Project Manager
Calgary, Alberta

Chris Redfield
Age: 36
Status: Single

ABOUT
He currently lives in Calgary. He finished his Masters in Business and has just been promoted to Project Management.

Education
Masters in Business

Core Needs
Offline money-saving app
An app that the requirements of his job

Personality
Introvert
Thinker
Spender
Not tech Savvy

Platform
Mobile
Web Browser

STATISTICS

Digital Skills: ●●○

Problem-solving: ●●●○

Flexibility: ●●●○

PREFERRED BRANDS

User Stories

Chris Redfield

User Story #1

As a project manager, I want to simplify my workflow by being able to use an app that converts measurement units when ordering materials. So that I can buy materials that are correctly sized.

User Story #2

As a project manager, I want to be able to pick from multiple currencies to convert into the Canadian dollar. So, I don't overspend on materials being bought.

User Story #3

As a project manager I want a simple conversion application to use when buying orders from different countries. So as a non tech savvy person I can quickly get the information I need.

PERSONA

John Loe

AGE: 32

Occupation: Freelancer Content Creator

Location: Europe and Africa

Tech proficiency: High

Motivation: John needs a fast and relabel app to convert Currency when on the move between countries.

Frustration: Exchange rates fees been different in every platform

PERSONA

SHOW Rum

AGE: 45

Occupation: Business consultant
Location: Canada

Tech proficiency: Medium

Motivation: Show purchases online from around the world and wants To know how much his paying in his local currency

Frustration: Hidden International fees and exchange rates to confusing

User Stories

John Loe, Freelancer content creator

1. As a User, I want to be able to see rates in real time in an exchange app to make fast decisions in my traveling.

Acceptance Criteria:
- Display real time exchange rates
- Comparison rates on all currencies with Canadian dollars at once.

2. As a User, I want to save on the Canadian currency and go between the currencies I always use.

Acceptance Criteria:
- To mark and save multiple currencies
- Access to save currency on home screen

3. As a user, I want favorable exchange rates, so I can exchange money when the rate is good.

Acceptance Criteria:
- Notification when exchange rate is met.
- Option to customize rate thresholds for Canadian dollar.

Show Rum, the shopper

1. As a shopper, I want to calculate the cost of my online purchases in Canadian Dollars with fees and everything hidden.

Acceptance Criteria:
- Conversion from foreign currencies to local currency.
- To add a set percentage or fixed fee for currency conversion charges.

2. As a shopper, I want data from historical records on exchange rates, so I can decide the best time to purchase internationally.

Acceptance Criteria:

- Access to exchange historical records for The Canadian dollar
- Visualization of trends in a chat format

3 As a shopper, I want to switch between multiple currencies easily and calculate cost and compare at different stores.

Acceptance Criteria:
- Easily navigate between multiple currencies
- Switch between currency without losing data from previous conversions.