

**Chris Redfield**

Age: 36

Status: Single

**Project Manager**

Calgary, Alberta

# ABOUT

He currently lives in Calgary. He finished his Masters in Business and has just been promoted to Project Management.

# Education

Masters in Business

# Personality

Introvert

Thinker

Spender

Not tech Savvy

# Core Needs

Offline money-saving app

An app that the requirements of his job

# Platform

Mobile

Web Browser

# STATISTICS

Digital Skills:

# PREFERRED BRANDS

A red and white logo

Description automatically generatedProblem-solving:

Flexibility:

**User Stories**

**Chris Redfield**

User Story #1

As a project manager, I want to simplify my workflow by being able to use an app that converts measurement units when ordering materials. So that I can buy materials that are correctly sized.

User Story #2

As a project manager, I want to be able to pick from multiple currencies to convert into the Canadian dollar. So, I don’t overspend on materials being bought.

User Story #3

As a project manager I want a simple conversion application to use when buying orders from different countries. So as a non tech savvy person I can quickly get the information I need.

A person in a hat

Description automatically generated

**User Stories**

**John Loe**, Freelancer content creator

1. As a User, I want to be able to see rates in real time in an exchange app to make fast decisions in my traveling.

Acceptance Criteria:

* Display real time exchange rates
* Comparison rates on all currencies with Canadian dollars at once.

1. As a User, I want to save on the Canadian currency and go between the currencies I always use.

Acceptance Criteria:

* To mark and save multiple currencies
* Access to save currency on home screen

1. As a user, I want favorable exchange rates, so I can exchange money when the rate is good.

Acceptance Criteria:

* Notification when exchange rate is met.
* Option to customize rate thresholds for Canadian dollar.

**Show Rum**, the shopper

1. As a shopper, I want to calculate the cost of my online purchases in Canadian Dollars with fees and everything hidden.

Acceptance Criteria:

* Conversion from foreign currencies to local currency.
* To add a set percentage or fixed fee for currency conversion charges.

1. As a shopper, I want data from historical records on exchange rates, so I can decide the best time to purchase internationally.

Acceptance Criteria:

* Access to exchange historical records for The Canadian dollar
* Visualization of trends in a chat format

1. As a shopper, I want to switch between multiple currencies easily and calculate cost and compare at different stores.

Acceptance Criteria:

* Easily navigate between multiple currencies
* Switch between currency without losing data from previous conversions.