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Strengths

- In-depth data analysis and visualization
- Innovation and creativity in advertising campaigns
- Economic and Investment risk management

Skills

Programming / Data Analysis

- Python (professional)
- Web design (basic)
- SQL (intermediate)
- R (intermediate)
- C/C++ (basic)

Graphic Design

- Adobe Illustrator
- Adobe InDesign

Film Editting

Adobe Premiere

Languages

Mandarin - native
English - fluent
IELTS 7.5 (C1)
French - intermediate/advance
DELF B2
Japanese - intermediate
JLPT N3

Yiting Kuo Justin

National Taiwan University (NTU)

Economics

Minor in Political Science (International Relations Division)
2021-2022 NTU Exchange Program with scholarship to Sciences Po (Paris)
Academics: Cumulative GPA – 3.95/4.30 (Equivalent Score 88.33%)
Presidential Award: Once (top 5% of class in semester; 3rd place)

WORK FXPERIENCE

E.Sun Securities Corporation, Ltd. Fintech Intern | JAN 2021 - JUL 2021

- Assisted pre-processing of customer trading data.
- Used data of trading in E.Sun Securities Co. to train the tree-based model. Detected 45% more anomalies with new model and improved performance matrix.
- Operated Chat-bot to alert users for their breach-risky trading.

Office of International Affairs, NTU Full-time Student Advisor | MAY 2019 - AUG 2020

- Organized student's data like visas, accommodations and evaluations.
- Coordinating communication between labs, faculties and international students.
- Planned cultural courses and excursions for international students. 98% of positive feedback.

AWARDS AND HONORS

2021 Shopee Ultimate Case Challenge Top 25 among 500 teams

Proposed a solution to improve streaming UI of e-commerce by implementing game reward system that could increase viewer's adhesion.

2019 ATCC Case Competition

Hotai Motor Division Quarterfinals, among 540 teams in attendance

Initiated a solution to the danger of commuting to school for elementary school children in Taiwan.

2019 Hult Prize @ NTU

Third Place, Qualified for Hult Prize Regional Summit @ Manila

Created a business model to solve job shortage for youth offenders and lack of labor in rural areas. Matched 4 rehabilitated person to start-ups.

Extracurricular Activities

NTU Green Collar Agricultural Bazaar Director of Marketing Team

- · Led sponsorship negotiations, initiating collaboration with banks.
- Innovated marketing strategies and social media promotions. Fan-page followers
- increased by 18% than previous year.
- More than equivalence of 17,000-euro sponsorship received (23% increase than previous year)

Volunteer Teaching Project in Tribal Area Taiwan Coordinator | 2019.9-2020.9

- Provided educational resources for children in tribal area
- Organize communication and cultural exchange in the tribes for long term