



2025

Document containing the main guidelines for the correct
use of the Mantle visual and corporate application.

Brand Guidelines



Visual Identity



Logotype & Symbol



Logotype

The main identifier of the brand. We will use it in all corporate communications.





Logotype

On dark backgrounds we will use the logo in white and on light backgrounds we will use it in black.





Symbol

As a secondary identifier, we can use the isotope as **PRIMARY** symbol without the 'MANTLE' wordmark.





Symbol

Mantle symbol in optimized sizes.

Light background



256px



128px



64px

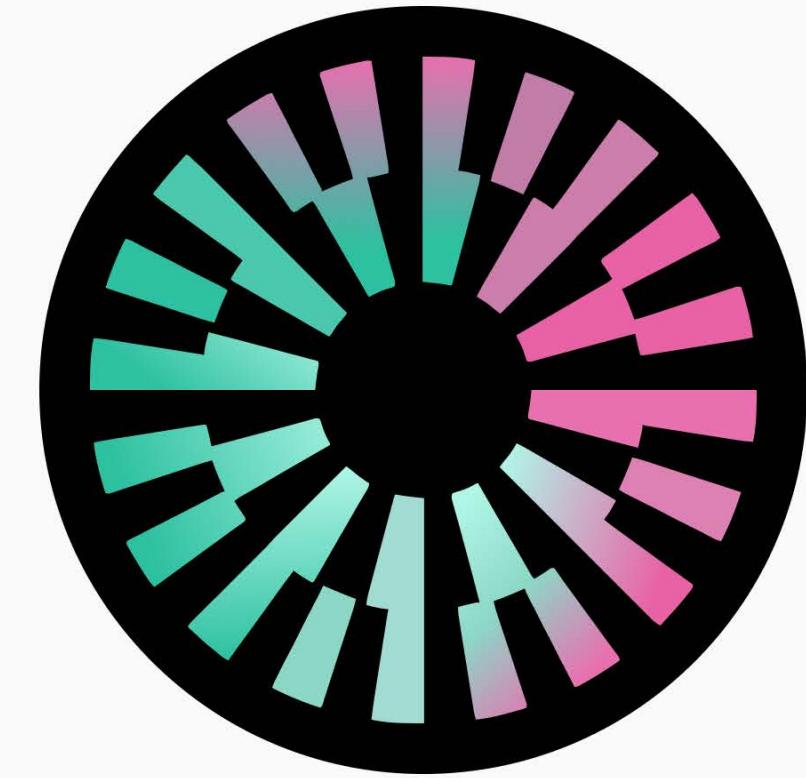


32px



Symbol

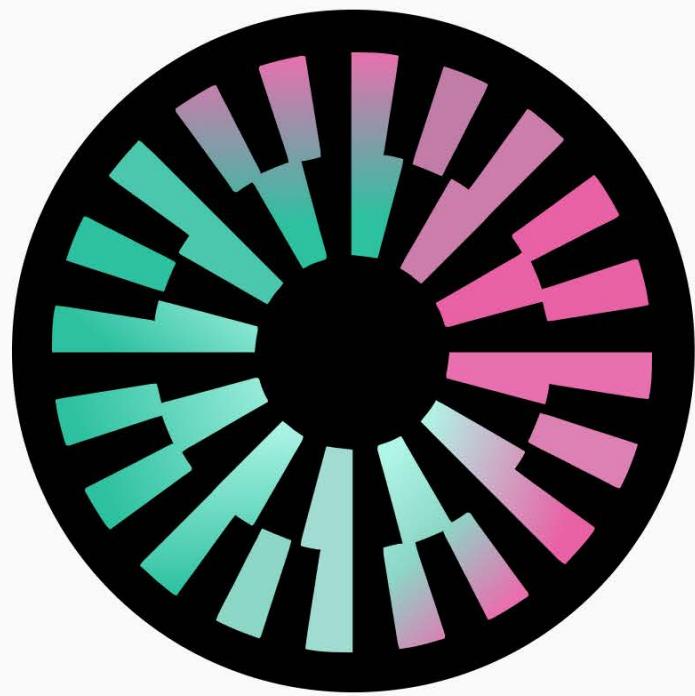
A reverse color Mantle symbol without the 'MANTLE' wordmark.



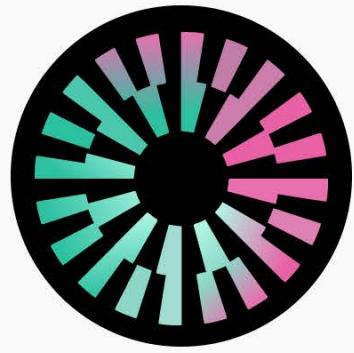


Symbol

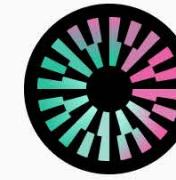
A reverse color Mantle symbol in optimized sizes.



256px



128px



64px

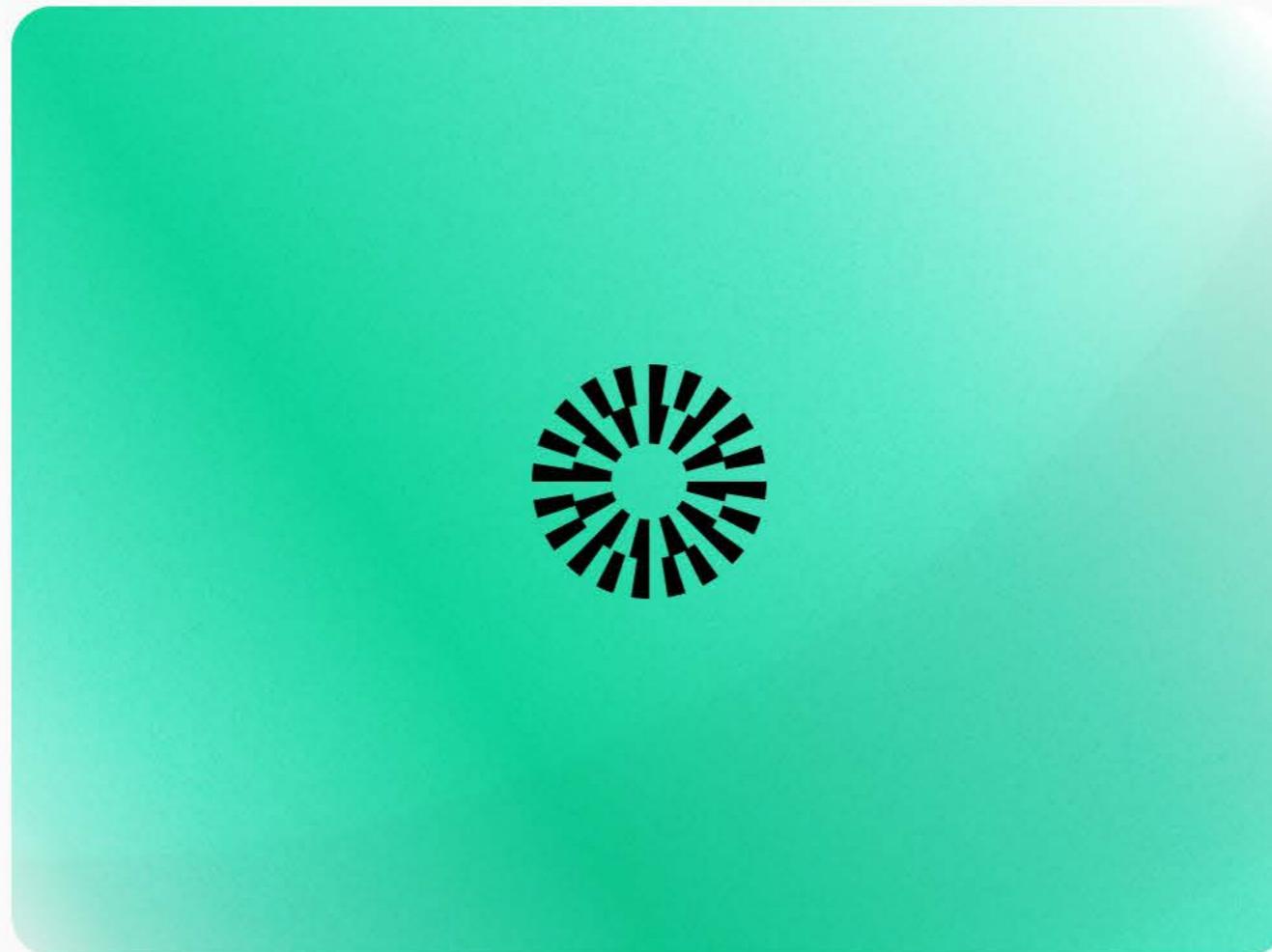
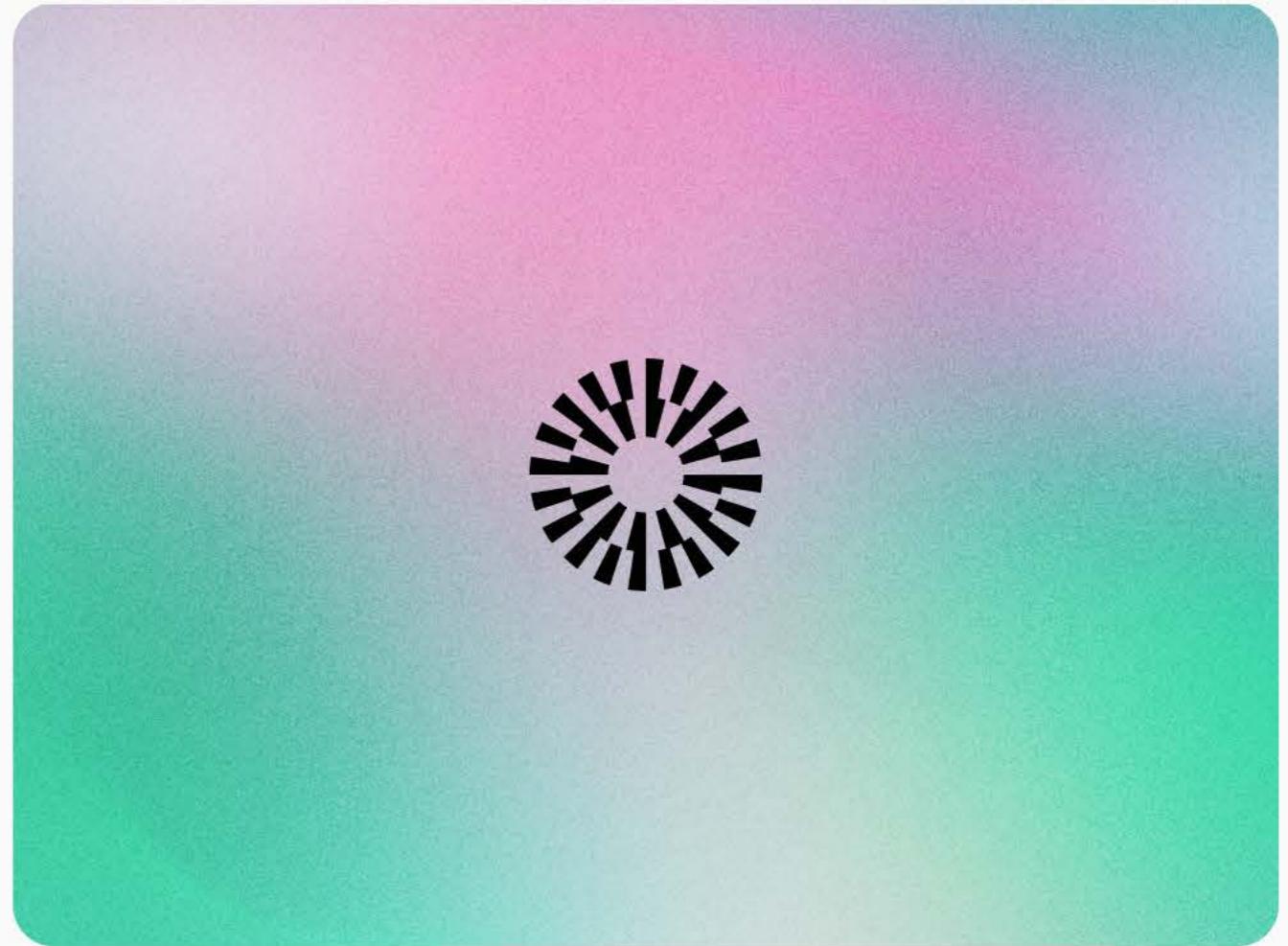
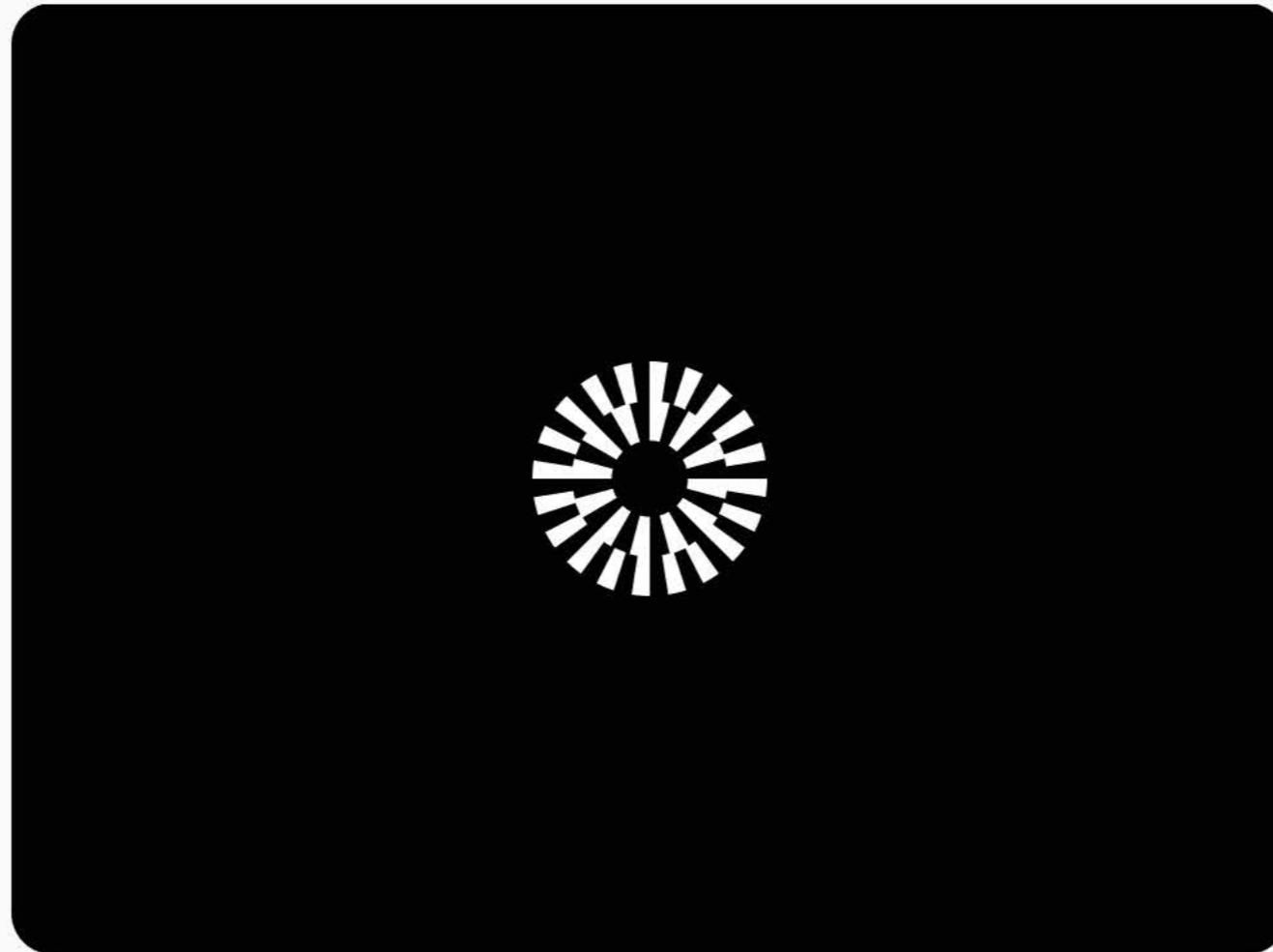


32px



Symbol

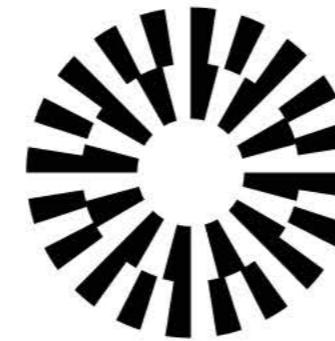
On dark backgrounds we will use the symbol in white and on light backgrounds we will use it in black.





Incorrect Uses

(✗) Don't



MANTLE

Don't alter the elements that make up the logotype.

(✗) Don't



MANTLE

Don't deform the proportions of the logotype

(✗) Don't



MANTLE



MANTLE

Don't change the color of the logotype and its elements.

(✗) Don't



MANTLE

Don't apply effects on the logotype.



Color & Gradients



Color Palette

Our color palette consists of the following tones. Green Turquoise and Pink Quartz are the brand's most distinctive shades.

Green Turquoise

#15DDB1

Rose Quartz

#FEC9F9

Yellow Carnotite

#F2E687

Black

#020202

Grey 60

60%

Grey 40

40%

Grey 20

20%

Light Grey

#FAFAF9

White

#FFFFFF



Percentage of Use

When using the color palette we will keep in mind the following percentages of use of each color for a correct application.

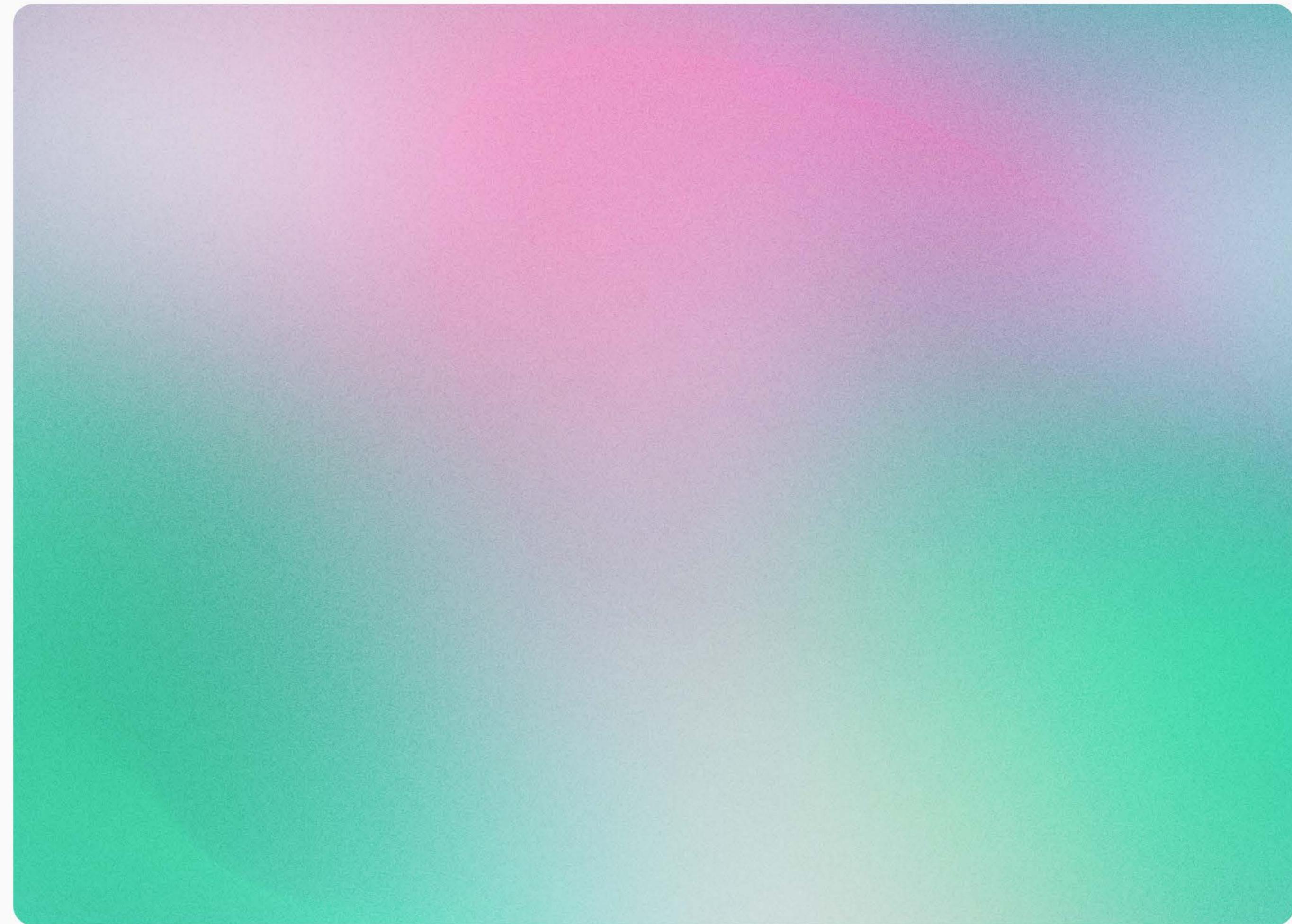




Primary Gradient

This is our main gradient to identify the brand. We will use it in applications with a strong corporate purpose.

It's formed by the main palette and other shades based on it.



● Green Turquoise

● #5EFBC6

● Rose Quartz

● #F076BD

● #DB72AF

● #FFEFD7

○ #FFFFFF



Secondary Gradients

We will use them in applications where we want our pieces to vibrate and stand out.

Green gradient

● Green Turquoise #15DDB1 ● #055F41 ○ #FFFFFF

Pink gradient

● Rose Quartz #FEC9F9 ● #FF6A8E ○ #FFFFFF

Yellow gradient

● Yellow Carnotite #F2E687 ● #FFE2B7 ○ #FFFFFF



Secondary Gradients

As a secondary use, we can recur to this type of lighter and discreet gradients.

Soft Green Gradient



Soft Pink Gradient



Soft Yellow Gradient



Soft Blue Gradient





Incorrect Uses

✖ Don't

Don't alter the main gradient otherwise the perception of the brand could be damaged.

✖ Don't

Don't mix primary gradients.

✖ Don't

Don't mix secondary gradients.

✖ Don't

Always use linear gradients and avoid radial gradients.



Typography



Main Font

'ABC Monument Grotesk' is a geometric sans serif typeface that conveys a modern and minimalist aesthetic, ideal for clean and functional designs.

It will represent our brand in all corporate uses.

ABC Monument Grotesk Regular

Innovating the future of on-chain finance

Mantle is unlocking the future of finance by blending institutional expertise with the transformative power of blockchain.



Bridge to Mantle

ABC Monument Grotesk Light

ABC Monument Grotesk Light



Main fonts

Our brand contemplates Regular and Light weights, Regular being the main use. We will avoid using weights such as Bold and Italic.

ABC Monument Grotesk Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 { [(&)] } * , : ; ¿ ¡ ? !

Aa

ABC Monument Grotesk Light

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 { [(&)] } * , : ; ¿ ¡ ? !

Aa



Examples of Use

Some suggestions of uses and hierarchies. For highlights and important texts we will always use the Regular weight, but in some smaller and secondary texts we can recur to the use of Light, although it will not be common.

XL Monument Regular

XL 80pt

L Monument Regular

M 56pt

M Monument Regular

S 32pt

L Monument Ligh

L 24pt

M Monument Ligh

M 16pt

S Monument Light

S 14pt

XS Monument Light

XS 12pt

XS Monument Regular

XS 12pt



Typography & Color

On dark backgrounds we will use the typography in white and on light backgrounds we will use it in black. The gray palette will be useful to generate hierarchies.

Numbers don't lie
Join our talented
community

Accelerating
Ethereum's Innovation

Mantle is more than just a network. Discover high-yield assets and unmatched rewards through our strategic integrations and partnerships.

Our Treasury
\$3,538,757,063

mETH

10.69%

US\$ 378,340,236

MNT

Join the Mantle Ecosystem quests and earn a wide range of exclusive rewards and benefits for your participation and achievements.

Discover More ↗



Google Slides Font

Since 'ABC Monument Grotesk' typeface is not available in its catalog, when using any Google application we will rely on the Inter typeface, a modern and functional sans serif, perfect for clear and legible designs.

Inter

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 { [(&)] } * , : ; ¿ ¡ ? !

Aa



Do's & Dont's

(✗) Don't

Numbers don't lie
Join our talented
community

Don't color texts.

(✗) Don't

Accelerating Ethereum's Innovation

Mantle is more than just a network. Discover high-yield assets and unmatched rewards through our strategic integrations and partnerships.

[Explore](#)

(✗) Don't

Our Treasury

\$3,538,757,063

10.69%

mETH

US\$ 378,340,236

Avoid using weights other than Regular or Light.

(✗) Don't

MNT

JOIN THE MANTLE ECOSYSTEM QUESTS
AND EARN A WIDE RANGE OF EXCLUSIVE
REWARDS AND BENEFITS FOR YOUR
PARTICIPATION AND ACHIEVEMENTS.

[Discover More](#)

Avoid using uppercase.

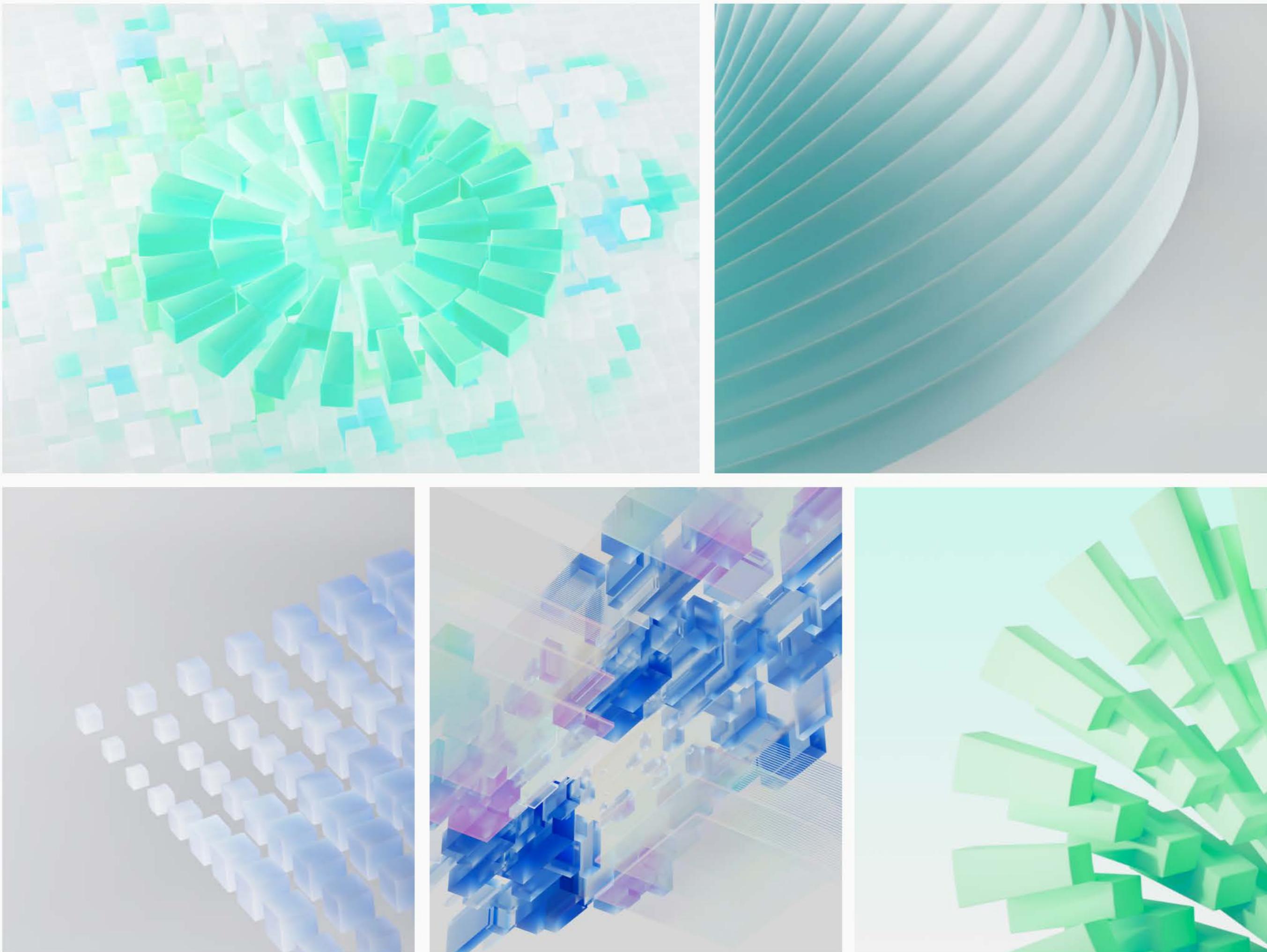


Imagery/3D



Visual style

In branding applications we can rely on images such as relevant object and ethereal three-dimensional renderings, reminiscent of calm digital landscapes that fill the compositions with fluidity and harmony. The chromatic ranges will be vibrant but not strident, always looking for light and avoiding darkness.





Applications



Mantle Governance

Token holders determine the strategic direction of the Mantle ecosystem.

Mantle's Vision

We believe that the future of global finance will be on chain.

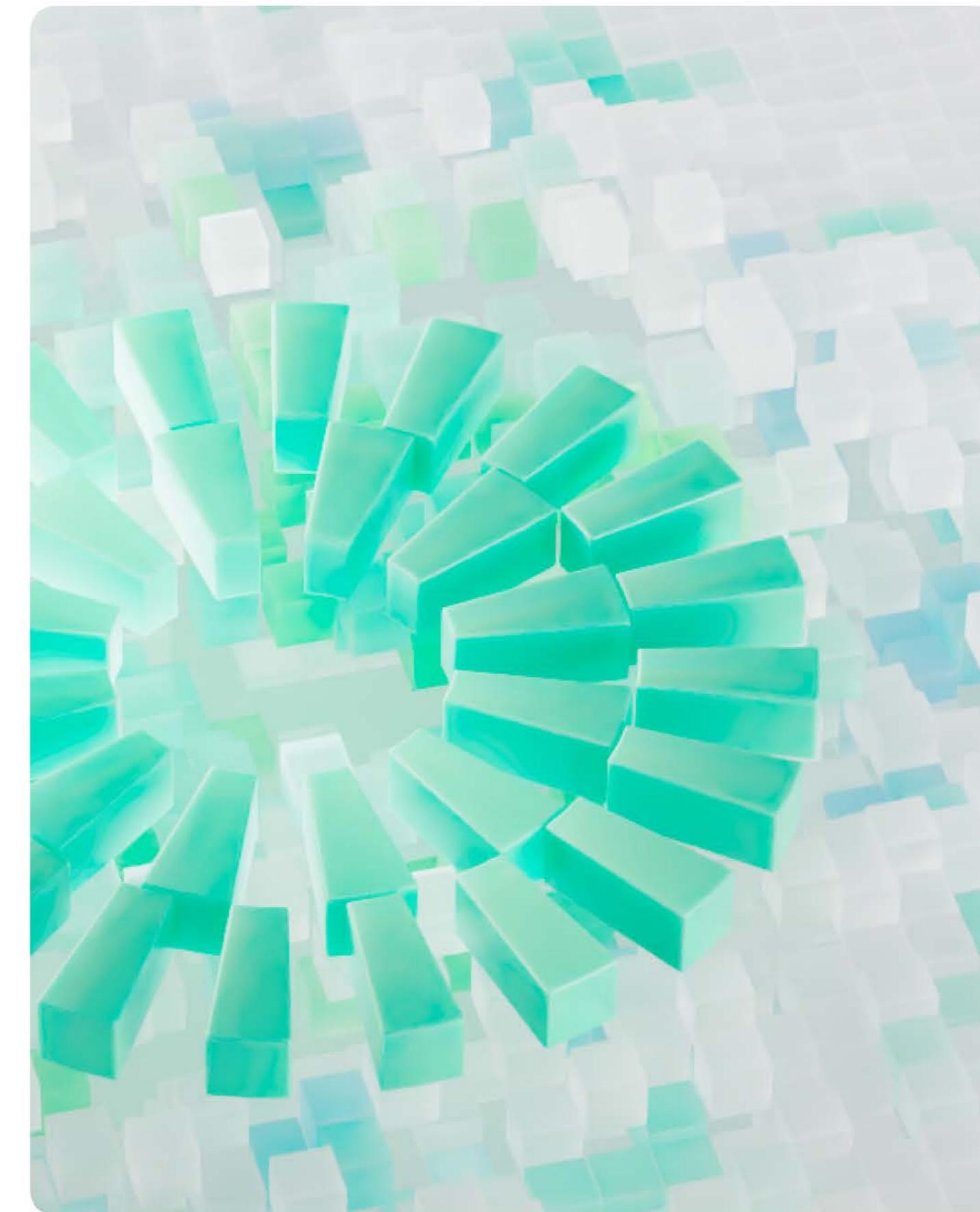
Mantle

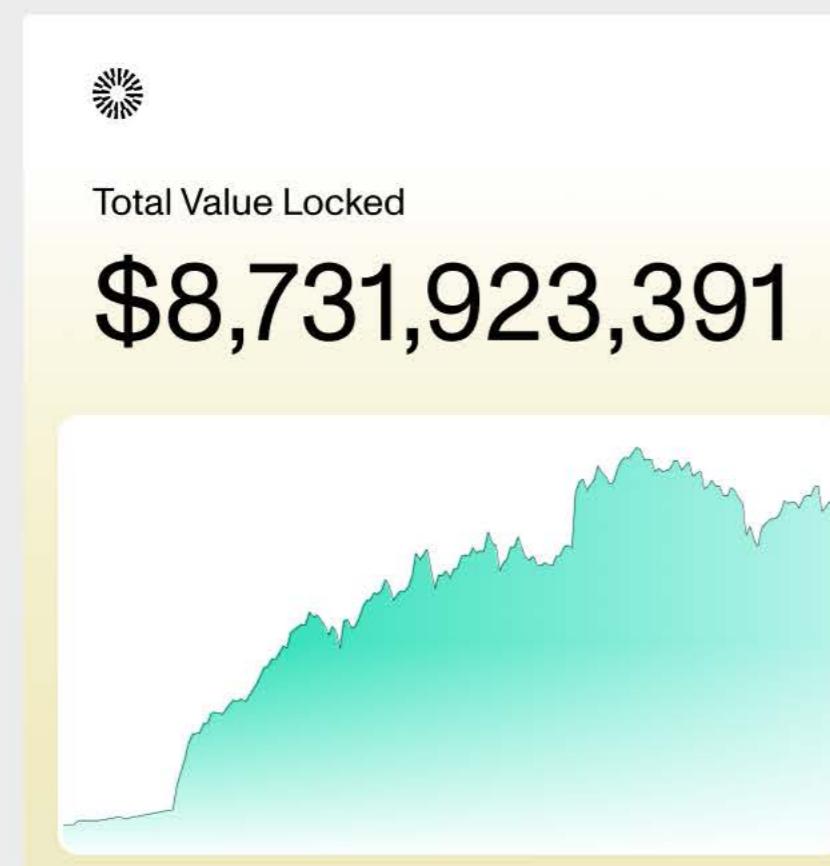
On-Chain Finance



Start building on Mantle

Explore Our Initiatives and discover high-yield assets and unmatched rewards through our strategic integrations and partnerships.





Community Features
Values Treasury Assets

With Mantle Network, an Ethereum rollup, Mantle Treasury and a token holder governed roadmap for products and initiatives.

MNT

Join the Mantle Ecosystem quests and earn a wide range of exclusive rewards and benefits for your participation and achievements.

[Discover More](#)

Product
Mantle LSP
Game7
EduDAO

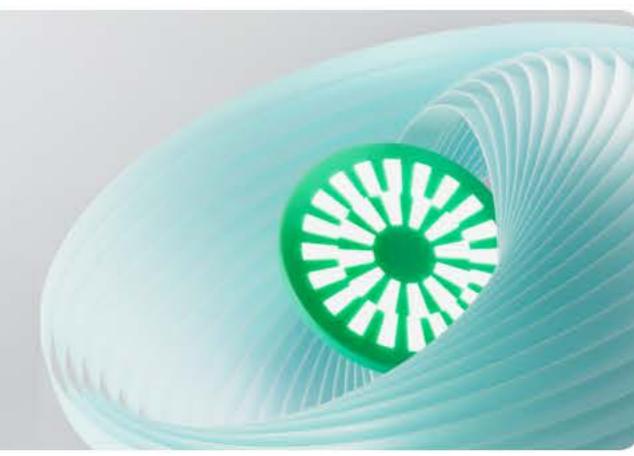
Our services **Governance**

Products
Mantle LSP
Treasury
Asset

Innovating the future of on-chain finance

Mantle is unlocking the future of finance by blending institutional expertise with the transformative power of blockchain.

Our Treasury
\$3,538,757,063



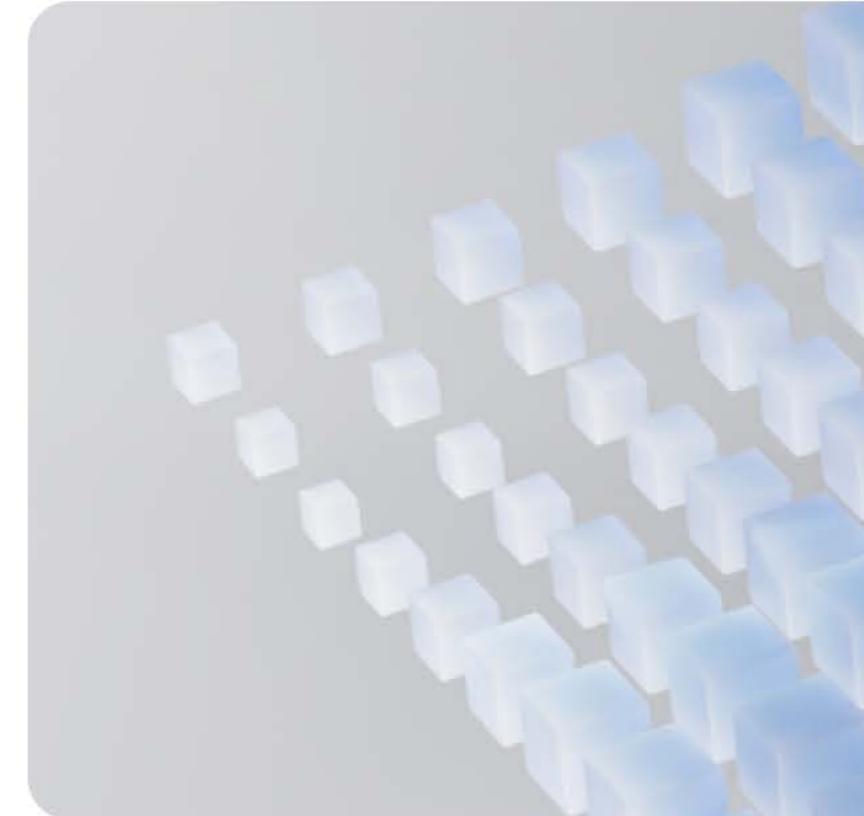


74%

With Mantle Network, an Ethereum rollup, Mantle Treasury and a token holder governed roadmap for products and initiatives.

Featured dApps

Join the Mantle Ecosystem quests and earn a wide range of exclusive rewards and benefits for your participation and achievements.





Innovating the future of
on-chain finance

Mantle

Mantle is more than just a network.

100,432 followers



Alba & 3 other connections work here • 56 employees

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Mantle

582 followers



Mantle

100,432 followers
5mo • 🌎

