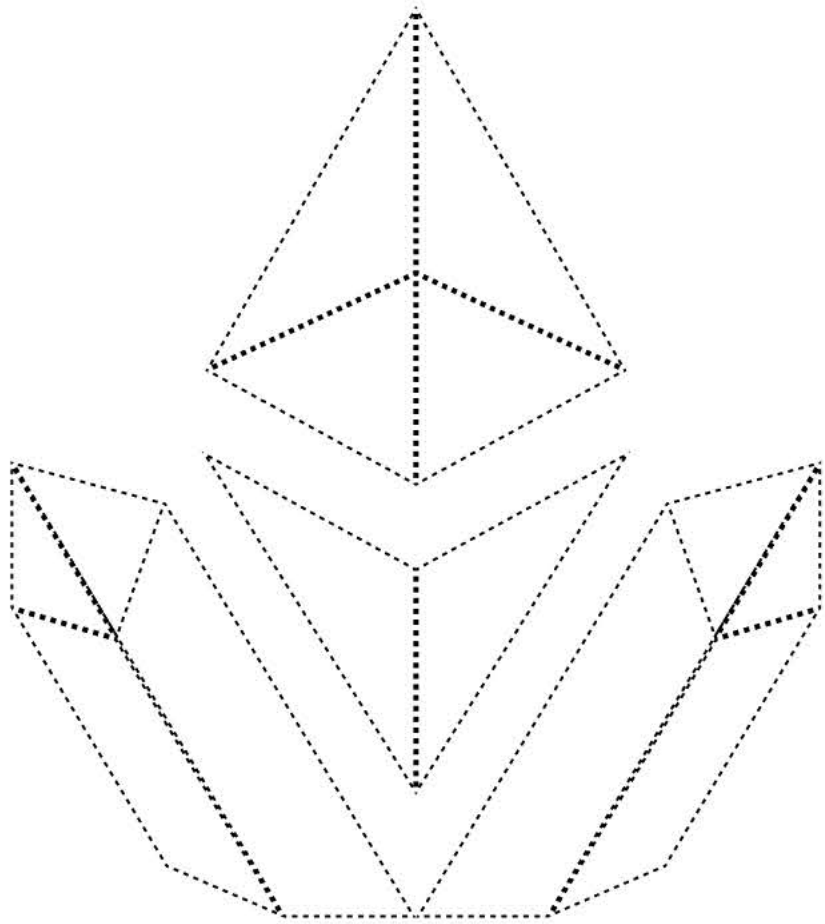




Brand guide

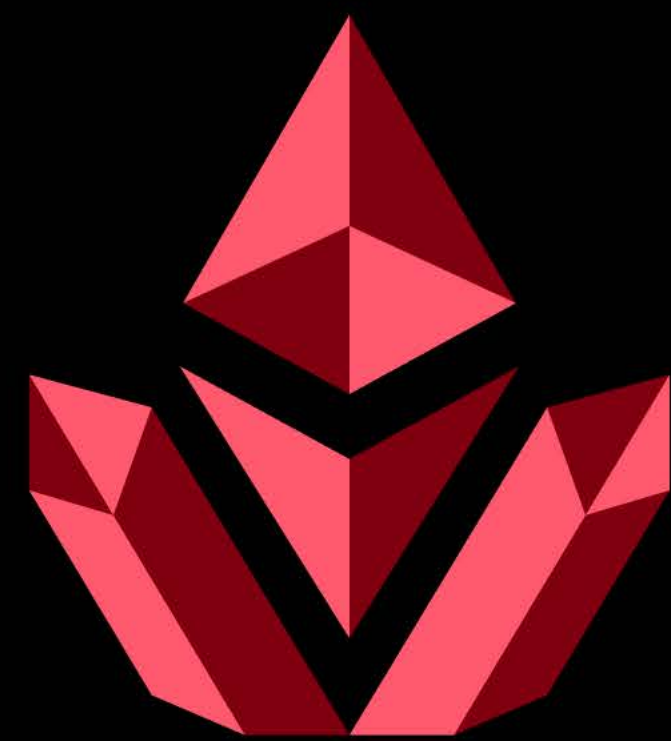
The idea



ETH + Crystals

Symbol

Black background



Symbol

White background



Logo

Black background



Logo

White background



Token

Token design on light background



Token

Various sizes



256px



128px



64px



32px



30px

Token

Token design on light background



Token

Various sizes. Dark background



256px



128px



64px



32px



30px

Color Scheme

Shard rose #FF596E

Shard flame #7F0010

White
#FFFFFF

Blue Excitement
#00BDD6

Blue Mystery
#0E8AAA

Blockchain
#000000

Blue Excitement
#00BDD6

White
#FFFFFF

Gradients

White
#FFFFFF

Blue Mystery
#0E8AAA

Typography

Primary

GT Walsheim

Regular/Medium/Bold

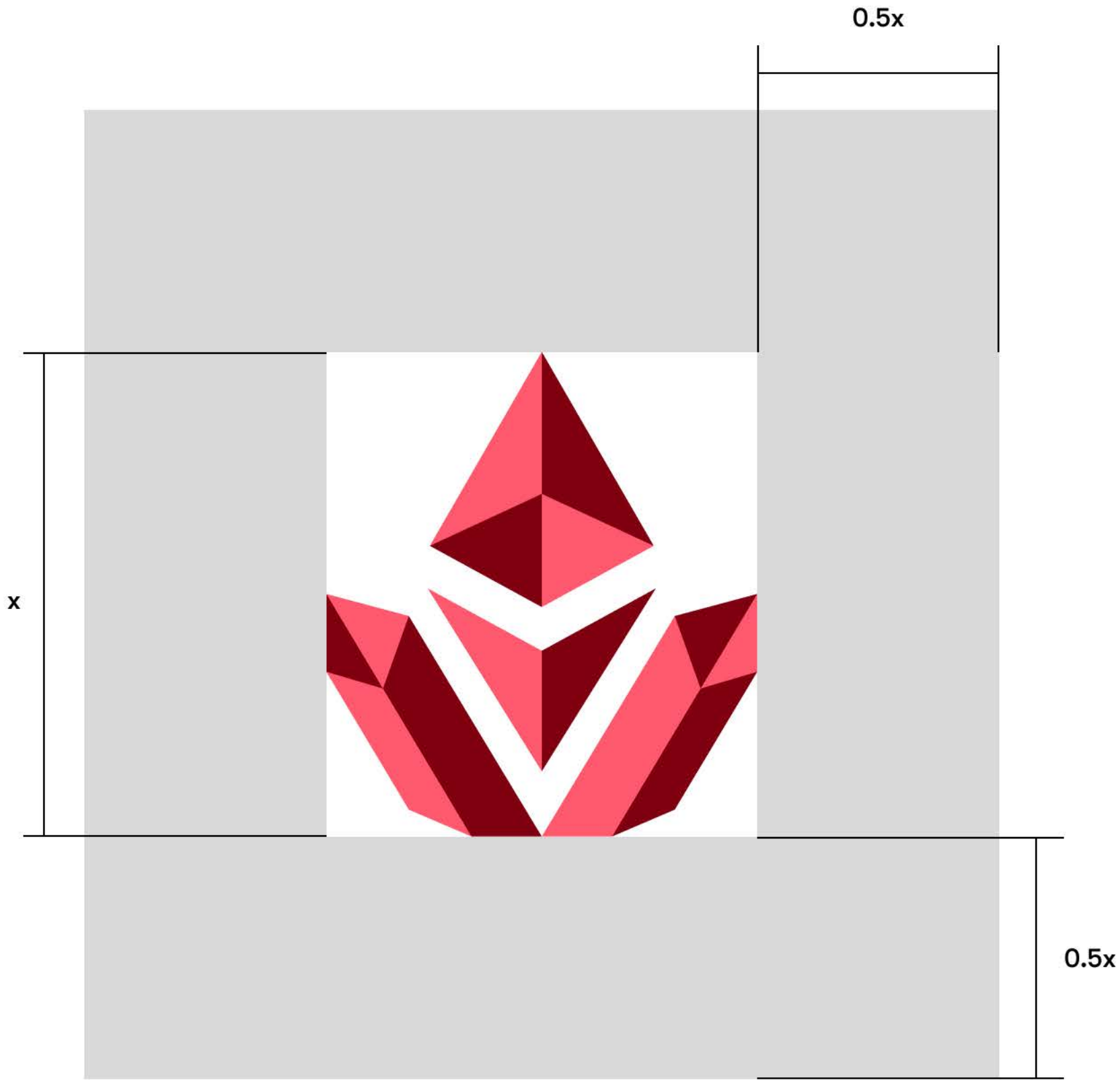
ABCDEFGHIJ
KLMNOPQRS
TUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!@#\$%^&*.,?!()

Font size guidelines – Max to Min.

XL GT Walsheim Regular	XL 90px
L GT Walsheim Regular	M 60 px
M GT Walsheim Regular	S 32 px
L GT Walsheim Regular	L 24 px
M GT Walsheim Regular	M 16 px
S GT Walsheim Regular	S 14 px
XS GT Walsheim Medium	XS 12 px

Clear space

Clear field around the mark is always equal to 1/2 of the mark height.



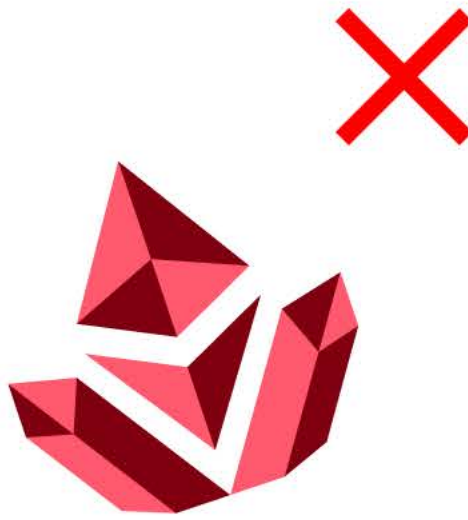
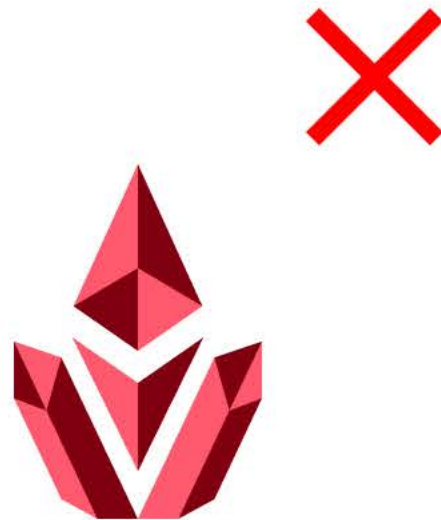
Clear space

Clear field around the mark is always equal to 1/2 of the mark height.



Do's & Don't's

Don't modify the geometry of the logo. Don't skew, rotate, or extend.
Keep the proper ratio.



1

Headline

GT Walsheim - Bold
90 px
lineheight 110%
spacing-2%

2

Subline

GT Walsheim - Regular
60 px
lineheight 110%
spacing-2%

3

Call To Action

GT Walsheim - Medium
46 px
lineheight 110%
spacing-2%

Button element
Rectangle
Corner radius 100





A futuristic, 3D-rendered graphic with a teal and white color scheme. It features glowing spheres, geometric shapes, and a network of lines. The mETH Protocol logo is in the top left. The main text is 'More than \$1 Billion in \$mETH TVL!' followed by 'Target APY 7.2%' and a 'Stake Now' button. A rainbow-colored cube is in the bottom right.

 **mETH**
PROTOCOL

More than \$1 Billion in \$mETH TVL!

Target APY 7.2%

[Stake Now](#)



Thank you