

Mantle Network

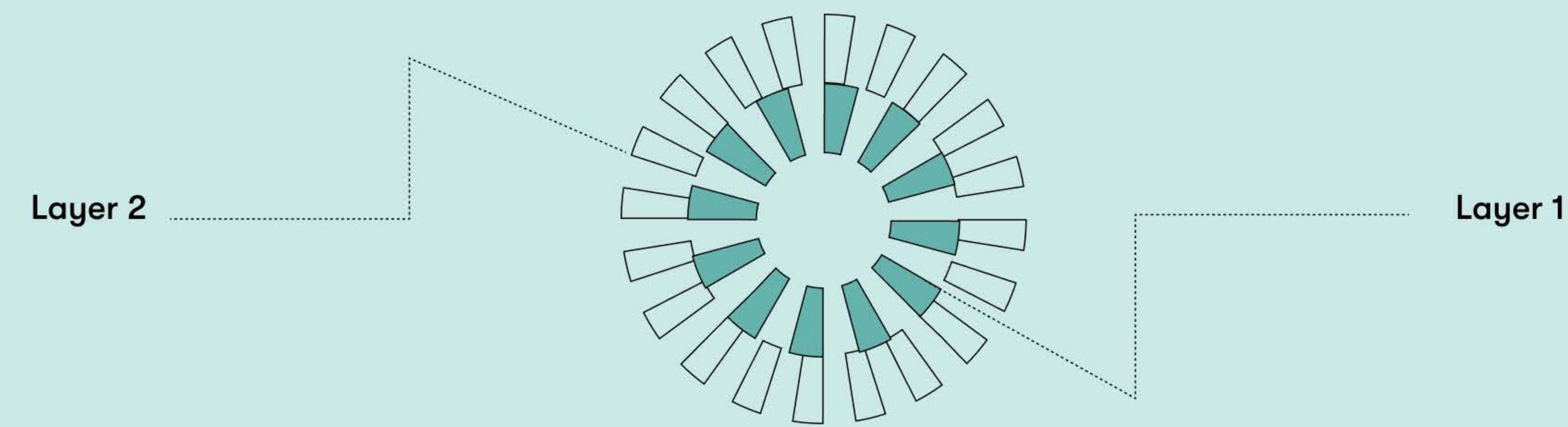
Brand Guideline



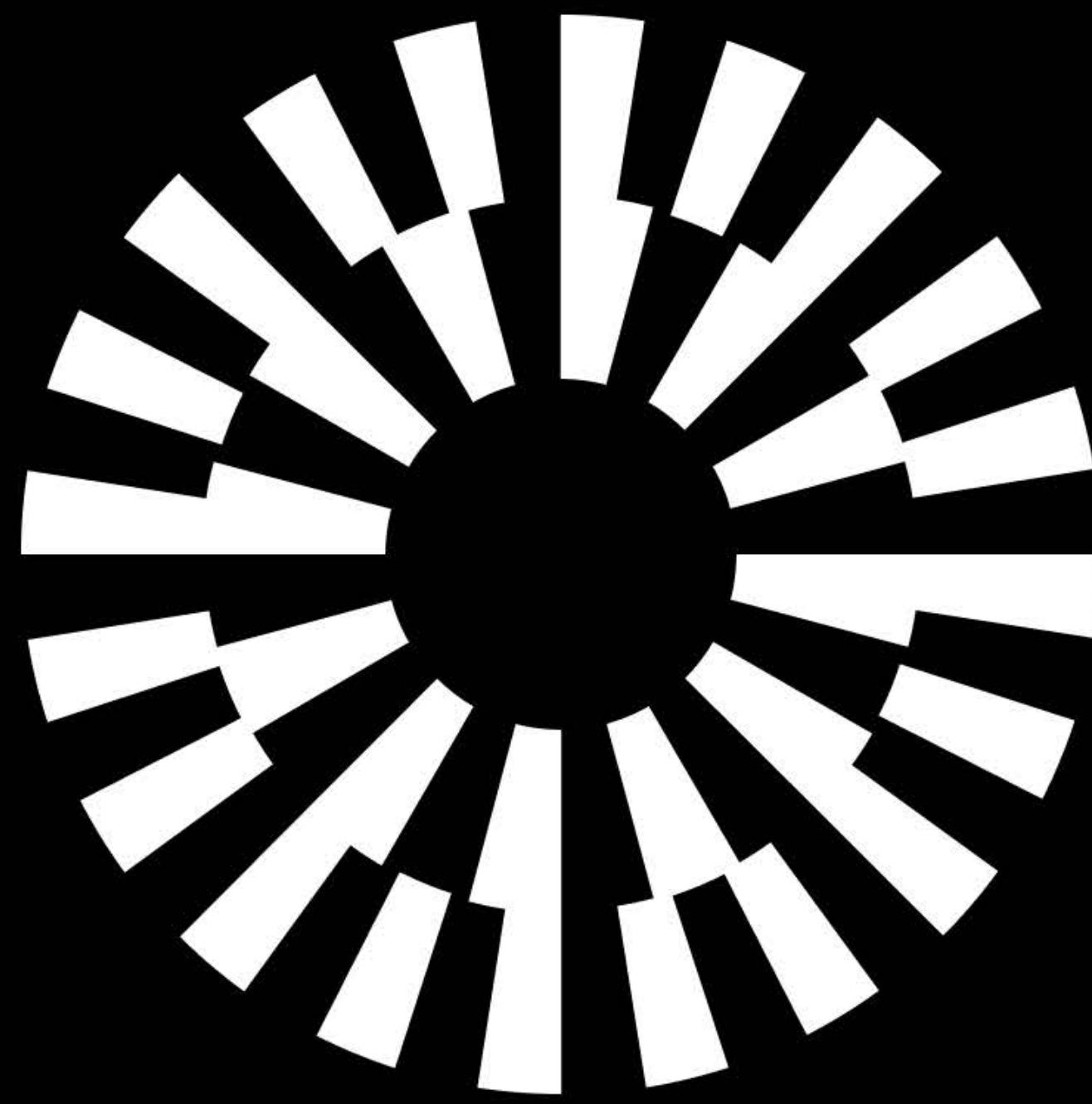
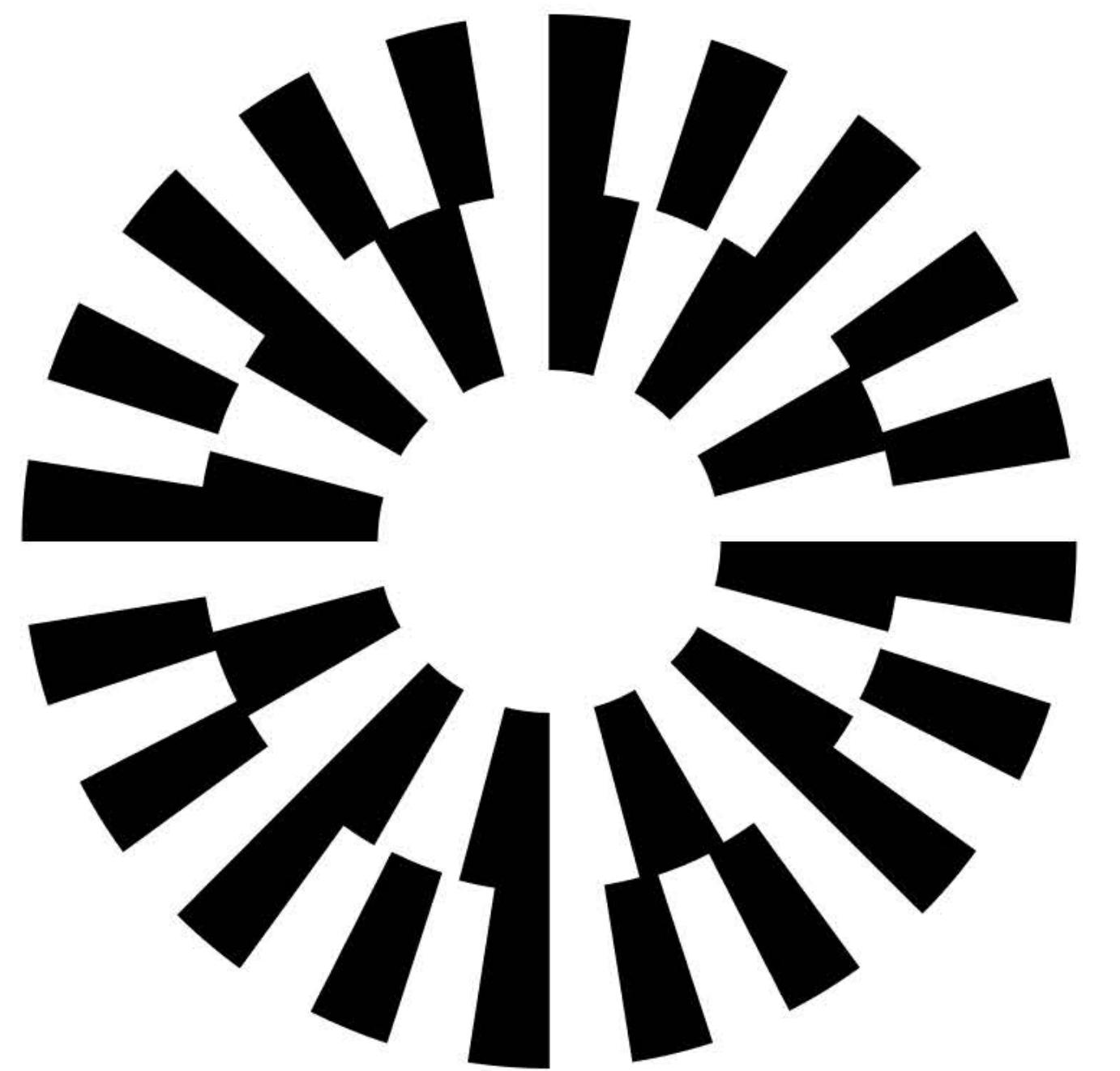
Mantle Network is a Layer 2

A high-performance Ethereum layer-2 network
with modular design, low fees and high security

Mark



Mark



Logotype

Horizontal composition



**MANTLE
NETWORK**

Logotype

Horizontal composition



Logotype

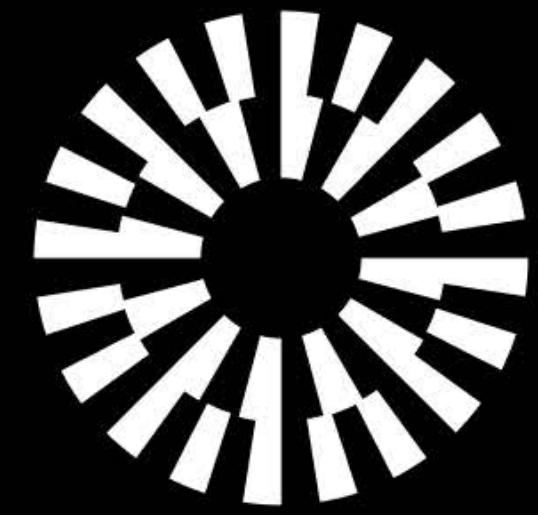
Vertical composition



**MANTLE
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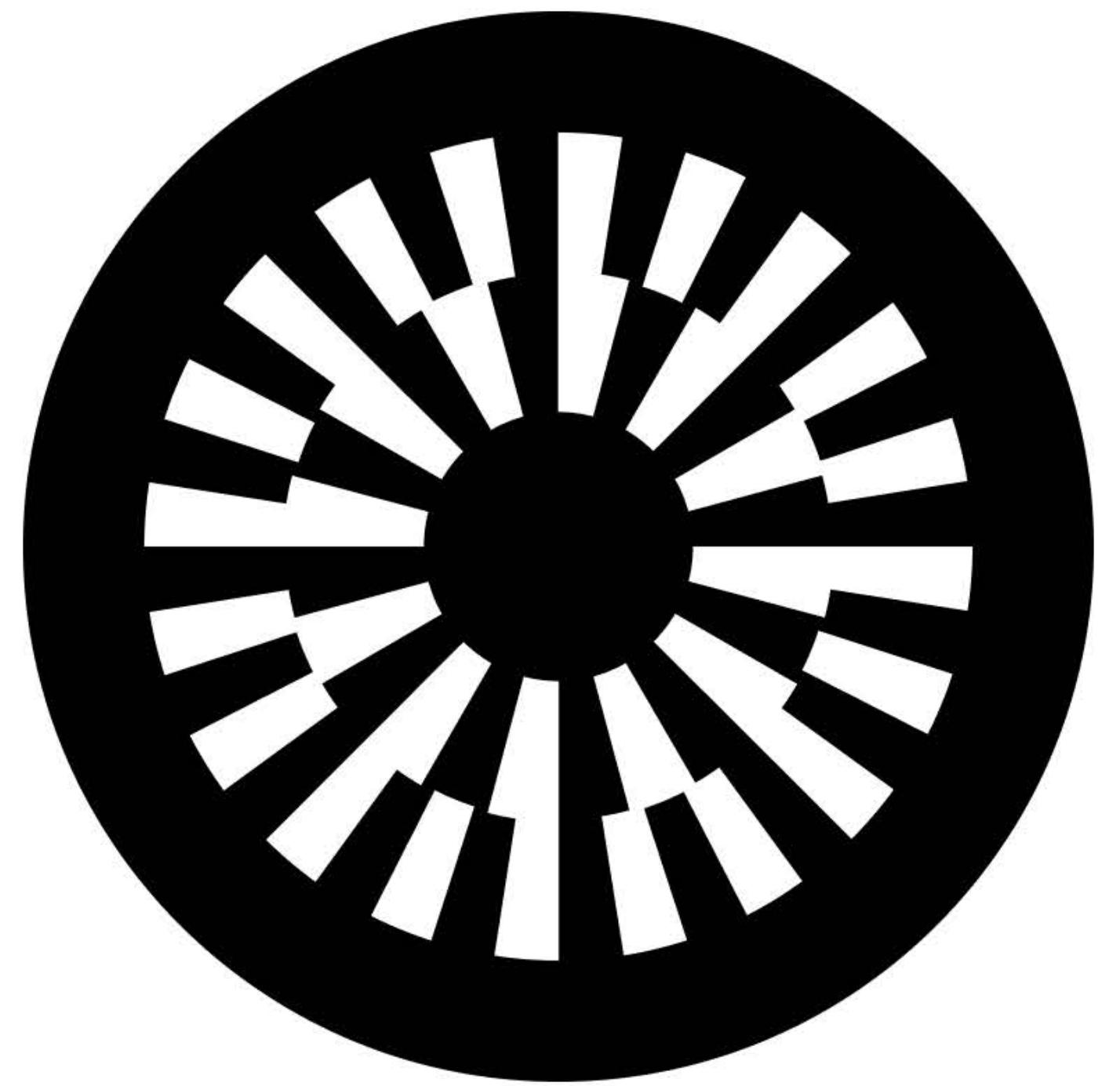
Logotype

Vertical composition



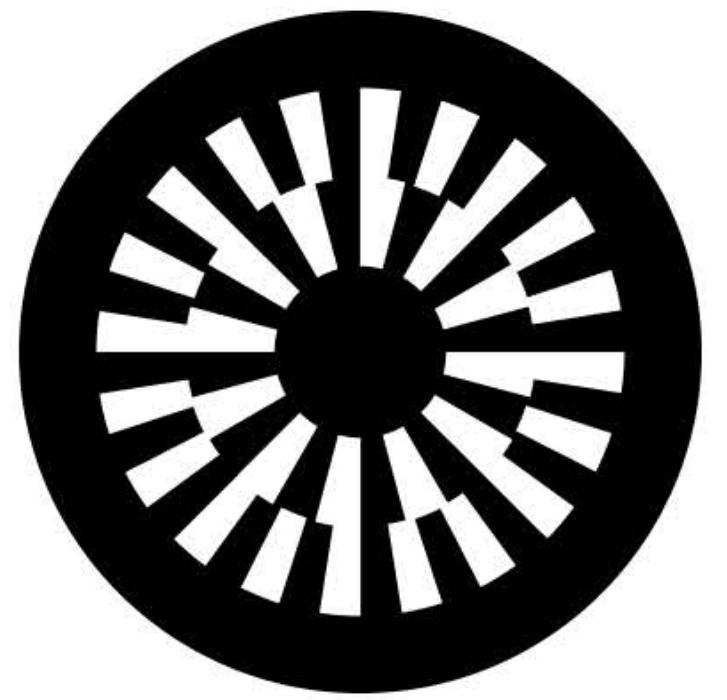
**MANTEL
NETWORK**

Token

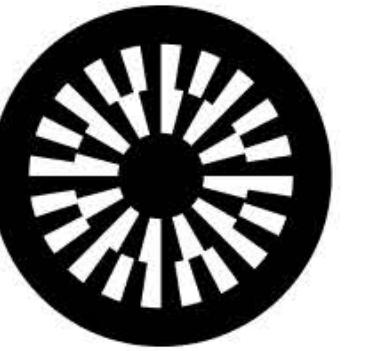


Token design on light background

Token



256px



128px



64px



32px



30px

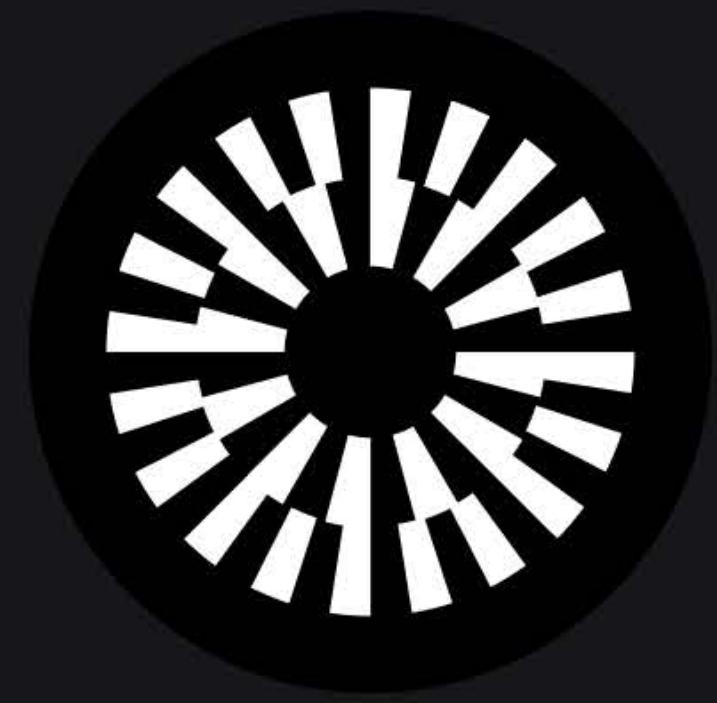
Various sizes

Token



Token design on dark background

Token



256px



128px



64px



32px



30px

Various sizes

Color scheme

Core colors

HEX: FFFFFF
White

HEX: 65B3AE
Teal

HEX: 008F6A
Pale Teal

HEX: 000000
Black

Gradient

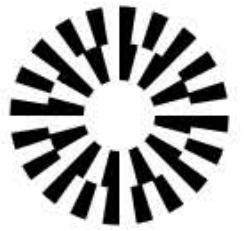
HEX: 000000
Black

HEX: 050D20
Dark Blue

HEX: 0E2520
Desaturated Green

Color schemes

Logo and background



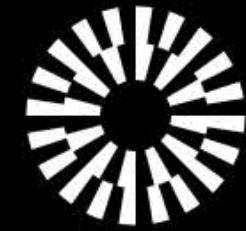
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Typography

Primary

GT Walsheim

Regular/Medium/Bold

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9 ! @ # \$ % ^ & * . , ? ! ()

Font size guidelines – Max to Min.

XL GT Walsheim Regular

XL 90px

L GT Walsheim Regular

M 60 px

M GT Walsheim Regular

S 32 px

L GT Walsheim Regular

L 24 px

M GT Walsheim Regular

M 16 px

S GT Walsheim Regular

S 14 px

XS GT Walsheim Medium

XS 12 px

Clear space

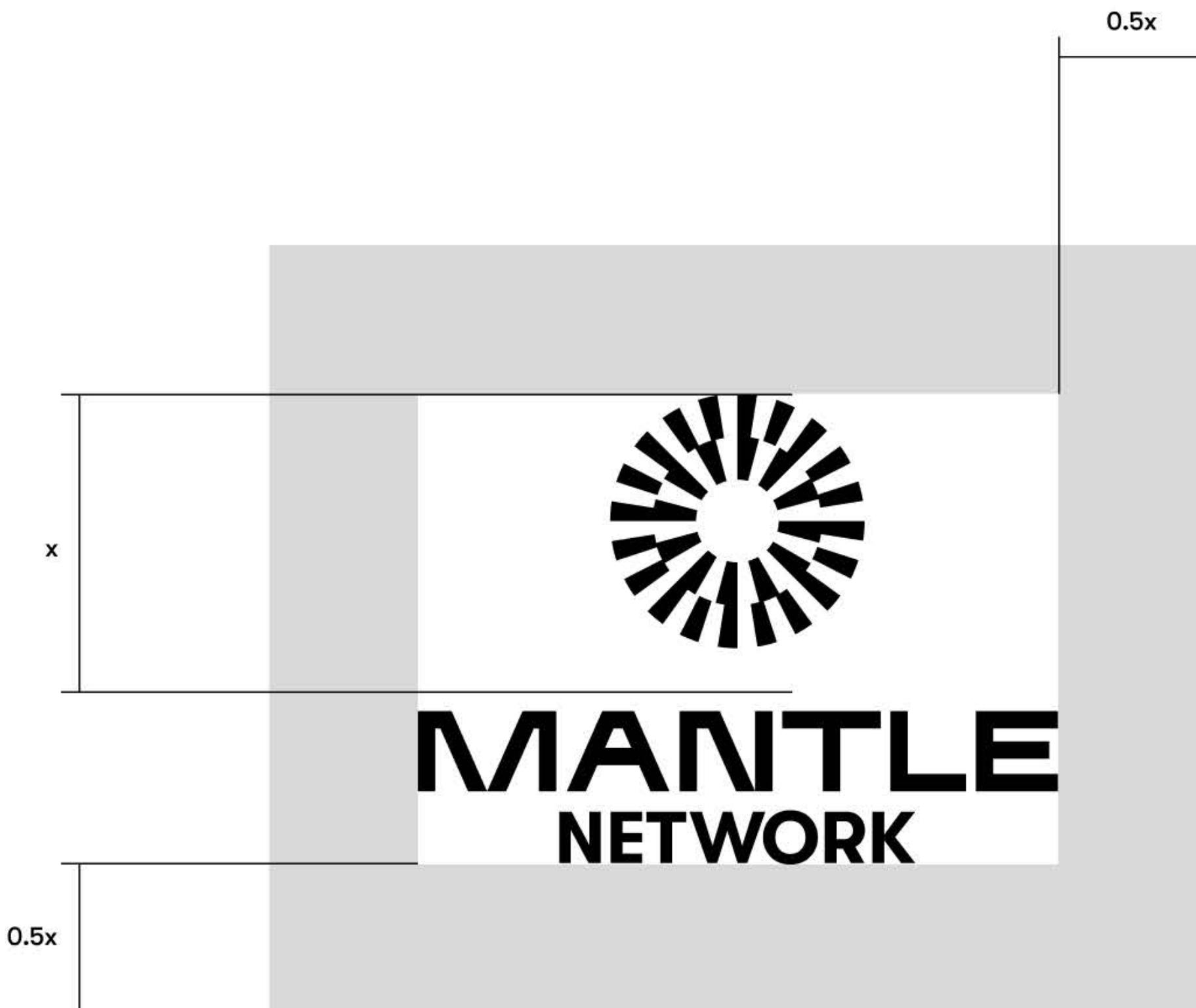
Horizontal composition



Clear field around the mark is always equal to 1/2 of
the mark height.

Clear space

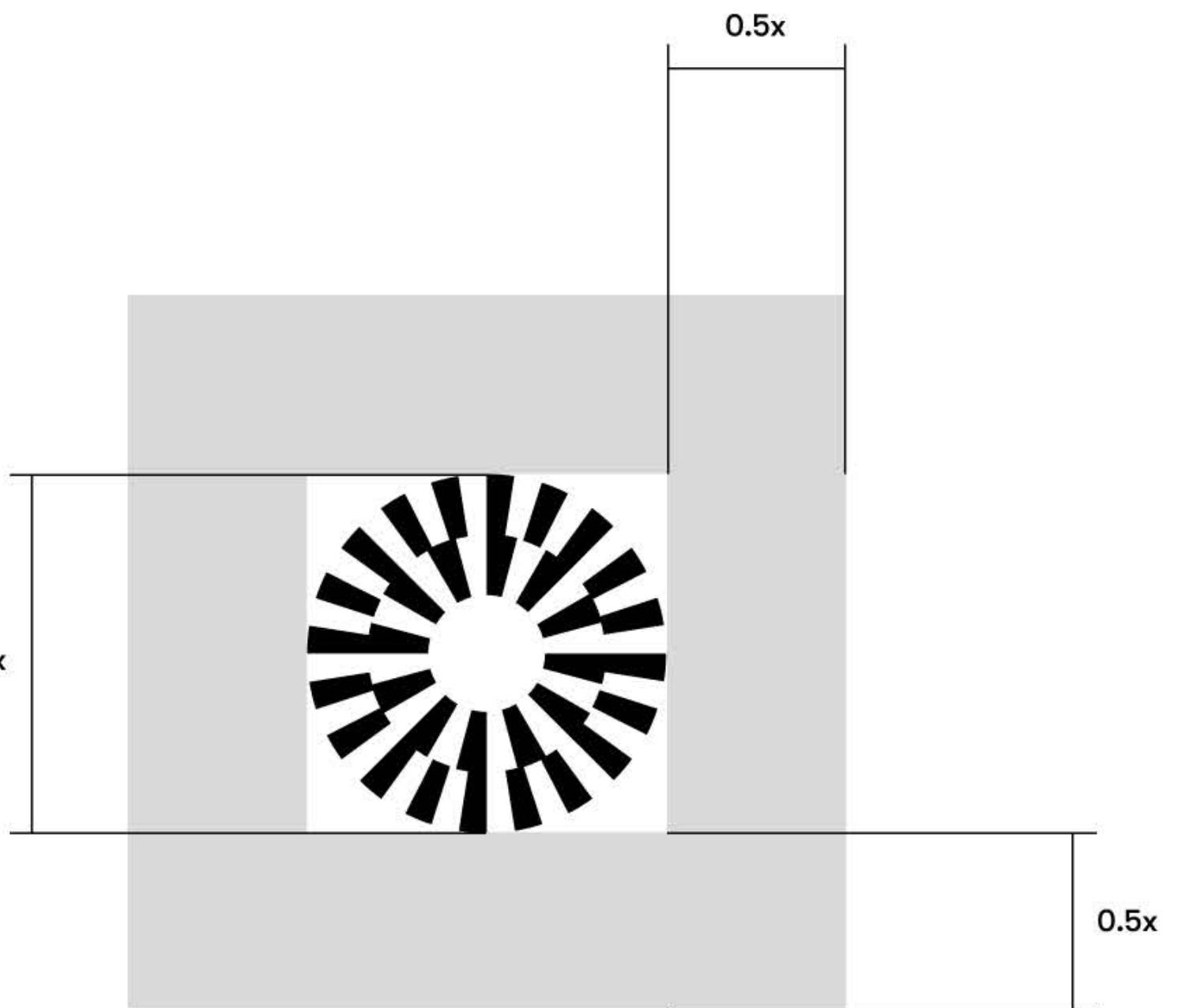
Icon



Clear field around the mark is always equal to 1/2 of
the mark height.

Clear space

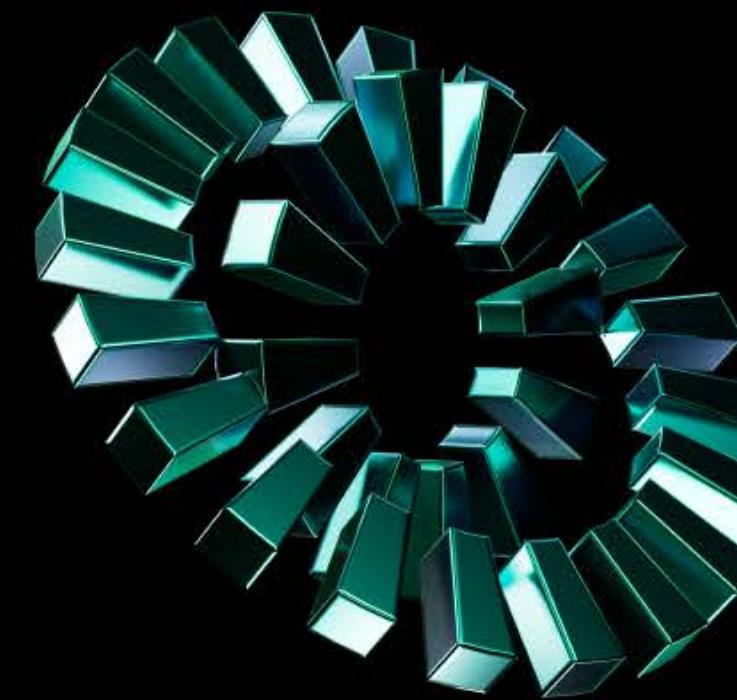
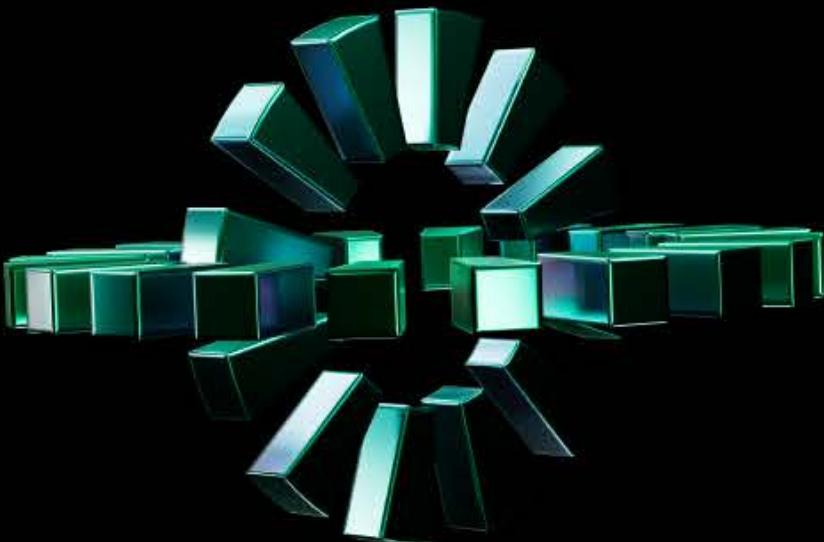
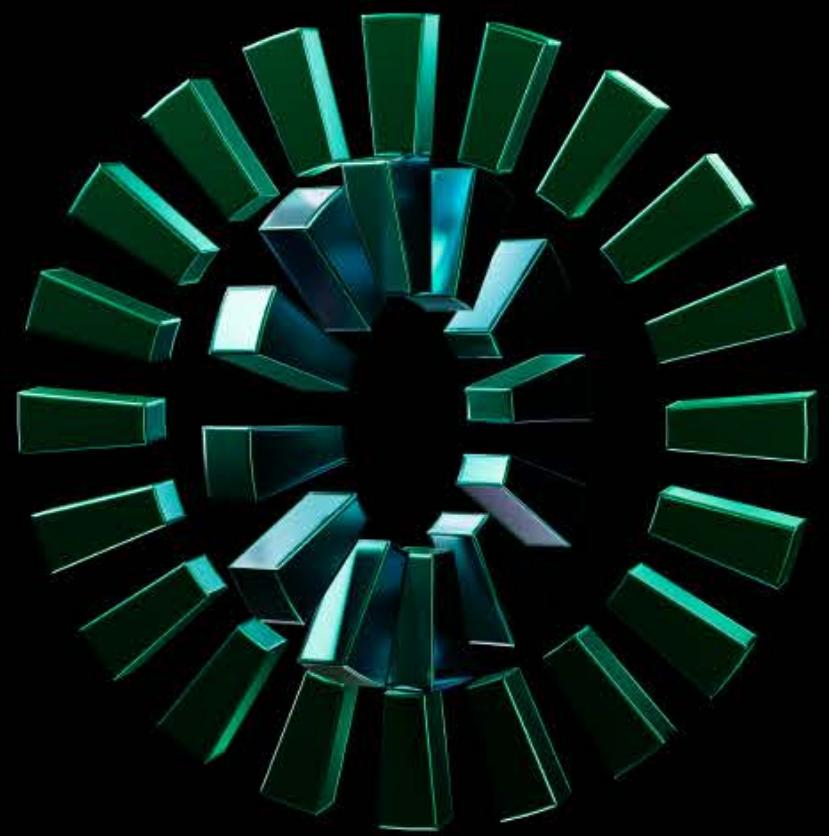
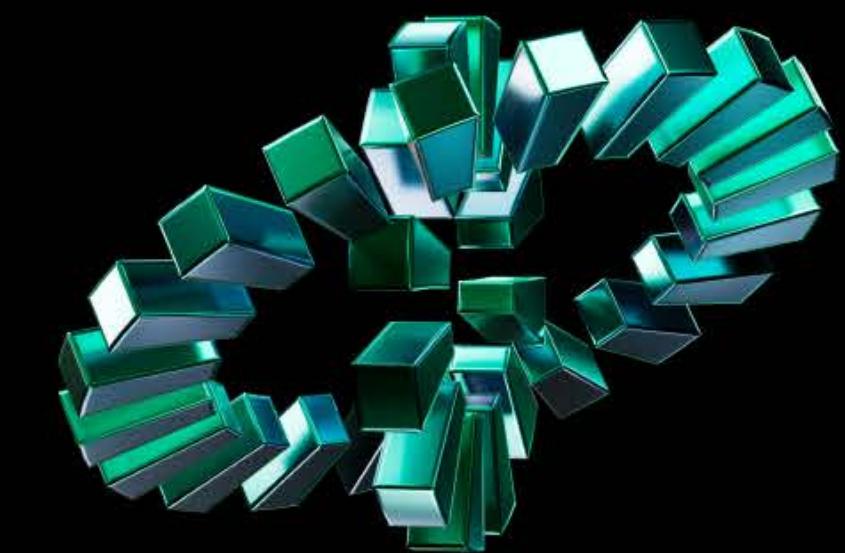
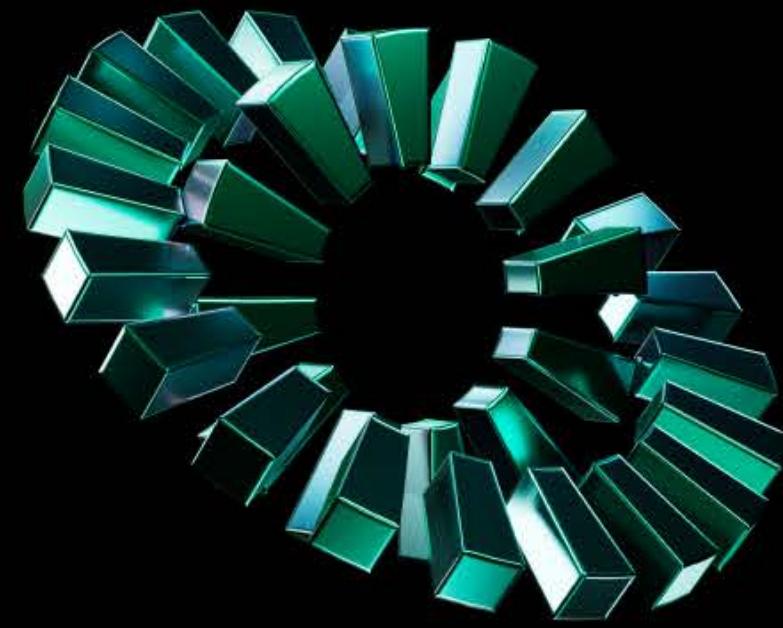
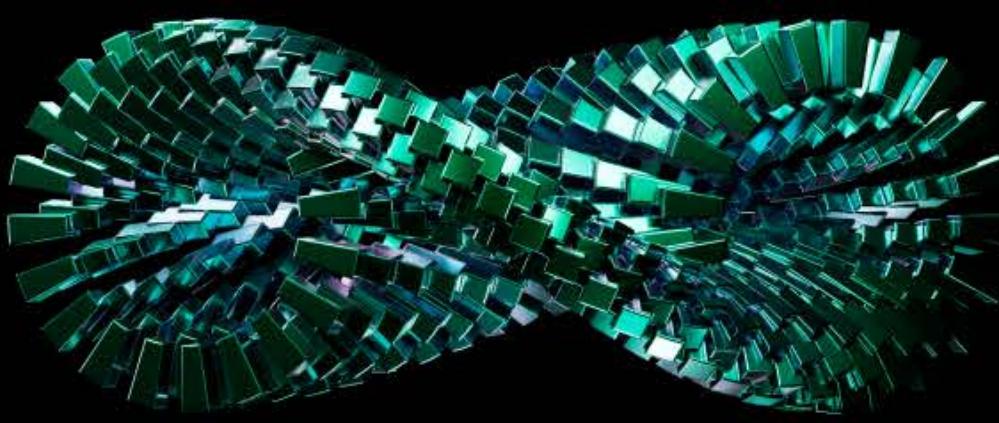
Vertical composition



Clear field around the mark is always equal to 1/2
of the mark height.

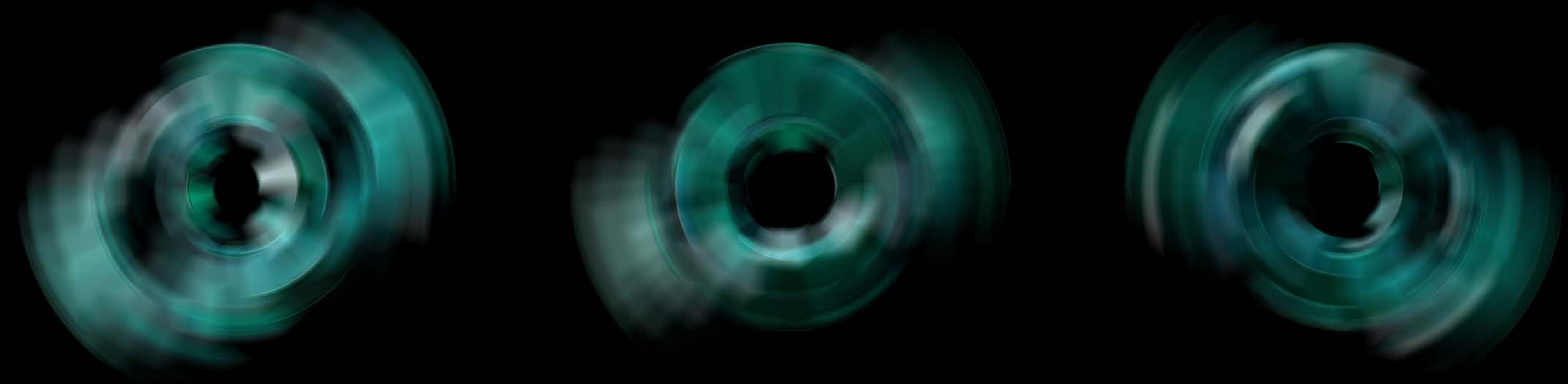
Brand Imagery

Static visuals



Brand Imagery

Blurred Cogs



Brand Imagery

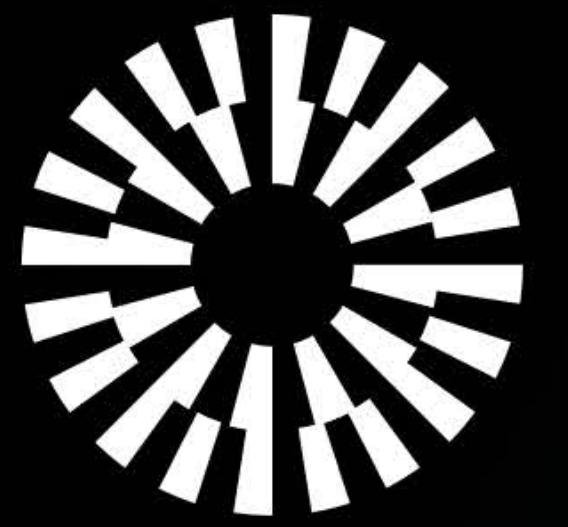
Blurred Infinity Cogs



Brand Imagery

Visual elements





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Do's and don't's

Logo usage

1. Don't modify the geometry of the logo. Don't skew, rotate, or extend. Keep the proper ratio.
2. Don't change color of the logo. Keep it white or black (depends on the background).



Brand usage

Examples



Brand usage

Examples



Thank You.

