

Document containing the main guidelines for the correct use of the Mantle visual and corporate application.

# Brand Guidelines



# Visual Identity



# Logotype & Symbol



# Logotype

The main identifier of the brand. We will use it in all corporate communications.







# Logotype

On dark backgrounds we will use the logo in white and on light backgrounds we will use it in black.





# Symbol

As a secondary identifier, we can use the isotope as **PRIMARY** symbol without the 'MANTLE' wordmark.





# Symbol

Mantle symbol in optimized sizes.

light background



256px



128px



64px

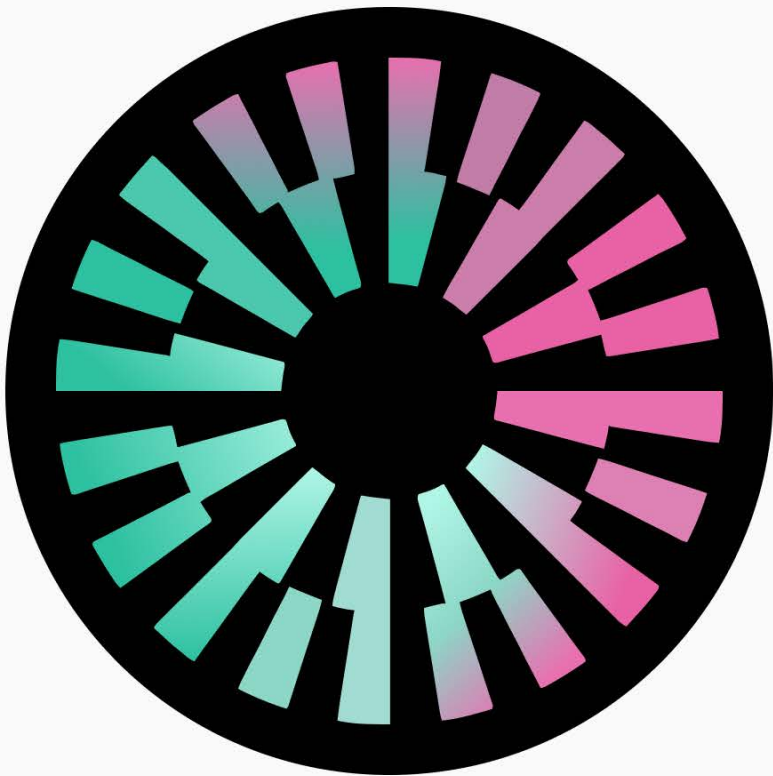


32px



# Symbol

A reverse color Mantle symbol without the 'MANTLE' wordmark.

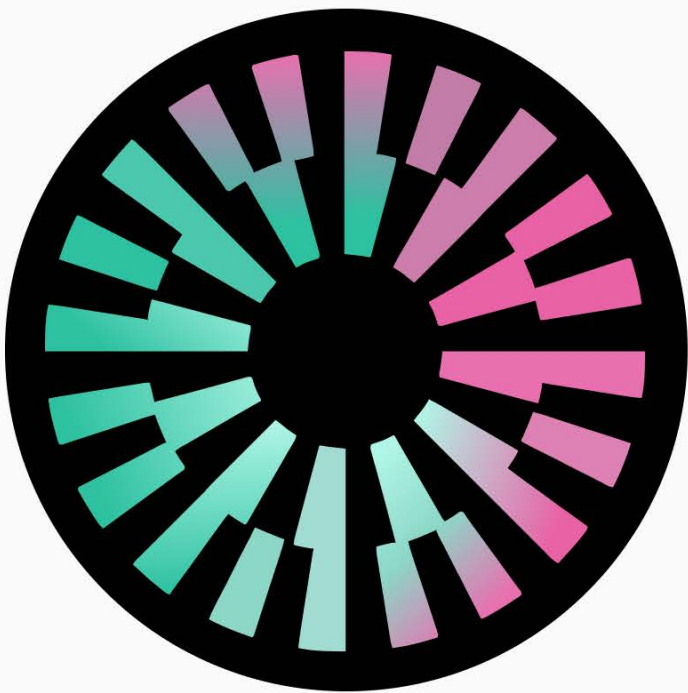




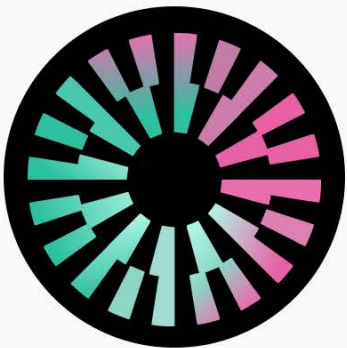


# Symbol

A reverse color Mantle symbol in optimized sizes.



256px



128px



64px

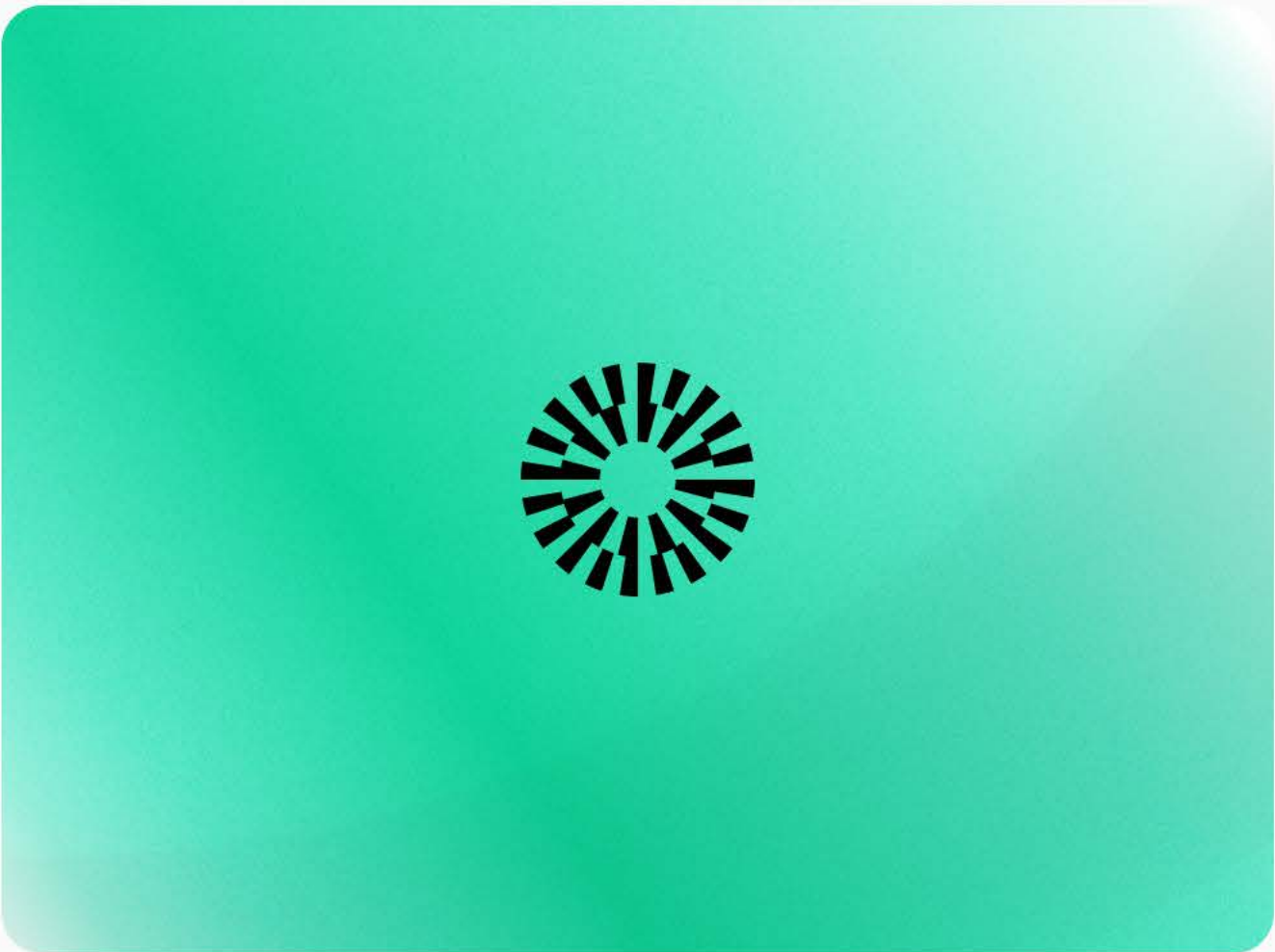
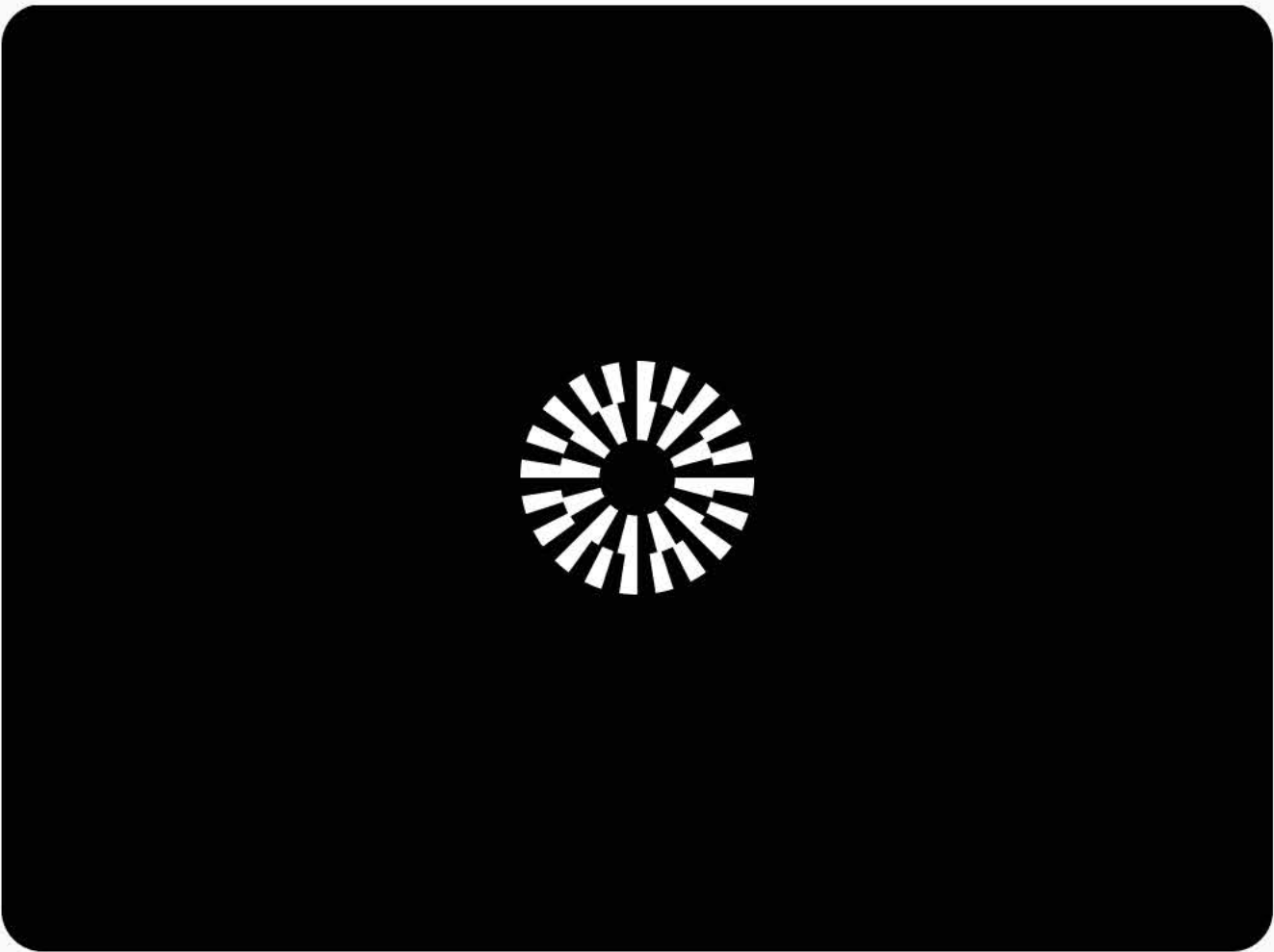


32px



# Symbol

On dark backgrounds we will use the symbol in white and on light backgrounds we will use it in black.





# Incorrect Uses

⊗ Don't



Don't alter the elements that make up the logotype.

⊗ Don't



Don't deform the proportions of the logotype

⊗ Don't



Dont' change the color of the logotype and its elements.

⊗ Don't



Don't apply effects on the logotype.



# Color & Gradients





# Color Palette

Our color palette consists of the following tones. Green Turquoise and Pink Quartz are the brand's most distinctive shades.

Green Turquoise

#15DDB1

Rose Quartz

#FEC9F9

Yellow Carnotite

#F2E687

Black

#020202

Grey 60

60%

Grey 40

40%

Grey 20

20%

Light Grey

#FAFAF9

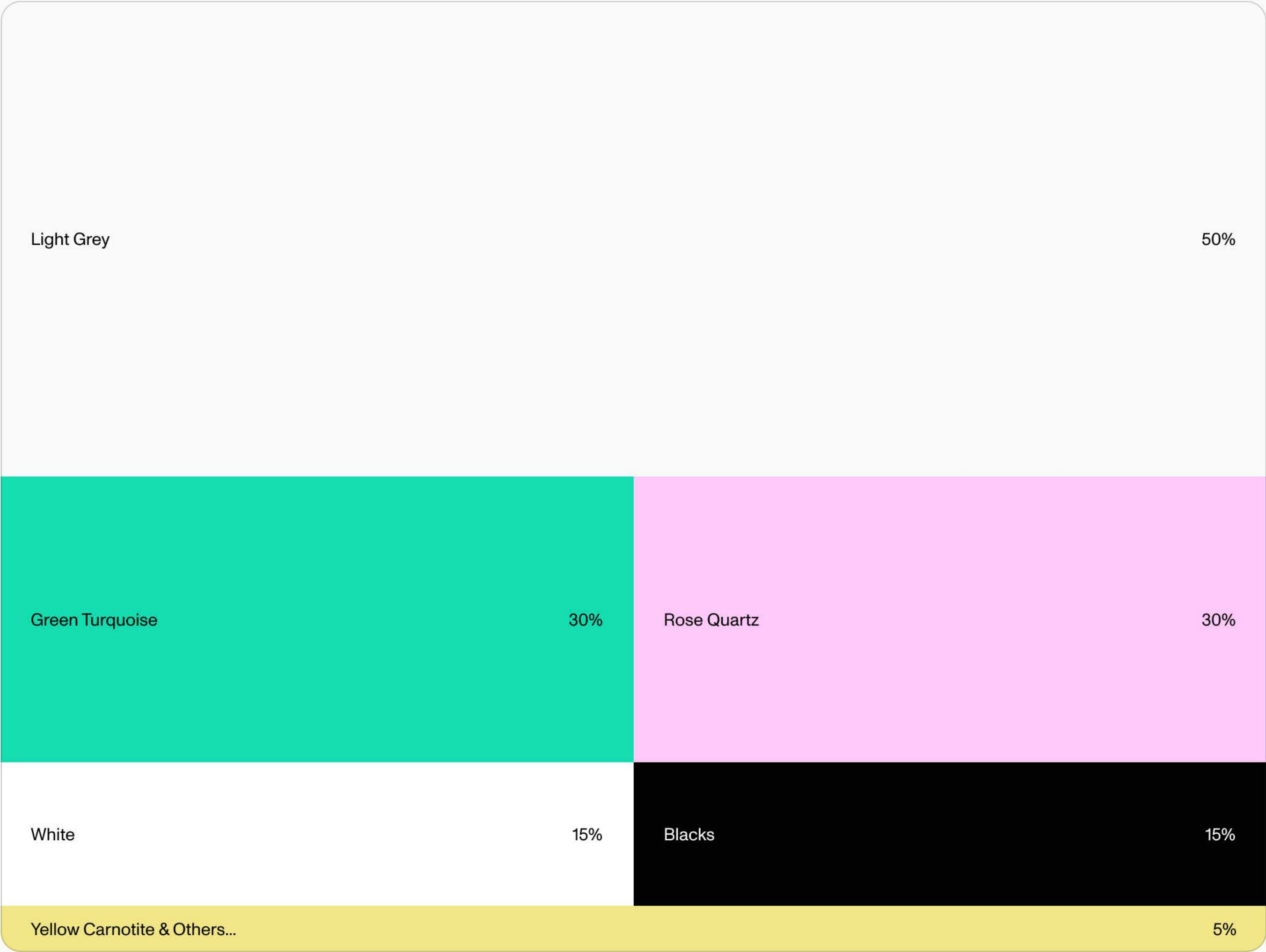
White

#FFFFFF



# Percentage of Use

When using the color palette we will keep in mind the following percentages of use of each color for a correct application.



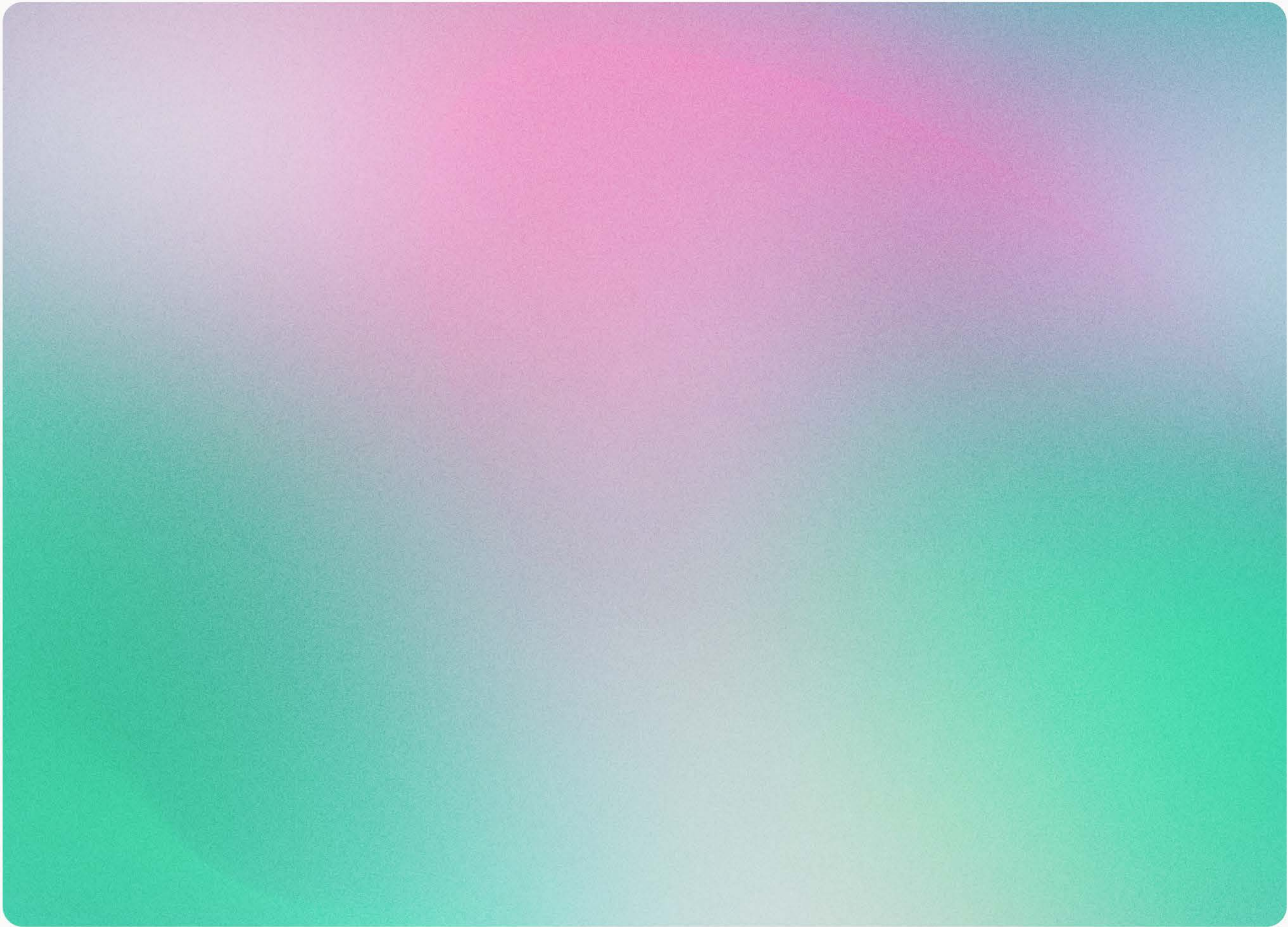




# Primary Gradient

This is our main gradient to identify the brand. We will use it in applications with a strong corporate purpose.

It's formed by the main palette and other shades based on it.



-  Green Turquoise
-  #5EFBC6
-  Rose Quartz
-  #F076BD
-  #DB72AF
-  #FFEFD7
-  #FFFFFF





# Secondary Gradients

We will use them in applications where we want our pieces to vibrate and stand out.



 Green Turquoise #15DDB1     #055F41     #FFFFFF



 Rose Quartz #FEC9F9     #FF6A8E     #FFFFFF



 Yellow Carnotite #F2E687     #FFE2B7     #FFFFFF





# Secondary Gradients

As a secondary use, we can recur to this type of lighter and discreet gradients.

Soft Green Gradient



Soft Pink Gradient



Soft Yellow Gradient



Soft Blue Gradient





# Incorrect Uses

⊗ Don't

Don't alter the main gradient otherwise the perception of the brand could be damaged.

⊗ Don't

Don't mix primary gradients.

⊗ Don't

Don't mix secondary gradients.

⊗ Don't

Always use linear gradients and avoid radial gradients.



# Typography



# Main Font

‘ABC Monument Grotesk’ is a geometric sans serif typeface that conveys a modern and minimalist aesthetic, ideal for clean and functional designs.


It will represent our brand in all corporate uses.

ABC Monument Grotesk Regular

# Innovating the future of on-chain finance

Mantle is unlocking the future of finance by blending institutional expertise with the transformative power of blockchain.

ABC Monument Grotesk Light

 Bridge to Mantle

ABC Monument Grotesk Light





# Main fonts

Our brand contemplates Regular and Light weights, Regular being the main use. We will avoid using weights such as Bold and Italic.

## ABC Monument Grotesk Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890{[(&)]}\*,:;¿¡?!

Aa

## ABC Monument Grotesk Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890{[(&)]}\*,:;¿¡?!

Aa



## Examples of Use

Some suggestions of uses and hierarchies. For highlights and important texts we will always use the Regular weight, but in some smaller and secondary texts we can recur to the use of Light, although it will not be common.

XL Monument Regular

XL 80pt

L Monument Regular

M 56pt

M Monument Regular

S 32pt

L Monument Ligh

L 24pt

M Monument Ligh

M 16pt

S Monument Light

S 14pt

XS Monument Light

XS 12pt

XS Monument Regular

XS 12pt



# Typography & Color

On dark backgrounds we will use the typography in white and on light backgrounds we will use it in black. The gray palette will be usefull to generate hierarchies.

Numbers don't lie

Join our talented community

Accelerating  
Ethereum's Innovation

Mantle is more than just a network. Discover high-yield assets and unmatched rewards through our strategic integrations and partnerships.

Our Treasury

\$3,538,757,063

mETH

US\$ 378,340,236

10.69%

MNT

Join the Mantle Ecosystem quests and earn a wide range of exclusive rewards and benefits for your participation and achievements.

Discover More ↗



# Google Slides Font

Since 'ABC Monument Grotesk' typeface is not available in its catalog, when using any Google application we will rely on the Inter typeface, a modern and functional sans serif, perfect for clear and legible designs.

## Inter

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890{[(&)]}\*,:;¿¡?!

Aa





# Do's & Dont's

⊗ Don't

Numbers don't lie  
Join our talented  
community

Don't color texts.

⊗ Don't

Accelerating  
Ethereum's Innovation

Mantle is more than just a network. Discover high-yield assets and unmatched rewards through our strategic integrations and partnerships.

Explore

Don't use typefaces that do not appear in this manual.

⊗ Don't

*Our Treasury*

\$3,538,757,063

mETH

US\$ 378,340,236

10.69%

Avoid using weights other than Regular or Light.

⊗ Don't

MNT

JOIN THE MANTLE ECOSYSTEM QUESTS  
AND EARN A WIDE RANGE OF EXCLUSIVE  
REWARDS AND BENEFITS FOR YOUR  
PARTICIPATION AND ACHIEVEMENTS.

Discover More ↗

Avoid using uppercase.



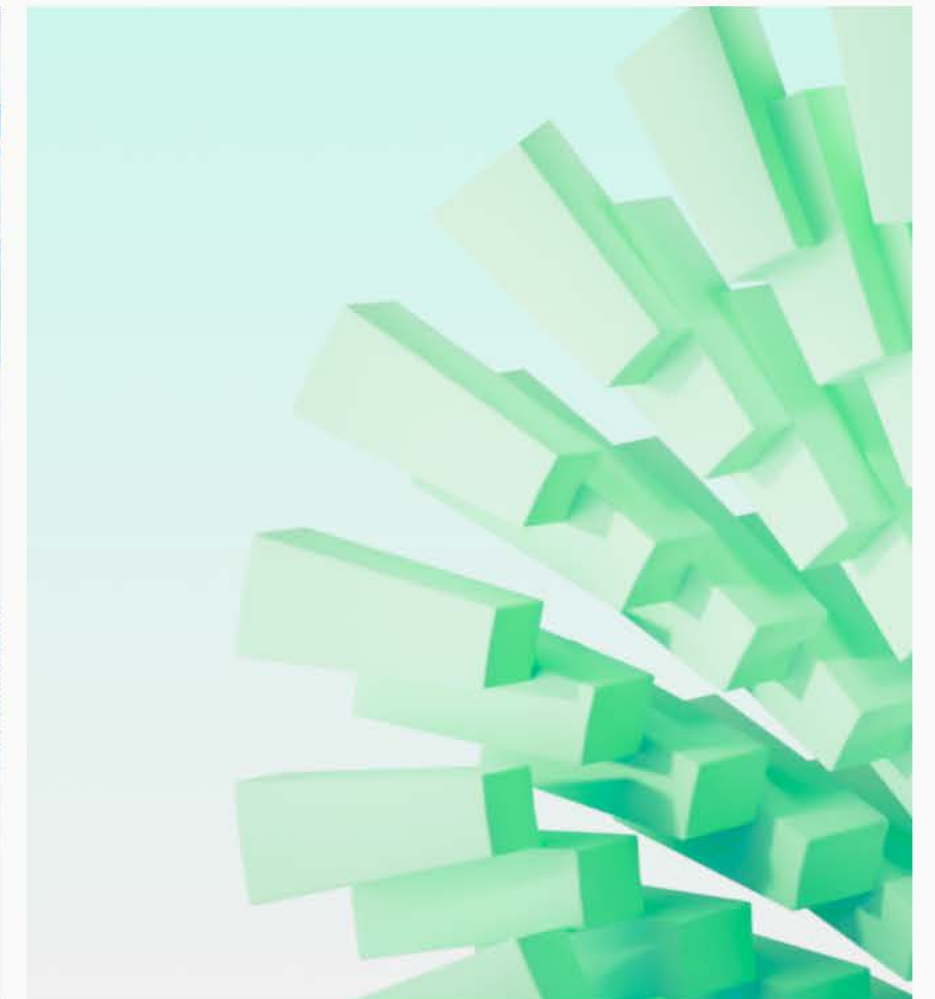
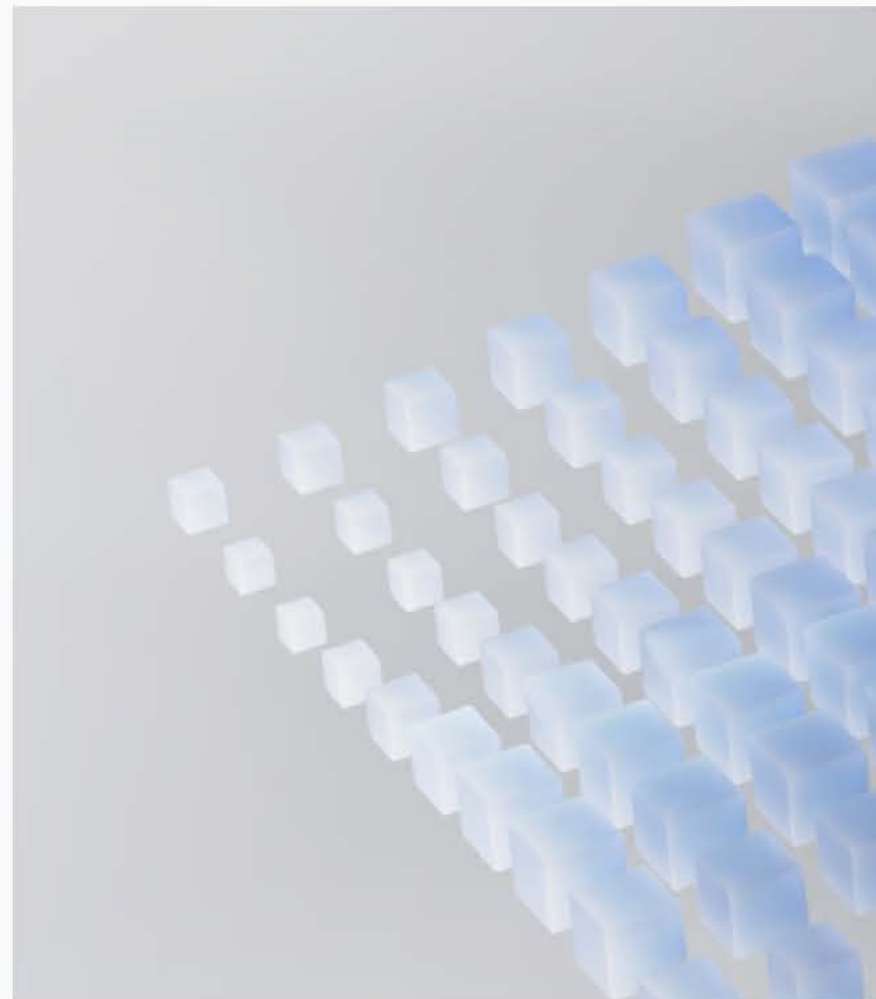
# Imagery/3D





# Visual style

In branding applications we can rely on images such as relevant object and ethereal three-dimensional renderings, reminiscent of calm digital landscapes that fill the compositions with fluidity and harmony. The chromatic ranges will be vibrant but not strident, always looking for light and avoiding darkness.





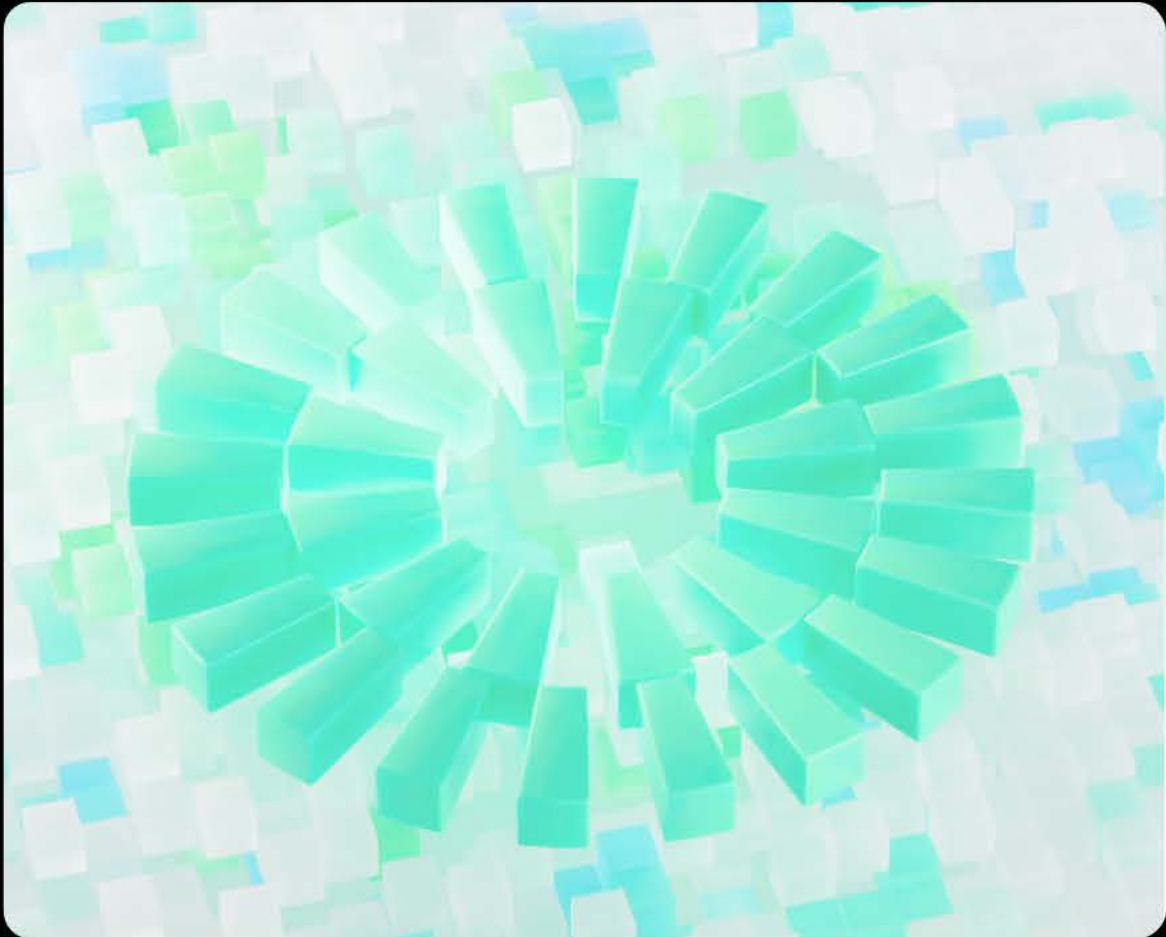
# Applications





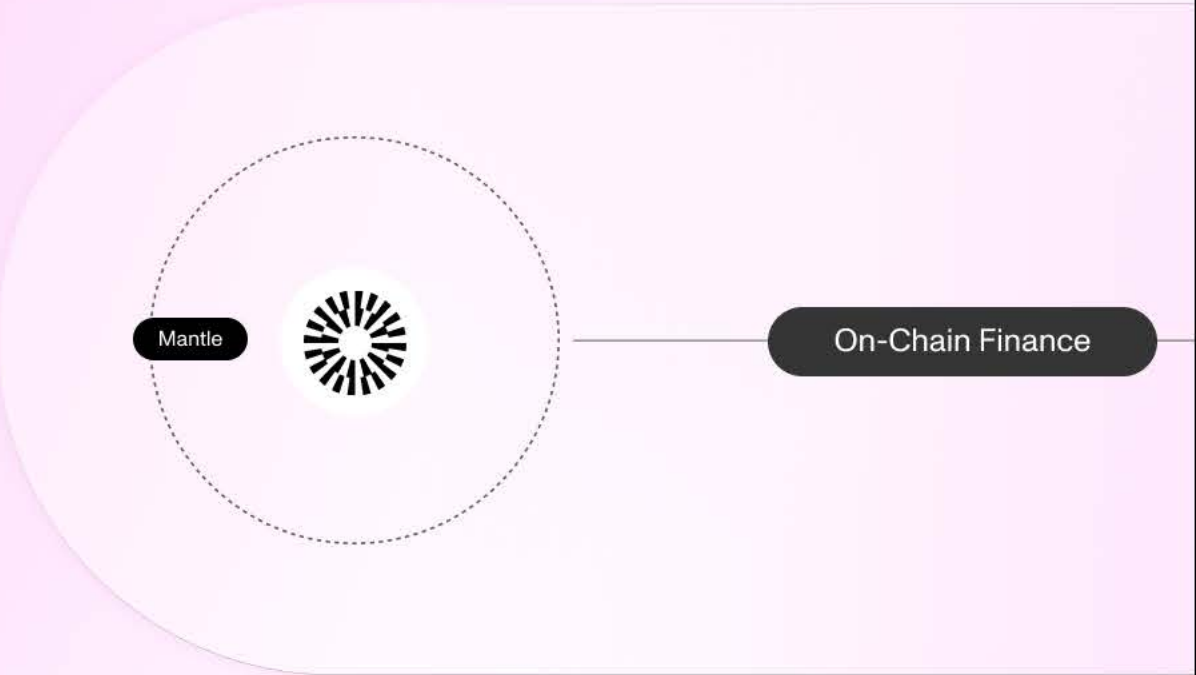
# Mantle Governance

Token holders determine the strategic direction of the Mantle ecosystem.



## Mantle’s Vision

We believe that the future of global finance will be on chain.

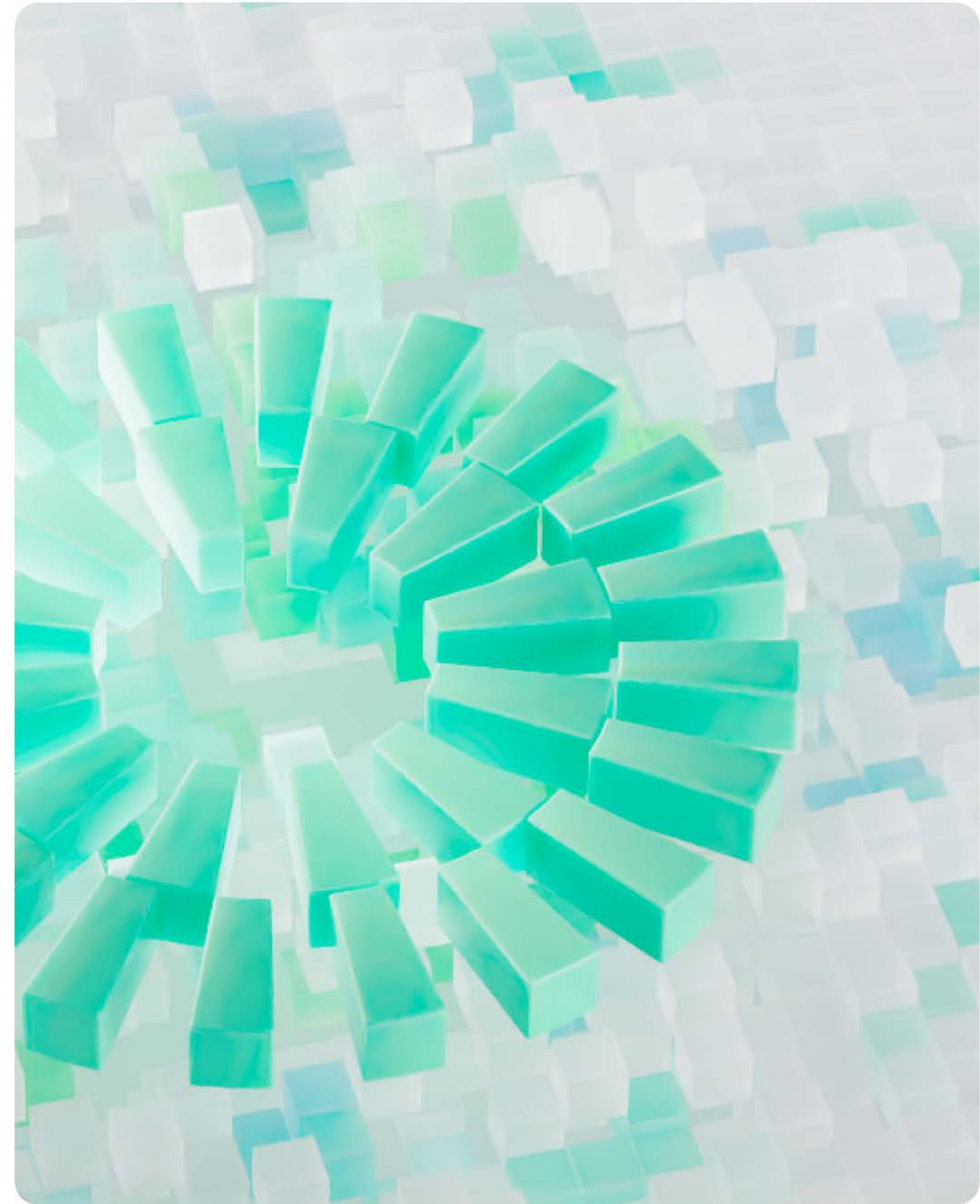






# Start building on Mantle

Explore Our Initiatives and discover high-yield assets and unmatched rewards through our strategic integrations and partnerships.





Total Value Locked

\$8,731,923,391

Community

Features

Values

Treasury

Assets

With Mantle Network, an Ethereum rollup, Mantle Treasury and a token holder governed roadmap for products and initiatives.

Innovating the future of on-chain finance

Mantle is unlocking the future of finance by blending institutional expertise with the transformative power of blockchain.

MNT

Join the Mantle Ecosystem quests and earn a wide range of exclusive rewards and benefits for your participation and achievements.

Discover More ↗

Our services

Governance

Product

Mantle LSP

Game7

EduDAO

Products

Mantle LSP

Treasury

Asset

Our Treasury

\$3,538,757,063





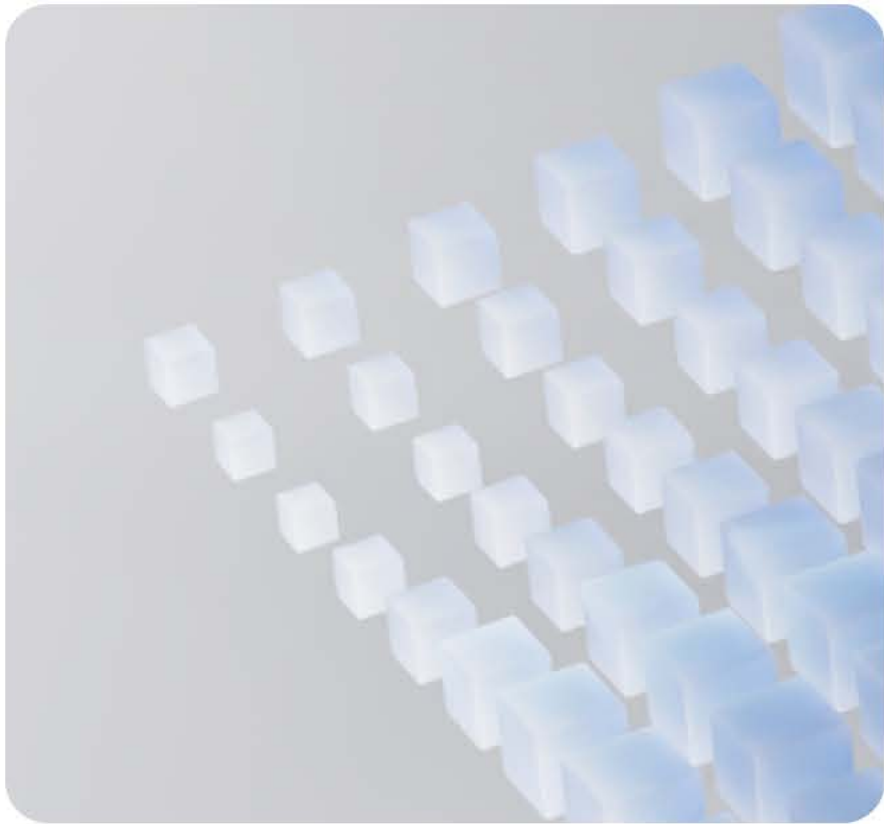
74%

With Mantle Network, an Ethereum rollup, Mantle Treasury and a token holder governed roadmap for products and initiatives.



## Featured dApps

Join the Mantle Ecosystem quests and earn a wide range of exclusive rewards and benefits for your participation and achievements.





Innovating the future of  
on-chain finance

## Mantle

Mantle is more than just a network.

100,432 followers



Alba & 3 other connections work here • 56 employees

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Jobs

Life

People

Events

Videos



Mantle

582 followers

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Mantle

100,432 followers

5mo •

With Mantle Network, an Ethereum rollup, Mantle Treasury and a token holder governed roadmap for products and initiatives.

