

## OUTLINE

### 1. Introduction

### 2. Treatment: Leadership Gender Gap

#### 2.1. Social Construction of Gender

##### 2.1.1. Definitions of Gender

Defining the social construction of gender and how certain traits are associated with gender.

##### 2.1.2. Definitions of Leadership

Defining leadership and how certain traits are associated with leadership.

##### 2.1.3. Connection of Personality Traits of Leadership and Gender Construction

Identifying the connections between gender and leadership personality traits and characteristics. Showing importance to look at both gender and leadership together.

##### 2.1.4. Root causes of Gender Gap in leadership

Identifying some root causes, showing how the younger perspective and perception lead to the gender gap in politics.

##### 2.1.5. Topics not covered/ missing data – transgender, etc

Discuss why transgender is missing data and needed.

#### 2.2. Perception of Women in leadership

##### 2.2.1. Younger Perception

Comparison to numbers of women in political leadership

Discuss why a younger perspective is important and how it affects the gender gap

##### 2.2.2. Perception of Women in leadership by women and men

Comparison to numbers of women in political leadership

Discuss why the older perspective is important and how it affects the gender gap

#### 2.3. Visualizing

##### 2.3.1. Finding the Surveys and Data Sets

Inspiration from quote. The Process of researching gender political leadership gap. Looking for specific data in surveys and statistics.

Sifting through data sets and pulling out important information.

Understanding survey implications. Making sure statistics lined up as much as possible as to not alter data too much. Discovering sets to use. Contemplating International Data, and the implications of using that data. Narrowing down data sets.

##### 2.3.2. Analyzing the Data

Choosing 3-5 data sets, discovering the important multivariable data.

Comparison between 3 variable data sets and 2 variable data sets.

#### 2.3.4. Understanding the Audience

An Awareness/ education tool, thus a more widely understood tool.

#### 2.3.4. Developing a Visual Tool and Language

Bringing together audience and data analysis. Building something understandable.

#### 2.3.5. Iteration, Process, and Final Project

Changing and altering to bring about certain information

Sentence to make it more relatable, etc.

### 2.4. Ways to lessen the gender gap

#### 2.4.1. Changing perception about leadership

Awareness leading to change

#### 2.4.2. Utilizing the Tool to Increase Awareness

How this visualization will help

### 3. Conclusion