





# ASUC Office of the CTO

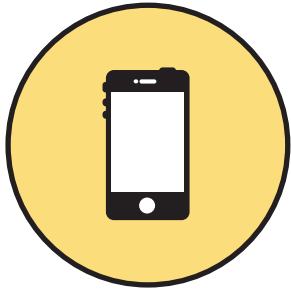


# Mission

The ASUC Office of the CTO was founded in Spring of 2014 with one goal in mind: to more easily and efficiently provide quality software to our students. Our primary goals with our software is to allow our students to more efficiently navigate Berkeley's complex Bureaucracy and to allow them to better manage their safety.

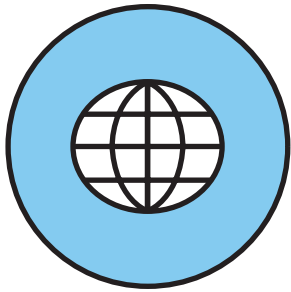


## Projects



### Berkeley Mobile

The Berkeley Mobile Application has a plethora features, including real-time BearTransit Routes, Dining hall menus (including breakfast, lunch, dinner, and late night menus for all dining halls), schedules for all of our public athletic facilities, and hours for every library on campus. We believe that the application is an absolute necessity for the busy Berkeley Student.




### BerkeleyTime

BerkeleyTime is a website that allows you to search the 8000+ courses from the Berkeley catalog and figure out what you're interested in. You can look up grade distributions and enrollment history for these classes and even explore the campus map to figure out where everything is. We believe that BerkeleyTime will change the way you do things at Berkeley.



### Project Hermione

Every bear has been a situation where an emergency prevents him or her from going to class. Many courses get their lectures recorded using Berkeley Educational Technology Services, but due to difficulty of setup and the costs for the university, the ASUC wanted to find an alternate solution. This is where Project Hermione comes in. Using state-of-the-art Computer Vision technology, our software developers were able to automate the lecture recording process so that it is easier for the administration to pay for Lecture Casting and easier for professors to set up the process.



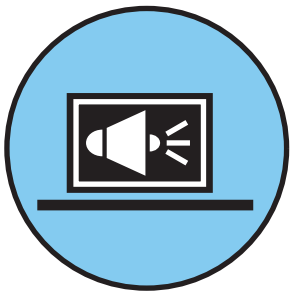
# Why Sponsor Us

At the current moment, technology recruiting is incredibly expensive. Recruiters often charge between 15% to 30% for their services, which can amount to tens of thousands of dollars! By donating a mere \$1000, you get access to the following benefits:



## Resume Book

Our staff has tangible skills in everything from mobile and full-stack web development to marketing and product management. Our members have strong skills in creating projects that serve thousands of people while simultaneously dealing with millions of queries and hits. Our members have been in high-stakes work settings in technology already, and can bring a ton to the table. Our staff has already worked at companies such as Facebook, Google, Amazon, Uber, Palantir, Tesla Motors, and Salesforce. Perhaps your firm could be next!



## Advertising on our Website

We will gladly put your logo on the sponsor page of the ASUC OCTO website. This will not only give you exposure to our own members, but will also give exposure to both potential new staff and the Berkeley community at large. You will be known as a supporter of Berkeley clubs and activities and, as a result, will be recognized throughout the greater Berkeley community.



## Custom Packages

Many companies provide amazing products and services that are directly usable by students on campus. We've partnered with companies ranging from graphic design software firms to ridesharing services in order to make sure that students have better access to the resources that these firms provide. We'd love to chat with your firm about potential partnerships between our organization!



## Contact Us

We're sure that you're intrigued by the mutual beneficial relationship that we plan on fostering between our organization and yours. Interested in sponsoring us? Please reach out to [technology@asuc.org](mailto:technology@asuc.org) to talk to us! Feel free to visit our website, <http://www.asucocto.org>, as well for more information!