

ADMINISTRATIVE

OFFICE OF THE CHIEF TECHNOLOGY OFFICER

Who We Are

The ASUC Office of the CTO is the technology wing of the Associated Students of the University of California, UC Berkeley's student government. Our goal is to bring phenomenal software to the fingertips of all Berkeley students. At the current moment, we have just under 40 staff members that handle our various software projects.

What We Do

As stated earlier, the ASUC Office of the CTO is invested in creating quality software products for our students. We currently have two main projects as well as a few experimental projects:

1. Berkeley Mobile: Berkeley Mobile is designed to provide our students with the best possible on campus resources. We provide information regarding live campus shuttle locations and schedules, dining hall menus, gym hours, library hours, and ratings of on-campus gyms and libraries. At the current moment, we have 6000 people on campus who use our application
2. BerkeleyTime: Berkeley time is a web application that provides a plethora of information to our students, including course catalogs, grade distributions, class enrollment information, and detailed campus maps. We currently have over 8000 regular users. Moreover, we handle millions of requests on our servers every month.
3. Experimental Projects: In addition, we have several projects that are currently in development. The first is an automated camera system that tracks professors in the classroom and follows them around. The second is an application that notifies users when certain gym equipment is free. We believe that both of these projects have tremendous potential to change the way that our students use our on-campus resources.

Why You Should Sponsor Us

At the current moment, technology recruiting is incredibly expensive. Recruiters often charge between 15% to 30% for their services, which can amount to tens of thousands of dollars! By giving us a mere \$2000, you get access to the following benefits:

- Resume Book: Our staff has tangible skills in everything from mobile and full-stack web development to marketing and Project Management. Our members have strong skills in creating projects that serve thousands of people while simultaneously being barraged by millions of queries and hits. Our members have been in high-stakes work settings in technology already, and can bring a ton to the table. Our staff has already worked at companies such as Uber, Google, Apple, Palantir, Tesla Motors, and Salesforce. Perhaps your firm could be next.
- Advertising on our website: In addition, we will gladly put your logo on the sponsor page of the ASUC OCTO website. This will not only give you exposure to our own members, but will also give exposure to both potential new staff and the Berkeley

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community at large. You will be known as a supporter of Berkeley clubs and activities will thus be recognized throughout the greater Berkeley community?

Who to Contact

We're sure that you're intrigued by the mutual beneficial relationship that we plan on fostering between our organization and yours. Interested in sponsoring us? Please reach out to technology@asuc.org to talk to us!