

KEN JEE

SUBSCRIBER SEGMENTATION ANALYSIS

127.8K

Total Number of Subscribers



What Topics Do They Like the Most?



Popular Content within India includes Projects from Scratch, using Kaggle emphasizing data science. Within the US a similar emphasis but they appear to be more interested in Data Science Project 'Topics' that relate to getting into the tech industry.

"TWO BIRDS" One Content (Likes/Series)

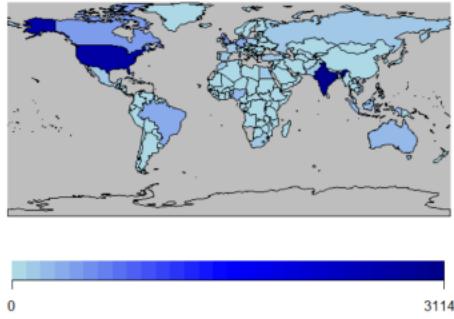


Your subscribers come from two distinct countries and cultures so it is vital to find the in between ground where you can satisfy both needs. "Hot Ta" Series satisfy both.

RECOMMENDATIONS

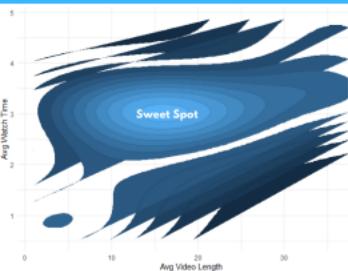
- Content For India & US
- "How To Make _____ Data Science Project To Get Into GOOGLE"
- Three - Eight Minutes Long

Where Are Your Subscribers From?



1. IN. 31k
 2. US. 27k
 3. GB. 4k
- Your audience primarily comes from India and the United States respectively. The next highest is Great Britain however, as you can see that does not even make up 1/5th of the subscribers from the US.

Bitter - Sweet...Spot



Your Subscribers (US & India) are not watching the full length of your videos, start making shorter form content to bring the "sweet spot" equal to the average video length.



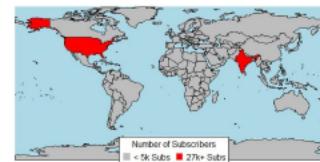
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Who are my Subscribers?

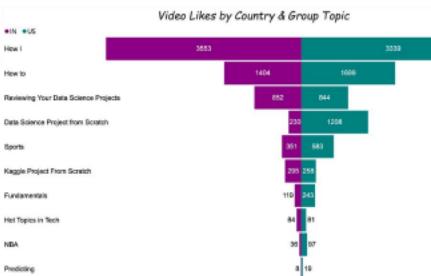


WHY ARE WORDS SO TWISTED?

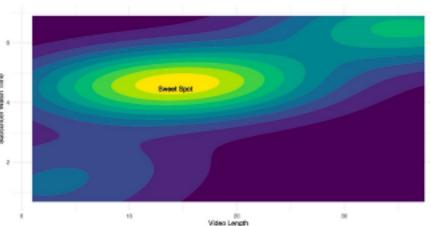
Countries With Most Subscribers



ARE THERE NO OTHER SUBSCRIBERS OUTSIDE OF IN & USA?



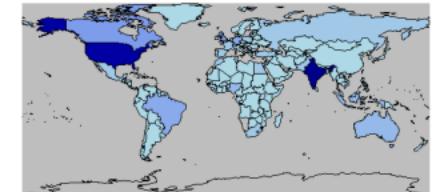
"DOESN'T MATCH THE REST OF YOUR STORY"



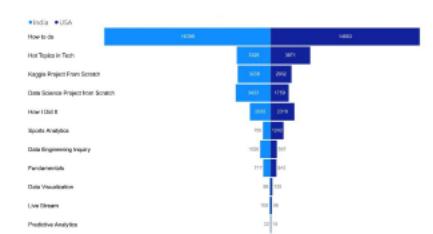
"POWERFUL"



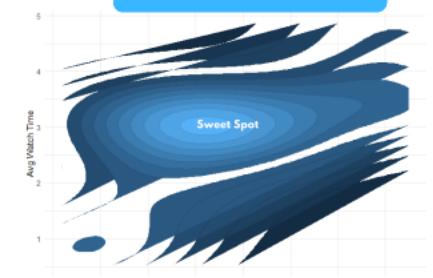
ORGANIZED



ADDED SEQUENTIAL PALETTE



IMPROVED VERBAL EXPLANATION OF GRAPH INTENTION



MATCHED COLOR PALETTE TO PROJECT

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ANALYSIS

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8K

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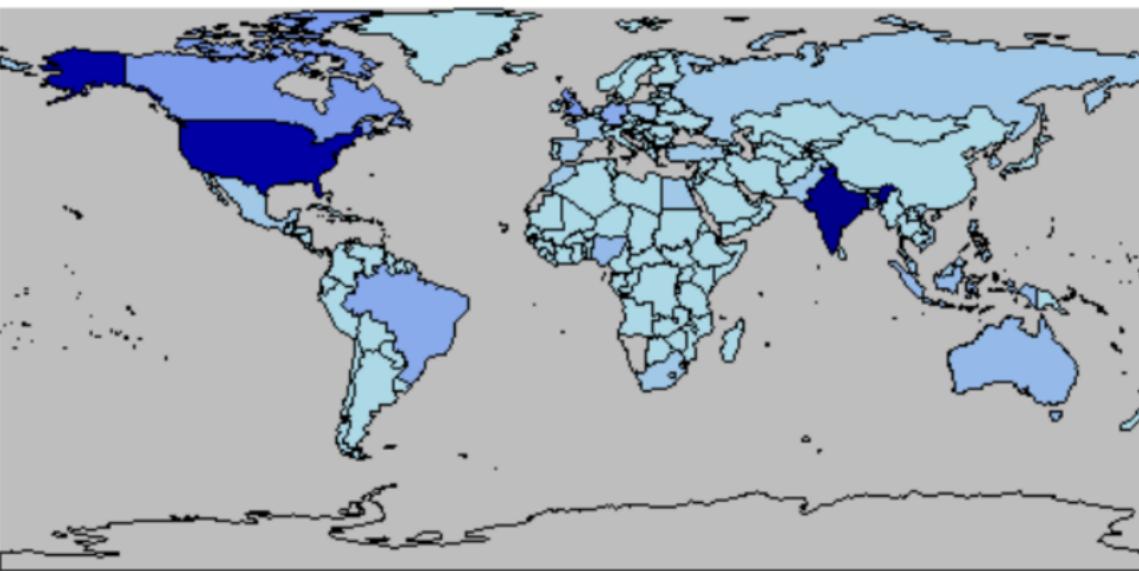
Do They Like Post?

User Subscriptions by Video Group (US)

Google Data
Project Topics
Stream Live
Sports Inquiry
Initialization Predictive
Analytics Engineering Fundamentals
Hot Tech
Scratch
Science

Includes Projects from
ing data science. Within
they appear to be more
ct "Topics" that relate to

Where Are Your Subscribers From?



- | | |
|-------------------|------------|
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| 2.US..... | 27k |
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"TWO BIRDS" One Content (Likes/Series)

India USA

How to do

Hot Topics in Tech

16388

14683

3326 3871

Kaggle Project From Scratch

3238 2032

Data Science Project from Scratch

3433 1759

How I Did It

2033 2316

Sports Analytics

756 1242

Data Engineering Inquiry

1026 587

Fundamentals

717 643

Data Visualization

88 139

Live Stream

106 96

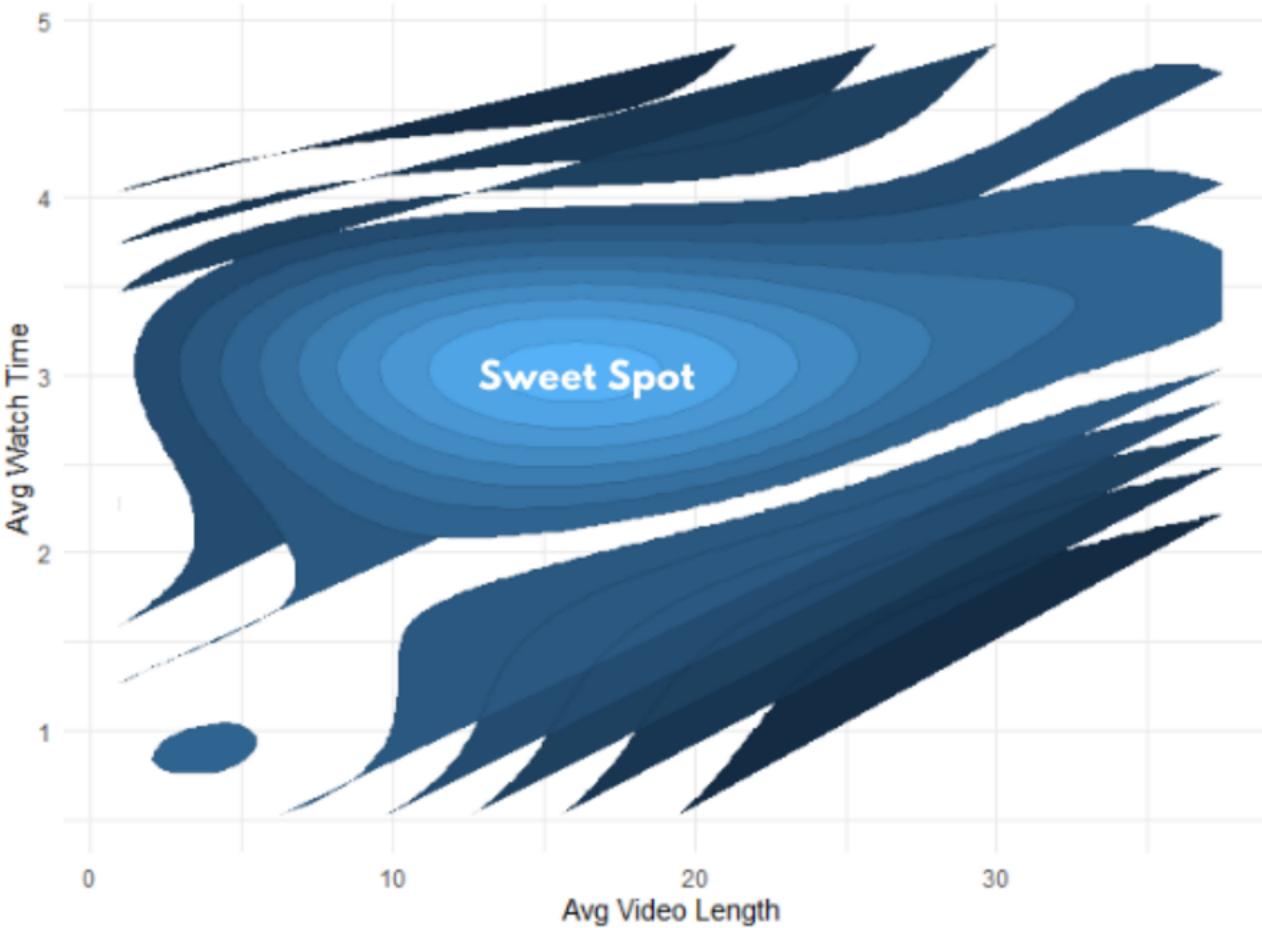
Predictive Analytics

32 19

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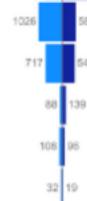
Your Subscribers (US) making shorter form length.

Bitter - Sweet...Spot



and
where
both.

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RECOMMENDATIONS



1. Content For India & US
2. "How To Make _____ Data Science Project To Get Into GOOGLE"
3. Three - Eight Minutes Long



JUSTUS EAGLESMITH & CORDARRYL HALL

Where It Began

The word cloud displays a variety of video titles, including:

- experience
- sports
- Over
- Pandas
- Actually
- Fundamentals
- Your
- Internship
- Changed
- Regression
- Incredible
- Building
- part
- 10
- 2019
- Scientists
- HOT
- Subscriber
- Exploratory
- Get
- 16
- Leaderboard
- Github
- How
- Applying
- College
- Tina
- Have
- and
- Bootcamp
- 2020
- Starting
- Masters
- Balance
- This
- NBA
- HP
- Project
- Do
- Changed
- Life
- Build
- Linear
- Twitter
- Computer
- Ultimate
- Great
- Mistakes
- NOT
- So
- FIRST
- Months
- When
- Land
- Why
- You
- Talk
- Machine
- Deep
- Reviewing
- the
- Scratch
- Say
- Should
- Kaggle
- Huang
- Website
- EVER
- Time
- Scientist
- LinkedIn
- Top
- Only
- Work
- EP
- Start
- Business
- Student
- My
- Golf
- Learn
- 13
- Need
- One
- From
- Ken
- Will
- Content
- CLEANING
- Creation
- Episode
- Watch
- Tips
- Win
- Round
- be
- Podcast
- With
- KNN
- An
- Really
- Jee
- Round
- 11
- Home
- Problem
- EXPLAINED
- Model
- Analytics
- feat
- Analysis
- Portfolio
- Where
- What
- Did
- Important
- What
- Where
- Can
- of
- 12
- Expectations
- 66DaysOfData
- Driver
- Resume
- Job
- Know
- 13
- Up
- Become
- Projects
- Learning
- Pre
- to
- 14
- Interview
- Special
- Perspective
- Channel
- About
- Books
- DON
- Beginner
- Different
- Funny
- Had
- 15
- 5
- Take
- Stream
- Best
- Analyst
- Right
- on
- Skill

WHY ARE WORDS SO TWISTED?

Countries With Most Subscribers



Who are my Subscribers?

The word cloud displays the following categories in descending order of popularity:

- Scratch
- Project
- Tech Topics
- Engineering
- Science
- Analytics
- Visualization Fundamentals
- Hot Data
- Kaggle
- Predictive Sports
- Live Stream Inquiry

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User Subscriptions by Video Group (US)

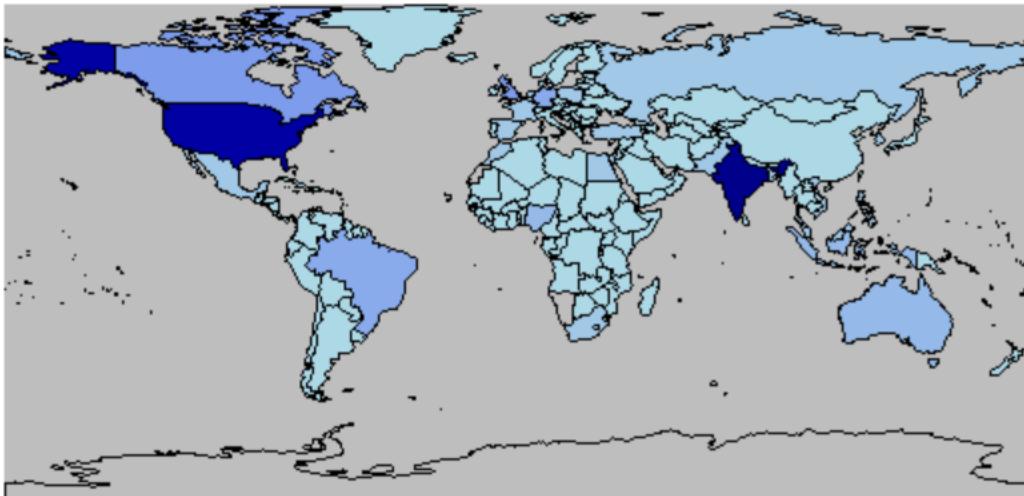
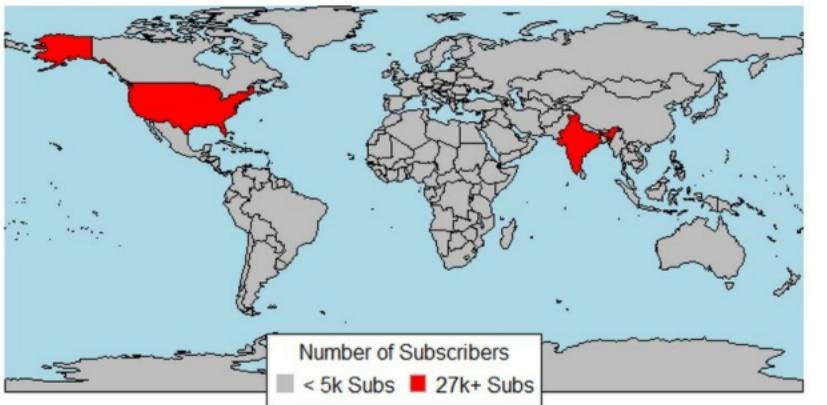
A world map where countries are shaded in blue or light blue. Dark blue shading covers the United States, Canada, Mexico, Australia, New Zealand, India, and several countries in Africa and South America. Light blue shading covers most of Europe, Russia, China, Japan, South Korea, and many countries in Africa, Asia, and South America.

Channel
Interview
Perspective
Project
Learning
Resume
Pre
Driver Is
Favorit
S of
Profes
About
Stream Best
Jobs
Begin
Right Analyst
Runny 15
Skill
Take

WHY ARE WORDS SO TWISTED?

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Countries With Most Subscribers



ARE THERE NO OTHER SUBSCRIBERS OUTSIDE OF IN & USA?

ADDED SEQUENTIAL PALLETTE



Video Likes by Country & Group Topic

•IN •US

How I

3553

3339

How to

1404

1699

Reviewing Your Data Science Projects

852

844

Data Science Project from Scratch

230

1208



•India •USA

How to do

16388

14663

Hot Topics in Tech

3325

3871

Kaggle Project From Scratch

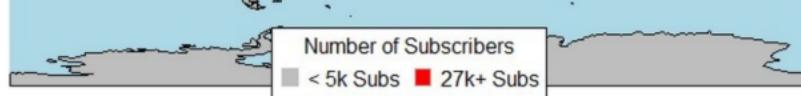
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Video Likes by Country & Group Topic

● IN ● US

How I



How to



Reviewing Your Data Science Projects



Data Science Project from Scratch



Sports



Kaggle Project From Scratch



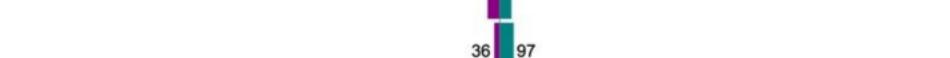
Fundamentals



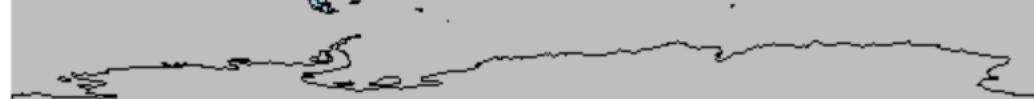
Hot Topics in Tech



NBA



Predicting



ADDED SEQUENTIAL PALLETTE

0

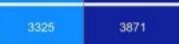
31140

● India ● USA

How to do



Hot Topics in Tech



Kaggle Project From Scratch



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How I Did It



Sports Analytics



Data Engineering Inquiry



Fundamentals



Data Visualization



Live Stream

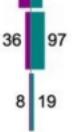


Predictive Analytics

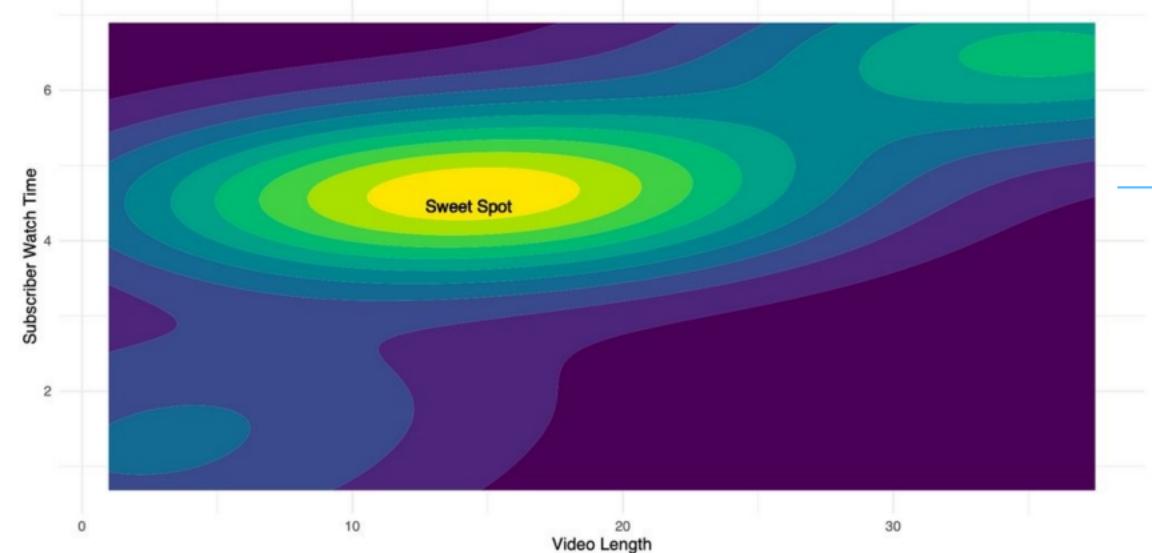


"DOESN'T MATCH THE REST OF YOUR STORY"

IMPROVED VERBAL EXPLANATION OF GRAPH INTENTION

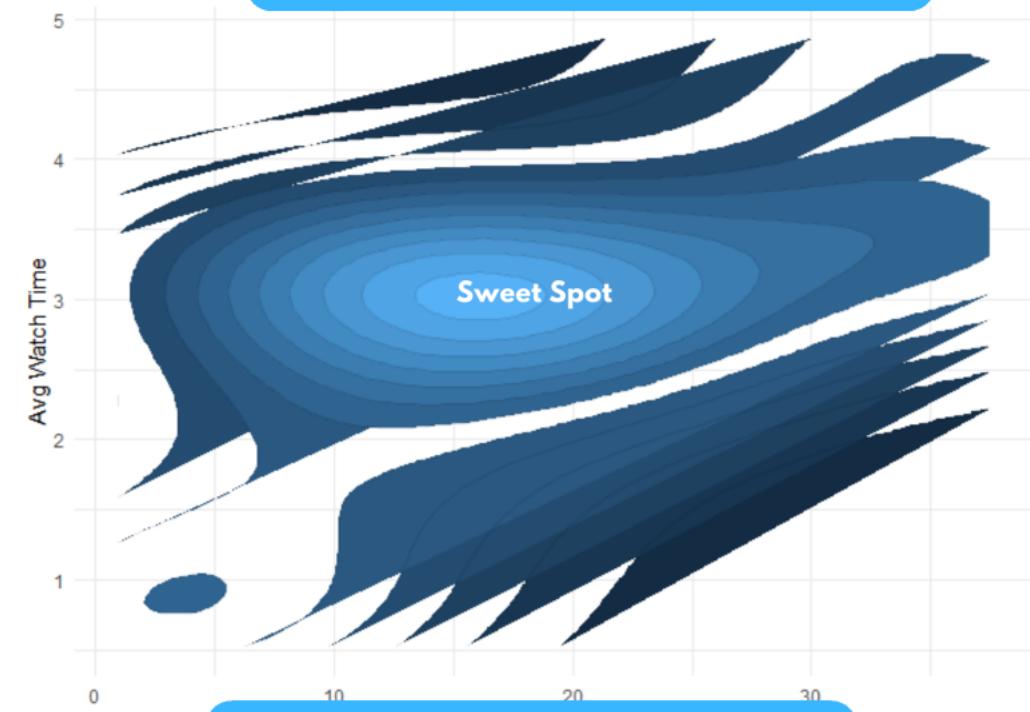


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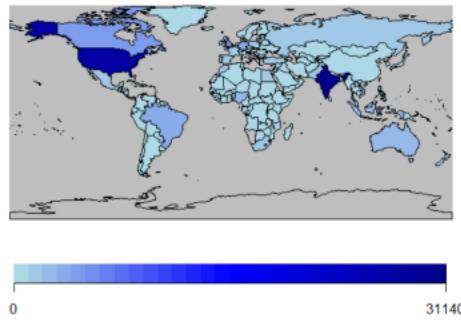
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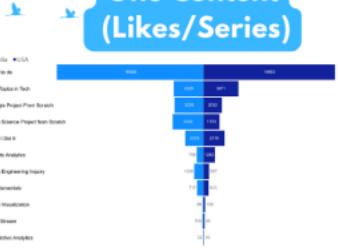


Kaggle Data Project Topics
Science Scratch Project Hot Data Sports
Tech Scratch Science

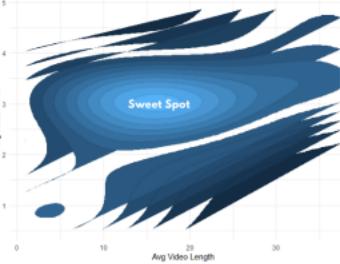
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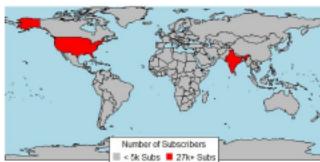
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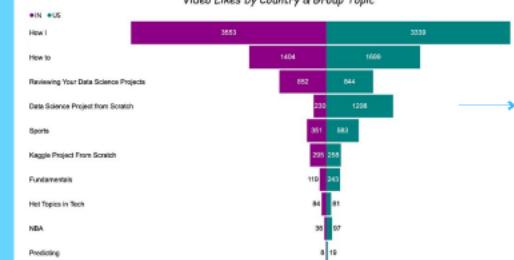
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Countries With Most Subscribers

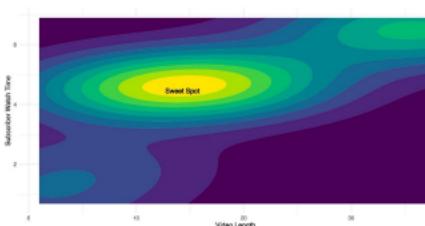


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Video Likes by Country & Group Topic



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"POWERFUL"

Kaggle Data Project Like Topics
Sports Topics Inquiry Visualization Predictive Analytics Engineering Fundamentals

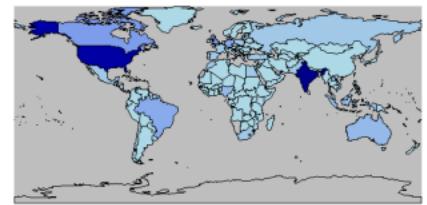
User Subscriptions by Video Group INI

User Subscriptions by Video Group USD

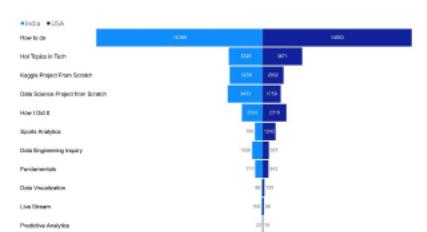
Visualization Engineering Topics

Analytics Inquiry Kaggle Data Project Like Topics Sports Topics Inquiry Visualization Predictive Analytics Engineering Fundamentals

ORGANIZED



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