

mojaloop

Mojaloop Foundation Update

Paula Hunter

Executive Director

PI-12 | 20 October 2020



About the Mojaloop Foundation

- Operates as a 501(c)(3) **charitable** organization and maintains its free, open source software and community as a **public goods** in service of financial inclusion.
- Will focus on expanding the work the Mojaloop project initiated in Africa, expanding its engagement where there is the greatest opportunity to directly affect **financial inclusion** through interoperable payments.
- The organization will **engage** with digital financial service providers, regulators, NGOs and governmental offices looking **to address the critical challenges faced by local underserved communities**.

Accelerating Inclusive Digital Payments In Emerging Economies

mojaloop
foundation

One loop that brings
digital financial services
providers and the
unbanked together for
the benefit of all

BILL & MELINDA
GATES foundation

Coil

Google



MODUSBOX



The
ROCKEFELLER
FOUNDATION

ripple

ON

OMIDYAR
NETWORK

₹ PhonePe

GIORIDIGITAL
TRANSFORMING MONEY

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Priorities

Increase engagement and capacity across the community



Requirements

Capture market requirements to drive product strategy and roadmap



Development

Enhance, test, document, and maintain code base



Advocacy

Educate market and increase awareness and consideration



Training

Increase expertise in the industry to sell, deploy, and operate Mojaloop



Deployments

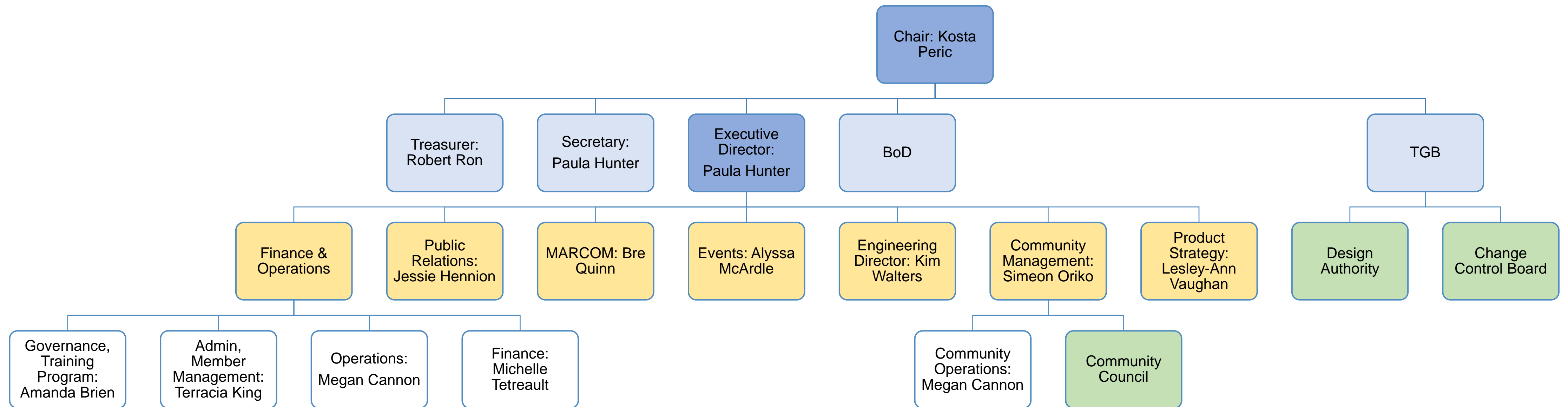
Members of the ecosystem provide implementation services



Operations

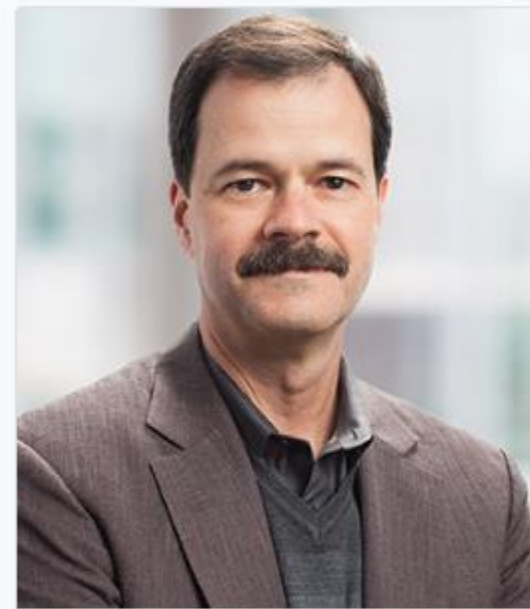
Customers and/or service providers operate Mojaloop deployments

Mojaloop Foundation Organization



TGB Leadership

Technical Governing Board



Miller Abel
Deputy Director, Principal
Technologist, Bill and
Melinda Gates Foundation



Adrian Hope-Bailie
Head of Services and
Interledger, Coil



John "JJ" Geewax
Software Engineer, Google



Warren Carew
Vice President, ModusBox

* Miller Abel elected to serve as
Chair of the TGB for inaugural year.

Charter

The Technical Governing Board (TGB) plans and oversees all of the technical work conducted within the organization.

The goal of the TGB is to ensure diversity of perspectives and approaches regarding the technical work at hand.

The TGB is empowered to make all decisions regarding technical direction, such as code release decisions, standards document approvals, authorization of code maintainers, etc. unless an activity is out of the scope of the mission of the organization.

How you can engage?

- Contribute to the development efforts
- Participate and contribute to development of educational and training programs
- Join Marketing Steering Group
- Become a Mojaloop member



Marketing Steering Group

Charter: Engaging and leveraging the collective wisdom of the community

Contact: Bre Quinn, bquinn@virtualinc.com

MSG Mission

- Ensure clear and strong alignment between the overall Mojaloop Foundation goals and strategy and marketing/communications deliverables and plans
- Enable Sponsor-Level member companies to provide input on the direction of the strategic marketing communications of the Foundation
- Tap into the technical, business and market knowledge of the community to provide direction and content opportunities to staff
- Engage and leverage the collective wisdom of the community

MSG Structure

- The Marketing Steering Group (MSG) will have 2 co-chairs
- Only representatives from Sponsor-level member companies can be co-chairs
- All welcome to participate
- The MSG will meet at a mutually agreed upon schedule
- Updates will be provided to the Board on a quarterly basis



Mojaloop Foundation Membership

Why Join the Mojaloop Foundation?

- Signal your support of our Financial Inclusion mission
- Eligible to nominate candidates for the Technical Governing Board
- Help fund the ongoing operations and initiatives

<https://mojaloop.io/join/>

Mojaloop Foundation Membership

Membership Structure

Participation Level	Annual Fee	Rights / Benefits
Sponsor	\$200,000	<ul style="list-style-type: none">• Public recognition as prominent funders and key contributors of the organization• Appoint a voting representative to the Board of Directors• Appoint a voting representative to the Technical Governing Board• Representatives may participate in the Standards Council activities• Representatives may be contributors to the code (and maintainers if so appointed)• Access to the Mojaloop Community and its activities• New Sponsors must be approved by a supermajority of the current Directors.• Founding Sponsors will be featured as key investors in the startup of the organization and distinguished in all marketing materials, press releases, and website.
Promoter	\$10,000 – 100,000 Tiered dues based on company revenue.	<ul style="list-style-type: none">• Public recognition as key contributors to the organization• Appoint a voting representative to the Technical Governing Board• Representatives may participate in the Standards Council activities• Representatives may be contributors to the code (and maintainers if so appointed)• Access to the Mojaloop Community and its activities
Community Member	No Charge	<ul style="list-style-type: none">• Representatives may be contributors to the code (and maintainers if so appointed)• Access to the Mojaloop Community and its activities• Open to all participants (must sign requisite paperwork)

The Future

Top Priorities

- Finalize planning for Phase 5
- New! Product Strategy and Roadmap: Lesley-Ann Vaughan
- Build out training and education program – phasing in this month
- Ongoing Work
 - Develop sales/technical tools to promote Mojaloop and reduce barriers to acceptance
 - Establish thought leadership, case studies and success stories, Webinars, etc.
 - Organize events, hackathons, and meetups to increase collaboration
- Community Governance and Growth: Simeon Oriko

Key Contacts

Paula Hunter, Executive Director, phunter@mojaloop.io

Simeon Oriko, Community Manager, soriko@mojaloop.io

Lesley-Ann Vaughan, Product Strategy and Management,
lavaughan@mojaloop.io

Kim Walters, Engineering Director, kimw@crosslaketech.com

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Thank You!

Help us spread the word about the possibilities of the Mojaloop Foundation

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