



Mid PI-11 Community Updates

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Objectives Recap

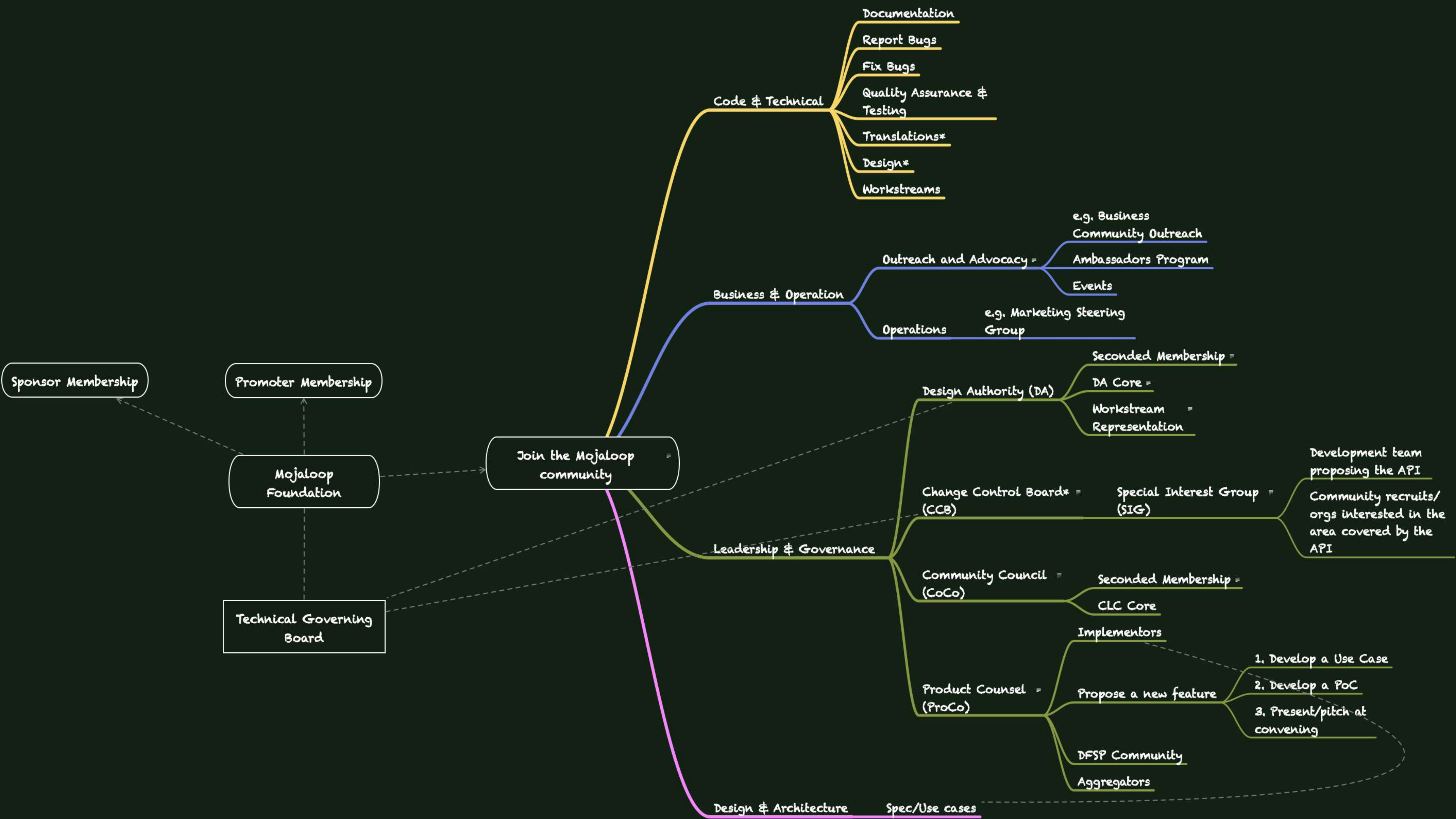
- Restructure community governance committees: Community Leadership Committee (CLC), Design Authority (DA), Change Control Board (CCB)
- Develop a new community membership model and review effectiveness of existing community workflows and revise where needed
- Engage entrepreneurs and Fintech companies to identify their needs and develop measures to respond to them
- Onboarding: Deploy and test new Dev Hub

Restructuring Governance Committees

- CLC approved draft documents:
 - Design Authority (DA)
 - Change Control Board (CCB)
 - Community Council (CoCo)
- Timeline:
 - 11th September to 9th October – Community Consultation via Discourse
 - 15th October – Final CLC Adoption
 - 20th October – Community Endoresment

Community Membership Model & Workflows

- **Goals:**
 - Formalize community structures
 - Expand opportunities for community members to get involved
 - End to end review of workstream workflows
- **Principles:**
 - Membership is individual
 - Membership is defined by contribution
 - Leadership by meritocracy
 - Keep it simple but flexible



Community Membership Model & Workflows

- Community Metrics:
 - Growth index
 - Engagement index

Business Community Outreach

- **Goals:**
 - Identify the needs of the business community and determine if they are being met. If not, brainstorm ways to meet that need.
 - Determine the barriers to deploying and/or adopting and using Mojaloop.
 - Flip the messaging from technical to business friendly language

Business Community Outreach

- **Activity:**
 - Constituted team comprising of community members and foundation staff
 - Review and prioritization of target audiences
 - Developing taxonomy/primer language
 - Developing Ecosystem Map

Onboarding

- **Goal:**
 - Deploy and test the Dev Hub
- **Activity:**
 - Mockup design

Thank you

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