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Mojaloop Entity Update

Paula Hunter
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Mojaloop virtual convening

Creating a New Home for Mojaloop

To maximize reach and ensure the long-term impact of the project, the BMGF is seeking to transition the project and the work under it into a new, independent organization. We seek to bring together a diverse group of industry participants to help drive the creation of this new organization and help ensure it meets its mission-critical objectives, such as:

- Reinforce Mojaloop's Financial Inclusion mission
- Actively reference Level One Project principles
- Evangelize Mojaloop
- Maintain a robust, thriving OSS community to guide software evolution
- Maintain software roadmap and an Agile release program
- Host/Manage the community
- Keep governance lightweight for open source contributors while ensure structure and mission alignment

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Mojaloop Post Launch Goals

Provide strategic vision for solving digital financial inclusion through an open source market evolution; turn market opportunities into reality

Increase Awareness and Thought Leadership

Drive awareness for Mojaloop as more than open source code; as a catalyst for financial inclusion:

- an organization accelerating progress toward a truly inclusive economy;
- open source platform in use by an engaged member and developer community
- one loop connecting digital financial providers & the poor through interoperable, payment platforms

Increase Community Engagement and Membership

Drive community engagement resulting in a robust and diverse membership that will:

- enable the organization to meet the financial goals necessary to operate independently;
- foster open source community engagement and activity to further develop Mojaloop software;
- highlight Mojaloop community financial inclusion and payment platforms milestones

Build Connections to Bring Together a Diverse Ecosystem

Position Mojaloop as the ecosystem catalyst - the link between NGOs, tech companies, financial service providers, MNOs and governments

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Target Audiences

Goals: To deploy the Mojaloop OSS platform; To create a robust ecosystem	Implementers: Business Teams	Implementers: Tech Teams	Solution Providers: Product Teams
Goals: To understand and advocate the deployment of the Mojaloop OSS platform	Governments	NGOs	Media & Analysts

To date, much of the engagement with Mojaloop has been with developers. In transitioning into this new phase, it will need to expand it's messaging to reach out to a broader range of personas, including decision-makers on business teams

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How to Engage? Join!

Participation Level	Dues?	Rights/Benefits
Sponsor Member	Yes	• Public recognition as prominent funders and key contributors of the organization • Appoint a voting representative to the Board of Directors • New Sponsors must be approved by a super majority of the current Directors. • Founding Sponsors will be featured as key investors in the startup of the organization and distinguished in all marketing materials, press releases, and website. • Plus rights of Promoter Members
Promoter Member	Yes	• Public recognition as key contributors to the organization • Appoint a voting representative to the Technical Governing Board • Representatives may participate in the Standards Council activities • Representatives may be contributors to the code (and maintainers if so appointed) • Access to the Mojaloop Community and its activities
Community Member	No	• Representatives may be contributors to the code (and maintainers if so appointed) • Access to the Mojaloop Community and its activities • Open to all participants (must sign requisite paperwork)

For more details, contact phunter@virtualinc.com

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Board of Directors

- Focused on the statutory functions of corporate governance and adherence to the core mission.
- Comprised of representatives of the Sponsor Members
- Duty of ensuring that the activities of the organization continuously align with and fulfill the stated mission of the entity
- Monitor the regulatory landscape relative to the work of Mojaloop
- Oversee efforts that elevate education and awareness in support of the organization's mission
- Meet via conference call once per month, face to face sessions 1-2 times per year
- Supported by staff for meeting scheduling, agendas, materials, minutes, and other operational activities

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Technical Governing Board

- Comprised of a broader set of member representatives than the Board of Directors, will plan and oversee all of the technical work conducted within the organization.

- Ensure diversity of perspectives and approaches regarding the technical work at hand

- Empowered to make all decisions regarding technical direction, such as code release decisions, standards document approvals, authorization of code maintainers, etc. unless an activity is out of the scope of the mission of the organization

- Meet via conference call once per month, face to face sessions at convenings 4 times per year

- Supported by staff for meeting scheduling, agendas, materials, minutes, and other operational activities

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Team

- Paula Hunter, Executive Director

- Simeon Oriko, Community Manager

- Virtual Team
  - Megan Cannon, Community Operations
  - Terracia King, Governance and Operations
  - Alyssa McArdle, Event Management
  - Jessie Hennion, PR Director
  - Bre Quinn, Marcom Director
  - Finance, accounting, website, and IT resources in place

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Welcome our new Community Manager – Simeon Oriko

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