# Flink-电商用户行为数据分析

# 1 项目整体介绍

# 1.1 电商的用户行为

电商平台中的用户行为频繁且较复杂,系统上线运行一段时间后,可以收集到大量的用户行为数据,进而利用大数据技术进行深入挖掘和分析,得到感兴趣的商业指标并增强对风险的控制。

电商用户行为数据多样,整体可以分为**用户行为习惯数据**和**业务行为数据**两大类。

- 用户的行为习惯数据包括了用户的登录方式、上线的时间点及时长、点击和浏览页面、页面停留时间以及页面跳转等等,我们可以从中进行流量统计和热门商品的统计,也可以深入挖掘用户的特征;这些数据往往可以从web服务器日志中直接读取到。
- 业务行为数据就是用户在电商平台中针对每个业务(通常是某个具体商品)所作的操作,我们一般会在业务系统中相应的位置埋点,然后收集日志进行分析。业务行为数据又可以简单分为两类:
  - 一类是能够明显地表现出用户兴趣的行为,比如对商品的收藏、喜欢、评分和评价, 我们可以从中对数据进行深入分析,得到用户画像,进而对用户给出个性化的推荐商品列表,这个过程往往会用到机器学习相关的算法;
  - 另一类则是常规的业务操作,但需要着重关注一些异常状况以做好风控,比如登录和订单支付。

# 1.2 项目的主要模块

基于对电商用户行为数据的基本分类,我们可以发现主要有以下三个分析方向:

- 1. 热门统计
  - 利用用户的点击浏览行为,进行流量统计、近期热门商品统计等。
- 2. 偏好统计
  - 利用用户的偏好行为,比如收藏、喜欢、评分等,进行用户画像分析,给出个性化的商品推荐 列表。
- 3. 风险控制

利用用户的常规业务行为,比如登录、下单、支付等,分析数据,对异常情况进行报警提示。

本项目限于数据,我们只实现热门统计和风险控制中的部分内容,将包括以下五大模块: 1)实时热门商品统计; 2)实时流量统计; 3)市场营销商业指标统计; 4)恶意登录监控; 5)订单支付失效监控,其中细分为以下9个具体指标:

实时统计分析	业务流程及风险控制
实时热门商品统计(hot-item)	页面广告黑名单过滤
实时热门页面流量统计(hot-page)	恶意登录监控
实时访问流量统计(page-view, pv)	订单支付失效监控
APP市场推广统计	支付实时对账
页面广告点击量统计	

由于对实时性要求较高,我们会用 flink 作为数据处理的框架。在项目中,我们将综合运用 flink 的各种 API,基于 EventTime 去处理基本的业务需求,并且灵活地使用底层的 processFunction,基于状态编程和 CEP 去处理更加复杂的情形。

# 1.3 数据源解析

## 1.3.1 UserBehavior.csv

我们准备了一份淘宝用户行为数据集,保存为 csv 文件。本数据集包含了淘宝上某一天随机一百万用户的所有行为(包括点击、购买、收藏、喜欢)。数据集的每一行表示一条用户行为,由用户 ID、商品 ID、商品类目 ID、行为类型和时间戳组成,并以逗号分隔。关于数据集中每一列的详细描述如下:

字段名	数据类型	说明
userId	Long	加密后的用户 ID
itemId	Long	加密后的商品 ID
categoryld	Integer	加密后的商品所属类别 ID
behavior	String	用户行为类型,pv/buy/cart/fav
timestamp	Long	行为发生的时间戳,单位秒

### 使用场景:

- 实时热门商品统计
- 实时流量统计——网络流量统计

## UserBehavior.java

```
package com.wildgoose.hotitems.beans;

/**

* @Classname : UserBehavior

* @Description : 用户行为类

* @Created by : Justxzzz

* @Date : 2023.04.25 11:05

*/
public class UserBehavior {

private Long userId; // 用户ID
```

```
private Long itemId; // 商品ID
   private Integer categoryId; // 商品所属类型ID
   private String behavior; // 用户行为类型,包含pv、buy、cart、fav
   private Long timestamp;
                             // 行为发生时间戳,单位秒
   public UserBehavior() {
   }
   public UserBehavior(Long userId, Long itemId, Integer categoryId, String
behavior, Long timestamp) {
       this.userId = userId;
       this.itemId = itemId;
       this.categoryId = categoryId;
       this.behavior = behavior;
       this.timestamp = timestamp;
   }
   public Long getUserId() {
       return userId;
   public void setUserId(Long userId) {
       this.userId = userId;
   }
   public Long getItemId() {
       return itemId;
   }
   public void setItemId(Long itemId) {
      this.itemId = itemId;
   }
   public Integer getCategoryId() {
       return categoryId;
   public void setCategoryId(Integer categoryId) {
       this.categoryId = categoryId;
   }
   public String getBehavior() {
       return behavior;
   public void setBehavior(String behavior) {
       this.behavior = behavior;
   }
   public Long getTimestamp() {
       return timestamp;
   public void setTimestamp(Long timestamp) {
       this.timestamp = timestamp;
   }
   @override
```

## 1.3.2 apache.log

另外,我们还可以拿到 web 服务器的日志数据,这里以 apache 服务器的一份 log 为例,每一行日志记录了访问者的 IP、userld、访问时间、访问方法以及访问的 url,具体描述如下:

字段名	数据类型	说明
ip	String	访问的 IP
userId	Long	访问的 userld
eventTime	Long	访问时间
method	String	访问方法,GET/PSOT/PUT/DELETE
url	String	访问的 url

### 使用场景:

• 实时流量统计——热门页面访问量统计

### ApacheLogEvent.java

```
package com.wildgoose.networkflow.beans;

/**

* @Description : 事件日志

* @Author : Justxzzz

* @Date : 2023.04.25 17:49

*/
public class ApacheLogEvent {

private String ip; // 访问的 IP
private Long userId; // 访问的 userId
private Long eventTime; // 访问时间
private String method; // 访问方式, GET/POST/PUT/DELETE
private String url; // 访问的 url

public ApacheLogEvent() {
}

public ApacheLogEvent(String ip, Long userId, Long eventTime, String method,
String url) {
```

```
this.ip = ip;
    this.userId = userId;
    this.eventTime = eventTime;
    this.method = method;
    this.url = url;
}
public String getIp() {
   return ip;
public void setIp(String ip) {
   this.ip = ip;
}
public Long getUserId() {
   return userId;
}
public void setUserId(Long userId) {
  this.userId = userId;
}
public Long getEventTime() {
   return eventTime;
public void setEventTime(Long eventTime) {
   this.eventTime = eventTime;
public String getMethod() {
   return method;
}
public void setMethod(String method) {
   this.method = method;
}
public String getUrl() {
   return url;
}
public void setUrl(String url) {
   this.url = url;
@override
public String toString() {
    return "ApacheLogEvent{" +
            "ip='" + ip + '\'' +
            ", userId=" + userId +
            ", eventTime=" + eventTime +
            ", method='" + method + '\'' +
            ", url='" + url + '\'' +
            '}';
}
```

由于行为数据有限,在实时热门商品统计模块中可以使用 UserBehavior 数据集,而对于恶意登录 监控和订单支付失效监控,我们只以示例数据来做演示。

下面是相关的示例数据:

## 1.3.3 MarketingUserBehavior

字段名	数据类型	说明
userId	Long	用户 ID
behavior	String	用户行为,CLICK/DOWNLOAD/INSTALL/UNINSTALL等
channel	String	推广渠道,app store/wechat/weibo/browser等
timestamp	Long	时间戳

### 使用场景:

• 市场营销商业指标统计分析——市场推广统计

## MarketingUserBehavior.java

```
package com.wildgoose.market.beans;
* @Description: 营销用户行为
 * @Author : JustxzzZ
* @Date : 2023.05.02 17:09
public class MarketingUserBehavior {
   private Long userId;
   private String behavior;
    private String channel;
   private Long timestamp;
   public MarketingUserBehavior() {
   }
    public MarketingUserBehavior(Long userId, String behavior, String channel,
Long timestamp) {
       this.userId = userId;
       this.behavior = behavior;
        this.channel = channel;
        this.timestamp = timestamp;
   }
   public Long getUserId() {
        return userId;
    public void setUserId(Long userId) {
```

```
this.userId = userId;
   }
   public String getBehavior() {
       return behavior;
   }
   public void setBehavior(String behavior) {
       this.behavior = behavior;
   public String getChannel() {
       return channel;
   }
   public void setChannel(String channel) {
       this.channel = channel;
   }
   public Long getTimestamp() {
       return timestamp;
   }
   public void setTimestamp(Long timestamp) {
       this.timestamp = timestamp;
   }
   @override
   public String toString() {
        return "MarketingUserBehavior{" +
               "userId=" + userId +
                ", behavior='" + behavior + '\'' +
                ", channel='" + channel + '\'' +
                ", timestamp=" + timestamp +
                '}';
   }
}
```

## 1.3.4 AdClickLog.csv

字段名	数据类型	说明
userld	Long	用户 ID
adld	Long	广告 ID
province	String	省份
city	String	城市
timestamp	Long	时间戳

### 使用场景:

• 市场营销商业指标统计分析——页面广告统计

## AdClickEvent.java

```
package com.wildgoose.market.beans;
/**
* @Description : 广告点击事件
* @Author : JustxzzZ
* @Date : 2023.05.02 19:24
public class AdClickEvent {
    private Long userId;
   private Long adId;
   private String province;
   private String city;
   private Long timestamp;
   public AdClickEvent() {
   public AdClickEvent(Long userId, Long adId, String province, String city,
Long timestamp) {
       this.userId = userId;
       this.adId = adId;
       this.province = province;
       this.city = city;
       this.timestamp = timestamp;
   }
   public Long getUserId() {
        return userId;
   public void setUserId(Long userId) {
       this.userId = userId;
   public Long getAdId() {
       return adId;
   }
   public void setAdId(Long adId) {
       this.adId = adId;
   }
   public String getProvince() {
       return province;
    }
   public void setProvince(String province) {
       this.province = province;
    public String getCity() {
        return city;
```

```
public void setCity(String city) {
    this.city = city;
public Long getTimestamp() {
    return timestamp;
}
public void setTimestamp(Long timestamp) {
    this.timestamp = timestamp;
}
@override
public String toString() {
    return "AdClickEvent{" +
            "userId=" + userId +
            ", adId=" + adId +
            ", province='" + province + '\'' +
            ", city='" + city + '\'' +
            ", timestamp=" + timestamp +
            '}';
}
```

## 1.3.5 LoginLog.csv

字段名	数据类型	说明
userld	Long	用户 ID
ip	String	登录 IP
loginState	String	登录状态,success/fail
timestamp	Long	时间戳

### 使用场景:

• 恶意登录监控

## LoginEvent.java

```
package com.wildgoose.loginfaildetect.beans;

/**

* @Description : 登录事件

* @Author : Justxzzz

* @Date : 2023.05.04 14:39

*/
public class LoginEvent {

private Long userId;
```

```
private String ip;
    private String loginState;
    private Long timestamp;
   public LoginEvent() {
   public LoginEvent(Long userId, String ip, String loginState, Long timestamp)
{
        this.userId = userId;
        this.ip = ip;
        this.loginState = loginState;
        this.timestamp = timestamp;
   }
   public Long getUserId() {
        return userId;
   }
   public void setUserId(Long userId) {
       this.userId = userId;
   }
   public String getIp() {
        return ip;
   }
   public void setIp(String ip) {
       this.ip = ip;
   public String getLoginState() {
       return loginState;
   }
   public void setLoginState(String loginState) {
        this.loginState = loginState;
   }
   public Long getTimestamp() {
        return timestamp;
    }
   public void setTimestamp(Long timestamp) {
       this.timestamp = timestamp;
   }
   @override
    public String toString() {
        return "LoginEvent{" +
                "userId=" + userId +
                ", ip='" + ip + '\'' +
                ", loginState='" + loginState + '\'' +
                ", timestamp=" + timestamp +
                '}';
   }
}
```

# 1.3.6 OrderLog.csv

字段名	数据类型	说明
orderld	Long	订单 ID
eventType	String	事件类型,create/pay
txld	String	交易 ID
timestamp	Long	时间戳

### 使用场景:

- 订单支付实时监控——订单支付失效监控
- 订单支付实时监控——支付实时对账

## OrderEvent.java

```
package com.wildgoose.orderpaydetect.beans;
/**
* @Description : 订单事件类
* @Author : JustxzzZ
* @Date : 2023.05.05 10:43
public class OrderEvent {
    private Long orderId;
    private String eventType;
    private String txId;
    private Long timestamp;
    public OrderEvent() {
    }
    public OrderEvent(Long orderId, String eventType, String txId, Long
timestamp) {
        this.orderId = orderId;
        this.eventType = eventType;
        this.txId = txId;
       this.timestamp = timestamp;
    }
    public Long getOrderId() {
        return orderId;
    }
    public void setOrderId(Long orderId) {
        this.orderId = orderId;
    }
    public String getEventType() {
        return eventType;
```

```
public void setEventType(String eventType) {
       this.eventType = eventType;
   public String getTxId() {
       return txId;
   public void setTxId(String txId) {
       this.txId = txId;
   public Long getTimestamp() {
       return timestamp;
   }
   public void setTimestamp(Long timestamp) {
       this.timestamp = timestamp;
   }
   @override
   public String toString() {
        return "OrderEvent{" +
               "orderId=" + orderId +
                ", eventType='" + eventType + '\'' +
                ", txId='" + txId + '\'' +
                ", timestamp=" + timestamp +
                '}';
   }
}
```

# 1.3.7 ReceiptLog.csv

字段名	数据类型	说明
txld	String	交易 ID
payChannel	String	支付渠道,wechat/alipay
timestamp	Long	时间戳

## 使用场景:

• 订单支付实时监控——支付实时对账

## ReceiptEvent.java

```
package com.wildgoose.orderpaydetect.beans;

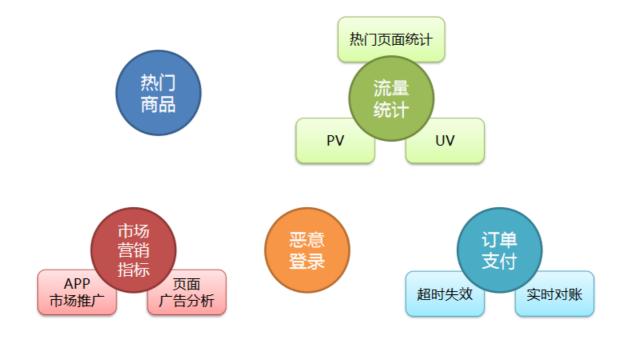
/**

* @Description : 到账事件

* @Author : Justxzzz
```

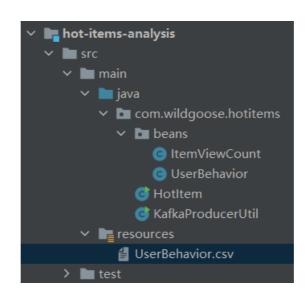
```
* @Date : 2023.05.05 15:51
public class ReceiptEvent {
    private String txId;
    private String payChannel;
    private Long timestamp;
    public ReceiptEvent() {
    public ReceiptEvent(String txId, String payChannel, Long timestamp) {
        this.txId = txId;
        this.payChannel = payChannel;
        this.timestamp = timestamp;
    }
    public String getTxId() {
        return txId;
    public void setTxId(String txId) {
        this.txId = txId;
    }
    public String getPayChannel() {
        return payChannel;
    }
    public void setPayChannel(String payChannel) {
       this.payChannel = payChannel;
    }
    public Long getTimestamp() {
        return timestamp;
    public void setTimestamp(Long timestamp) {
       this.timestamp = timestamp;
    }
    @override
    public String toString() {
        return "ReceiptEvent{" +
                "txId='" + txId + '\'' +
                ", payChannel='" + payChannel + '\'' +
                ", timestamp=" + timestamp +
                '}';
   }
}
```

# 1.4 项目模块设计



# 2 实时热门商品统计

- 1. 基本需求
  - 1. 统计近1小时内的热门商品,每5分钟更新一次。其中热门度用浏览次数("pv")来衡量
  - 2. 统计近1小时内热度 TopN 的商品,以前 top3 为例
- 2. 解决思路
  - 1. 在所有用户行为数据中, 过滤出浏览 ("pv") 行为进行统计
  - 2. 根据商品ID分组
  - 3. 构建滑动窗口,窗口长度为1小时,滑动距离为5分钟
  - 4. 统计每种商品的访问量
  - 5. 获取 topN 的商品
- 3. 数据源
  - <u>UserBehavior.csv</u>
- 4. 代码



```
package com.wildgoose.hotitems.beans;
/**
* @Classname : ItemViewCount
* @Description: 热门商品访问量
* @Created by : JustxzzZ
* @Date : 2023.04.25 11:09
*/
public class ItemViewCount {
   private Long itemId;
   private Long windowEnd;
   private Long count;
   public ItemViewCount() {
   }
    public ItemViewCount(Long itemId, Long windowEnd, Long count) {
       this.itemId = itemId;
        this.windowEnd = windowEnd;
       this.count = count;
   }
   public Long getItemId() {
       return itemId;
   }
    public void setItemId(Long itemId) {
       this.itemId = itemId;
   public Long getWindowEnd() {
        return windowEnd;
   public void setWindowEnd(Long windowEnd) {
       this.windowEnd = windowEnd;
    }
   public Long getCount() {
        return count;
   }
   public void setCount(Long count) {
       this.count = count;
    }
   @override
   public String toString() {
        return "ItemViewCount{" +
                "itemId=" + itemId +
                ", windowEnd=" + windowEnd +
                ", count=" + count +
                '}';
    }
```

## Hotltem.java

```
* @Description: 热门商品分析,实时返回浏览量前N的商品
* @Author : JustxzzZ
 * @Date : 2023.04.25 11:13
public class HotItem {
    public static void main(String[] args) throws Exception {
       // 1.创建执行环境
       StreamExecutionEnvironment env =
StreamExecutionEnvironment.getExecutionEnvironment();
       env.setStreamTimeCharacteristic(TimeCharacteristic.EventTime);
        // 2.读取数据,该数据严格顺序
//
//
         DataStreamSource<String> inputStream =
                 env.readTextFile("hot-items-
//
analysis/src/main/resources/UserBehavior.csv");
       // 用 kafka 作为数据源
       Properties properties = new Properties();
       properties.setProperty("bootstrap.servers", "hadoop102:9092");
       properties.setProperty("group.id", "consumer-group");
       properties.setProperty("key.deserializer",
"org.apache.kafka.common.serialization.StringDeserializer");
       properties.setProperty("value.deserializer",
"org.apache.kafka.common.serialization.StringDeserializer");
       properties.setProperty("auto.offset.reset", "latest");
       DataStreamSource<String> inputStream =
               env.addSource(new FlinkKafkaConsumer<String>("hot_items", new
SimpleStringSchema(), properties));
       // 3.转换成POJOs, 并指定 eventTime 字段
       SingleOutputStreamOperator<UserBehavior> dataStream =
inputStream.map(line -> {
           String[] fields = line.split(",");
            return new UserBehavior(
                   new Long(fields[0]), new Long(fields[1]), new
Integer(fields[2]), fields[3], new Long(fields[4])
            );
       }).assignTimestampsAndWatermarks(new
AscendingTimestampExtractor<UserBehavior>() {
           @override
            public long extractAscendingTimestamp(UserBehavior element) {
                return element.getTimestamp() * 1000L;
            }
       });
       // TODO 4.热门商品分析
       SingleOutputStreamOperator<ItemViewCount> itemCountStream = dataStream
                .filter(data -> data.getBehavior().equals("pv"))
选用户行为为点击的数据
```

```
.keyBy("itemId")
                                                                  // 根据商品ID
分组
               .timeWindow(Time.minutes(60), Time.minutes(5))
                                                                         // 开
窗,步长1小时,滑动距离5分钟
               .aggregate(new ItemCountAgg(), new WindowResultFunction()) // 统
计每个窗口中每种商品的访问量
       SingleOutputStreamOperator<String> hotItemStream = itemCountStream
               .keyBy("windowEnd")
                                                                  // 根据窗口分
组
               .process(new TopNHotItem(3))
                                                                  // 统计每个窗
口中访问量前N的商品
       // 5.输出结果
       hotItemStream.print("HotItemTopN");
       // 6.执行
       env.execute("hot-item");
   }
   /**
    * 自定义预聚合函数,每来一个数据就 count + 1
   private static class ItemCountAgg implements AggregateFunction<UserBehavior,
Long, Long> {
       @override
       public Long createAccumulator() {
           return OL;
       }
       @override
       public Long add(UserBehavior value, Long accumulator) {
           return accumulator + 1L;
       }
       @override
       public Long getResult(Long accumulator) {
           return accumulator;
       }
       @override
       public Long merge(Long a, Long b) {
           return a + b;
       }
   }
   /**
    * 自定义窗口函数,结合窗口信息,输出当前 count 结果
   private static class WindowResultFunction implements WindowFunction<Long,
ItemViewCount, Tuple, TimeWindow> {
       @override
       public void apply(Tuple tuple,
                         TimeWindow window,
```

```
Iterable<Long> input,
                         Collector<ItemViewCount> out) throws Exception {
            out.collect(new ItemViewCount(tuple.getField(0), window.getEnd(),
input.iterator().next()));
        }
   }
    /**
    * 自定义排序函数,输出热门商品 topN
    */
    private static class TopNHotItem extends KeyedProcessFunction<Tuple,
ItemViewCount, String> {
        private Integer topSize;
        // 状态变量,保存每个 itemViewCount
        private ListState<ItemViewCount> itemViewCountListState;
        public TopNHotItem(Integer topSize) {
           this.topSize = topSize;
        }
        @override
        public void open(Configuration parameters) throws Exception {
            // 获取状态变量
            itemViewCountListState = getRuntimeContext()
                    .getListState(new ListStateDescriptor<>("item-count-list",
ItemViewCount.class));
        }
        @override
        public void processElement(ItemViewCount value,
                                  KeyedProcessFunction<Tuple, ItemViewCount,</pre>
String>.Context ctx,
                                  Collector<String> out) throws Exception {
           // 将到来的 itemViewCount 添加到状态变量
            itemViewCountListState.add(value);
            // 注册一个定时器, 延迟1s触发
           ctx.timerService().registerEventTimeTimer(value.getWindowEnd() +
1L);
        }
        @override
        public void onTimer(long timestamp,
                           KeyedProcessFunction<Tuple, ItemViewCount,</pre>
String>.OnTimerContext ctx,
                           Collector<String> out) throws Exception {
            // 将 ListState 转换成 List, 方便排序
           List<ItemViewCount> itemViewCounts =
Lists.newArrayList(itemViewCountListState.get().iterator());
            itemViewCounts.sort((o1, o2) -> o2.getCount().intValue() -
o1.getCount().intValue());
           // 定义一个输出结果字符串
```

```
StringBuilder result = new StringBuilder();
           result.append("\n=======\n");
           result.append("窗口结束时间: ").append(new Timestamp(timestamp -
1)).append("\n");
           for (int i = 0; i < Math.min(topSize, itemViewCounts.size()); i++) {</pre>
              ItemViewCount itemViewCount = itemViewCounts.get(i);
              result.append("No.").append(i + 1).append(": ").append("\t")
                      .append("商品
ID=").append(itemViewCount.getItemId()).append("\t")
                     .append("浏览量
=").append(itemViewCount.getCount()).append("\n");
           }
           result.append("=======\n\n");
           Thread.sleep(1000);
           // 输出
           out.collect(result.toString());
       }
   }
}
```

## KafkaProducerUtil.java

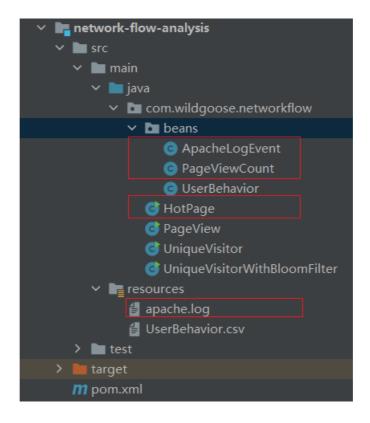
```
package com.wildgoose.hotitems;
import org.apache.kafka.clients.producer.KafkaProducer;
import org.apache.kafka.clients.producer.ProducerRecord;
import java.io.BufferedReader;
import java.io.FileReader;
import java.util.Properties;
/**
* @Description: 定义一个 Kafka 生产者,往 hot_items 主题中实时写入数据
* @Author : JustxzzZ
* @Date : 2023.05.02 11:11
public class KafkaProducerUtil {
   public static void main(String[] args) throws Exception {
       writeToKafka("hot_items");
   }
   public static void writeToKafka(String topic) throws Exception {
       // Kafka 配置信息
       Properties properties = new Properties();
       properties.setProperty("bootstrap.servers", "hadoop102:9092");
       properties.setProperty("key.serializer",
"org.apache.kafka.common.serialization.StringSerializer");
       properties.setProperty("value.serializer",
"org.apache.kafka.common.serialization.StringSerializer");
```

```
// 定义一个 Kafka Producer
        KafkaProducer<String, String> kafkaProducer = new KafkaProducer<>
(properties);
        // 用缓冲方式读取文件
        BufferedReader bufferedReader = new BufferedReader(
               new FileReader("hot-items-
analysis/src/main/resources/UserBehavior.csv"));
        String line;
        while ((line = bufferedReader.readLine()) != null) {
            ProducerRecord<String, String> producerRecord = new ProducerRecord<>
(topic, line);
           // 用 producer 发送数据
           kafkaProducer.send(producerRecord);
        }
        kafkaProducer.close();
   }
}
```

# 3 实时流量统计

# 3.1 热门页面访问量统计

- 1. 基本需求
  - 1. 从web服务器的日志中,统计实时的热门访问页面
  - 2. 统计每分钟的ip访问量, 取出访问量最大的5个地址, 每5秒更新一次
- 2. 解决思路
  - 1. 将 apache 服务器日志中的时间,转换为时间戳,作为 EventTime
  - 2. 按页面ID (url) 分组
  - 3. 构建滑动窗口,窗口长度为1分钟,滑动距离为5秒
  - 4. 统计每个页面的访问量
  - 5. 获取访问量 TopN 的页面,以 top5 为例
- 3. 数据源
  - apache.log
- 4. 代码



## PageViewCount.java

```
package com.wildgoose.networkflow.beans;
/**
* @Description: url 访问量展示类,展示每个窗口中每个 url 的访问量
* @Author : JustxzzZ
* @Date : 2023.04.26 9:31
public class PageViewCount {
   private String url;
   private Long windowEnd;
   private Long count;
   public PageViewCount() {
   }
   public PageViewCount(String url, Long windowEnd, Long count) {
       this.url = url;
       this.windowEnd = windowEnd;
       this.count = count;
   }
   public String getUrl() {
       return url;
   }
   public void setUrl(String url) {
       this.url = url;
   public Long getWindowEnd() {
       return windowEnd;
```

```
public void setWindowEnd(Long windowEnd) {
        this.windowEnd = windowEnd;
   public Long getCount() {
        return count;
    }
   public void setCount(Long count) {
        this.count = count;
    }
   @override
    public String toString() {
        return "UrlViewCount{" +
                "url='" + url + '\'' +
                ", windowEnd=" + windowEnd +
                ", count=" + count +
                '}';
   }
}
```

### HotPage.java

```
/**
* @Description: 实时流量统计 - 热门页面浏览数
       1.需求描述: 读取服务器日志中的每一行 log, 统计在一段时间内用户访问每一个 url
的次数,然后排序输出显示。
       2.实现逻辑: 每隔 5 秒,输出最近 10 分钟内访问量最多的前 N 个 URL.
* @Author : JustxzzZ
* @Date : 2023.04.25 16:57
*/
public class HotPage {
   public static void main(String[] args) throws Exception {
       // 1.创建执行环境
       StreamExecutionEnvironment env =
StreamExecutionEnvironment.getExecutionEnvironment();
       env.setStreamTimeCharacteristic(TimeCharacteristic.EventTime);
//
        env.setParallelism(1);
       // 2.读取数据,该数据存在乱序
       DataStreamSource<String> inputStream =
               env.readTextFile("network-flow-
analysis/src/main/resources/apache.log");
       // 3.转换成POJOs,并指定 eventTime 字段
       SingleOutputStreamOperator<ApacheLogEvent> dataStream =
inputStream.map(line -> {
           String[] fields = line.split(" ");
           SimpleDateFormat simpleDateFormat = new
SimpleDateFormat("dd/MM/yyyy:HH:mm:ss");
           Long timestamp = simpleDateFormat.parse(fields[3]).getTime();
           return new ApacheLogEvent(fields[0], OL, timestamp,
fields[5], fields[6]);
```

```
}).assignTimestampsAndWatermarks(new
{\tt BoundedOutOfOrdernessTimestampExtractor<ApacheLogEvent>(Time.seconds(1))}
{
           @override
           public long extractTimestamp(ApacheLogEvent element) {
                return element.getEventTime();
           }
       });
       // TODO 4.流量分析
       // keyedBy(url) -> window -> aggregate
       // 定义一个侧输出流 Tag
       OutputTag<ApacheLogEvent> lateTag = new OutputTag<ApacheLogEvent>
("late") {};
       SingleOutputStreamOperator<PageViewCount> pageCountStream =
dataStream
                .filter(data -> "GET".equals(data.getMethod()))
                .filter( data -> {
                   String regex = "^((?!\\.(css|js|png|ico)$).)*$";
                    return Pattern.matches(regex, data.getUrl());
                } )
                .keyBy("url")
                .timeWindow(Time.minutes(10), Time.seconds(5))
                .allowedLateness(Time.minutes(1))
                .sideOutputLateData(lateTag)
                .aggregate(new PageCountAgg(), new PageCountWindow());
       // keyedBy(window) -> process
       SingleOutputStreamOperator<String> hotPageTopNStream =
pageCountStream
                .keyBy("windowEnd")
                .process(new HotPageTopN(5));
       // 5.数据结果
       hotPageTopNStream.print("HotPageTopN");
       pageCountStream.getSideOutput(lateTag).print("late");
       // 6.执行
       env.execute("network-flow-hot-page");
   }
    /**
    * 自定义预聚合函数,针对每个窗口,每来一条数据,计数加1
    private static class PageCountAgg implements
AggregateFunction<ApacheLogEvent, Long, Long> {
       @override
       public Long createAccumulator() {
            return OL;
       }
       @override
        public Long add(ApacheLogEvent value, Long accumulator) {
```

```
return accumulator + 1;
       }
       @override
       public Long getResult(Long accumulator) {
           return accumulator;
       }
       @override
       public Long merge(Long a, Long b) {
           return a + b;
       }
   }
    * 自定义窗口函数,结合窗口信息,返回每个窗口中每个 url 的访问次数
    private static class PageCountWindow implements WindowFunction<Long,
PageViewCount, Tuple, TimeWindow> {
       @override
       public void apply(Tuple tuple,
                         TimeWindow window,
                         Iterable<Long> input,
                         Collector<PageViewCount> out) throws Exception
{
           out.collect(new PageViewCount(tuple.getField(0),
window.getEnd(), input.iterator().next()));
       }
   }
   /**
    * 自定义排序函数,输出访问量前 N 的 url
    private static class HotPageTopN extends KeyedProcessFunction<Tuple,
PageViewCount, String> {
       private Integer topSize;
       private MapState<String, Long> pageViewCountMapState;
       public HotPageTopN(Integer topSize) {
           this.topSize = topSize;
       }
       @override
       public void open(Configuration parameters) throws Exception {
           pageViewCountMapState = getRuntimeContext().getMapState(
                   new MapStateDescriptor<>("page-count-map",
String.class, Long.class));
       }
       @override
       public void processElement(PageViewCount value,
                                  KeyedProcessFunction<Tuple,
PageViewCount, String>.Context ctx,
```

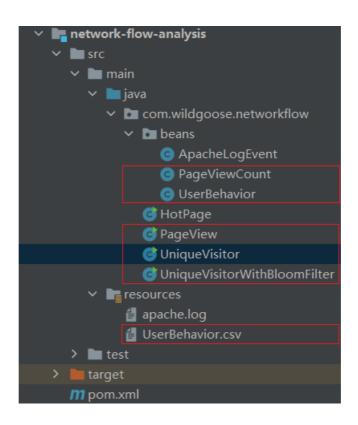
```
Collector<String> out) throws
Exception {
           pageViewCountMapState.put(value.getUrl(), value.getCount());
ctx.timerService().registerEventTimeTimer(value.getWindowEnd() + 1L);
ctx.timerService().registerEventTimeTimer(value.getWindowEnd() + 60 *
1000L); // 与延迟一分钟关闭窗口对应,用来清空状态
       }
       @override
       public void onTimer(long timestamp,
                          KeyedProcessFunction<Tuple, PageViewCount,</pre>
String>.OnTimerContext ctx,
                          Collector<String> out) throws Exception {
           // 先判断是否到了窗口关闭清理时间,如果是,直接清空状态
           if (timestamp == ((long) ctx.getCurrentKey().getField(0) + 60
* 1000L)) {
               pageViewCountMapState.clear();
              return;
           }
           List<Map.Entry<String, Long>> pageViewCounts =
Lists.newArrayList(pageViewCountMapState.entries().iterator());
           pageViewCounts.sort(new Comparator<Map.Entry<String, Long>>()
{
               @override
              public int compare(Map.Entry<String, Long> o1,
Map.Entry<String, Long> o2) {
                  return o2.getValue().compareTo(o1.getValue());
               }
           });
           StringBuilder result = new StringBuilder();
 result.append("\n========\n");
           result.append("窗口结束时间: ").append(new Timestamp(timestamp
- 1)).append("\n");
           for (int i = 0; i < Math.min(topSize, pageViewCounts.size());</pre>
i++) {
              Map.Entry<String, Long> pageViewCount =
pageViewCounts.get(i);
               result.append("No.").append(i +
1).append(":").append("\t")
                      .append("访问量
=").append(pageViewCount.getValue()).append("\t")
.append("url=").append(pageViewCount.getKey()).append("\n");
           }
 result.append("=========\n\n");
```

```
Thread.sleep(500);

out.collect(result.toString());
}
}
```

# 3.2 网络流量统计

- 1. 基本需求
  - 1. 从埋点日志中,统计实时的 PV 和 UV
  - 2. 统计每小时的访问量 (PV) , 并且对用户进行去重 (UV)
- 2. 解决思路
  - 1. 统计埋点日志中的 pv 行为, 利用 Set 数据结构进行去重计算 uv
  - 2. 对于超大规模的数据,可以考虑用布隆过滤器进行去重
- 3. 数据源
  - UserBehavior.csv
- 4. 代码



## 3.2.1 网站总访问量 (PV) 统计

### PageView.java

```
/**

* @Description : 实时流量分析 - 页面访问量 PV

* @Author : Justxzzz

* @Date : 2023.04.28 10:36

*/
public class PageView {
```

```
public static void main(String[] args) throws Exception {
        // 1.创建执行环境
        StreamExecutionEnvironment env =
StreamExecutionEnvironment.getExecutionEnvironment();
        env.setStreamTimeCharacteristic(TimeCharacteristic.EventTime);
        // 2.读取数据源
        DataStreamSource<String> inputStream =
                env.readTextFile("network-flow-
analysis/src/main/resources/UserBehavior.csv");
        // 3.转换成 POJOs , 并指定 eventTime 字段
        SingleOutputStreamOperator<UserBehavior> dataStream =
inputStream.map(line -> {
            String[] fields = line.split(",");
            return new UserBehavior(
                    new Long(fields[0]), new Long(fields[1]), new
Integer(fields[2]), fields[3], new Long(fields[4])
            );
        }).assignTimestampsAndWatermarks(new
AscendingTimestampExtractor<UserBehavior>() {
            @override
            public long extractAscendingTimestamp(UserBehavior element) {
                return element.getTimestamp() * 1000L;
            }
        });
        // TODO 4.统计流量 - PV
//
         SingleOutputStreamOperator<Tuple2<String, Integer>> pvStream =
dataStream
//
                  .filter(data -> "pv".equals(data.getBehavior()))
                 .map(new MapFunction<UserBehavior, Tuple2<String, Integer>>()
//
{
//
                      @override
//
                      public Tuple2<String, Integer> map(UserBehavior value)
throws Exception {
//
                          return new Tuple2<>(value.getBehavior(), 1);
                     }
//
//
                 })
//
                  .keyBy(0)
//
                  .timeWindow(Time.hours(1))
//
                  .sum(1);
        // 统计 PV - 并行度优化,将 key 打散
        SingleOutputStreamOperator<PageViewCount> pvStream = dataStream
                .filter(data -> "pv".equals(data.getBehavior()))
                .map(new MapFunction<UserBehavior, Tuple2<Integer, Long>>() {
                    @override
                    public Tuple2<Integer, Long> map(UserBehavior value) throws
Exception {
                        Random random = new Random();
                        return new Tuple2<>(random.nextInt(10), 1L);
                    }
                })
                .keyBy(data -> data.f0)
                .timeWindow(Time.hours(1))
                .aggregate(new PvCountAgg(), new PvCountWindow())
```

```
.keyBy(PageViewCount::getWindowEnd)
               .process(new TotalPvCount());
       // 5.输出结果
       pvStream.print("pv");
       // 6.执行
       env.execute("network-flow-pv");
   }
   /**
    * 自定义聚合函数,统计每个窗口内不同 key 值的数量
   private static class PvCountAgg implements AggregateFunction<Tuple2<Integer,
Long>, Long, Long> {
       @override
       public Long createAccumulator() {
           return OL;
       }
       @override
       public Long add(Tuple2<Integer, Long> value, Long accumulator) {
           return accumulator + value.f1;
       }
       @override
       public Long getResult(Long accumulator) {
           return accumulator;
       }
       @override
       public Long merge(Long a, Long b) {
           return a + b;
       }
   }
    * 自定义窗口函数,获取每个窗口中不同 key 值的数量及窗口信息,并包装成 POJO
   private static class PvCountWindow implements WindowFunction<Long,
PageViewCount, Integer, TimeWindow> {
       @override
       public void apply(Integer integer, TimeWindow window, Iterable<Long>
input, Collector<PageViewCount> out) throws Exception {
           out.collect(new PageViewCount(integer.toString(), window.getEnd(),
input.iterator().next()));
       }
   }
   /**
    * 自定义处理函数,把相同窗口分组统计的count值叠加
   private static class TotalPvCount extends KeyedProcessFunction<Long,
PageViewCount, PageViewCount> {
```

```
// 定义一个状态变量,保存每个窗口中的 pv 总数
       private ValueState<Long> totalCountState;
       @override
       public void open(Configuration parameters) throws Exception {
            totalCountState = getRuntimeContext().getState(
                   new ValueStateDescriptor<Long>("total-count", Long.class,
0L));
       }
       @override
       public void processElement(PageViewCount value,
                                  KeyedProcessFunction<Long, PageViewCount,</pre>
PageViewCount>.Context ctx,
                                  Collector<PageViewCount> out) throws
Exception {
           // 更新状态
            totalCountState.update(totalCountState.value() + value.getCount());
           ctx.timerService().registerEventTimeTimer(value.getWindowEnd() + 1);
       }
       @override
       public void onTimer(long timestamp,
                           KeyedProcessFunction<Long, PageViewCount,</pre>
PageViewCount>.OnTimerContext ctx,
                           Collector<PageViewCount> out) throws Exception {
           // 触发定时器,输出结果
           out.collect(new PageViewCount("pv", ctx.getCurrentKey(),
totalCountState.value()));
           // 清空状态
            totalCountState.clear();
       }
   }
}
```

# 3.2.2 网站独立访客数 (UV) 统计

### 3.2.2.1 基于 Set 实现

UniqueVisitor.java

```
/**

* @Description : 实时流量分析 - 独立访客数 UV

* @Author : Justxzzz

* @Date : 2023.04.28 15:24

*/
public class UniqueVisitor {
   public static void main(String[] args) throws Exception {
```

```
// 1.创建执行环境
        StreamExecutionEnvironment env =
StreamExecutionEnvironment.getExecutionEnvironment();
        env.setStreamTimeCharacteristic(TimeCharacteristic.EventTime);
        env.setParallelism(1);
        // 2.读取数据源
        DataStreamSource<String> inputStream =
               env.readTextFile("network-flow-
analysis/src/main/resources/UserBehavior.csv");
        // 3.转换成 POJOs , 并指定 eventTime 字段
        SingleOutputStreamOperator<UserBehavior> dataStream =
inputStream.map(line -> {
           String[] fields = line.split(",");
            return new UserBehavior(
                   new Long(fields[0]), new Long(fields[1]), new
Integer(fields[2]), fields[3], new Long(fields[4])
            );
        }).assignTimestampsAndWatermarks(new
AscendingTimestampExtractor<UserBehavior>() {
           @override
           public long extractAscendingTimestamp(UserBehavior element) {
                return element.getTimestamp() * 1000L;
           }
        });
        // TODO 4.统计流量 - UV
        SingleOutputStreamOperator<PageViewCount> uvStream = dataStream
                .filter(data -> "pv".equals(data.getBehavior()))
                .timeWindowAll(Time.hours(1))
                .apply(new UvCount());
        // 5.输出结果
        uvStream.print("pv");
        // 6.执行
        env.execute("network-flow-uv");
   }
    * 自定义全窗口函数类 - 统计页面 UV
    private static class UvCount implements AllWindowFunction<UserBehavior,
PageViewCount, TimeWindow> {
        @override
        public void apply(TimeWindow window, Iterable<UserBehavior> values,
Collector<PageViewCount> out) throws Exception {
            // 定义一个集合,保存 userId 状态
            HashSet<Long> userIdSet = new HashSet<>();
            for (UserBehavior value : values) {
               userIdSet.add(value.getUserId());
            }
```

```
out.collect(new PageViewCount("uv", window.getEnd(), (long)
userIdSet.size()));
}
}
}
```

### 3.2.2.2 基于布隆过滤器实现

#### UniqueVisitorWithBloomFilter.java

```
* @Description: 实时流量分析 - 独立访客数 UV
 * @Author : JustxzzZ
* @Date : 2023.04.28 15:24
public class UniqueVisitorWithBloomFilter {
    public static void main(String[] args) throws Exception {
        // 1.创建执行环境
        StreamExecutionEnvironment env =
StreamExecutionEnvironment.getExecutionEnvironment();
        env.setStreamTimeCharacteristic(TimeCharacteristic.EventTime);
        env.setParallelism(1);
        // 2.读取数据源
        DataStreamSource<String> inputStream =
                env.readTextFile("network-flow-
analysis/src/main/resources/UserBehavior.csv");
        // 3.转换成 POJOs , 并指定 eventTime 字段
        SingleOutputStreamOperator<UserBehavior> dataStream =
inputStream.map(line -> {
           String[] fields = line.split(",");
            return new UserBehavior(
                   new Long(fields[0]), new Long(fields[1]), new
Integer(fields[2]), fields[3], new Long(fields[4])
        }).assignTimestampsAndWatermarks(new
AscendingTimestampExtractor<UserBehavior>() {
           @override
           public long extractAscendingTimestamp(UserBehavior element) {
                return element.getTimestamp() * 1000L;
            }
        });
        // TODO 4.统计流量 - UV
        SingleOutputStreamOperator<PageViewCount> uvStream = dataStream
                .filter(data -> "pv".equals(data.getBehavior()))
                .timeWindowAll(Time.hours(1))
                .trigger(new MyTrigger())
                .process(new UvCountWithBloomFilter());
        // 5.输出结果
```

```
uvStream.print("pv");
        // 6.执行
        env.execute("network-flow-uv with bloom filter");
   }
   /**
    * 自定义触发器
    */
    private static class MyTrigger extends Trigger<UserBehavior, TimeWindow> {
        public TriggerResult onElement(UserBehavior element, long timestamp,
TimeWindow window, TriggerContext ctx) throws Exception {
            return TriggerResult.FIRE_AND_PURGE;
        }
        @override
        public TriggerResult onProcessingTime(long time, TimeWindow window,
TriggerContext ctx) throws Exception {
            return TriggerResult.CONTINUE;
        }
        @override
        public TriggerResult onEventTime(long time, TimeWindow window,
TriggerContext ctx) throws Exception {
            return TriggerResult.CONTINUE;
        }
        @override
        public void clear(TimeWindow window, TriggerContext ctx) throws
Exception {
       }
    }
    /**
    * 自定义布隆过滤器
    */
    public static class MyBloomFilter {
        // 定义位图的大小,一般需要定义为 2 的整次幂
        private Integer cap;
        public MyBloomFilter(Integer cap) {
           this.cap = cap;
        }
        // 实现一个 hash 函数
        public Long hasCode(String value, Integer seed) {
            Long result = 0L;
            for (int i = 0; i < value.length(); i++) {
                result = result * seed + value.charAt(i);
            }
            return result & (cap - 1);
        }
```

```
/**
    * 自定义全窗口函数类 - 统计页面 UV
    */
   private static class UvCountWithBloomFilter extends
ProcessAllWindowFunction<UserBehavior, PageViewCount, TimeWindow> {
       // 定义 jedis 连接和布隆过滤器
       Jedis jedis;
       MyBloomFilter myBloomFilter;
       @override
       public void open(Configuration parameters) throws Exception {
           jedis = new Jedis("hadoop102", 6379);
           myBloomFilter = new MyBloomFilter(1<<29); // 要处理1亿个数据,用64M
(此处用了位计算)
       }
       @override
       public void process(ProcessAllWindowFunction<UserBehavior,</pre>
               PageViewCount, TimeWindow>.Context context,
Iterable<UserBehavior> elements,
                           Collector<PageViewCount> out) throws Exception {
           // 将位图和窗口 count 值全部存入 redis
           Long windowEnd = context.window().getEnd();
           String bitmapKey = windowEnd.toString();
           // 把 count 值存成一张 hash 表
           String uvCountHashName = "uv-count";
           String uvCountKey = windowEnd.toString();
           // 1.取当前的 userId
           String userId = elements.iterator().next().getUserId().toString();
           // 2.计算位图中的 offset
           Long offset = myBloomFilter.hasCode(userId, 61);
           // 3.用 redis 的 getbit 命令,判断对应位置的值
           Boolean isExist = jedis.getbit(bitmapKey, offset);
           if (!isExist) {
               // 如果不存在,对应位图位置置为1
               jedis.setbit(bitmapKey, offset, true);
               // 更新 redis 中保存的 count 值
               Long uvCount = 0L; // 初始 count 值
               String uvCountString = jedis.hget(uvCountHashName, uvCountKey);
               if (uvCountString != null && !"".equals(uvCountString)) {
                   uvCount = Long.valueOf(uvCountString);
               jedis.hset(uvCountHashName, uvCountKey, String.valueOf(uvCount +
1));
               out.collect(new PageViewCount("uv", windowEnd, uvCount + 1));
           }
```

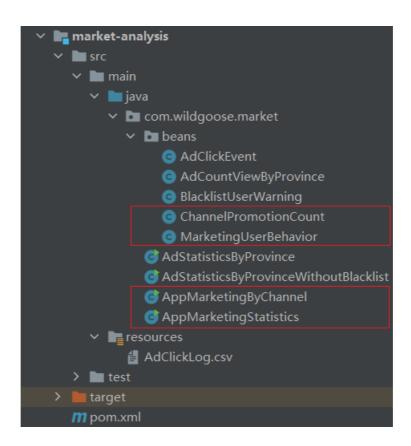
```
@override
public void close() throws Exception {
    jedis.close();
}
```

注: 此程序需要用到 Redis, 未安装及测试。 (2023.05.06)

# 4 市场营销商业指标统计分析

# 4.1 APP 市场推广统计

- 1. 基本需求
  - 1. 从埋点日志中,统计 APP 市场推广的数据指标
  - 2. 按照不同的推广渠道,分别统计数据,统计时间为1小时,每5秒输出一次
- 2. 解决思路
  - 1. 通过过滤日志中的非正面的用户行为
  - 2. 按照不同的渠道或者总渠道 (即部分渠道) 进行分组
  - 3. 开一个长度长度为1小时, 步长为5秒的滑动窗口
  - 4. 统计推广情况
- 3. 数据源
  - MarketingUserBehavior
- 4. 代码



## ChanelPromotionCount.java

```
package com.wildgoose.market.beans;
/**
* @Description: 渠道推广统计类
* @Author : JustxzzZ
* @Date : 2023.05.02 17:13
*/
public class ChannelPromotionCount {
    private String channel;
   private String behavior;
   private String windowEnd;
   private Long count;
   public ChannelPromotionCount() {
    }
    public ChannelPromotionCount(String channel, String behavior, String
windowEnd, Long count) {
       this.channel = channel;
       this.behavior = behavior;
       this.windowEnd = windowEnd;
       this.count = count;
   }
   public String getChannel() {
        return channel;
   public void setChannel(String channel) {
       this.channel = channel;
    }
   public String getBehavior() {
       return behavior;
    public void setBehavior(String behavior) {
       this.behavior = behavior;
    }
    public String getWindowEnd() {
       return windowEnd;
    public void setWindowEnd(String windowEnd) {
        this.windowEnd = windowEnd;
    }
   public Long getCount() {
        return count;
   public void setCount(Long count) {
       this.count = count;
    }
   @override
```

## 4.1.1 分渠道统计

## AppMarketingByChannel.java

```
/**
* @Description: APP市场推广统计 - 分渠道
 * @Author : JustxzzZ
* @Date : 2023.05.02 17:16
public class AppMarketingByChannel {
    public static void main(String[] args) throws Exception {
        // 1.创建执行环境
        StreamExecutionEnvironment env =
StreamExecutionEnvironment.getExecutionEnvironment();
        env.setStreamTimeCharacteristic(TimeCharacteristic.EventTime);
        // 2.从自定义数据源中读取数据,并指定 eventTime 字段
        DataStream<MarketingUserBehavior> dataStream = env.addSource(new
SimulatedMarketingUserBehaviorSource())
                .assignTimestampsAndWatermarks(new
AscendingTimestampExtractor<MarketingUserBehavior>() {
                    @override
                    \verb"public long extractAscendingTimestamp" (\verb"MarketingUserBehavior") \\
element) {
                        return element.getTimestamp();
                    }
                });
        // TODO 3.APP市场推广
        // 分渠道开窗统计
        SingleOutputStreamOperator<ChannelPromotionCount> resultStream =
dataStream
                .filter(data -> !"UNINSTALL".equals(data.getBehavior()))
                .keyBy("channel", "behavior")
                .timeWindow(Time.hours(1), Time.seconds(5))
                .aggregate(new MarketingCountAgg(), new MarketingCountWindow());
        // 4.输出结果
        resultStream.print("app marketing count");
        // 5.执行
        env.execute("app marketing count job");
   }
```

```
* 自定义数据源,模拟 MarketingUserBehavior 数据
    private static class SimulatedMarketingUserBehaviorSource implements
SourceFunction<MarketingUserBehavior> {
       private Boolean running = true;
       // 定义用户行为和渠道范围
       List<String> behaviorList = Arrays.asList("CLICK", "DOWNLOAD",
"INSTALL", "UNINSTALL");
       List<String> channelList = Arrays.asList("app store", "wechat", "weibo",
"browser");
       Random random = new Random();
       @override
       public void run(SourceContext<MarketingUserBehavior> ctx) throws
Exception {
           while (running) {
               // 随机生成所有字段
               Long userId = random.nextLong();
               String behavior =
behaviorList.get(random.nextInt(behaviorList.size()));
               String channel =
channelList.get(random.nextInt(channelList.size()));
               Long timestamp = System.currentTimeMillis();
               // 发出数据
               ctx.collect(new MarketingUserBehavior(userId, behavior, channel,
timestamp));
               Thread.sleep(100L);
           }
       }
       @override
       public void cancel() {
           running = false;
   }
   /**
    * 自定义聚合函数,对不同渠道不同行为的数据进行统计
    private static class MarketingCountAgg implements
AggregateFunction<MarketingUserBehavior, Long, Long> {
       @override
       public Long createAccumulator() {
           return OL;
       }
       @override
       public Long add(MarketingUserBehavior value, Long accumulator) {
           return accumulator + 1;
```

```
@override
       public Long getResult(Long accumulator) {
           return accumulator;
       }
       @override
       public Long merge(Long a, Long b) {
           return a + b;
       }
    }
    /**
    * 自定义窗口函数,获取不同渠道不同行为的统计值及窗口信息,并包装成 POJO
    */
    private static class MarketingCountWindow implements WindowFunction<Long,
ChannelPromotionCount, Tuple, TimeWindow> {
       @override
       public void apply(Tuple tuple,
                         TimeWindow window, Iterable<Long> input,
                         Collector<ChannelPromotionCount> out) throws Exception
{
           // 格式化时间戳
           SimpleDateFormat simpleDateFormat = new SimpleDateFormat("yyyy-MM-dd
HH:mm:ss");
           String windowEndFormat = simpleDateFormat.format(new
Date(window.getEnd()));
           out.collect(new ChannelPromotionCount(tuple.getField(0),
tuple.getField(1), windowEndFormat, input.iterator().next()));
   }
}
```

## 4.1.2 不分渠道 (总量) 统计

#### AppMarketingStatistics.java

```
/**

* @Description : APP市场推广统计 - 不分渠道

* @Author : Justxzzz

* @Date : 2023.05.02 17:16

*/
public class AppMarketingStatistics {
    public static void main(String[] args) throws Exception {

    // 1.创建执行环境
    StreamExecutionEnvironment env =

StreamExecutionEnvironment.getExecutionEnvironment();
    env.setStreamTimeCharacteristic(TimeCharacteristic.EventTime);

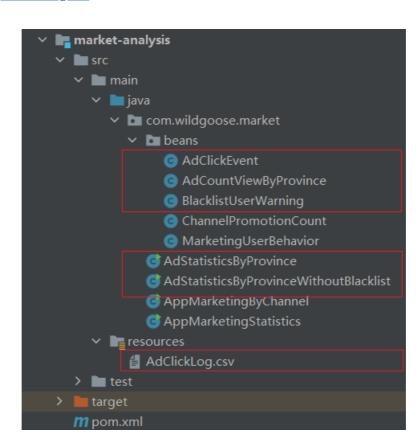
// 2.从自定义数据源中读取数据,并指定 eventTime 字段
```

```
DataStream<MarketingUserBehavior> dataStream = env.addSource(new
SimulatedMarketingUserBehaviorSource())
                .assignTimestampsAndWatermarks(new
AscendingTimestampExtractor<MarketingUserBehavior>() {
                    @override
                    \verb"public long" extractAscendingTimestamp(MarketingUserBehavior") \\
element) {
                        return element.getTimestamp();
                    }
                });
        // TODO 3.APP市场推广
        // 不分渠道开窗统计
        SingleOutputStreamOperator<ChannelPromotionCount> resultStream =
dataStream
                .filter(data -> !"UNINSTALL".equals(data.getBehavior()))
                .map(new MapFunction<MarketingUserBehavior, Tuple2<String,</pre>
Long>>() {
                    @override
                    public Tuple2<String, Long> map(MarketingUserBehavior value)
throws Exception {
                       return new Tuple2<>("total", 1L);
                    }
                })
                .keyBy(0)
                .timeWindow(Time.hours(1), Time.seconds(5))
                .aggregate(new MarketingStatisticsAgg(), new
MarketingStatisticsWindow());
        // 4.输出结果
        resultStream.print("app marketing count");
        // 5.执行
        env.execute("app marketing count job");
    }
     * 自定义数据源,模拟 MarketingUserBehavior 数据
    private static class SimulatedMarketingUserBehaviorSource implements
SourceFunction<MarketingUserBehavior> {
        private Boolean running = true;
        // 定义用户行为和渠道范围
        List<String> behaviorList = Arrays.asList("CLICK", "DOWNLOAD",
"INSTALL", "UNINSTALL");
        List<String> channelList = Arrays.asList("app store", "wechat", "weibo",
"browser");
        Random random = new Random();
        @override
        public void run(SourceContext<MarketingUserBehavior> ctx) throws
Exception {
```

```
while (running) {
               // 随机生成所有字段
               Long userId = random.nextLong();
               String behavior =
behaviorList.get(random.nextInt(behaviorList.size()));
               String channel =
channelList.get(random.nextInt(channelList.size()));
               Long timestamp = System.currentTimeMillis();
               // 发出数据
               ctx.collect(new MarketingUserBehavior(userId, behavior, channel,
timestamp));
               Thread.sleep(100L);
           }
        }
        @override
        public void cancel() {
           running = false;
        }
   }
   /**
    * 自定义聚合函数
    private static class MarketingStatisticsAgg implements
AggregateFunction<Tuple2<String,Long>, Long, Long> {
        @override
        public Long createAccumulator() {
            return OL;
        }
        @override
        public Long add(Tuple2<String, Long> value, Long accumulator) {
            return accumulator + 1;
        }
        @override
        public Long getResult(Long accumulator) {
            return accumulator;
        }
        @override
        public Long merge(Long a, Long b) {
           return a + b;
        }
   }
   /**
    * 自定义窗口函数
    private static class MarketingStatisticsWindow implements
WindowFunction<Long, ChannelPromotionCount, Tuple, TimeWindow> {
        @override
```

## 4.2 页面广告分析

- 1. 基本需求
  - 1. 从埋点日志中,统计每小时页面广告的点击量,5秒刷新一次,并按照不同省份进行划分
  - 2. 对于"刷单"式的频繁点击行为进行过滤,并将该用户加入黑名单
- 2. 解决思路
  - 1. 根据省份进行分组,创建长度为1小时、滑动距离为5秒的时间窗口进行统计
  - 2. 根据用户ID和广告ID分组,然后用 process function 进行黑名单过滤,检测用户在一定时间范围内(比如24小时)对同一广告的点击量,如果超过上限(比如100)则将用户信息以侧输出流输出到黑名单中
- 3. 数据源
  - AdClickLog.csv
- 4. 代码



#### AdCountViewByProvince.java

```
package com.wildgoose.market.beans;
* @Description: 展示类-各省份广告推广量
* @Author : JustxzzZ
* @Date : 2023.05.04 9:33
public class AdCountViewByProvince {
   private String province;
   private String windowEnd;
   private Long count;
   public AdCountViewByProvince() {
   }
   public AdCountViewByProvince(String province, String windowEnd, Long
count) {
       this.province = province;
       this.windowEnd = windowEnd;
       this.count = count;
   }
   public String getProvince() {
       return province;
   public void setProvince(String province) {
       this.province = province;
   public String getWindowEnd() {
       return windowEnd;
   }
   public void setWindowEnd(String windowEnd) {
       this.windowEnd = windowEnd;
   }
   public Long getCount() {
       return count;
   public void setCount(Long count) {
       this.count = count;
   }
   @override
   public String toString() {
       return "AdCountViewByProvince{" +
                "province='" + province + '\'' +
                ", windowEnd='" + windowEnd + '\'' +
                ", count=" + count +
                '}';
```

```
}
}
```

## 4.2.1 页面广告点击量统计

#### AdStatisticsByProvince.java

```
/**
* @Description: 页面广告分析
* @Author : JustxzzZ
 * @Date : 2023.05.02 19:23
public class AdStatisticsByProvince {
    public static void main(String[] args) throws Exception {
        StreamExecutionEnvironment env =
StreamExecutionEnvironment.getExecutionEnvironment();
        env.setStreamTimeCharacteristic(TimeCharacteristic.EventTime);
        env.setParallelism(1);
        // 1.从文件中读取数据
        URL resource =
AdStatisticsByProvince.class.getResource("/AdClickLog.csv");
        DataStreamSource<String> inputStream =
env.readTextFile(resource.getPath());
        // 2.转换成 POJOs, 并指定 eventTime 和 watermark
        SingleOutputStreamOperator<AdClickEvent> adClickEventStream =
inputStream.map(line -> {
            String[] fields = line.split(",");
            return new AdClickEvent(new Long(fields[0]), new Long(fields[1]),
fields[2], fields[3], new Long(fields[4]));
        }).assignTimestampsAndWatermarks(new
AscendingTimestampExtractor<AdClickEvent>() {
           @override
            public long extractAscendingTimestamp(AdClickEvent element) {
                return element.getTimestamp() * 1000L;
        });
        // TODO 3.广告推广统计分析
        // 基于省份开窗分组统计 Slide(1h, 5s)
        SingleOutputStreamOperator<AdCountViewByProvince> adCountStream =
adClickEventStream
                .keyBy("province")
                .timeWindow(Time.hours(1), Time.seconds(5))
                .aggregate(new AdCountAgg(), new AdCountWindow());
        // 4.输出结果
        adCountStream.print("adCount");
        env.execute("ad count job");
   }
```

```
* 自定义聚合函数,根据省份统计广告推广数量
    */
    private static class AdCountAgg implements AggregateFunction<AdClickEvent,
Long, Long> {
       @override
       public Long createAccumulator() {
           return OL;
       }
       @override
       public Long add(AdClickEvent value, Long accumulator) {
           return accumulator + 1;
       @override
       public Long getResult(Long accumulator) {
           return accumulator;
       @override
       public Long merge(Long a, Long b) {
           return a + b;
   }
   /**
    * 自定义窗口函数,获取各省份广告推广数量及窗口信息,并包装成 POJO
    */
    private static class AdCountWindow implements WindowFunction<Long,
AdCountViewByProvince, Tuple, TimeWindow> {
       @override
       public void apply(Tuple tuple, TimeWindow window, Iterable<Long> input,
Collector<AdCountViewByProvince> out) throws Exception {
           String windowEnd = new Timestamp(window.getEnd()).toString();
           out.collect(new AdCountViewByProvince(tuple.getField(0), windowEnd,
input.iterator().next()));
       }
   }
}
```

## 4.2.2 页面广告黑名单过滤

#### BlacklistUserWarning.java

```
package com.wildgoose.market.beans;

/**

* @Description : 黑名单用户警告信息

* @Author : Justxzzz

* @Date : 2023.05.04 11:05
```

```
public class BlacklistUserWarning {
    private Long userId;
   private Long adId;
    private String warningMsg;
    public BlacklistUserWarning() {
   }
    public BlacklistUserWarning(Long userId, Long adId, String warningMsg) {
       this.userId = userId;
        this.adId = adId;
       this.warningMsg = warningMsg;
    }
    public Long getUserId() {
       return userId;
   }
   public void setUserId(Long userId) {
       this.userId = userId;
   }
   public Long getAdId() {
       return adId;
   }
   public void setAdId(Long adId) {
       this.adId = adId;
   public String getWarningMsg() {
       return warningMsg;
    public void setWarningMsg(String warningMsg) {
        this.warningMsg = warningMsg;
    }
   @override
    public String toString() {
        return "BlacklistUserWarning{" +
                "userId=" + userId +
                ", adId=" + adId +
                ", warningMsg='" + warningMsg + '\'' +
                '}';
   }
}
```

### AdStatistics By Province Without Black list. java

```
/**
    * @Description : 页面广告分析,剔除黑名单
    * @Author : Justxzzz
    * @Date : 2023.05.02 19:23
    */
```

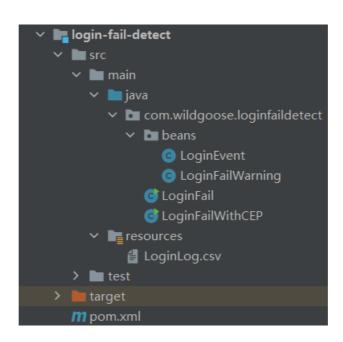
```
public class AdStatisticsByProvinceWithoutBlacklist {
   public static void main(String[] args) throws Exception {
       StreamExecutionEnvironment env =
StreamExecutionEnvironment.getExecutionEnvironment();
       env.setStreamTimeCharacteristic(TimeCharacteristic.EventTime);
       env.setParallelism(1);
       // 1.从文件中读取数据
       URL resource =
AdStatisticsByProvinceWithoutBlacklist.class.getResource("/AdClickLog.csv");
       DataStreamSource<String> inputStream =
env.readTextFile(resource.getPath());
       // 2.转换成 POJOs, 并指定 eventTime 和 watermark
       SingleOutputStreamOperator<AdClickEvent> adClickStream =
inputStream.map(line -> {
           String[] fields = line.split(",");
           return new AdClickEvent(new Long(fields[0]), new Long(fields[1]),
fields[2], fields[3], new Long(fields[4]));
       }).assignTimestampsAndWatermarks(new
AscendingTimestampExtractor<AdClickEvent>() {
           @override
           public long extractAscendingTimestamp(AdClickEvent element) {
               return element.getTimestamp() * 1000L;
           }
       });
       // TODO 3.剔除黑名单,即对同一广告点击次数超过一定上限的用户进行剔除与报警
       SingleOutputStreamOperator<AdClickEvent> filterAdClickStream =
adClickStream
               .keyBy("userId", "adId")
                                          // 基于用户ID和广告ID分组
               .process(new FilterBlackListUser(100));
       // TODO 4.广告推广统计分析
       // 基于省份开窗分组统计 slide(1h, 5s)
       SingleOutputStreamOperator<AdCountViewByProvince> adCountStream =
filterAdClickStream
               .keyBy("province")
                                                      // 基于省份分组
               .timeWindow(Time.hours(1), Time.seconds(5)) // 开一个长度为1h,
步长为5s的滑窗
               .aggregate(new AdCountAgg(), new AdCountWindow());
       // 5.输出结果
       adCountStream.print("adCount");
       filterAdClickStream.getSideOutput(new OutputTag<BlacklistUserWarning>
("blacklist"){}).print("blacklist");
       env.execute("ad count without blacklist job");
   }
   /**
    * 自定义聚合函数,根据省份统计广告推广数量
   private static class AdCountAgg implements AggregateFunction<AdClickEvent,
Long, Long> {
```

```
@override
       public Long createAccumulator() {
           return OL;
       }
       @override
       public Long add(AdClickEvent value, Long accumulator) {
           return accumulator + 1;
       }
       @override
       public Long getResult(Long accumulator) {
           return accumulator;
       }
       @override
       public Long merge(Long a, Long b) {
           return a + b;
       }
   }
   /**
    * 自定义窗口函数,获取各省份广告推广数量及窗口信息,并包装成 POJO
   private static class AdCountWindow implements WindowFunction<Long,
AdCountViewByProvince, Tuple, TimeWindow> {
       @override
       public void apply(Tuple tuple, TimeWindow window, Iterable<Long> input,
Collector<AdCountViewByProvince> out) throws Exception {
           String windowEnd = new Timestamp(window.getEnd()).toString();
           out.collect(new AdCountViewByProvince(tuple.getField(0), windowEnd,
input.iterator().next()));
      }
   }
   /**
    * 自定义 process 函数,过滤点击次数超限的用户
   private static class FilterBlackListUser extends KeyedProcessFunction<Tuple,
AdClickEvent, AdClickEvent> {
       private Integer countUpperBound; // 点击次数上限
       private ValueState<Long> clickCountState; // 定义一个状态变量,保存点击次数
       private ValueState<Boolean> isSentState;
                                                 // 定义一个状态变量,保存当前用户
是否已经发送到黑名单
       public FilterBlackListUser(Integer countUpperBound) {
           this.countUpperBound = countUpperBound;
       }
       @override
       public void open(Configuration parameters) throws Exception {
           clickCountState = getRuntimeContext().getState(
                   new ValueStateDescriptor<>("click-count", Long.class ,0L));
```

```
isSentState = getRuntimeContext().getState(
                   new ValueStateDescriptor<Boolean>("is-sent", Boolean.class,
false));
       }
       @override
       public void processElement(AdClickEvent value,
                                 KeyedProcessFunction<Tuple, AdClickEvent,</pre>
AdClickEvent>.Context ctx,
                                 Collector<AdClickEvent> out) throws Exception
{
           // 判断当前用户对同一个广告的点击次数,如果不超上限,就 count + 1 正常输出;
           // 如果达到上限,直接过滤,并侧输出流输出黑名单用户
           Long clickCount = clickCountState.value();
           // 1. 判断是否是第一个数,如果是,则注册一个24小时后的定时器
           if (clickCount == 0) {
              // (24*60*60*1000) - 1天的毫秒数; (8*60*60*1000) - 8小时的毫秒数, 用于
转到东八区
               Long ts = (ctx.timerService().currentProcessingTime() /
(24*60*60*1000) + 1) * (24*60*60*1000) - (8*60*60*1000);
               ctx.timerService().registerProcessingTimeTimer(ts);
           }
           // 2. 判断是否报警
           if (clickCount >= countUpperBound) {
               // 判断是否已经输出到黑名单,如果没有,则输出;否则不输出
               if (!isSentState.value()) {
                   isSentState.update(true);
                   ctx.output(new OutputTag<BlacklistUserWarning>("blacklist")
{},
     // 定义侧输出流 Tag
                          new BlacklistUserWarning(value.getUserId(),
value.getAdId(),
                                  "click over " + countUpperBound + " times
today."));
               }
               return; // 不再执行下面的操作
           }
           clickCountState.update(clickCount + 1);
           out.collect(value);
       }
       @override
       public void onTimer(long timestamp,
                          KeyedProcessFunction<Tuple, AdClickEvent,</pre>
AdClickEvent>.OnTimerContext ctx,
                          Collector<AdClickEvent> out) throws Exception {
           // 清空所有状态
           clickCountState.clear();
           isSentState.clear();
       }
```

# 5 恶意登录监控

- 1. 基本需求
  - 1. 用户在短时间内频繁登录失败,有程序恶意攻击的可能
  - 2. 同一用户 (可以是不同IP) 在2秒内连续两次登录失败, 需要报警
- 2. 解决思路
  - 1. 方式一:将用户的登录失败行为存入 ListState,设定定时器2秒后触发,查看 ListState 中有几次失败登录
  - 2. 方式二:更加精确的检测,可以使用 CEP 库实现事件流的模式匹配。定义一个连续登录失败的模式,一旦触发就报警。
- 3. 数据源
  - o LoginLog.csv
- 4. 代码



#### LoginFailWarning.java

```
package com.wildgoose.loginfaildetect.beans;

/**

* @Description : 登录失败报警信息

* @Author : Justxzzz

* @Date : 2023.05.04 14:59

*/
public class LoginFailWarning {

private Long userId;
private Long firstFailTime;
private Long lastFailTime;
private String warningMsg;

public LoginFailWarning() {
}
```

```
public LoginFailWarning(Long userId, Long firstFailTime, Long
lastFailTime, String warningMsg) {
       this.userId = userId;
       this.firstFailTime = firstFailTime;
        this.lastFailTime = lastFailTime;
        this.warningMsg = warningMsg;
   }
   public Long getUserId() {
       return userId;
    }
   public void setUserId(Long userId) {
       this.userId = userId;
   }
    public Long getFirstFailTime() {
       return firstFailTime;
   public void setFirstFailTime(Long firstFailTime) {
       this.firstFailTime = firstFailTime;
   public Long getLastFailTime() {
        return lastFailTime;
    }
   public void setLastFailTime(Long lastFailTime) {
       this.lastFailTime = lastFailTime;
    }
   public String getWarningMsg() {
       return warningMsg;
   public void setWarningMsg(String warningMsg) {
       this.warningMsg = warningMsg;
    }
   @override
    public String toString() {
       return "LoginFailWarning{" +
                "userId=" + userId +
                ", firstFailTime=" + firstFailTime +
                ", lastFailTime=" + lastFailTime +
                ", warningMsg='" + warningMsg + '\'' +
                '}';
   }
}
```

### LoginFail.java

```
* @Description: 失败登录检测 - 同一用户(可以是不同IP)在2秒内连续两次登录失败,需要报警
* @Author : JustxzzZ
* @Date : 2023.05.04 14:31
public class LoginFail {
   public static void main(String[] args) throws Exception {
       StreamExecutionEnvironment env =
StreamExecutionEnvironment.getExecutionEnvironment();
       env.setStreamTimeCharacteristic(TimeCharacteristic.EventTime);
       env.setParallelism(1);
       // 1.从文件中读取数据
       String filePath =
LoginFail.class.getResource("/LoginLog.csv").getPath();
       DataStreamSource<String> inputStream = env.readTextFile(filePath);
       // 2.转换成 POJO , 并指定 eventTime 和 watermark
       SingleOutputStreamOperator<LoginEvent> loginEventStream =
inputStream.map(line -> {
           String[] fields = line.split(",");
           return new LoginEvent(new Long(fields[0]), fields[1], fields[2], new
Long(fields[3]));
       }).assignTimestampsAndWatermarks(new
BoundedOutOfOrdernessTimestampExtractor<LoginEvent>(Time.seconds(3)) {
           @override
           public long extractTimestamp(LoginEvent element) {
               return element.getTimestamp() * 1000L;
           }
       });
       // TODO 3.恶意登录检测
       SingleOutputStreamOperator<LoginFailWarning> warningStream =
loginEventStream
               .keyBy(LoginEvent::getUserId)
               .process(new LoginFailDetectWarning(2));
       // 4.输出结果
       warningStream.print("warning");
       env.execute("login fail detect job");
   }
   /**
    * 自定义 process 函数,监测连续2s内的登录失败次数,并对超过阈值的用户进行报警
    */
   private static class LoginFailDetectWarningO extends
KeyedProcessFunction<Long, LoginEvent, LoginFailWarning> {
```

```
private Integer maxFailTimes;
                                                            // 定义属性,最大连
续登录失败次数
       private ListState<LoginEvent> loginFailEventListState; // 定义状态,保存2
秒内所有登录失败事件
       private ValueState<Long> timerTsState;
                                                            // 定义状态,保存注
册的定时器时间戳
       public LoginFailDetectWarningO(Integer maxFailTimes) {
           this.maxFailTimes = maxFailTimes;
       @override
       public void open(Configuration parameters) throws Exception {
           loginFailEventListState = getRuntimeContext().getListState(
                  new ListStateDescriptor<>("login-fail-event-list",
LoginEvent.class));
           timerTsState = getRuntimeContext().getState(
                  new ValueStateDescriptor<>("timer-ts", Long.class));
       }
       @override
       public void processElement(LoginEvent value,
                                 KeyedProcessFunction<Long, LoginEvent,</pre>
LoginFailWarning>.Context ctx,
                                Collector<LoginFailWarning> out) throws
Exception {
           // 如果当前是第一次登录失败,则注册一个2s后的定时器,并将登录事件保存到状态变量
中; 否则判断登录失败次数是否超过阈值
           // 判断当前登录事件状态
           if ("fail".equals(value.getLoginState())) {
              // 1.如果是失败事件,则添加到列表状态中
              loginFailEventListState.add(value);
              // 如果没有定时器,则注册一个2s后的定时器
              if (timerTsState.value() == null) {
                  Long ts = (value.getTimestamp() + 2) * 1000L;
                  ctx.timerService().registerEventTimeTimer(ts);
                  timerTsState.update(ts);
              }
           } else {
              // 2.如果是成功事件,则注销定时器,清空状态
               if (timerTsState.value() != null) {
ctx.timerService().deleteEventTimeTimer(timerTsState.value());
              }
               loginFailEventListState.clear();
              timerTsState.clear();
           }
       }
       @override
       public void onTimer(long timestamp,
                          KeyedProcessFunction<Long, LoginEvent,</pre>
LoginFailWarning>.OnTimerContext ctx,
                          Collector<LoginFailWarning> out) throws Exception {
```

```
// 定时器触发,说明2s内没有成功登录,判断 listState 中的个数
           ArrayList<LoginEvent> loginFailEvents = new ArrayList<>();
loginFailEventListState.get().iterator().forEachRemaining(loginFailEvents::add)
           Integer failTimes = loginFailEvents.size();
           if (failTimes >= maxFailTimes) {
              // 如果超出设定的最大失败次数,输出报警
              LoginEvent firstLoginFailEvent = loginFailEvents.get(0);
              LoginEvent lastLoginEvent = loginFailEvents.get(failTimes - 1);
              out.collect(new LoginFailWarning(
                      ctx.getCurrentKey(),
                      firstLoginFailEvent.getTimestamp(),
                      lastLoginEvent.getTimestamp(),
                      "login fail for " + failTimes + " times in 2 seconds"));
           }
           // 清空状态
           loginFailEventListState.clear();
          timerTsState.clear();
   }
   /**
    * 自定义 process 函数,监测连续2s内的登录失败次数,并对超过阈值的用户进行报警,对事件模
式进行监控,不再需要每次都等待2s
    * 优缺点:
          1. 优点: 时效性提高了,一旦出现连续登录失败就报警,不再需要等待2s
          2. 缺点: 失败次数阈值相关的处理逻辑已写死(此次只判断了连续登录失败2次的逻辑),扩
展性差;并且解决不了乱序数据问题
   private static class LoginFailDetectWarning extends
KeyedProcessFunction<Long, LoginEvent, LoginFailWarning> {
       private Integer maxFailTimes;
                                                          // 定义属性,最大连
续登录失败次数
       private ListState<LoginEvent> loginFailEventListState; // 定义状态,保存2
秒内所有登录失败事件
       public LoginFailDetectWarning(Integer maxFailTimes) {
           this.maxFailTimes = maxFailTimes;
       }
       @override
       public void open(Configuration parameters) throws Exception {
           loginFailEventListState = getRuntimeContext().getListState(
                  new ListStateDescriptor<>("login-fail-event-list",
LoginEvent.class));
       }
       // 以登录事件作为判断报警触发的条件,不再注册定时器
       @override
       public void processElement(LoginEvent value,
                                KeyedProcessFunction<Long, LoginEvent,</pre>
LoginFailWarning>.Context ctx,
```

```
Collector<LoginFailWarning> out) throws
Exception {
           // 判断当前事件登录状态
           if ("fail".equals(value.getLoginState())) {
              // 1.如果是失败事件,获取状态中之前登录失败的事件,继续判断是否已有失败事件
              Iterator<LoginEvent> iterator =
loginFailEventListState.get().iterator();
              if (iterator.hasNext()) {
                  // 1.1 如果已经存在登录失败事件,继续判断时间戳是否在2s之内
                  // 获取已有的登录失败事件
                  LoginEvent firstFailEvent = iterator.next();
                  if (value.getTimestamp() - firstFailEvent.getTimestamp() <=</pre>
2) {
                      out.collect(new LoginFailWarning(
                             ctx.getCurrentKey(),
                             firstFailEvent.getTimestamp(),
                             value.getTimestamp(),
                             "login fail 2 times in 2 seconds."));
                  }
                  // 不管报不报警,这次都已处理完毕,直接更新状态
                  loginFailEventListState.clear();
                  loginFailEventListState.add(value);
              } else {
                  // 1.2 如果没有登录失败,直接将当前事件存入 ListState
                  loginFailEventListState.add(value);
              }
           } else {
              // 2.如果是成功事件,直接清空状态
              loginFailEventListState.clear();
           }
       }
   }
}
```

#### 5.0.0.2 使用 CEP 实现

#### LoginFailWithCEP.java

```
/**

* @Description : 失败登录检测 - 同一用户(可以是不同IP)在2秒内连续两次登录失败,需要报警

* @Author : Justxzzz

* @Date : 2023.05.04 14:31

*/
public class LoginFailWithCEP {
    public static void main(String[] args) throws Exception {

        StreamExecutionEnvironment env =

        StreamExecutionEnvironment.getExecutionEnvironment();
        env.setStreamTimeCharacteristic(TimeCharacteristic.EventTime);
        env.setParallelism(1);
```

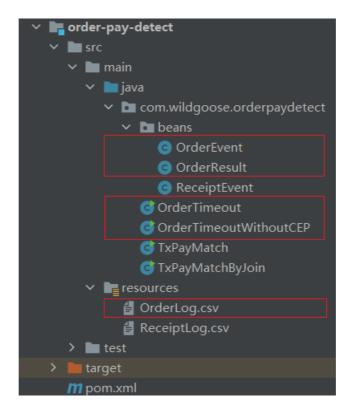
```
// 1.从文件中读取数据
       String filePath =
LoginFailWithCEP.class.getResource("/LoginLog.csv").getPath();
       DataStreamSource<String> inputStream = env.readTextFile(filePath);
       // 2.转换成 POJO , 并指定 eventTime 和 watermark
       SingleOutputStreamOperator<LoginEvent> loginEventStream =
inputStream.map(line -> {
           String[] fields = line.split(",");
           return new LoginEvent(new Long(fields[0]), fields[1], fields[2], new
Long(fields[3]));
       }).assignTimestampsAndWatermarks(new
BoundedOutOfOrdernessTimestampExtractor<LoginEvent>(Time.seconds(3)) {
           @override
           public long extractTimestamp(LoginEvent element) {
               return element.getTimestamp() * 1000L;
           }
       });
       // TODO 3.恶意登录检测
       // 3.1 定义一个匹配模式: firstFail -> secondFail, within 2s
       // 要扩展时只需要追加 .next(), 然后再 PatternSelectFunction 中对 lastFailEvent
取最后一个 next 即可
       Pattern<LoginEvent, LoginEvent> loginFailPattern0 = Pattern
               .<LoginEvent>begin("firstFail").where(new
SimpleCondition<LoginEvent>() {
           @override
           public boolean filter(LoginEvent value) throws Exception {
               return "fail".equals(value.getLoginState());
       }).next("secondFail").where(new SimpleCondition<LoginEvent>() {
           @override
           public boolean filter(LoginEvent value) throws Exception {
               return "fail".equals(value.getLoginState());
       }).within(Time.seconds(2));
       // TODO 采用循环个体模式优化匹配模式,便于扩展
       Pattern<LoginEvent, LoginEvent> loginFailPattern = Pattern
               .<LoginEvent>begin("failEvents").where(new
SimpleCondition<LoginEvent>() {
           @override
           public boolean filter(LoginEvent value) throws Exception {
               return "fail".equals(value.getLoginState());
           }
       }).times(3).consecutive().within(Time.seconds(5));
       // 3.2 将匹配模式应用到数据流上,得到一个 pattern stream
       PatternStream<LoginEvent> patternStream =
CEP.pattern(loginEventStream.keyBy(LoginEvent::getUserId), loginFailPattern);
       // 3.3 检出符合匹配条件的复杂事件,进行转换处理,得到报警信息
       SingleOutputStreamOperator<LoginFailWarning> warningStream =
patternStream.select(new LoginFailMatchDetectWarning());
       // 4.输出结果
       warningStream.print("warning");
```

```
env.execute("login fail detect with cep job");
   }
    /**
    * 自定义 PatternSelectFunction 函数, 检出符合模式的事件进行报警
    private static class LoginFailMatchDetectWarning implements
PatternSelectFunction<LoginEvent, LoginFailWarning> {
        @Override
        public LoginFailWarning select(Map<String, List<LoginEvent>> map) throws
Exception {
              LoginEvent firstFailEvent = map.get("firstFail").get(0);
//
              LoginEvent LastFailEvent = map.get("secondFail").get(0);
//
//
              return new LoginFailWarning(
                      firstFailEvent.getUserId(),
//
                     firstFailEvent.getTimestamp(),
//
//
                      LastFailEvent.getTimestamp(),
                      "login fail 2 times.");
//
            List<LoginEvent> failEvents = map.get("failEvents");
            int failEventCount = failEvents.size();
            LoginEvent firstFailEvent = failEvents.get(0);
            LoginEvent lastFailEvent = failEvents.get(failEventCount - 1);
            return new LoginFailWarning(
                    firstFailEvent.getUserId(),
                    firstFailEvent.getTimestamp(),
                    lastFailEvent.getTimestamp(),
                    "login fail " + failEventCount + " times.");
       }
   }
}
```

# 6 订单支付实时监控

# 6.1 订单支付失效监控

- 1. 基本需求
  - 1. 用户下单之后, 应设置订单失效时间, 以提高用户支付的意愿, 并降低系统风险
  - 2. 用户下单后15分钟未支付,则输出监控信息
- 2. 解决思路
  - 1. 方式一: 利用 CEP 库进行事件流的模式匹配,并设定匹配的时间间隔,并将超时订单输出到侧输出流
  - 2. 方式二:利用状态编程,用 process function 实现处理逻辑,并将超时订单输出到侧输出流
- 3. 数据源
  - OrderLog.csv



#### OrderResult.java

```
package com.wildgoose.orderpaydetect.beans;
* @Description : 订单结果
* @Author : JustxzzZ
* @Date : 2023.05.05 10:47
*/
public class OrderResult {
    private Long OrderId;
    private String resultState;
    public OrderResult() {
   }
    public OrderResult(Long orderId, String resultState) {
        OrderId = orderId;
        this.resultState = resultState;
    }
    public Long getOrderId() {
        return OrderId;
    }
   public void setOrderId(Long orderId) {
       OrderId = orderId;
    }
   public String getResultState() {
       return resultState;
    }
```

#### 6.1.0.1 使用 CEP 实现

#### OrderTimeout.java

```
/**
* @Description: 订单超时检测
* @Author : JustxzzZ
* @Date : 2023.05.05 10:43
*/
public class OrderTimeout {
   public static void main(String[] args) throws Exception {
       StreamExecutionEnvironment env =
StreamExecutionEnvironment.getExecutionEnvironment();
       env.setStreamTimeCharacteristic(TimeCharacteristic.EventTime);
       env.setParallelism(1);
       // 1.从文件读取数据
       String filePath =
Objects.requireNonNull(OrderTimeout.class.getResource("/OrderLog.csv")).getPath(
);
       DataStreamSource<String> inputStream = env.readTextFile(filePath);
       // 2.转换成 POJO, 并指定 eventTime 和 watermark
       SingleOutputStreamOperator<OrderEvent> orderEventStream =
inputStream.map(line -> {
            String[] fields = line.split(",");
            return new OrderEvent(new Long(fields[0]), fields[1], fields[2], new
Long(fields[3]));
       \}). as sign Time stamps And Water marks (new
AscendingTimestampExtractor<OrderEvent>() {
           @override
           public long extractAscendingTimestamp(OrderEvent element) {
               return element.getTimestamp() * 1000L;
            }
       });
       // TODO 3.订单超时检测 - 15分钟内未完成支付
       // 3.1 定义模式
       Pattern<OrderEvent, OrderEvent> orderPayPattern = Pattern
```

```
.<OrderEvent>begin("create").where(new
SimpleCondition<OrderEvent>() {
            @override
            public boolean filter(OrderEvent value) throws Exception {
                return "create".equals(value.getEventType());
            }
        }).followedBy("pay").where(new SimpleCondition<OrderEvent>() {
            @override
            public boolean filter(OrderEvent value) throws Exception {
                return "pay".equals(value.getEventType());
            }
        }).within(Time.minutes(15));
        // 3.2 应用模式
        PatternStream<OrderEvent> patternStream =
CEP.pattern(orderEventStream.keyBy("orderId"), orderPayPattern);
        // 3.3 提取事件
        OutputTag<OrderResult> orderTimeout = new OutputTag<OrderResult>
("orderTimeout") {};
        SingleOutputStreamOperator<OrderResult> resultStream = patternStream
                .select(
                        // 侧输出流标签
                        orderTimeout,
                        // 自定义超时事件提取
                        new PatternTimeoutFunction<OrderEvent, OrderResult>() {
                            @override
                            public OrderResult timeout(Map<String,</pre>
List<OrderEvent>> map, long 1) throws Exception {
                                return new
OrderResult(map.get("create").get(0).getOrderId(), "timeout " + 1 / 1000);
                            }
                        },
                        // 自定义匹配事件提取
                        new PatternSelectFunction<OrderEvent, OrderResult>() {
                            @override
                            public OrderResult select(Map<String,</pre>
List<OrderEvent>> map) throws Exception {
                                return new
OrderResult(map.get("create").get(0).getOrderId(), "payed");
                        });
        // 4.输出结果
        resultStream.print("payed");
        resultStream.getSideOutput(orderTimeout).print("timeout");
        env.execute("order timeout detect with cep job");
   }
}
```

### OrderTimeoutWithoutCEP.java

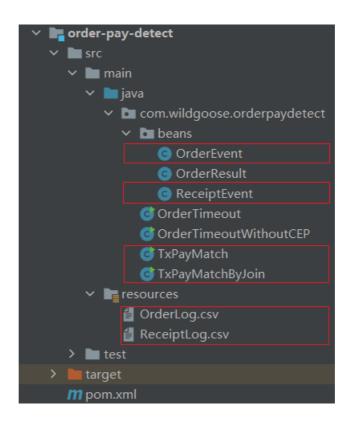
```
* @Description: 订单超时检测
 * @Author : JustxzzZ
* @Date : 2023.05.05 10:43
public class OrderTimeoutWithoutCEP {
    // 定义一个订单超时侧输出流标签
    private final static OutputTag<OrderResult> orderTimeoutTag = new
OutputTag<OrderResult>("orderTimeout") {};
    public static void main(String[] args) throws Exception {
       StreamExecutionEnvironment env =
StreamExecutionEnvironment.getExecutionEnvironment();
       env.setStreamTimeCharacteristic(TimeCharacteristic.EventTime);
       env.setParallelism(1);
       // 1.从文件读取数据
       String filePath =
Objects.requireNonNull(OrderTimeoutWithoutCEP.class.getResource("/OrderLog.csv")
).getPath();
       DataStreamSource<String> inputStream = env.readTextFile(filePath);
       // 2.转换成 POJO, 并指定 eventTime 和 watermark
       SingleOutputStreamOperator<OrderEvent> orderEventStream =
inputStream.map(line -> {
           String[] fields = line.split(",");
           return new OrderEvent(new Long(fields[0]), fields[1], fields[2], new
Long(fields[3]));
       }).assignTimestampsAndWatermarks(new
AscendingTimestampExtractor<OrderEvent>() {
           @override
           public long extractAscendingTimestamp(OrderEvent element) {
               return element.getTimestamp() * 1000L;
           }
       });
       // TODO 3.订单超时检测 - 15分钟内未完成支付,不用 CEP 实现
       // 主流输出正常事件, 侧输出流输出超时事件
       SingleOutputStreamOperator<OrderResult> resultStream = orderEventStream
               .keyBy(OrderEvent::getOrderId)
               .process(new OrderPayMatchDetect());
       // 4.输出结果
       resultStream.print("payed");
        resultStream.getSideOutput(orderTimeoutTag).print("timeout");
       env.execute("order timeout detect without cep job");
    }
```

```
* 自定义处理函数,检测订单支付情况,主流输出正常事件,侧输出流输出超时事件
   private static class OrderPayMatchDetect extends KeyedProcessFunction<Long,
OrderEvent, OrderResult> {
       private ValueState<Boolean> isCreatedState; // 定义状态,保存是否创建状态
       private ValueState<Boolean> isPayedState; // 定义状态,保存是否支付状态
       private ValueState<Long> timerTsState; // 定义状态,保存注册的定时器的时
间戳
       @Override
       public void open(Configuration parameters) throws Exception {
           isCreatedState = getRuntimeContext().getState(new
ValueStateDescriptor<>("is-created", Boolean.class, false));
           isPayedState = getRuntimeContext().getState(new
ValueStateDescriptor<>("is-payed", Boolean.class, false));
           timerTsState = getRuntimeContext().getState(new
ValueStateDescriptor<>("timer-ts", Long.class));
       @override
       public void processElement(OrderEvent value,
                                KeyedProcessFunction<Long, OrderEvent,
OrderResult>.Context ctx,
                                Collector<OrderResult> out) throws Exception
{
           // 获取状态变量的值
           Boolean isCreated = isCreatedState.value();
           Boolean isPayed = isPayedState.value();
           Long timerTs = timerTsState.value();
           // 判断当前事件类型
           if ("create".equals(value.getEventType())) {
              // 1.如果来的是 create 事件,要判断是否支付过(因为数据可能是乱序的)
              if (isPayed) {
                  // 1.1 如果已经正常支付,输出正常匹配结果
                  out.collect(new OrderResult(ctx.getCurrentKey(), "payed
successfully"));
                  isCreatedState.clear();
                  isPayedState.clear();
                  timerTsState.clear();
                  ctx.timerService().deleteEventTimeTimer(timerTs);
              } else {
                  // 1.2 如果没有支付过,注册一个 15min 后的定时器,开始等待支付事件到来
                  Long ts = (value.getTimestamp() + 15 * 60) * 1000L;
                  ctx.timerService().registerEventTimeTimer(ts);
                  // 更新状态
                  timerTsState.update(ts);
                  isCreatedState.update(true);
              }
           } else if ("pay".equals(value.getEventType())) {
              // 2.如果来的是 pay 事件,要判断是否有下单事件来过
              if (isCreated) {
                  // 2.1 已经有过下单事件,需要判断事件时间戳是否在定时器触发之前
```

```
if (value.getTimestamp() * 1000L < timerTs) {</pre>
                       // 2.1.1 如果在定时器触发之前
                       out.collect(new OrderResult(ctx.getCurrentKey(), "payed
successfully"));
                   } else {
                       // 2.1.2 如果在定时器触发之后
                       ctx.output(orderTimeoutTag, new
OrderResult(ctx.getCurrentKey(), "payed but already timeout"));
                   }
                   // 情况状态
                   isCreatedState.clear();
                   isPayedState.clear();
                   timerTsState.clear();
                   ctx.timerService().deleteEventTimeTimer(timerTs);
               } else {
                   // 2.2 没有下单事件,注册一个定时器,等待下单事件到来(乱序情况)
ctx.timerService().registerEventTimeTimer(value.getTimestamp() * 1000L);
                   // 更新状态
                   isPayedState.update(true);
                   timerTsState.update(value.getTimestamp() * 1000L);
               }
           }
       }
       @override
       public void onTimer(long timestamp,
                           KeyedProcessFunction<Long, OrderEvent,</pre>
OrderResult>.OnTimerContext ctx,
                           Collector<OrderResult> out) throws Exception {
           // 定时器触发,说明一定有一个事件没来
           if (isPayedState.value()) {
               // 如果 pay 来了,则说明 create 没来
               ctx.output(orderTimeoutTag, new OrderResult(ctx.getCurrentKey(),
"already payed but not found created log"));
               // 如果 pay 没来,支付超时
               ctx.output(orderTimeoutTag, new OrderResult(ctx.getCurrentKey(),
"order pay timeout"));
           }
           // 清空状态
           isCreatedState.clear();
           isPayedState.clear();
           timerTsState.clear();
       }
   }
}
```

## 6.2 支付实时对账

- 1. 基本需求
  - 1. 用户下单并支付后,应查询到账信息,进行实时对账
  - 2. 如果有不匹配的支付信息或者到账信息,输出提示信息
- 2. 解决思路
  - 1. 从两条流中分别读取按交易ID分组的订单支付信息和到账信息, 合并处理
  - 2. 方式一:用 connect 连接合并两条流,用 coProcessFunction 做匹配处理
  - 3. 方式二:用 join 连接两条流进行匹配
- 3. 数据源
  - OrderLog.csv
  - ReceiptLog.csv
- 4. 代码



#### 6.2.0.1 使用 connect 实现

#### TxPayMatch.java

```
/**

* @Description : 支付实时对账

* @Author : Justxzzz

* @Date : 2023.05.05 15:54

*/
public class TxPayMatch {

// 定义侧输出流
  private final static OutputTag<OrderEvent> unmatchedPays = new

OutputTag<OrderEvent>("unmatched-pays") {};
  private final static OutputTag<ReceiptEvent> unmatchedReceipts = new

OutputTag<ReceiptEvent>("unmatched-receipts") {};

public static void main(String[] args) throws Exception {
```

```
StreamExecutionEnvironment env =
StreamExecutionEnvironment.getExecutionEnvironment();
       env.setStreamTimeCharacteristic(TimeCharacteristic.EventTime);
       env.setParallelism(1);
       // 1.从文件读取数据
       DataStreamSource<String> orderEventSource =
env.readTextFile(Objects.requireNonNull(TxPayMatch.class.getResource("/OrderLog
.csv")).getPath());
       DataStreamSource<String> receiptEventSource =
env.readTextFile(Objects.requireNonNull(TxPayMatch.class.getResource("/ReceiptL
og.csv")).getPath());
       // 2.转换成 POJO, 并指定 eventTime 和 watermark
       SingleOutputStreamOperator<OrderEvent> orderEventStream =
orderEventSource.map(line -> {
            String[] fields = line.split(",");
            return new OrderEvent(new Long(fields[0]), fields[1], fields[2], new
Long(fields[3]));
       }).assignTimestampsAndWatermarks(new
AscendingTimestampExtractor<OrderEvent>() {
           @override
           public long extractAscendingTimestamp(OrderEvent element) {
                return element.getTimestamp() * 1000L;
       }).filter(data -> !"".equals(data.getTxId()));
       SingleOutputStreamOperator<ReceiptEvent> receiptEventStream =
receiptEventSource.map(line -> {
            String[] fields = line.split(",");
            return new ReceiptEvent(fields[0], fields[1], new Long(fields[2]));
       }).assignTimestampsAndWatermarks(new
AscendingTimestampExtractor<ReceiptEvent>() {
           @override
           public long extractAscendingTimestamp(ReceiptEvent element) {
                return element.getTimestamp() * 1000L;
           }
       });
       // TODO 3.支付实时对账, 双流匹配
       SingleOutputStreamOperator<Tuple2<OrderEvent, ReceiptEvent>>
resultStream = orderEventStream
                .keyBy(OrderEvent::getTxId)
                .connect(receiptEventStream.keyBy(ReceiptEvent::getTxId))
                .process(new TxPayMatchDetect());
       // 4.输出结果
       resultStream.print("matched");
        resultStream.getSideOutput(unmatchedPays).print("unmatched-pays");
       resultStream.getSideOutput(unmatchedReceipts).print("unmatched-
receipts");
       env.execute("transaction pay match job");
    }
```

```
* 自定义 CoProcessFunction 函数, 双流对账匹配
    */
   private static class TxPayMatchDetect extends CoProcessFunction<OrderEvent,
ReceiptEvent, Tuple2<OrderEvent, ReceiptEvent>> {
       // 定义状态,保存当前已经到来的订单支付事件和到账事件,用于相互等待
       private ValueState<OrderEvent> payState;
       private ValueState<ReceiptEvent> receiptState;
       @Override
       public void open(Configuration parameters) throws Exception {
           payState = getRuntimeContext().getState(new ValueStateDescriptor<>
("pay", OrderEvent.class));
           receiptState = getRuntimeContext().getState(new
ValueStateDescriptor<>("receipt", ReceiptEvent.class));
       }
       /**
        * 处理订单支付事件流
        */
       @override
       public void processElement1(
               OrderEvent pay,
               CoProcessFunction<OrderEvent, ReceiptEvent, Tuple2<OrderEvent,
ReceiptEvent>>.Context ctx,
               Collector<Tuple2<OrderEvent, ReceiptEvent>> out) throws
Exception {
           // 订单支付事件到了,判断是否有对应的到账事件
           ReceiptEvent receipt = receiptState.value();
           if (receipt != null) {
               // 如果 receipt 不为 null,说明到账事件已经到来,输出匹配事件,清空状态
               out.collect(new Tuple2<>(pay, receipt));
               payState.clear();
               receiptState.clear();
           } else {
               // 如果到账事件没来,注册一个定时器,开始等待
               ctx.timerService().registerEventTimeTimer((pay.getTimestamp() +
5) * 1000L); // 让 pay 等待5s, 等多久具体看数据
              // 更新状态
               payState.update(pay);
           }
       }
       /**
        * 处理到账事件流
        */
       @override
       public void processElement2(
               ReceiptEvent receipt,
               CoProcessFunction<OrderEvent, ReceiptEvent, Tuple2<OrderEvent,
ReceiptEvent>>.Context ctx,
               Collector<Tuple2<OrderEvent, ReceiptEvent>> out) throws
Exception {
```

```
// 到账事件到了, 判断是否有对应的支付事件
          OrderEvent pay = payState.value();
           if (pay != null) {
              // 如果 pay 不为 null,说明支付事件已经到来,输出匹配事件,清空状态
              out.collect(new Tuple2<>(pay, receipt));
              payState.clear();
              receiptState.clear();
          } else {
              // 如果支付事件没来,注册一个定时器,开始等待
ctx.timerService().registerEventTimeTimer((receipt.getTimestamp() + 3) *
1000L); // 让 receipt 等待3s, 等多久具体看数据
              // 更新状态
              receiptState.update(receipt);
          }
       }
       @override
       public void onTimer(
              long timestamp,
              CoProcessFunction<OrderEvent, ReceiptEvent, Tuple2<OrderEvent,
ReceiptEvent>>.OnTimerContext ctx,
              Collector<Tuple2<OrderEvent, ReceiptEvent>> out) throws
Exception {
          // 定时器触发,有可能是有一个事件没来,不匹配;也有可能是都来过了,已经输出并清空
了状态(这种情形不用在此处输出)
          OrderEvent pay = payState.value();
          ReceiptEvent receipt = receiptState.value();
          // 如果 pay 不为 null, 说明 pay 到了但 receipt 没到
           if (pay != null) {
              ctx.output(unmatchedPays, pay);
           }
          // 如果 receipt 不为 null, 说明 receipt 到了但 pay 没到
          if (receipt != null) {
              ctx.output(unmatchedReceipts, receipt);
          }
          // 清空状态
           payState.clear();
           receiptState.clear();
       }
   }
}
```

#### TxPayMatchByJoin.java

```
* @Description: 支付实时对账, 通过 Join 实现
 * @Author : JustxzzZ
* @Date : 2023.05.05 15:54
public class TxPayMatchByJoin {
    // 定义侧输出流
    private final static OutputTag<OrderEvent> unmatchedPays = new
OutputTag<OrderEvent>("unmatched-pays") {};
    private final static OutputTag<ReceiptEvent> unmatchedReceipts = new
OutputTag<ReceiptEvent>("unmatched-receipts") {};
    public static void main(String[] args) throws Exception {
        StreamExecutionEnvironment env =
StreamExecutionEnvironment.getExecutionEnvironment();
        env.setStreamTimeCharacteristic(TimeCharacteristic.EventTime);
        env.setParallelism(1);
        // 1.从文件读取数据
        DataStreamSource<String> orderEventSource =
env.readTextFile(Objects.requireNonNull(TxPayMatchByJoin.class.getResource("/Or
derLog.csv")).getPath());
        DataStreamSource<String> receiptEventSource =
 env.readTextFile(Objects.requireNonNull(TxPayMatchByJoin.class.getResource("/Re
ceiptLog.csv")).getPath());
        // 2.转换成 POJO, 并指定 eventTime 和 watermark
        SingleOutputStreamOperator<OrderEvent> orderEventStream =
orderEventSource.map(line -> {
            String[] fields = line.split(",");
            return new OrderEvent(new Long(fields[0]), fields[1], fields[2], new
Long(fields[3]));
        }).assignTimestampsAndWatermarks(new
AscendingTimestampExtractor<OrderEvent>() {
            @override
            public long extractAscendingTimestamp(OrderEvent element) {
                return element.getTimestamp() * 1000L;
        }).filter(data -> !"".equals(data.getTxId()));
        SingleOutputStreamOperator<ReceiptEvent> receiptEventStream =
receiptEventSource.map(line -> {
            String[] fields = line.split(",");
            return new ReceiptEvent(fields[0], fields[1], new Long(fields[2]));
        }).assignTimestampsAndWatermarks(new
AscendingTimestampExtractor<ReceiptEvent>() {
            @override
            public long extractAscendingTimestamp(ReceiptEvent element) {
                return element.getTimestamp() * 1000L;
```

```
});
       // TODO 3.支付实时对账, 双流匹配, 使用 join 实现, 这种方式只能获取到匹配的事件, 匹配
不到的无法获取
       SingleOutputStreamOperator<Tuple2<OrderEvent, ReceiptEvent>>
resultStream = orderEventStream
               .keyBy(OrderEvent::getTxId)
               .intervalJoin(receiptEventStream.keyBy(ReceiptEvent::getTxId))
               .between(Time.seconds(-3), Time.seconds(5))
               .process(new TxPayMatchDetectByJoin());
       // 4.输出结果
       resultStream.print("matched");
       resultStream.getSideOutput(unmatchedPays).print("unmatched-pays");
       resultStream.getSideOutput(unmatchedReceipts).print("unmatched-
receipts");
       env.execute("transaction pay match by join job");
   }
   /**
    * 自定义 ProcessJoinFunction 函数,实现双流匹配
    */
   private static class TxPayMatchDetectByJoin extends
ProcessJoinFunction<OrderEvent, ReceiptEvent, Tuple2<OrderEvent, ReceiptEvent>>
       @override
       public void processElement(
               OrderEvent left,
               ReceiptEvent right,
               ProcessJoinFunction<OrderEvent, ReceiptEvent, Tuple2<OrderEvent,
ReceiptEvent>>.Context ctx,
               Collector<Tuple2<OrderEvent, ReceiptEvent>> out) throws
Exception {
           out.collect(new Tuple2<>(left, right));
       }
    }
}
```