

George W. Bush 2000 presidential campaign

George W. Bush for President 2000

Campaign	2000 United States presidential election (Republican primaries) George W. Bush 46th Governor of Texas (1995–2000)
Candidate	Dick Cheney 17th United States Secretary of Defense (1989–1993)
Affiliation	Republican Party Announced: June 12, 1999
Status	Official nominee: August 3, 2000 Won election: November 7, 2000 Court ruling: December 12, 2000
Headquarters	Austin, Texas Donald Evans (Campaign chairman) Joe Allbaugh (Campaign manager) Karl Rove (Chief strategist) Karen Hughes (Press secretary)
Key people	Joshua Bolton (Policy director) Ken Mehlman (National field director) Matthew Dowd (Director of polling and media planning) ^[1] Dick Cheney (VP Selection Committee Leader)
Receipts	US\$196,844,696.87 ^[2] (2000-12-31) <i>Reformer with Results</i> Compassionate conservatism
Slogan	<i>A Fresh Start</i> ^[3] <i>Real Plans for Real People</i> ^[4]
Website	Bush-Cheney 2000 (archived – October 14, 2000)

The **2000 presidential campaign of [George W. Bush](#)**, the [46th Governor of Texas](#), was formally launched on June 14, 1999 as Governor Bush, the

eldest son of former President [George H.W. Bush](#) announced his plans to seek the [Republican Party](#) nomination for [the presidency of the United States](#) in the [2000 presidential election](#).

Bush began the campaign as the front runner among Republicans because many people knew his name, high funds, and control of the governorship of Texas and polls starting in 1997 showed Bush leading every opponent by double digits.

The main challenger to Bush was [Senator John McCain](#), who appealed to moderate Republicans.

Bush won the majority of the primaries and after the March 2000 [Super Tuesday](#) contests he was well ahead in delegates of both McCain and [Alan Keyes](#). On August 3, 2000 Bush won the Republican nomination at the [Republican Convention](#) with the support of 2,058 delegates.^[5] [Dick Cheney](#), the former U.S. Secretary of Defense, was nominated as vice president despite Cheney recommending former Missouri Senator [John Danforth](#).^[6]

Throughout the majority of the primary and general campaign seasons Bush was leading Gore in the polls. On November 7, 2000, it was projected that Bush had won in Florida and its 25 electoral votes.^[7]

Gore won the national [popular vote](#) but the Gore campaign lost the [electoral college](#) vote after a legal battle over [disputed vote counts](#).^[8] Bush won the election on the electoral college vote of 271 to 266.

References

[[change](#) | [change source](#)]

1. [↑] ["President George W. Bush-Campaign Organization"](#). Archived from [the original](#) on November 25, 2018.
2. [↑] ["BUSH, GEORGE W"](#).
3. [↑] ["The Living Room Candidate - Commercials - 2000 - Successful Leader"](#). [www.livingroomcandidate.org](#). Archived from the original on October 21, 2018. Retrieved October 21, 2018.
4. [↑] ["Bush refocuses campaign on 'real people;' debate schedule may be settled soon"](#). *CNN*. September 8, 2000. Archived from the original on November 14, 2005.
5. [↑] ["BUSH: AMERICA IS READY FOR CHANGE - SAYS NATION IS TIRED OF BILL AS HE WIDENS LEAD TO 13 PTS"](#). August 3, 2000. Archived from [the original](#) on August 13, 2018.
6. [↑] ["Bush Vice Presidential Announcement"](#). Archived from the original on July 5, 2018. Retrieved April 10, 2019.
7. [↑] ["Context of '7:50 pm, November 7, 2000: AP Networks Project Gore Winner of Florida, Making Him Projected Winner of Presidential Election' "](#). Archived from [the original](#) on May 19, 2018.
8. [↑] ["Gore retracts concession as Florida eyes recount in presidential race"](#). Archived from [the original](#) on July 5, 2018.

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