

Geo/Chevrolet Prizm

A Geo Prizm

The **Geo Prizm** was a small [car](#) sold by [Chevrolet](#) from 1990 to 1997. Replacing the [Chevrolet Nova](#), it was based on a [Toyota Corolla Sprinter](#) with the [Geo](#) name on it. The Prizm was produced alongside the Corolla and the [Tacoma](#) pickup truck at [New United Motor Manufacturing](#) in [Fremont, California](#) which was jointly owned by [General Motors](#) and [Toyota](#) from 1985-2010.^[1] From 1989-1992 it was sold as a subcompact sedan and [hatchback](#), but in 1992 it was redesigned and sold solely as a compact sedan (this was due to Toyota Corolla and Sprinter being redesigned). The Prizm and the Corolla shared the same parts and [engines](#). It is the only Geo model not sold in Canada under [Pontiac](#). In 1998, the name of the car was changed to Chevrolet Prizm. Due to the discontinued Toyota Sprinter and a loss in sales General Motors replaced the Prizm with the [Pontiac Vibe](#) and the [Chevrolet Cobalt](#).

References

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- ↑ Gonzales, Richard (April 1, 2010). "NUMMI Plant Closure Ends Toyota-GM Venture". *https://www.npr.org/*. {{cite web}}: External link in |website= (help)

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