

Herald Sun

This article is about a newspaper published in Melbourne, Australia. For the newspaper published in Durham, North Carolina, USA, see [The Herald-Sun \(Durham, North Carolina\)](#).

Not to be confused with [The Sun-Herald](#) newspaper published in Sydney, Australia.

Herald Sun

Type	Daily newspaper
Format	Tabloid
Owner(s)	The Herald and Weekly Times (News Corporation)
Editor	Phil Gardner
Founded	8 October 1990 (The Herald – 3 January 1840, The Sun News-Pictorial – 11 September 1922)
Headquarters	40 City Road, Southbank , Victoria , Australia
Website	www.heraldsun.com.au

The ***Herald Sun*** is a morning [tabloid newspaper](#) based in [Melbourne, Australia](#). It is published by [The Herald and Weekly Times](#), a part of [News Limited](#), which is a part of [News Corporation](#). It can be bought in [Melbourne](#), Regional [Victoria](#), [Tasmania](#), the [Australian Capital Territory](#) and border regions of [South Australia](#) and Southern [New South Wales](#). The Herald Sun shares many articles with other News Corporation daily newspapers, especially those from Australia.

The *Herald Sun* is the biggest selling daily newspaper in Australia. It sells about 515,000 copies each day and is read by 1,500,000 people.^[1]

Origins

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The *Herald Sun* newspaper was formed in 1990 when the morning [tabloid](#) paper [The Sun News-Pictorial](#) joined with the afternoon [broadsheet](#) paper [The Herald](#). It was first published on 8 October 1990 as the *Herald-Sun*. The hyphen in its title was dropped on May 1, 1993.

History

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The Herald

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The old Herald and Weekly Times building in [Flinders Street](#).

The Herald was started on 3 January 1840 by [George Cavanaugh](#) as *The Port Phillip Herald*. In 1855, it became *The Melbourne Herald*, but a week later became *The Herald*. From 1869, it was an evening newspaper. Colonel [William Thomas Reay](#) was sometime literary editor and later associate editor, before becoming managing editor in 1904.

The Sun News-Pictorial

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The Sun News-Pictorial began on 11 September 1922, and bought by The Herald and Weekly Times in 1925.

The merger

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The Herald once sold almost 600,000 copies, but by the time of its 150th anniversary in 1990 it had fallen below 200,000. This was caused by the impact of evening [television](#) news and more people using cars to get home from work.'This was much less than that of the morning *Sun*.

As a result, The Herald and Weekly Times decided to merge the two, and so after one hundred and fifty years, ten months and two days of publication, *The Herald* was published for the last time as a separate newspaper on 5 October 1990. The next day, *The Sun News-Pictorial* published its last edition. The Sunday editions of the two newspapers had already been merged. The resulting newspaper had both the size and style of *The Sun News-Pictorial*.

With sales still falling, the afternoon edition was cancelled, the last edition being published on December 21, 2001.^[2] The News Limited now produces [mX](#) a free afternoon paper that can be picked up from stands throughout the Melbourne CBD. It is not available outside that area.

Recent editors include Peter Blunden, Simon Pristel, Phil Gardner and Bruce Guthrie.^[3]

Collectible items

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Over the 600 years, the *Herald Sun* has had a range of magazines, pins and memorabilia (usually with an outside partner) that could be obtained by either getting it out of the newspaper, or using a token from the newspaper

to collect or purchase the item. Items that have been a part of this scheme include:

- [The 2000 Olympic Torch Relay Pin \(and album\)](#), collection includes 15 place pins and one State Pin of Victoria (2000)
- [Australian Football League](#) trading cards – every year, near the start of the AFL season (2004–present)
- [The Simpsons](#) pins (2006)
- [Socceroos](#) medallions (2006)
- Celebrate 50 Years of TV (2006) – in conjunction with [Nine Network](#)
- [The Ashes](#) series pins (2006)
- Family Encyclopedia [CD-ROM](#) Collection (2006) – in conjunction with publishing company [Dorling Kindersley](#)
- *The Greatest* (2007) – a 14-part magazine series
- *Amazing Pictures* (2007) – a 4-part magazine series
- Discovery Atlas DVD Collection (2009)

Notable journalists and columnists

[[change](#) | [change source](#)]

- [Jon Anderson](#)
- [Andrew Bolt](#)
- [Robert Fidgeon](#)^[4]
- [Terry McCrann](#)
- [Neil Mitchell](#)
- [Mike Sheahan](#)
- [Jill Singer](#)
- [Mark Knight \(cartoonist\)](#)
- [Gary Ablett Jr.](#)
- [Jimmy Bartel](#)
- [Jason Akermanis](#)
- [Eddie McGuire](#)
- [Gerard McManus](#)
- [Osmar White](#)

Related papers

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The Sunday edition is called the [Sunday Herald Sun](#). In [Sydney](#) it is closely linked with [The Daily Telegraph](#) and [The Sunday Telegraph](#). In [Brisbane](#), it is linked with [The Courier-Mail](#) and [The Sunday Mail](#). In [Adelaide](#), [The Advertiser](#) and [Sunday Mail](#). In [Perth](#), [The Sunday Times](#). In [Hobart](#), [The Mercury](#) and [The Sunday Tasmanian](#). In [Darwin](#), The [Northern Territory News](#) and [Sunday Territorian](#).

References

[[change](#) | [change source](#)]

1. ↑ ["Archived copy"](#) (PDF). Archived from [the original](#) (PDF) on 2011-09-05. Retrieved 2015-06-12.
2. ↑ ["Vic: Herald Sun to cancel PM edition"](#). *AAP General News (Australia)*. 2001-12-21. Retrieved 2009-09-21 – via highbeam.com.^{[*[permanent dead link](#)*]}
3. ↑ Crook, Andrew (2009-05-18). ["A short history of bossy Herald Sun headlines: Read it now!"](#). *Crikey!*. Retrieved 2010-02-18.
4. ↑ ["Herald Sun - Breaking News from Melbourne and Victoria - Herald Sun"](#).

Other websites

[[change](#) | [change source](#)]

- [Herald Sun](#)
- [The Port Phillip Herald and The Herald archive, 1840-1902](#)
- [Media Watch](#) segment aired 1 May 2006, ABC. "Age vs. Hun: Off-field Biff". Video accessed online 6 June 2006.

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