

David Plouffe

David Plouffe

Senior Advisor to the President

In office

January 10, 2011 – January 25, 2013

President [Barack Obama](#)

Preceded by [David Axelrod](#)

Succeeded by [Dan Pfeiffer](#)

Personal details

Born May 27, 1967 (age 57)
[Wilmington, Delaware](#), U.S.

Political party [Democratic](#)

Education [University of Delaware, Newark](#) (BA)

David Plouffe (/ˈplʌf/; born May 27, 1967) is an American [political strategist](#) who helped propel the [Barack Obama](#) Presidential campaign to success in the 2008 US Elections where he served as campaign manager. ^{[1][2]}

In 2017, he joined [Facebook](#) owner [Mark Zuckerberg](#)'s wife, [Priscilla Chan](#)'s charity organization, the [Chan Zuckerberg Initiative](#), after leaving [Uber](#) as a lead effort and advocacy. ^{[3][4]}

Plouffe was born in [Wilmington, Delaware](#) to Frances Vincent and James Plouffe. ^[5]

References

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