## **Tuenti**

**Tuenti** is a mobile operator brand owned by the <u>Spanish</u> company **Tuenti Technologies, S.L.U.** <u>Telefónica</u> bought 100% of the company back in 2011.

Tuenti Technologies, S.L.U.

Company type Private, Limited

Internet

**Industry** Software

**Telecommunications** 

**Founded** February 22, 2006; 18 years ago

• Zaryn Dentzel

• Félix Ruiz Hernández

Founder • Kenny Bentley

• Adeyemi Ajao

• Joaquín Ayuso de Pául

**Headquarters** Gran Vía, 28. Madrid, Spain.

**Spain** 

**Peru** 

Area served <u>Argentina</u>

Ecuador Guatemala

**Key people** Pablo Ledesma (chief)

**Net income** 21,000,000 EUR (2014)

Owner Telefónica

**Number of employees** 180 (2016, approximation)

Before, Tuenti was also the most popular <u>social network</u> in Spain between 2009 and 2012 with up 15 million registered users.<sup>[1]</sup>

Tuenti works in Spain as a full virtual mobile operator (MVNO) using Telefónica's mobile network. Tuenti was launched by Telefónica in Latin-America in 2014 as a whole new brand.

## References

[change | change source]

1. ↑ "A huge thank you to our 10 million active users and 15 million registered users!". Archived from the original on 2015-01-14. Retrieved 2017-04-17.

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