

Ronald Reagan 1980 presidential campaign

Ronald Reagan, the 33rd [Governor of California](#), announced his candidacy for [President of the United States](#) in [New York City](#) on November 13, 1979. On July 17, 1980, he became the nominee of the [Republican Party](#) for the [1980 presidential election](#).^[1] [William J. Casey](#) managed Reagan's campaign.

The slogan of his campaign were "*Are You Better Off Than You Were Four Years Ago?*" and "[Make America Great Again](#)".

After winning the Republican nomination, he selected one of his opponents in the primary elections, [George H. W. Bush](#), to be his running mate (vice president candidate).

On November 4, 1980, Reagan won 44 states and 489 electoral votes to win the election. [Jimmy Carter](#), the then-current president, carried six states, as well as [Washington, D.C.](#), and won 49 electoral votes.^[2] Reagan won 50.7 percent of the popular vote, Carter took 41 percent, and Independent [John B. Anderson](#) (a liberal Republican) received 6.7 percent.^[2]

Reagan's election as President was completed with the meeting of the [Electoral College](#) on December 15, 1980,^[3] and with the college's vote by the [Joint session of Congress](#) on January 6, 1981.^[4]

Reagan was [inaugurated](#) on January 20, 1981.

References

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- [↑] Averill, John H. (January 7, 1981). ["Congress Makes It Official—Reagan's the Winner"](#). *Los Angeles Times*. Retrieved February 2, 2009.^{[[permanent dead link](#)]}

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