



4TH ANNUAL
**Stanford L. Kurland
Memorial Golf Classic**

JUNE 8 - 9, 2025 | LOS ANGELES, CA

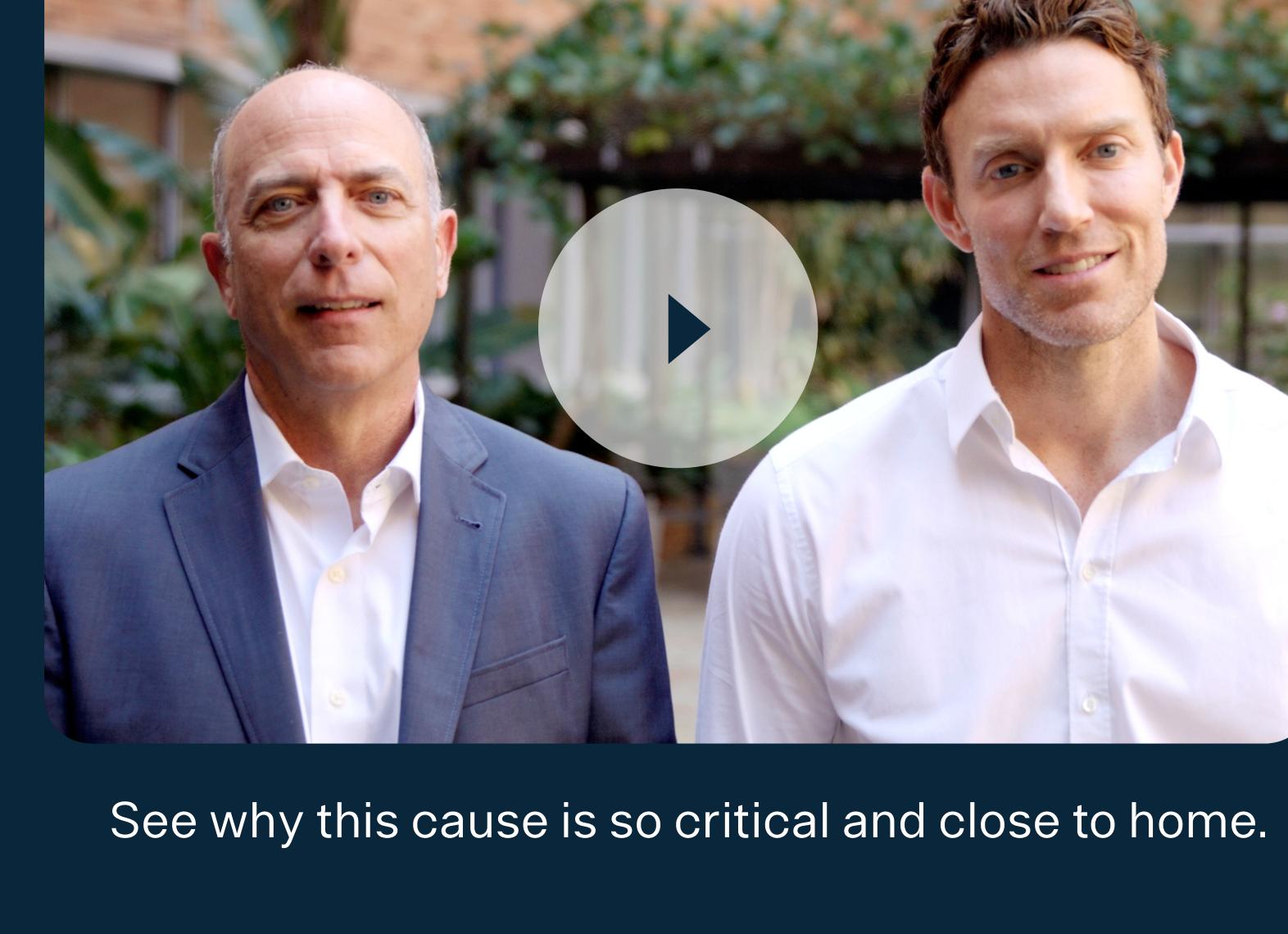
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1 ,000,000

Help us reach our 2025 event fundraising goal



See why this cause is so critical and close to home.

UCLA Health

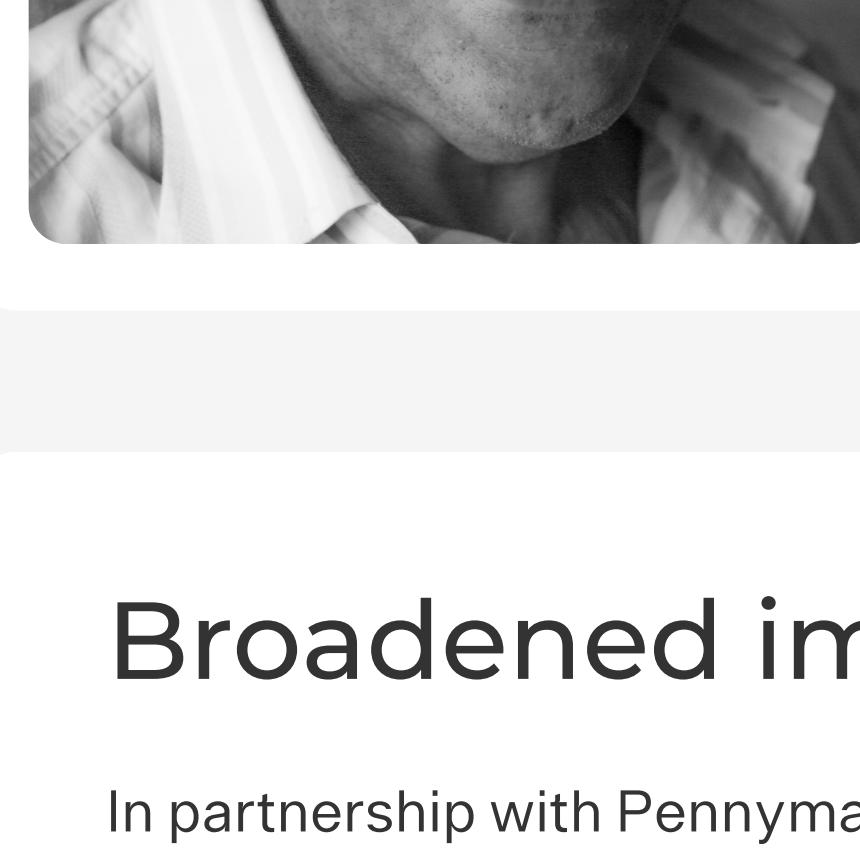
Neurology

Sheila & Stanford L. Kurland
FAMILY FOUNDATION

PENNYMAC®

Over \$7 million and counting for a cure

Since its inception, the Stanford L. Kurland Memorial Golf Classic has brought together a community of generous sponsors and donors to raise critical funds and hope for those battling brain cancer. From life-saving treatment to cutting-edge research, the millions raised to benefit the UCLA Neuro-Oncology Program have already made a powerful impact. But there is more work to be done.

**A story of strength. A legacy of hope.**

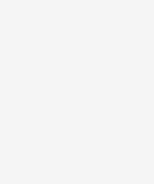
Those who knew Stan marveled at his passion for giving back and his tenacity to find a better way. Whether leading national corporations or championing the fight to end brain cancer, Stan was a force. When he was diagnosed with an inoperable brain tumor, he underwent treatment at the UCLA Neuro-Oncology Program and immediately began efforts to eradicate the disease for others. This event carries on his work and legacy.

Broadened impact

In partnership with Pennymac and the Kurland Family Foundation, event sponsors make such a significant difference. The reach of sponsorship extends from meaningful philanthropy, to broad brand exposure. With a range of options to match any desired level of involvement, sponsorship provides a rewarding opportunity to be an important part of the event, the cause, and the cure.

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[BECOME A SPONSOR ▶](#)**Raise awareness. Raise hope. Fund a cure.**

An estimated **700,000** people in the United States are living with a primary brain tumor.

Average survival is about **8-12 months**

Only 40% survival in the first year after diagnosis, and **only 20%** in the second year

95% of brain cancers come back either the same or more aggressively

[LEARN MORE ▶](#)**Become part of the legacy.**

Watch how this meaningful event already has made significant strides, and how you can be part of the movement for a cure.

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Remembering Stan**UCLA Neuro-Oncology Program**

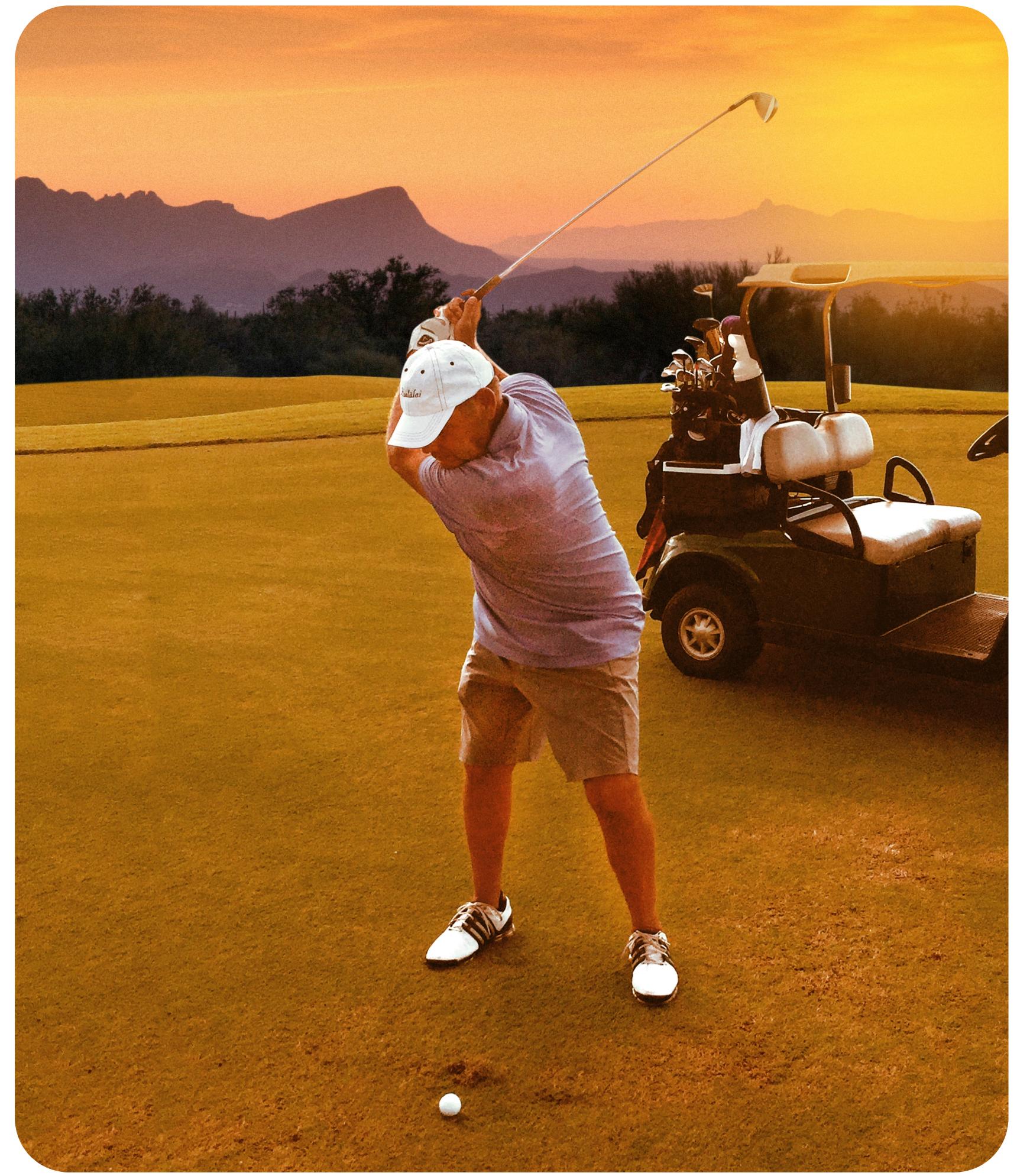
[STAN & THE CAUSE](#)[SPONSORSHIPS](#)[SCHEDULE OF EVENTS](#)[PLAN YOUR VISIT](#)[MAKE A DONATION NOW ▶](#)[BECOME A SPONSOR ▶](#)

Remembering Stanford L. Kurland

Stanford L. Kurland began his professional career in public accounting in 1975 at Grant Thornton, formerly known as Alexander Grant. One of his early assignments was at a mortgage bank called Countrywide Credit Industries and its operating subsidiary Countrywide Acceptance Company. Stan's skills were quickly observed by Countrywide's founders and he joined the organization in 1979. It didn't take long for Stan to help Countrywide change the non-bank mortgage banking industry and over an almost 30-year career at Countrywide, he served as Chief Operating Officer, Chief Financial Officer, President and Director of the public company.

In 2008, Stan founded and led Pennymac Financial Services, Inc. and Pennymac Mortgage Investment Trust – now considered one of the premiere non-bank mortgage enterprises in America. At Pennymac, Stan was the Chairman and Chief Executive Officer of two NYSE-listed companies until his retirement at the end of 2019.

Stan leaves an indelible mark not only on Pennymac, but on the mortgage industry he helped build and shape.



In early 2020, Stan was diagnosed with an inoperable brain tumor and began treatment at UCLA. Stan was fortunate to be in such good care until his passing in January 2021.

Despite the discomfort of radiation and chemotherapy, Stan was determined to help cure an "incurable" disease and lessen the distress of treatment for others. His work and legacy live on through this event that honors his memory and tireless philanthropy.

Please join us in this noble endeavor by giving directly to the UCLA Neuro-Oncology Program at giving.ucla.edu/StanfordKurland or by becoming a sponsor of this year's Stanford L. Kurland Memorial Golf Classic benefiting the UCLA Neuro-Oncology Program.

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UCLA Neuro-Oncology Program

The UCLA Neuro-Oncology program is dedicated to finding a cure for the most common, most invasive and most fatal type of malignant brain tumor: Glioblastoma (GBM). Timothy Cloughesy, M.D., Director of the UCLA Neuro-Oncology Program and Professor of Clinical Neurology, and David Nathanson, Ph.D., Associate Professor in the UCLA Ahmanson Translational Imaging Division in the Department of Molecular and Medical Pharmacology, lead the research and development effort that already has made a strong impact in battling the disease.

Thanks to the millions of dollars already raised by the Stanford L. Kurland Research Fund, UCLA Neuro-Oncology has made significant strides:

- Development of a promising medication designed to hinder tumor growth, which has been tested in clinical trial.
- Breakthrough discovery that Glioblastoma uniquely has two molecular blocks that thwart therapy. New treatment is now being tested to take down one of the blocks.
- An expanding team of experts that drive world-class drug discovery and research. Namely, renowned chemist, Dr. Alan Olivero has joined the team to lead drug discovery, bringing extensive pharmaceutical company experience.
- Groundbreaking "one-stop" research model that identifies the target, creates the drug, evaluates tumor response, and then quickly iterates – all onsite, for greater precision and efficiency. This tight research loop is conducted on multiple targets at the same time for exponential learning – and higher odds for effective outcomes.
- New equipment that enables onsite research, making funds go further and discovery move faster.

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4TH ANNUAL STANFORD L. KURLAND MEMORIAL GOLF CLASSIC

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STAN & THE CAUSE

SPONSORSHIPS

SCHEDULE OF EVENTS

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SPONSORSHIP OPPORTUNITIES

Tournament Sponsorships

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Golf participants	8	6	4	2	1
Swag bag for each participant	✓	✓	✓	✓	✓
Opportunity to contribute items to swag bags	✓	✓	✓	✓	✓
Sunday Night Opening Reception invites	10	8	4	2	1
Your logo on signage throughout the entirety of the event	✓	✓	✓	✓	
Your logo and URL in program	FULL	FULL	FULL	HALF	
Your logo on on-course tee signage	4	3	2	1	
Your logo on tournament banners	✓	✓	✓		
Your logo as a sponsor on slkgolfclassic.org	✓	✓	✓		
Special recognition at Sunday Night Opening Reception	✓	✓	✓		
	100,000	75,000	50,000	25,000	12,500

Sunday Night Opening Reception Sponsorships

	CURE	PROGRESS	HOPE
Sunday Night Opening Reception invites	6	4	2
Your name or logo in program	✓	✓	✓
Your name or logo on signage throughout the entirety of the event	✓	✓	✓
Your name or logo as a sponsor on slkgolfclassic.org	✓	✓	
Your Name or Logo on Welcome Reception Signage	✓	✓	
Entertainment sponsorship	✓	✓	
Valet sponsorship	✓		
Bar sponsorship	✓		
	10,000	5,000	2,500

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Remembering Stan

UCLA Neuro-Oncology Program



STAN & THE CAUSE

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OUR SPONSORS

SCHEDULE OF EVENTS

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OUR SPONSORS

TITLE SPONSOR



Our Past 2024 Sponsors

Thank you to the following sponsors who generously supported last year's event. We look forward to your sponsorship of the 2025 event to make it our most impactful ever.

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DIAMOND SPONSORS



Fixed Income Group A Division of RJ O'Brien

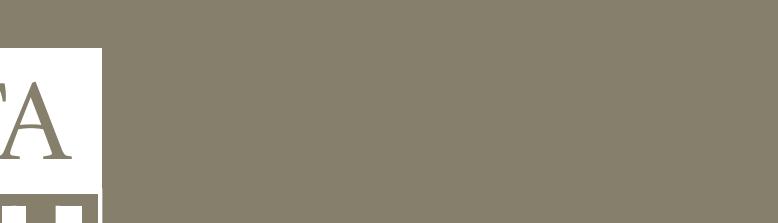
PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



Capital Markets



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Morgan Stanley



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Advancing the Modern Mortgage

HOPE SPONSORS

ANONYMOUS

IN MEMORY OF MARC BECKER
FROM HIS LOVING FAMILYTHE SKOGMO FAMILY
GIVING FUND

4TH ANNUAL STANFORD L. KURLAND MEMORIAL GOLF CLASSIC



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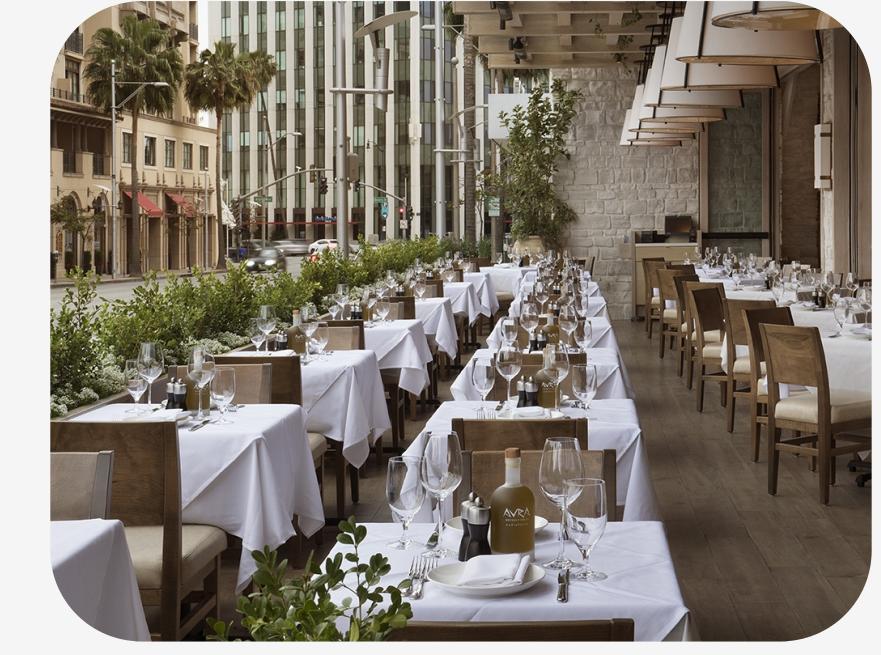
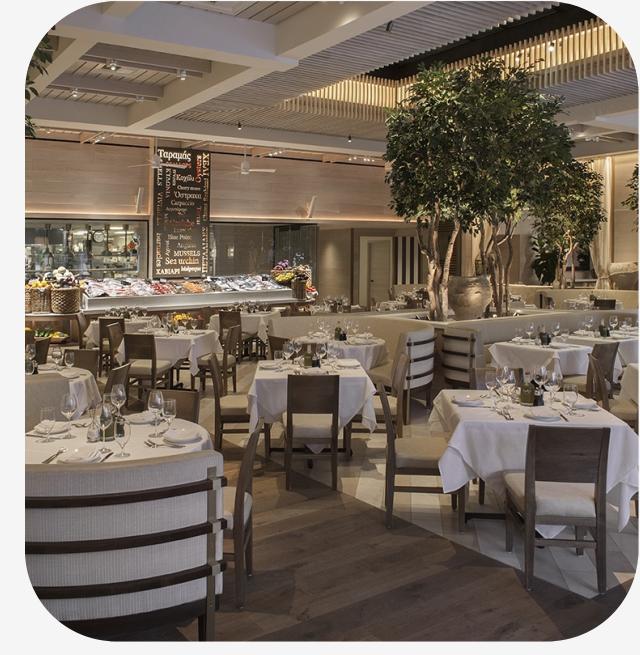
SCHEDULE OF EVENTS

Opening Reception

(by invitation only)

Sunday, June 8, 2025**AVRA**

233 N BEVERLY DRIVE, BEVERLY HILLS, CA 90210



Benefactors Circle Event

5:00 - 5:30 PM PT

Cocktail Reception, Presentations and Live Auction

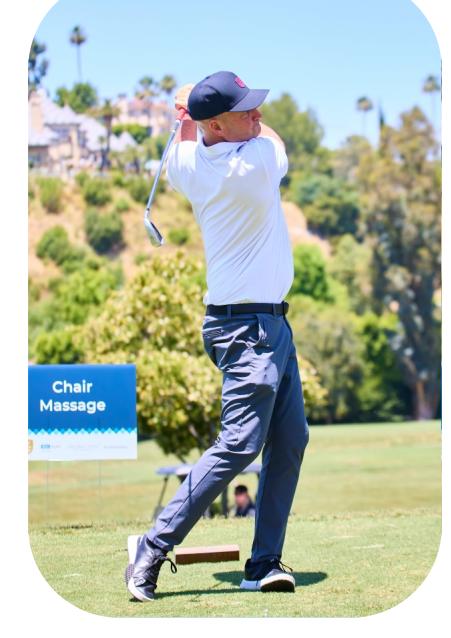
5:30 - 9:00 PM PT

Golf Tournament

(by invitation only)

Monday, June 9, 2025**EL CABALLERO COUNTRY CLUB**

18300 TARZANA DRIVE, TARZANA, CA 91356



Breakfast and Bloody Mary Bar

8:30 - 10:00 AM PT

Registration

Driving Range Open

Players to Carts for Shotgun Start

10:00 AM PT

Golfers On-Course

10:30 AM - 3:30 PM PT

Food, Drinks and Entertainment On-Course

Cocktail Reception

3:30 - 5:30 PM PT

Trophies and Awards Ceremony

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Remembering Stan**UCLA Neuro-Oncology Program****4TH ANNUAL STANFORD L. KURLAND MEMORIAL GOLF CLASSIC**



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SCHEDULE OF EVENTS

PLAN YOUR VISIT

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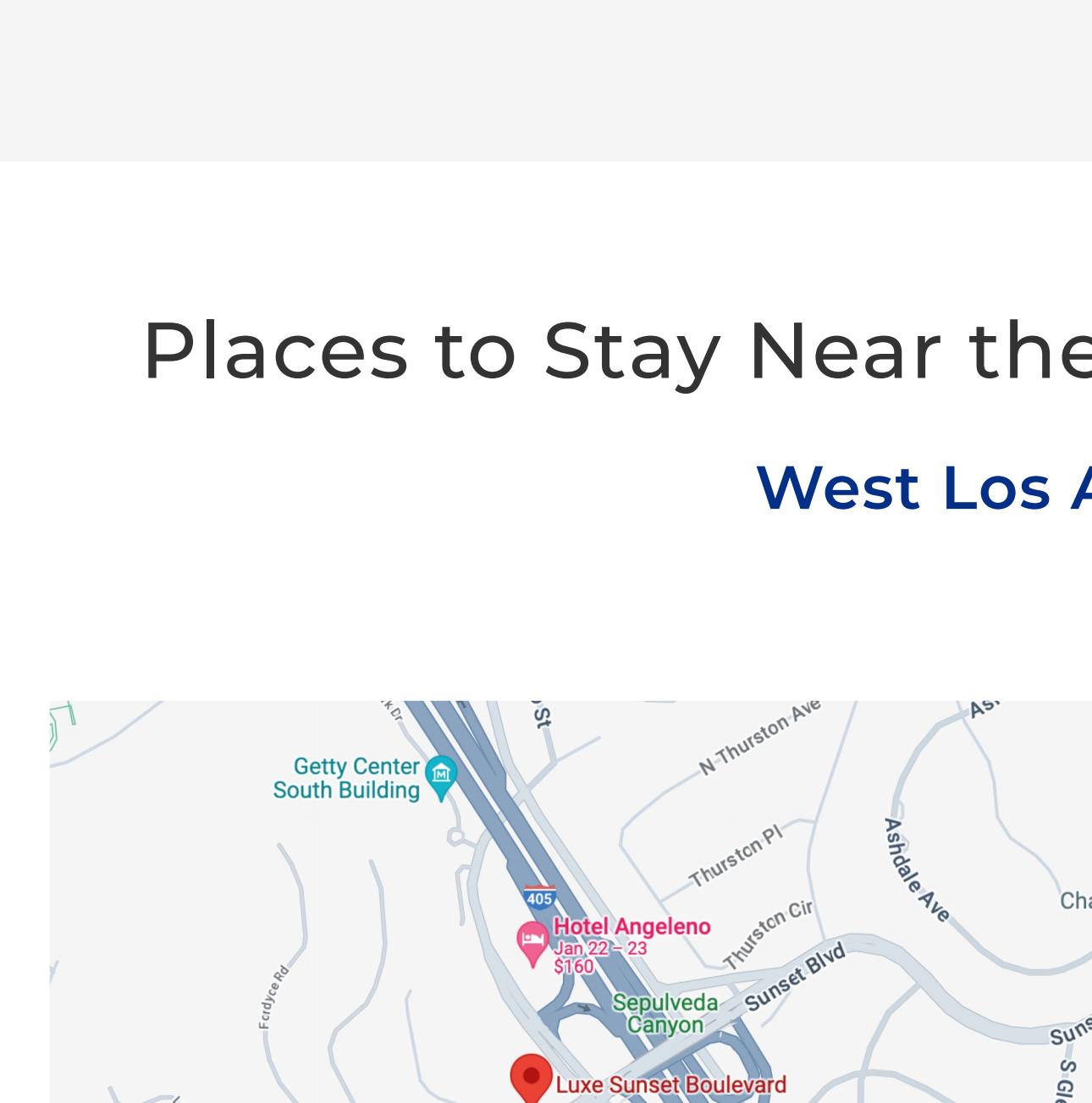
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Opening Reception (by invitation only)

Sunday, June 8, 2025



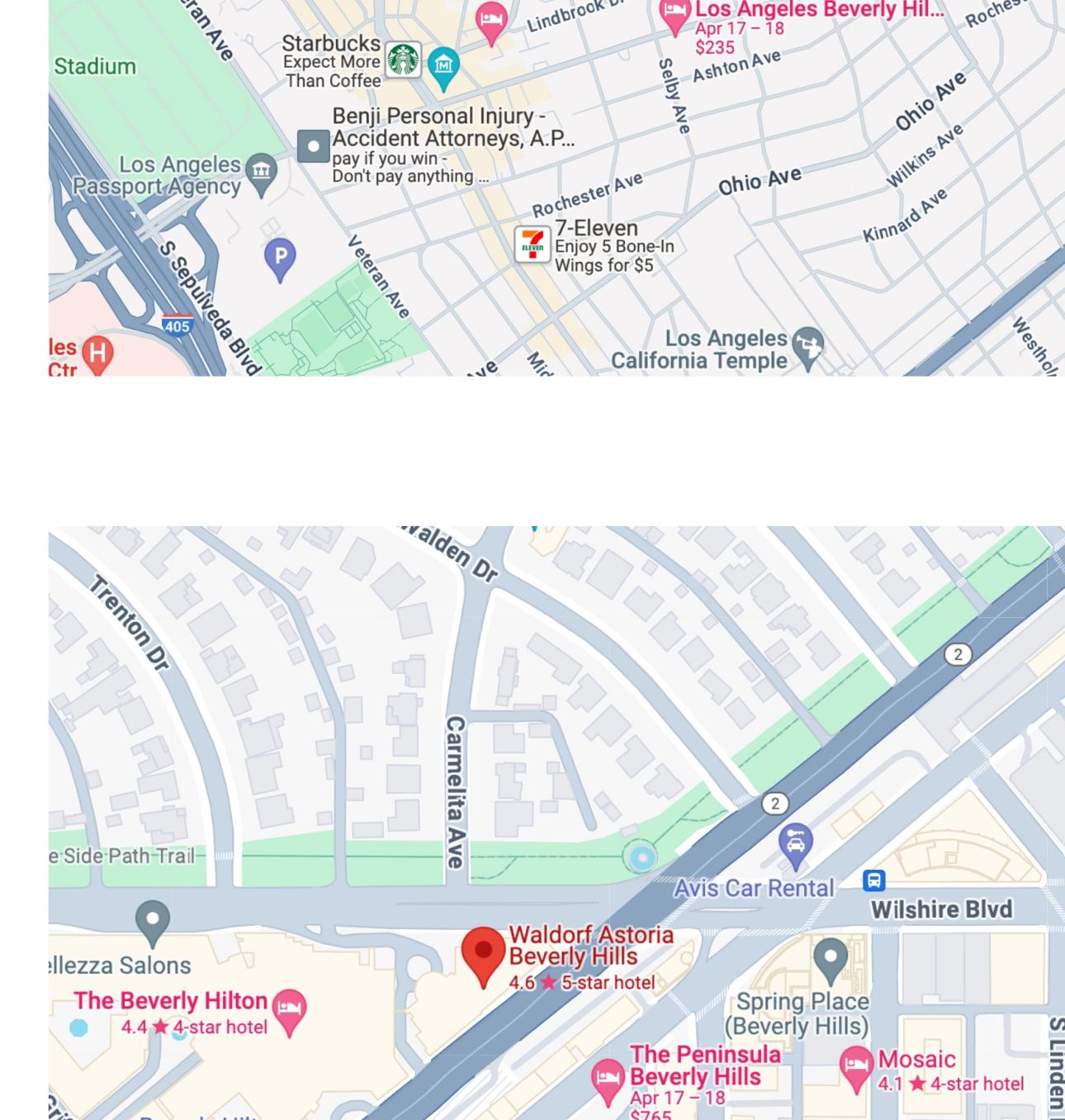
AVRA

233 N Beverly Drive
Beverly Hills, CA 90210

DIRECTIONS

Places to Stay Near the Opening Reception

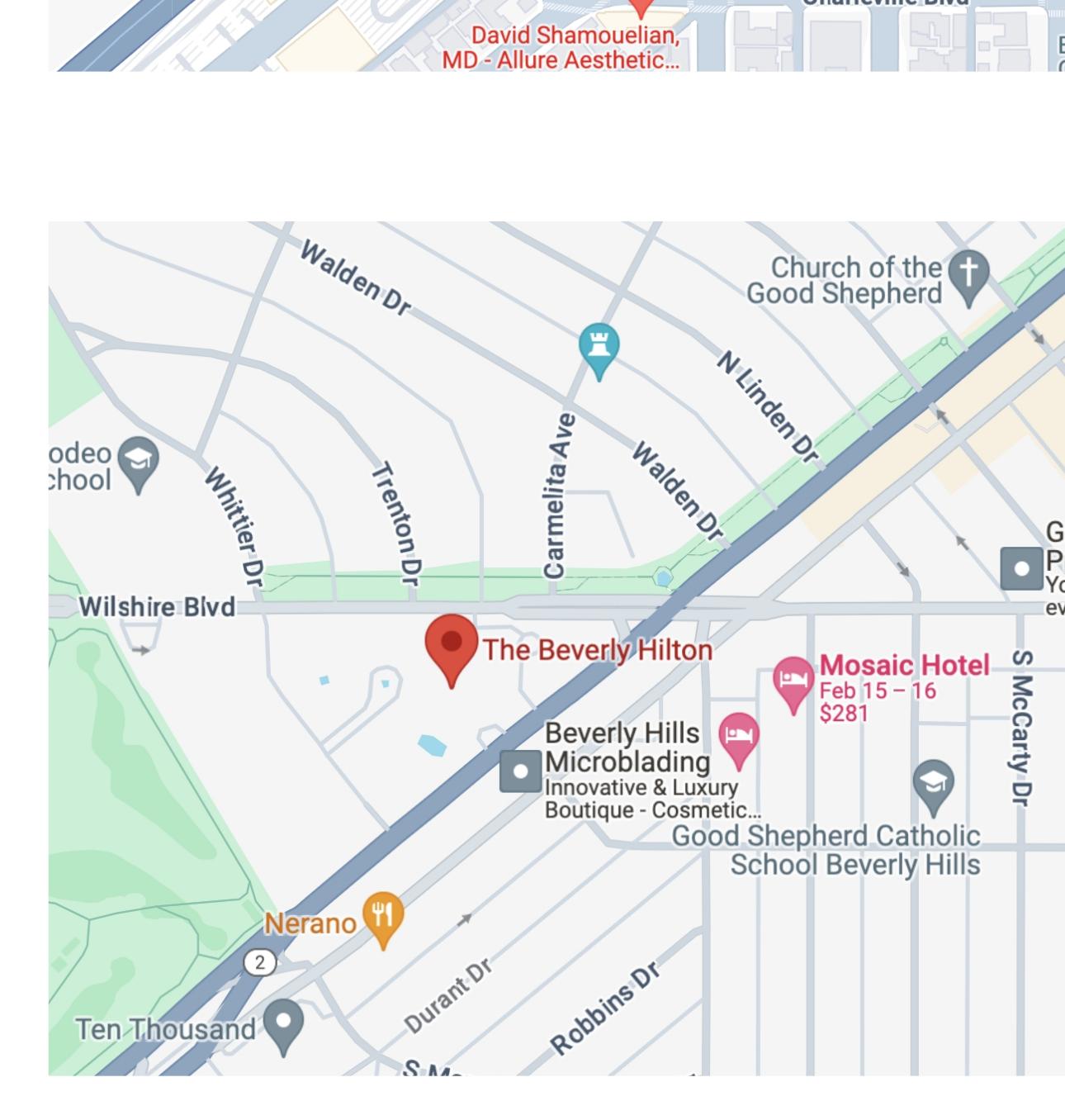
West Los Angeles



LUXE HOTEL

11461 Sunset Blvd
Los Angeles, CA 90049
[310.476.8571](#)

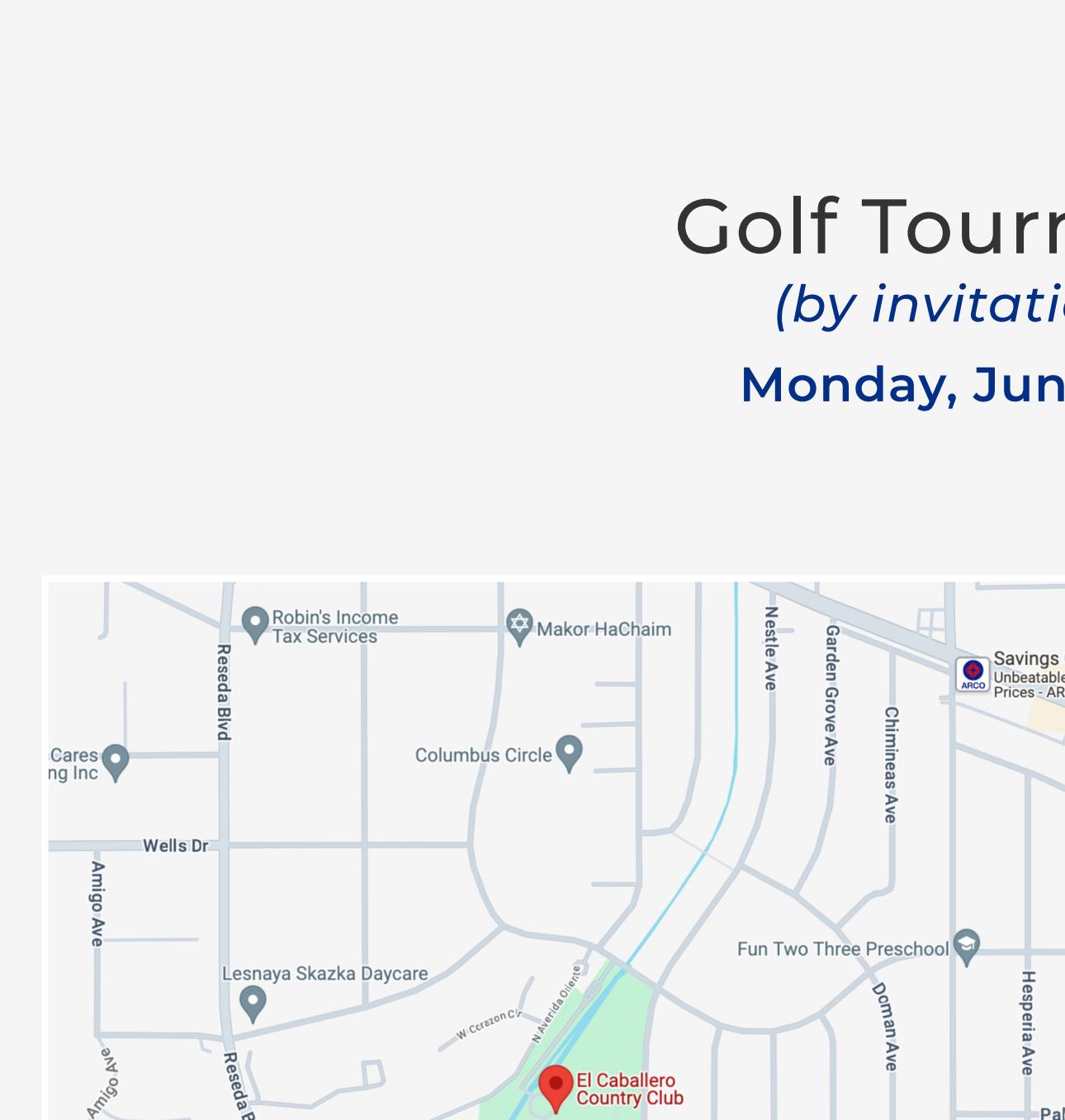
RESERVATIONS



W HOTEL (MARRIOTT)

930 Hilgard Ave
Los Angeles, CA 90024
[310.208.8765](#)

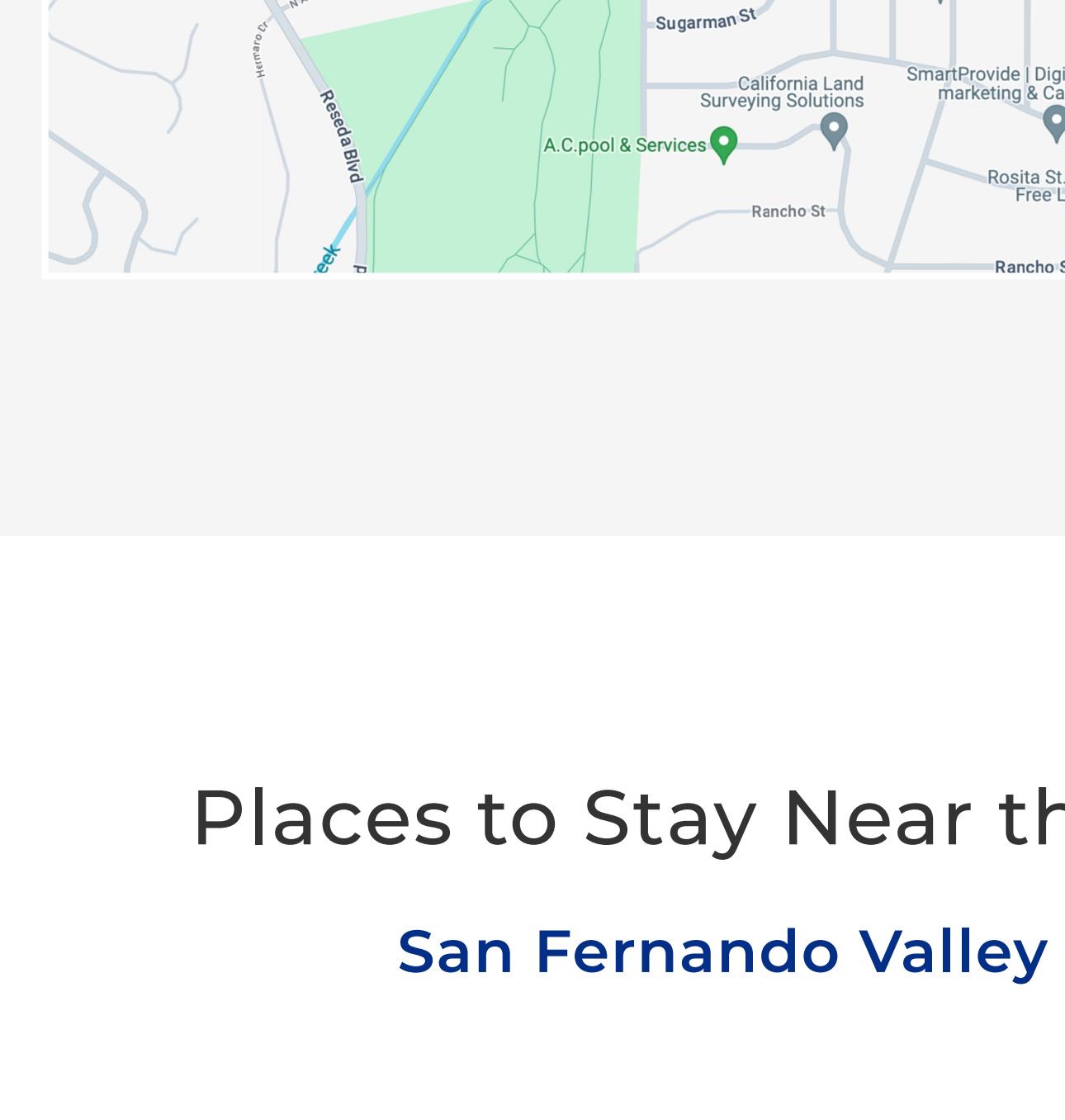
RESERVATIONS



WALDORF ASTORIA

9850 Wilshire Blvd
Beverly Hills, CA 90210
[310.860.6666](#)

RESERVATIONS



THE MAYBOURNE BEVERLY HILLS

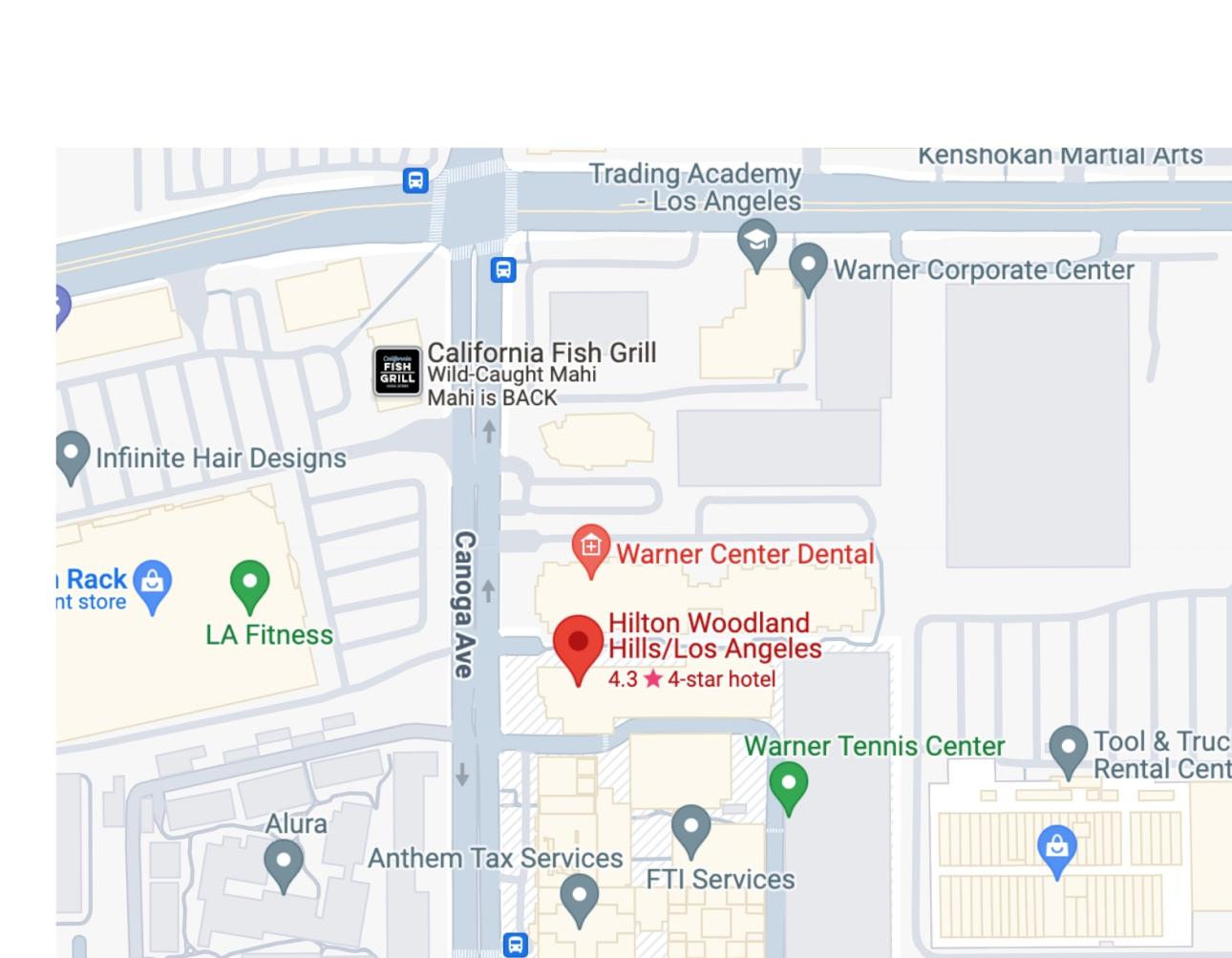
225 North Canon Drive
Beverly Hills, CA 90210
[310.880.7800](#)

RESERVATIONS

Golf Tournament

(by invitation only)

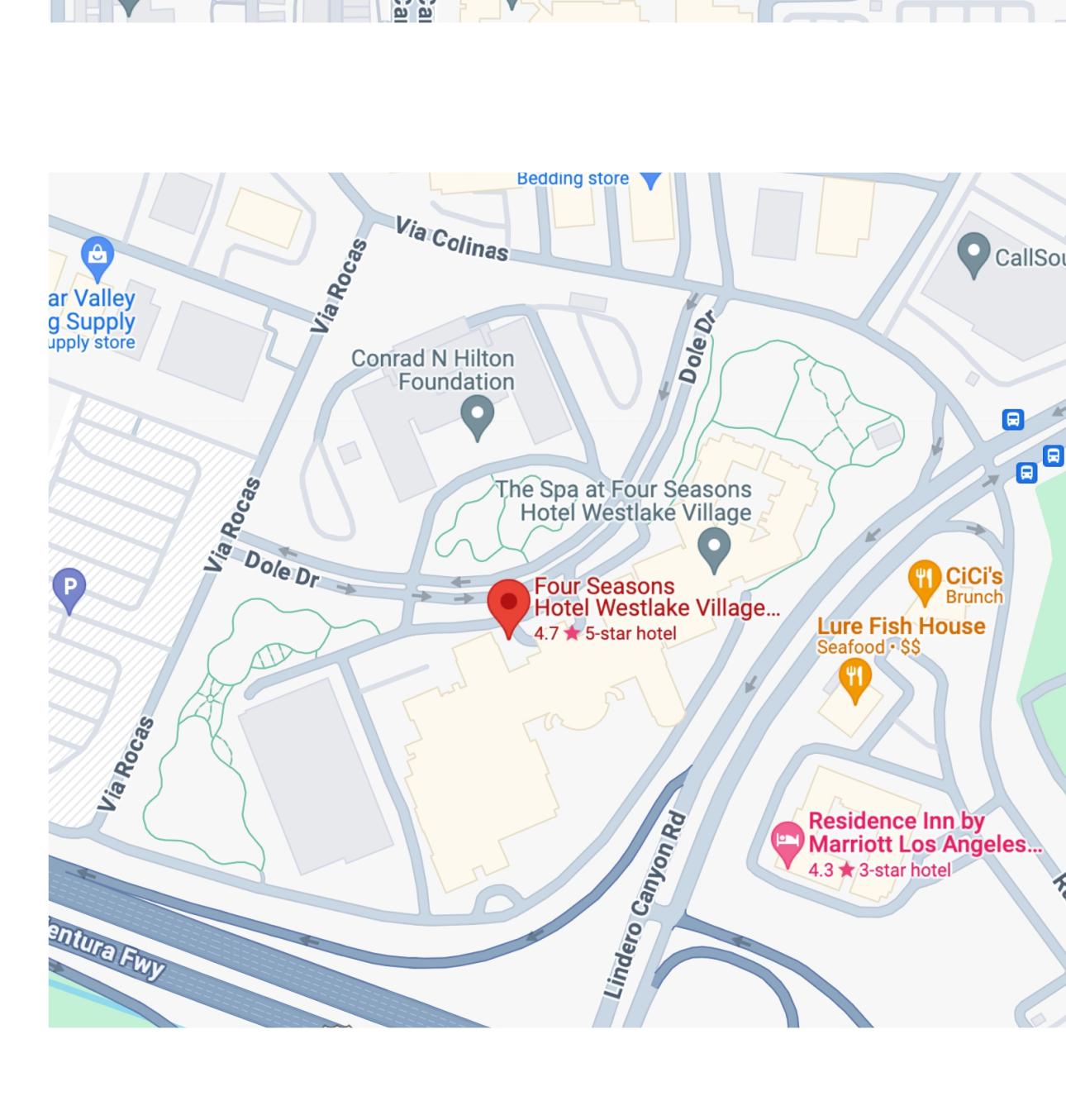
Monday, June 9, 2024



EL CABALLERO COUNTRY CLUB

18300 Tarzana Drive
Tarzana, CA 91356

DIRECTIONS



WARNER CENTER MARRIOTT

11461 Sunset Blvd
Los Angeles, CA 90049
[818.887.4800](#)

RESERVATIONS



HILTON WOODLAND HILLS

6360 Canoga Ave
Woodland Hills, CA 91367
[818.595.1000](#)

RESERVATIONS

FOUR SEASONS HOTEL
WESTLAKE VILLAGE2 Dole Dr
Westlake Village, CA 91362
[818.575.3000](#)

RESERVATIONS

Remembering Stan

UCLA Neuro-Oncology Program



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SCHEDULE OF EVENTS

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MEDIA & PRESS

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CONTACT US

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events@pennymac.com



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