

## //Overview and Description

I want to create a website for an NFT project. The website would contain a roadmap, a forum, an about section, a racing section all on different web pages. The website will accomplish a good understanding of many different details in CSS and HTML and will both be educational and fun for me to create and learn as I go along.

The website would include buttons to navigate along the top of the homepage, different web pages for each aspect of the website, buttons, lists, and other elements we have learned this semester.

The website will look simple, but appealing at the first glance to visitors. In terms of market, there are many, many NFT projects starting up so there is a good amount of competition. However the market is expanding even quicker, so I think this is positive and that this could benefit me.

## //Goals and Objectives

The purpose of this website is to create an NFT project, and join the ever expanding and fast growing market. The website will have games to appeal to visitors, and hypothetically include real cryptocurrency trading, staking, and risking in the future.

Short term goals for this website are to create the roadmap, about, and racing on this website to give this project a base layer. Long term goals would be to learn more about blockchain development and introduce staking, and crypto trading on the site.

This market can become very lucrative, very simply. With proper promoting and advertising, and consistency, this project could grow large and benefit myself, as well as anyone else invested into the project.

The website I would consider to be a mix between informational, and entertaining, separated between different web pages throughout the project. Users want to learn about the project from the about, and the roadmap, and see where the project is planned for the future. But, they also want to be entertained by the games available and to keep their attention.

## //Target Audience

The intended audience for this project is male or female adults, probably 18+ who are interested in technology, or the crypto space. The reading level would be low, and in English, so it is accessible to those who do not speak fluently, and the website will be very easy to navigate.

People will visit the website for fun, playing the games, and eventually a chance to win money. Users could return to the site everyday if they found it enjoyable, and users could be using either PC or Mac.

Chrome would definitely be used for the website, but I would like to include FireFox, and Safari as well at least, in their latest versions.

## //Wireframe

