

Jasper W. Schomaker

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EDUCATION

David H. Hickman High School – Columbia, Missouri, Class of 2020 • GPA: 3.8

University of Missouri – Columbia, Missouri, Class of May, 2024 • GPA: 3.6

Bachelor of Science and Business Administration with an Emphasis in Marketing

Certificate in Information Systems and Technology, Certificate in Marketing Analytics

Certified in R/Posit, Python, VBA, Microsoft Suite, SQL, and growing

Pursuing Graduate Certificate in Marketing Analytics

President's Academic Award for Excellence

Curator's Award 2020-2023

Dean's List 2022-2023

INVOLVEMENT AND LEADERSHIP EXPERIENCE

University of Missouri – Columbia Missouri

Van Buren Food Truck Festival Fall 2022

Business Analyst

- Constructed business profiles and gathered economic information for businesses around Van Buren for the Current River Food Truck Festival
- Formulated an image of economic efficiency and viability through outreach and the compilation of economic and volumetric data.

David H. Hickman High School – Columbia Missouri

Chapter Vice President of Fundraising for Missouri DECA 2018 - 2020

- Responsible for all DECA Chapter Fundraising
- Elected from a body of members, acted to make leadership decisions

Boone County Bicentennial Spring 2019

- Spearheaded a student-led partnership with the Boone Electric Co-Op to develop a county-wide ad campaign for Boone County's Bicentennial.
- Demonstrated project management and teamwork skills throughout the development and execution of the campaign and educational initiatives.

Tradition Integrity Diversity Excellence (T.I.D.E.)xHickman 2018 - 2019

- Collaborated with faculty and administration to develop and implement a diversity education program for high school students
- Utilized guerilla marketing tactics to promote diversity education initiatives and increase awareness

PROFESSIONAL EXPERIENCE

Peachtree Catering – Columbia, Missouri 2020 - Present Operations Manager

- Manage all aspects of catering operations, including delegating tasks and coordinating logistics for large events
- Oversee scheduling and HR functions, including employee support and payroll processing.
- Train and mentor staff, resulting in improved efficiency and productivity of the team
- Collaborate with vendors/suppliers and foster positive relationships with clients, resulting in service levels and seamless execution of events.

Imo's Pizza – Columbia Missouri 2018 - 2020 Delivery Driver, Pizza Maker

- Communicated effectively with customers, resolving issues and answering questions to ensure a positive experience
- Collaborated with team members to ensure timely delivery of orders, efficient use of resources, prioritizing customer experience, and maintaining a clean and organized work environment

Neville and Sons Carpet Care – Columbia Missouri 2017 - 2019 Carpet Technician

- Worked in a variety of settings and environments while still ensuring connection with the customer
- Delegated responsibility to technicians below me, prioritizing customer experience and satisfaction above all else.

COMMUNITY SERVICE EXPERIENCE

Boy Scouts of America – Columbia, Missouri 2022 Office Assistant

- Worked with other office professionals in file management, client outreach, and general office upkeep.
- Logged over 50 hours in a school year

Fundraising Coordinator – Columbia, Missouri 2019 - 2020 True North - Courtwarming Initiative

- Organized and led a team to fundraise and donate over \$1,000 to True North-Columbia
- Contributed to a school-wide Courtwarming initiative that raised nearly \$10,000 for Columbia organizations
- Demonstrated strong leadership and organizational skills while coordinating fundraising efforts for a local organization

4-H Volunteerism 2016 -2019 Volunteer

- Assisted with the setup, take down, and operation thereof a variety of fundraising events over the span of 4 years

- 100 hours logged, 25 per year