

Logo Versions



SafeWallet



Primary

Wordmark Only

Icon

Colours



Primary

Hex #A437DB RGB rgb(164,55,219)

CMYK 25 75 O 14

Pantone 18-3633



Secondary

Hex #B19DD0

RGB rgb(177,157,208)

CMYK 15 25 O 18

Pantone 15-3716



Accent

Hex #B19DD0

RGB rgb(177,157,208)

CMYK 15 25 0 18

Pantone 15-3716



Background

Hex #35185A

RGB rgb(53,24,90)

CMYK 4173 0 65

Pantone 19-3750

Typography

Primary

Alatsi

Aa Bb Cc