* Is it accurate enough for your needs? Does it generalize well?
* Does it perform better than “the obvious guess”? Better than whatever estimate you currently use?
* Do the results of the model (coefficients, clusters, rules) make sense in the context of the problem domain?
* Confusion Matrix, Trade-off between precision & recall.

**Model Evaluation**

As the dataset is perfectly balanced, we fixed the accuracy threshold to be 0.5.

**Model Validation**