Respected Sir/Madam,

Subject: Sponsorship Opportunities for the cultural events conducted during NIRVANA'25 (annual fest of MGIT).

I hope this letter finds you well. We are writing to you on behalf of the cultural clubs of **Mahatma Gandhi Institute of Technology(MGIT).** We are organizing a few events like:

- Events hosted by the Symphony Music Club of MGIT :
 - Voice Hunt (Multi-genre solo singing competition.)
 - o Battle of Bands(An inter-music band contest battled over various flavours of music.)
- Events hosted by the Spotlight Drama Club of MGIT :
 - Monoact (Acting contest conducted to test the versatility of actors.)
 - Short film contest
- Events hosted by the Beat Crusiers Dance Club of MGIT :
 - Live jive (An inter dance crew contest battled over various forms of Dance.)

It is scheduled to be held on 27th March and 28th March,2025, in our college campus. Students from various colleges in and around the city will be attending and participating in the events held. We expect around 8,000 students to attend the fest. As part of our fundraising efforts, we are seeking sponsors for the event, and we believe that your esteemed organization could be an ideal partner for this event. We have several sponsorship levels available, each offering excellent promotional opportunities for your organization. The sponsorship packages are as follows:

- Diamond Sponsor: Rs.1,00,000/-
- Platinum Sponsor : Rs. 75,000/-
- Gold Sponsor : Rs. 50,000/-
- Silver Sponsor: Rs. 25,000/-
- Merit Sponsor: Rs. 15,000/-
- In-Kind Sponsor : Symphony-MGIT welcomes all donors to participate in the event sponsorship effort. You can also make a monetary contribution or provide goods or services in its place, in return for the promotional benefits.

Each sponsorship package includes a range of benefits, such as advertisements in the event brochure, logo placements, promotions on social media and during the event. By sponsoring our events, you will not only be supporting the growth and development of our cultural clubs but also have a unique opportunity to showcase your brand to a diverse audience.

We would be grateful if you could review our sponsorship packages and consider supporting and sponsoring our events. Your generous contribution will be highly appreciated and we assure you that it will be appropriately highlighted during the event.

Please feel free to contact us if you have any questions or require more information. We look forward to your positive response and the opportunity to collaborate with your organization. Thank you for your time and consideration.

Sincerely, Cultural Clubs MGIT.

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