

# Privacy Policy

## REVIVE LIFE VITALITY PRIVACY POLICY

Last Updated: June 1, 2025

### 1. INTRODUCTION

Revive Life Vitality ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, make a purchase, or use our services.

### 2. INFORMATION WE COLLECT

#### 2.1 Personal Information

We may collect personal information that you provide directly to us, including:

- Name and contact information (email address, phone number)
- Billing and shipping addresses
- Payment information (processed securely through third-party payment processors)
- Order history and preferences
- Marketing communication preferences
- Account credentials (if you create an account)

#### 2.2 Automatically Collected Information

We may automatically collect certain information when you visit our website:

- IP address and location data
- Browser type and version
- Device information
- Website usage data and analytics
- Cookies and similar tracking technologies

#### 2.3 Health and Wellness Information

We do not collect sensitive health information unless you voluntarily provide it through customer surveys or product reviews.

### 3. HOW WE USE YOUR INFORMATION

We use your information for the following purposes:

- Processing and fulfilling orders
- Providing customer service and support
- Sending order confirmations and shipping updates
- Improving our products and services
- Personalizing your shopping experience
- Marketing communications (with your consent)
- Fraud prevention and security
- Legal compliance

## **4. INFORMATION SHARING AND DISCLOSURE**

We do not sell, trade, or rent your personal information to third parties. We may share your information in the following circumstances:

### **4.1 Service Providers**

We work with trusted third-party service providers who assist us in:

- Payment processing
- Shipping and fulfillment
- Email marketing
- Website analytics
- Customer service

### **4.2 Legal Requirements**

We may disclose your information when required by law or to:

- Comply with legal processes
- Protect our rights and property
- Ensure user safety
- Investigate fraud or security issues

### **4.3 Business Transfers**

In the event of a merger, acquisition, or sale of assets, your information may be transferred as part of the transaction.

## **5. DATA SECURITY**

We implement appropriate technical and organizational measures to protect your personal information against unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the internet is 100% secure.

## **6. COOKIES AND TRACKING TECHNOLOGIES**

We use cookies and similar technologies to:

- Remember your preferences
- Analyze website traffic
- Personalize content
- Improve user experience

You can control cookie settings through your browser preferences.

## **7. YOUR RIGHTS AND CHOICES**

Depending on your location, you may have the following rights:

- Access to your personal information
- Correction of inaccurate data
- Deletion of your information
- Restriction of processing

- Data portability
- Opt-out of marketing communications

To exercise these rights, contact us at [revivelifevitality@gmail.com](mailto:revivelifevitality@gmail.com)

## **8. MARKETING COMMUNICATIONS**

If you opt-in to receive marketing communications, you may receive:

- Product updates and announcements
- Wellness tips and educational content
- Special offers and promotions
- Company news

You can unsubscribe at any time by clicking the unsubscribe link in our emails or contacting us directly.

## **9. THIRD-PARTY LINKS**

Our website may contain links to third-party websites. We are not responsible for the privacy practices of these external sites. We encourage you to review their privacy policies.

## **10. CHILDREN'S PRIVACY**

Our services are not intended for children under 13. We do not knowingly collect personal information from children under 13. If we become aware of such collection, we will delete the information immediately.

## **11. INTERNATIONAL USERS**

If you are accessing our services from outside the United States, please note that your information may be transferred to and processed in New York, United States, where privacy laws may differ from those in your country.

## **12. CALIFORNIA PRIVACY RIGHTS**

California residents have additional rights under the California Consumer Privacy Act (CCPA):

- Right to know what personal information is collected
- Right to delete personal information
- Right to opt-out of the sale of personal information
- Right to non-discrimination

## **13. CHANGES TO THIS PRIVACY POLICY**

We may update this Privacy Policy from time to time. We will notify you of any material changes by posting the new policy on our website and updating the "Last Updated" date.

## **14. CONTACT INFORMATION**

If you have questions about this Privacy Policy, please contact us:

Email: [revivelifevity@gmail.com](mailto:revivelifevity@gmail.com)

Phone: (631) 397-2010

Address: 160 Walt Whitman Rd, Huntington Station, NY 11746

By using our services, you acknowledge that you have read and understood this Privacy Policy.