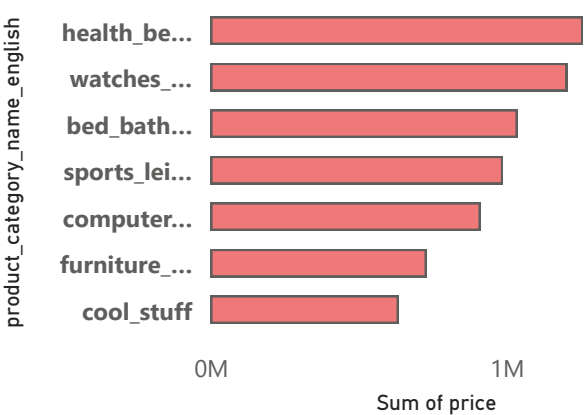


ShopNest Sales Dashboard

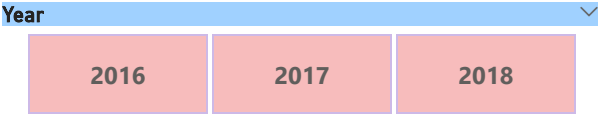
Top 10 Product Categories by Total Sales



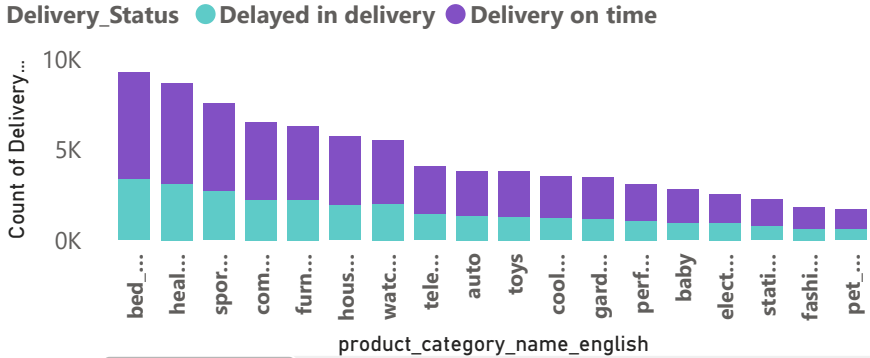
Total Sales
13.59M

Average_rating
4.07

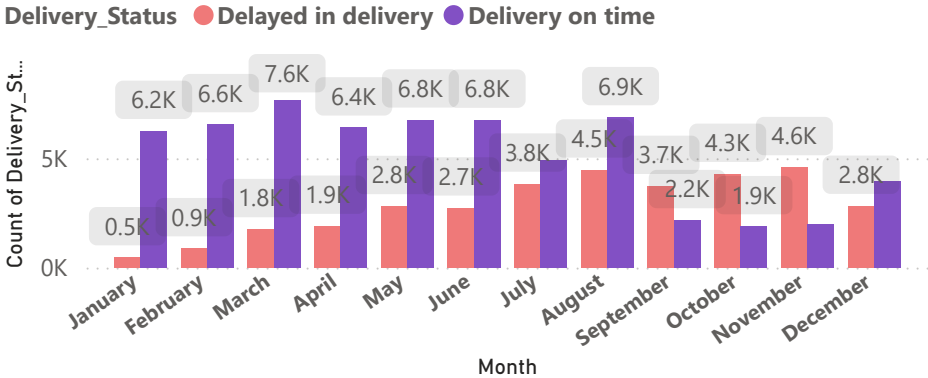
Count Of Orders
112.65K



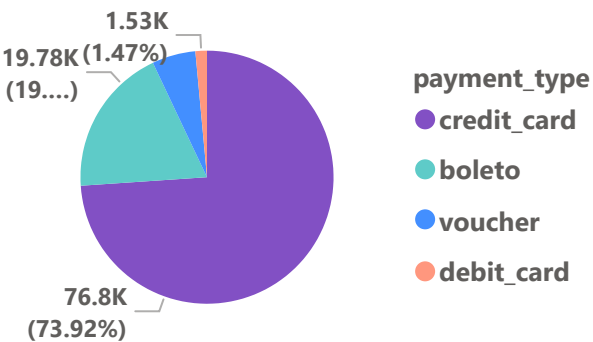
Delayed Order Analysis



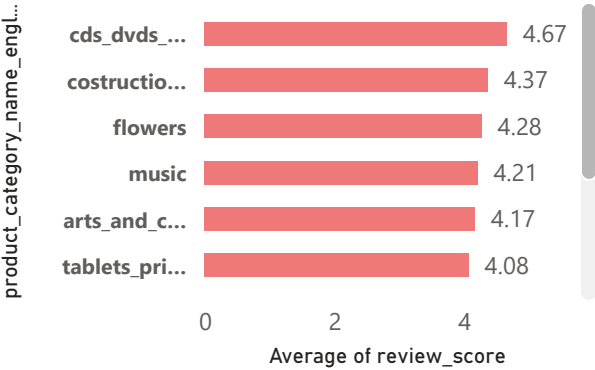
Monthly Comparison of Delayed & On-Time Delivery



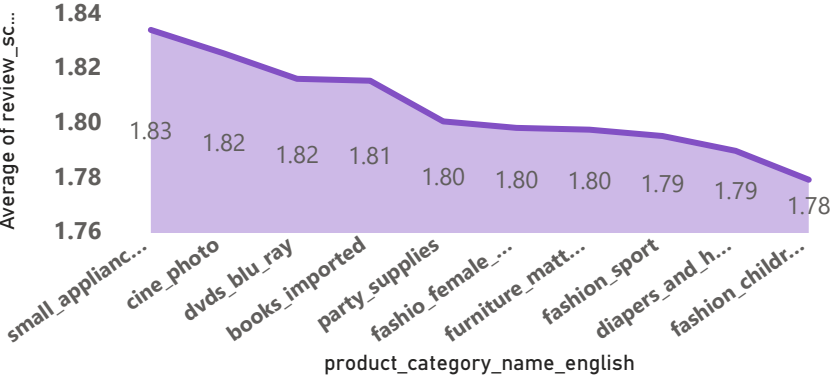
Payment Method Analysis



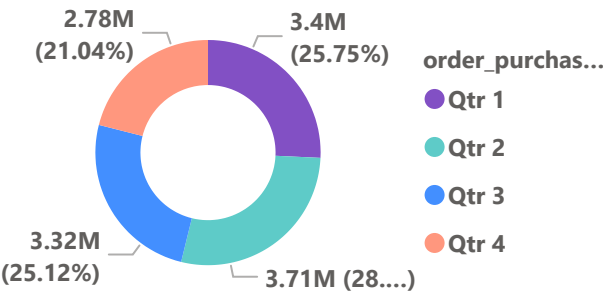
Top 10 Highest rated Products



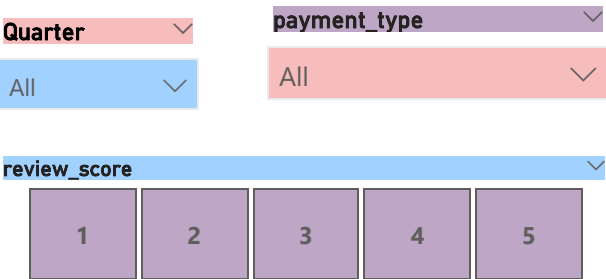
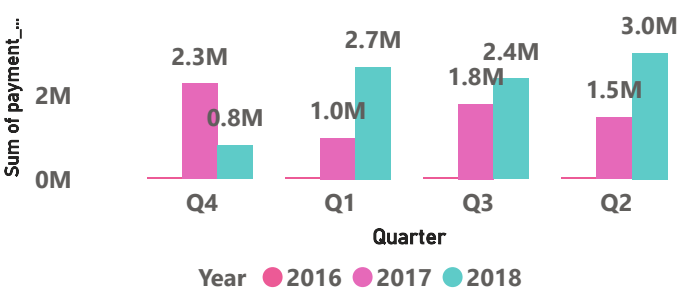
Bottom 10 Lowest Rated Products



Seasonal (Quarterly) Sales Patterns



Revenue Analysis (YEARLY)





Year	Delayed in delivery	Delivery on time
2016	91	181
Qtr 1	1	12
January		8
March	1	4
Qtr 2		5
April		4
May		1
Qtr 3	4	14
July	1	7
August	2	3
September	1	1
Total	34302	62159

payment_type	Count of order_id
boleto	19784
credit_card	76795
debit_card	1529
not_defined	3
voucher	5775
Total	103886

Quarter	Sum of payment_value
Q4	3,120,163.10
Q3	4,180,519.70
Q2	4,471,802.89
Q1	3,647,197.16
Total	16,008,872.12

Quarter	Sum of price
	372,598.02
Q1	3,127,896.65
Q2	3,835,936.41
Q3	3,573,481.18
Q4	2,681,731.44
Total	13,591,643.70

customer_state	Sum of price
	372,598.02
AC	15,930.97
AL	78,855.72
AM	22,155.84
AP	13,374.81
BA	493,584.14
CE	219,677.39
DF	296,498.41
ES	268,643.45
GO	282,836.70
MA	116,929.39
MG	1,552,271.02
MS	115,429.97
MT	152,191.62
PA	174,470.59
PB	112,586.82
PE	251,889.49
PI	84,721.00
PR	666,063.51
RJ	1,759,844.53
DN	82,105.66
Total	13,591,643.70