Internal Job Application Management System CRM

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Phase7: Integration & External Access

Batch : 4

1.Overview

Phase 7 simulated external access via a Web-to-Application form and email notifications. This bridged the gap between candidates and HR, mimicking real-world integrations where applicants can apply externally and receive instant updates.
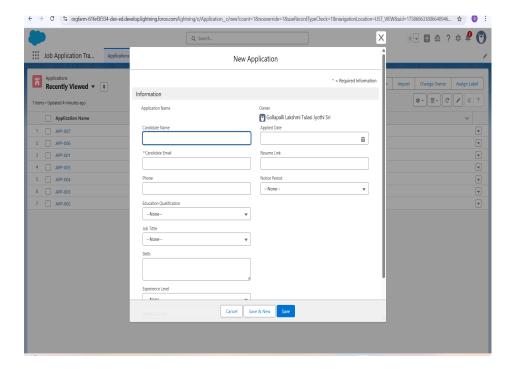

2.Email Alerts & Flow Integration

- Built a **record-triggered flow** on Application__c.

- Whenever application status changes (Applied → Under Review → Shortlisted → Selected → Rejected), an **email is triggered.**

- Candidates receive real-time notifications like a professional recruitment system.

3.Extended Flow for Interview Scheduling

- Added an extra step in the flow to send Interview Details Email when HR sets Status = Selected + fills Interview Date/Mode.

4.Simulation of Integration

- Instead of heavy API/web integration, you demonstrated how Salesforce CRM can send external communication through automated emails (just like Email-to-Case or Web-to-Lead).

Why:

- Use: Public applications + HR notifications.
- Simulated Web-to-Application form + Email notifications.
- To mimic candidate external access (apply via form)
- Candidates apply online, HR receives automated notifications.
- Web-to-Application & Email simulation

Phase 7 Outcomes

- Configured Email Alerts & Flows → candidates automatically receive updates (Under Review, Shortlisted, Selected, Rejected, Interview Schedule).

- Simulated integration with external systems by sending professional candidate emails (similar to Email-to-Case workflows).

- (Optional) Designed a Web-to-Application form to allow external applicants to submit job applications directly.

- Showcases how Salesforce CRM can communicate externally and support integrations.