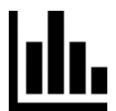# IBM Global Certification Program

Business Analytics

"Success is the sum of small efforts,
repeated day in and day out"

Scan me

Market Trends

→ Growth

It will add $99.31 Billion to the world economy by 2022

→ Salary

Global average salary INR 51L pa

→ Job apportunities

Globally 2000+
India 6000+

Global Skill Gap

International Data Corporation (IDC) predicts a need by 2018 for 181,000 people with deep analytical skills, and a requirement five times that number for jobs with the need for data management and interpretation skills.

The United States alone faces a shortage of 140,000 to 190,000 people with analytical expertise and 1.5 million managers and analysts with the skills to understand and make decisions based on the analysis of big data.

Why Learn Business Analytics?

Business analytics is an essential aspect for the development and growth of the companies and is used in most of the world's major companies which helps in enhancing the business profitability, market shares, revenue and better returns for shareholders.

Business Analytics

This specialization introduces big data analytics for all business professionals, including those with no prior analytics experience. Here the student will learn about the extensive use of statistical analysis, including explanatory and predictive modelling, and fact-based management to drive decision making.

Pre-requisites

Academic Qualification

- Science graduates and pursuing students (CS/ IS/ ECE/ Instrumentation/ Electrical/ Mechanical/ Automotive/ Civil)
- Diploma - 2nd and 3rd year
- B.Tech - 3rd and 4th year
- BCA
- M.Tech/MCA/MSc - 1st and 2nd year
- Professionals with minimum 2 years experience in IT with at least one programming skill

Skills

- Basic programming skills
- Basic statistics knowledge
- Basic mathematics

Subjects

- Introduction to business analytics
- Predictive and advanced analytics
- Social and web analytics

About Us

IBM and ASAP Collaboration

Additional Skill Acquisition Program(ASAP) has identified the need to tie up with a well-recognized organization, whose skill development methodologies, tools and capabilities are proven, whose certification is globally recognized.

IBM shall provide the solution to meet the need of the students of CSP and its affiliated colleges by providing the Industry oriented project driven globally recognized certification program as per the curriculum of IBM iCAT identified and selected tracks.

IBM

74+ years of experience in the field of education, one of the most respected and recognized company globally.

ASAP

ASAP was incorporated in the year 2012 through State Skill Development Project with the aim of 'empowering' the youth of Kerala.

Why Choose Us ?

- World Class Content
- Virtual Labs
- Learning Pedegogy
- Enhanced Learning
- World Class Training
- Projects
- Flexibility
- Global Recognition

Business Analytics Outcome

On successful completion of this specialization, the audience will:

- Understand the role of IT in real world business
- Gain an understanding of business intelligence concepts and its applications
- Understand the application of predictive analytics in solving real-world business problems
- Get IBM digital badge as Business Analytics professional

Job Roles

- Business analyst
- Business intelligence analyst
- Business systems analyst
- Product analyst
- Lead business analyst
- Data analyst

- Senior business analyst
- IT business analyst
- Consultant
- Financial analyst
- Business operations analyst
- Business process analyst

Become a globally certified Business Analyst professional!

Start Now!

Contact Us

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Kerala 683503
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IBM Specializations

Bussiness Analytics	Artificial Intelligence/ Machine Learning
Cyber Security	Data Science
Blockchain	Internet of Things