

Bottega in Indian Masters Polo Championship (November 5th, 2023)



Bottega boasts as the sponsor of the Indian Masters Polo Championship which was held on November 5th, 2023 at the famous Jaipur Polo Ground in Delhi. Close to 500 people revelled through this occasion with good wine, an interesting polo game, and networking opportunities which were received with no limits. It turned out to be a great success as more than forty VIP guests and other prominent leaders graced the occasion. The event was made more glorious by having Lt. Gen. Dewan, AVSM, AVSM, Quarter Master General and President APRC who served as our chief guest for the occasion.



It was a unique chance for experts from different areas to meet and communicate. This became an opportunity for making networks with big people, sharing ideas, and learning through experience. The organization of the event was very thorough, and the audience enjoyed listening to the speakers' and panellists' views. Indeed, it was a highly rewarding and complex experience for all participants as a whole.

True to style, Bottega won over everyone's heart by offering delicious drinks. The brands Brunello and Amorone by Bottega were the biggest hit of that day as they got the most acclaimed award of the occasion and were loved by the audience. Bottega made an impression on the guests which made them remember the quality of the brands and wines.



Glimpses of the day:

Located right in the middle of Delhi, this was held at the Jaipur Polo Ground, a private estate. The place was splendid, befitting for the ceremony. It had a sense of expectancy that permeated the air as guests, dignitaries and other VIPs drawn from different fields turned up to enjoy the polo match and mingle with one another. Guests wore their best clothes, and merriment could be felt through glass noise and talkativeness. The colourful atmosphere was also enhanced by the beautiful images of the golf course that served as a background to the occasion.

VIP spotlight:

More than 30 VIPs attended the event, including notable personalities such as:

- **Shallu Jindal**
- **Shereen Bhan** - *Managing Editor of CNBC-TV18*
- **Vikram Baidyanath** - *CEO and Senior President of Baidyanath Group*
- **Vinita Jain** - *CEO of Biotique*
- **Aroon Purie** - *Founder, Publisher, and Editor-in-Chief of India Today*

Diplomats & Dignitaries in focus:

Several dignitaries from the diplomatic community were also in attendance:

- **Mr. Juan Angulo Monsalve** - *Ambassador of Chile*
- **Mr. Suzuki Hiroshi** - *Ambassador of Japan*
- **Jason Hall** - *High Commissioner of Jamaica*
- **Mr. Denis Alipov** - *Ambassador of Russia*
- **Colonel Georgios Rimagmos** - *Greece Embassy*

Bottega in Prowine Event, Mumbai

(November 24th & 25th, 2023)

In the same week, Bottega came forward to take part in the ProWine event which was held in Jio World Convention Center, Mumbai. On the bustling days of November 24th and 25th, 2023, the vibrant city of Mumbai played host to the prestigious ProWine Mumbai, a globally acclaimed event held at a renowned international venue. Jointly organized by Messe Düsseldorf India, a prominent name in India's trade fair industry, and All Things Nice, the country's leading authority in wine, spirits, and luxury marketing consulting, this event transcended boundaries and united the Wine and Spirit community. ProWine Mumbai unfurled a grand tapestry of innovation and networking, boasting a comprehensive trade fair alongside an enriching conference program.

This annual extravaganza provided a fertile ground for professionals, enthusiasts, and connoisseurs to converge, exchange ideas, and indulge in the multifaceted world of wines and spirits.

The glory of the event:

The event stitches in the same cloth, industry experts and connoisseurs to help the both gain more industry knowledge and foster their love for classy wines and spirits.

The same was achieved through

- Networking nights for indulging into meaningful chat and fostering connections.
- Exclusive masterclasses driven by the experts for people to truly gather the essence of the winners in a factual fashion.
- Exhibitions that showcased exquisite products and services in the wine and spirit niche.
- India Wine Awards, that recognize and bring to limelight the best tasting wines.

Bottega's showstoppers:

Apart from winning hearts, Bottega won awards for two of its exquisite wines. Here's all you need to know about the wines:





1. Brunello di Montalcino DOCG (cl 75)

This one bagged a gleaming gold medal in the India Wine Awards.

Here are two cents from its luxurious crafting-

The village of Montalcino, where the popular Italian wine – Brunello di Montalcino – is produced, is situated in a wonderful, charming hilly place, about 25 miles away from the town of Siena. This particular red wine is highly regarded worldwide as one of the best wines that has longevity and, thus, a prestigious item among wine drinkers.

The bewitching area is enlisted in the UNESCO World Heritage listing of the year 2004 for being an important part of humanity's global cultural legacy.

Brunello di Montalcino wine is produced under strict rules to preserve the premium quality of it. It contains only Sangiovese grapes that are grown in Montalcino hills. Such attention to detail makes a high-quality wine which is strong coloured, of complex and rich flavour and of special fragrance.

To summarize, Brunello di Montalcino is no mere wine but a magnum opus of the people of Montalcino who put their heart, soul, and skill into its production.

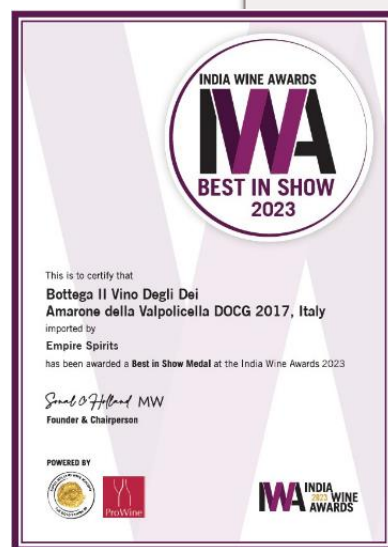
2. CI 75 – Amarone della valpolicella DOCG (cl 75)

This one was recognised with the “Best in Show” award.

Here's how it became so mesmerizing-

Located in the northern part of Italy lies Valpolicella, a picturesque haven where wine production has flourished for a long time. Winemaking is the region's heritage, which is expressed in the name “vallis polis cellae” or “the valley of many cellars.” It boasts of excellent soil in which several local grapes such as Corvina Veronese, Corvinone, and Rondinella are grown. The best-mixed grapes make diverse, complex and differentiated red wines which are typical for this territory. This wine is aged on oak barrels for at least two years, which gives it a richly-layered mouthfeel that tastes of dark cherries, chocolate and spices. Amarone DOCG is truly a masterpiece which has captivated the tongues of connoisseurs worldwide with its unique character of a typical but modern wine, and a distinct character of a personality wine.

In sum, Valpolicella is a region dipped in ancient wine-making culture that produced many of the world's finest and most demanding wines.



In a nutshell



The event hosted by none other than the illustrious Bottega, was a grand affair that witnessed the presence of some of the most distinguished guests and dignitaries. The support extended by Bottega was nothing short of instrumental in the event's sparkling success, and the guests' presence only underscored its significance.

The event offered a remarkable chance to connect with influential individuals from different fields, creating a valuable platform for networking and exchanging ideas. The diverse range of professionals present provided a unique opportunity to broaden horizons, gain insights, and foster meaningful relationships.

The event was a perfect blend of sportsmanship, luxury, and high-profile networking, where every detail, from the exquisite decor to the sumptuous cuisine, was meticulously planned and executed with the utmost care. The attendees were left spellbound by the grandeur of the event and the opportunity to network with high-profile individuals. Overall, the event left an indelible impression on all attendees, making it a resounding success that will be talked about for years to come.

