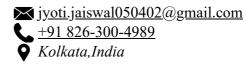
JYOTI JAISWAL





<u>Jyoti</u> <u>Jaiswal(She/Her)</u>



devmanustweets



Jyoti050402



jyoti.jaiswal050402



EDUCATION

Bachelor of Technology-3rdYear(Dec 2020 - May 2024)

• Indian Institute of Engineering Science and Technology, Shibpur/CGP4-8.12]

CBSE-12thYear(2017 - 2019)

• Delhi Public School, Ranchi[Percentage- 91.4]

CBSE-10thYear(2015 - 2017)

• St. Thomas High School, Dhanbad/CGPA-9.8/

EXPERIENCE

Growth Analyst Intern-ASPIRE UPI (Nov 2022- Apr 2023)

• Working on analysing user acquisition and retention from different marketing strategies.

Business Development Intern- StepKnock, USA (Oct 2022-Present)

- Implementing marketing strategies for customer acquisition.
- Community Advocate- JINA AI(Aug 2022- Oct 2022)
- Managed and Boosted the reach of official community of JINA.

Facilitator- Google Cloud (Mar 2022- July 2022)

 Conducted Workshops and helped over 700 students to learn Google Cloud

Front-End Developer Intern- TechSnap (Oct 2021- Nov 2021)

• Developed the front-end of a responsive Blog website and added customizable features.

Intern- The Girl Code(July 2021- Jan 2022)

• Conducted programming workshops and encouraged 100+ young women-in-tech.

PROJECT

GOOGLE CLOUD READY- DASHBOARD WEBSITE

- Tech-Stack: Reactis, Streamlit
- Designed and Developed a live performance tracker and leaderboard website of GCRF program.

STOCK TIME

- Tech-Stack: Python, Stock Price API, News API, Twilio API
- Developed a program to notify the user through SMS whenever there is requested increase or decrease in the stock price of a company alongwith latest relevant news headlines associated with it.

PLAN IT

- Tech-Stack: HTML, CSS, SCSS, JAVASCRIPT
- Team Work- Built a website for kids with a simple UI to plan their day in TO-DO and modify their routine using the creative schedule planner. It has also a chat-support system. **SNAKE GAME**
- Tech-Stack:Python
- Built an interactive and fun Snake Game, where snake can eat points by colliding with it.

ACHIEVEMENTS

Microsoft Azure Hackathon- Semi-finalist 2022

 Developed a responsive web-app to empower rural women financially.

JP Morgan- Work Prep Program 2022

• Selected for the paid work program out of 4000+ applications.

The Product Folks- Mentee 2022

 Selected as a product management mentee for Insurjo'22 out of 8000+ applications.

ACM India Winter School in Algorithms and Lower Bounds 2022

• Selected as a trainee to explore recent development in algorithmic improvements.

Winter of Code 2.0- GDSC IIIT Kalyani 2022

 Selected as open source contributor for JINA AI out of 1200 project proposals.

ToyCathon-Team Leader and Finalist 2021

• Selected and Qualified for Grand Finale out of 10,000 teams in National Toycathon by Ministry of Innovation Cell.

Diversity Hackathons- 2021

• Leaded and Participated in two hackathons by contributing in ideation of women empowerment projects.

Adobe Analytics Challenge-2021

 Analysed Disney's real time data using Adobe Analytics and provided insights and ways of improving customer retention.

SKILLS

- Language-C++,Python,Java,Javascript,MATLAB
- Tech-Domain- Web Development, Android Development
- Soft Skills-Leadership, Management, Team-Work,

Observation, Research and Analysation.

• Others-Googling, Git, Google Cloud, Content Creation, Marketing, Sales, Graphic Designing, MS Office.

POSITION OF RESPONSIBILITY

Outreach Lead- GDSC HESTS (Oct 2021-Present)

• Boosted the number of chapter members by 8x through creative marketing and event planning.

Outreach Lead- Code HESTS (Oct 2021-Present)

• Boosted the reach across the campus by 10x.

Campus Director- Hult Prize IIESTS (Aug 2021- Present)

 Helped over 300 students in ideation and creation of Business Plan

Startup Coordinator-Institution's Innovation Council (Nov 2021- Present)

• Encouraged and Connected startup ideators with Institution's Innovation Council.

Core Member- EDC HESTS (July 2021- Present)

 Established entrepreneurship culture among freshers to impact over 300 students.

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