

JYOTI JAISWAL

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EDUCATION

Bachelor of Technology-3rdYear(Dec 2020 - May 2024)

- Indian Institute of Engineering Science and Technology, Shibpur[CGPA-8.12]

CBSE-12thYear(2017 - 2019)

- Delhi Public School, Ranchi[Percentage- 91.4]

CBSE-10thYear(2015 - 2017)

- St. Thomas High School,Dhanbad[CGPA-9.8]

EXPERIENCE

Growth Analyst Intern-ASPIRE UPI (Nov 2022- Apr 2023)

- Working on analysing user acquisition and retention from different marketing strategies.

Business Development Intern- StepKnock,USA(Oct 2022- Present)

- Implementing marketing strategies for customer acquisition.

Community Advocate- JINA AI(Aug 2022- Oct 2022)

- Managed and Boosted the reach of official community of JINA.

Facilitator- Google Cloud (Mar 2022- July 2022)

- Conducted Workshops and helped over 700 students to learn Google Cloud

Front-End Developer Intern- TechSnap (Oct 2021- Nov 2021)

- Developed the front-end of a responsive Blog website and added customizable features.

Intern- The Girl Code(July 2021- Jan 2022)

- Conducted programming workshops and encouraged 100+ young women-in-tech.

PROJECT

GOOGLE CLOUD READY- DASHBOARD WEBSITE

- Tech-Stack:**Reactjs, Streamlit
- Designed and Developed a live performance tracker and leaderboard website of GCRF program.

STOCK TIME

- Tech-Stack:**Python, Stock Price API, News API, Twilio API
- Developed a program to notify the user through SMS whenever there is requested increase or decrease in the stock price of a company alongwith latest relevant news headlines associated with it.

PLAN IT

- Tech-Stack:** HTML,CSS, SCSS, JAVASCRIPT
- Team Work- Built a website for kids with a simple UI to plan their day in TO-DO and modify their routine using the creative schedule planner. It has also a chat-support system.

SNAKE GAME

- Tech-Stack:**Python
- Built an interactive and fun Snake Game, where snake can eat points by colliding with it.

ACHIEVEMENTS

Microsoft Azure Hackathon- Semi-finalist 2022

- Developed a responsive web-app to empower rural women financially.

JP Morgan- Work Prep Program 2022

- Selected for the paid work program out of 4000+ applications.

The Product Folks- Mentee 2022

- Selected as a product management mentee for Insurjo'22 out of 8000+ applications.

ACM India Winter School in Algorithms and Lower Bounds 2022

- Selected as a trainee to explore recent development in algorithmic improvements.

Winter of Code 2.0- GDSC IIIT Kalyani 2022

- Selected as open source contributor for JINA AI out of 1200 project proposals.

ToyCathon-Team Leader and Finalist 2021

- Selected and Qualified for Grand Finale out of 10,000 teams in National Toycathon by Ministry of Innovation Cell.

Diversity Hackathons- 2021

- Led and Participated in two hackathons by contributing in ideation of women empowerment projects.

Adobe Analytics Challenge-2021

- Analysed Disney's real time data using Adobe Analytics and provided insights and ways of improving customer retention.

SKILLS

- Language-**C++,Python,Java,Javascript,MATLAB
- Tech-Domain-** Web Development, Android Development
- Soft Skills-**Leadership, Management, Team-Work, Observation, Research and Analysis.
- Others-**Googling, Git, Google Cloud, Content Creation, Marketing, Sales, Graphic Designing, MS Office.

POSITION OF RESPONSIBILITY

Outreach Lead- GDSC IESTS (Oct 2021-Present)

- Boosted the number of chapter members by 8x through creative marketing and event planning.

Outreach Lead- Code IESTS (Oct 2021-Present)

- Boosted the reach across the campus by 10x.

Campus Director- Hult Prize IESTS (Aug 2021- Present)

- Helped over 300 students in ideation and creation of Business Plan

Startup Coordinator-Institution's Innovation Council (Nov 2021- Present)

- Encouraged and Connected startup ideators with Institution's Innovation Council.

Core Member- EDC IESTS (July 2021- Present)

- Established entrepreneurship culture among freshers to impact over 300 students.