



Conclusion

- The coffee shop's sales peak during morning hours (7 AM - 11 AM) and are consistent throughout the week, with slightly higher footfalls on Mondays and Fridays.
- Hell's Kitchen generates



the highest sales, while Astoria sees the most footfall.

- Coffee products dominate sales (39%), with Barista Espresso being the top revenue generator.
- The average bill per person is \$4.69, and the average order per person is 1.44.
- Focus on morning promotions, ensuring



availability of high-revenue
products, and optimizing
offerings at
underperforming locations
to enhance overall
performance.

