

Overview

The analysis provides valuable insights into sales patterns, peak demand hours, and top-performing pizzas. Businesses can use this data to optimize inventory, enhance marketing efforts, and introduce new products based on customer preferences.



Analysis

This SQL-based analysis uncovers order trends, revenue insights, and customer preferences.

Medium-sized pizzas are the most popular, with peak sales during lunch and dinner. Classic and Veggie pizzas dominate orders, while premium pizzas drive revenue. Steady growth indicates strong business performance.



Conclusion

The analysis highlights key sales drivers, peak demand periods, and customer preferences. By leveraging these insights, businesses can optimize inventory, refine pricing strategies, and enhance marketing efforts to maximize revenue and improve customer experience.

