



CUSTOMER CHURN

CHURN ANALYSIS



BANK CUSTOMER DATA

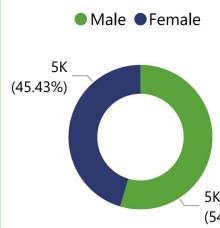
10K

Customers

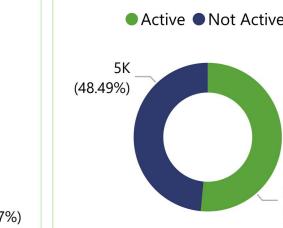


Churns Status
Churned
Not Churned

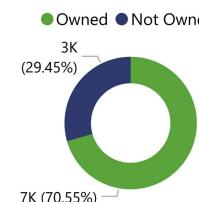
Customers by Gender



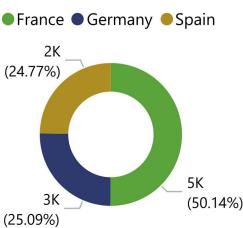
Customers by Activity Status



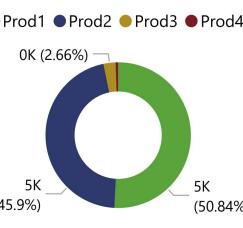
Customers by Credit Card Status



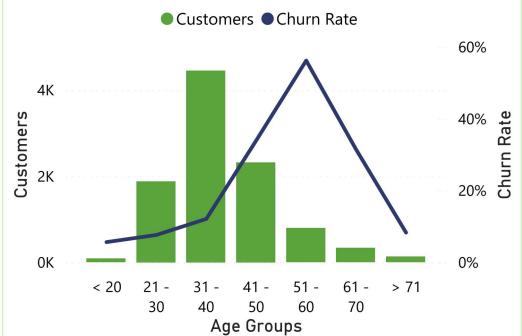
Customers by Country



Customers by Products



Customers and Churn Rate by Age Groups



Customers and Churn Rate by Credit Scores



Customers and Churn Rate by Acct Balance

