



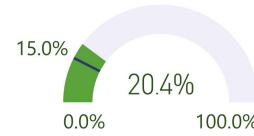
CHURN ANALYSIS



BANK CUSTOMER DATA

10K

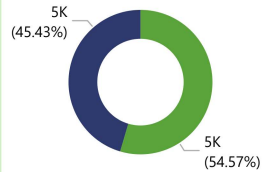
Customers



Churns Status
☐ Churned
☐ Not Churned

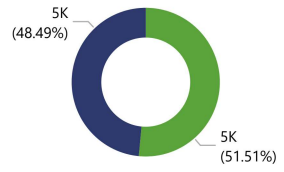
Customers by Gender

Male Female



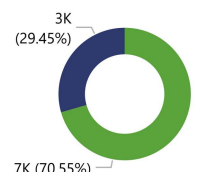
Customers by Activity Status

Active Not Active



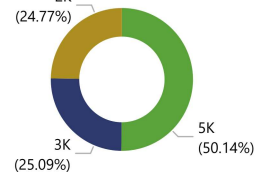
Customers by Credit Card Status

Owned Not Owned



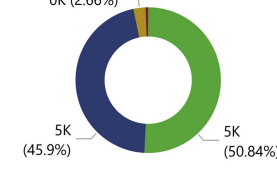
Customers by Country

France Germany Spain



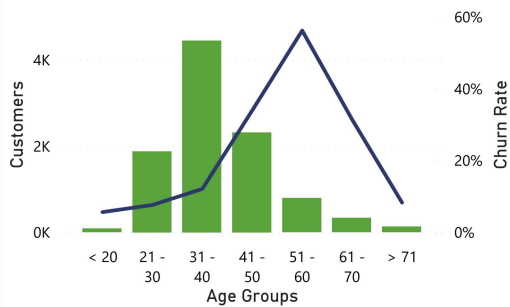
Customers by Products

Prod1 Prod2 Prod3 Prod4



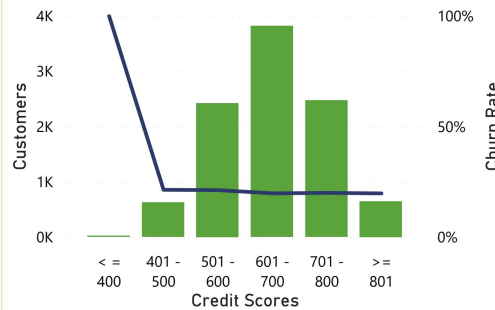
Customers and Churn Rate by Age Groups

Customers Churn Rate



Customers and Churn Rate by Credit Scores

Customers Churn Rate



Customers and Churn Rate by Acct Balance

Customers Churn Rate

