

Sales Performance Analysis

Executive Summary



SALES DASHBOARD

43.67K

Avg Sales per Order

317

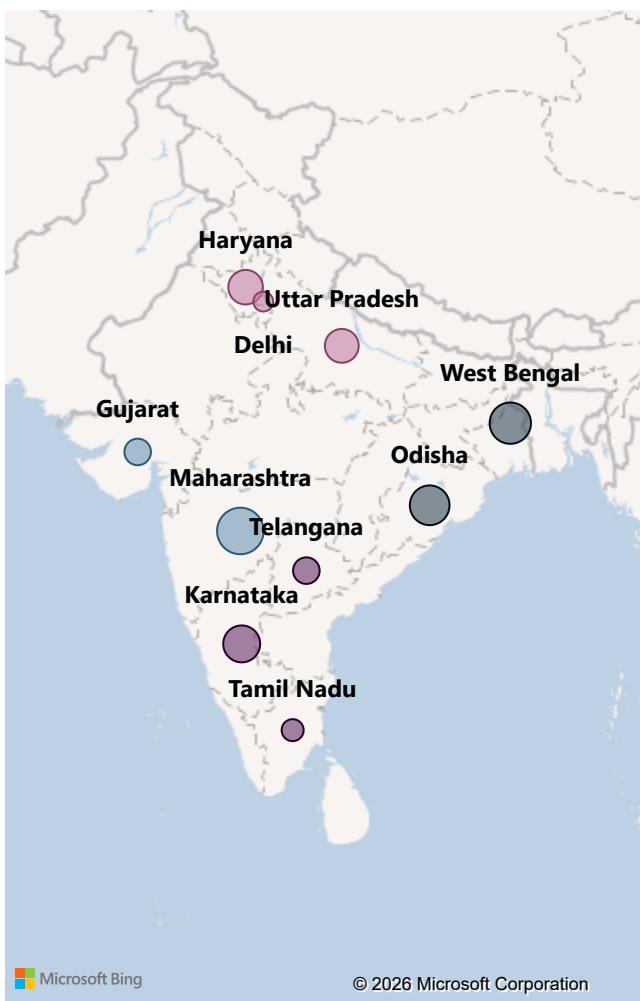
Total Quantity

13%

Profit Margin %

Regional Profit Distribution

Region ● East ● North ● South ● West



OrderDate

All

Sales Person

All

OrderDate

All

Top Performing Cities

0.0M

0.2M

0.4M

0.6M

Kolkata

Bhubaneswar

Bangalore

Gurgaon

Pune



Best Selling Products

Pen

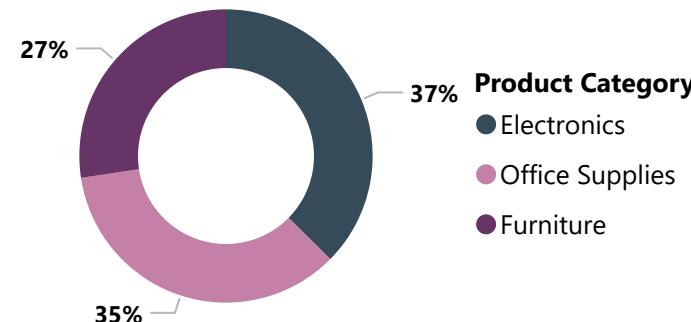
Mobile

Chair

Monitor

Table

Category-wise Profit Contribution



Sales Person Performance Summary

Sales Person	Total Sales	Total Quantity	Total Profit	Sales Rank
Ravi	1124244	64	153645	1
Neha	965926	77	112118	2
Suresh	935325	68	111643	3
Rohit	737605	66	83923	4
Amit	603811	42	87586	5

Sales Performance Analysis

Detailed Insights



SALES
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317

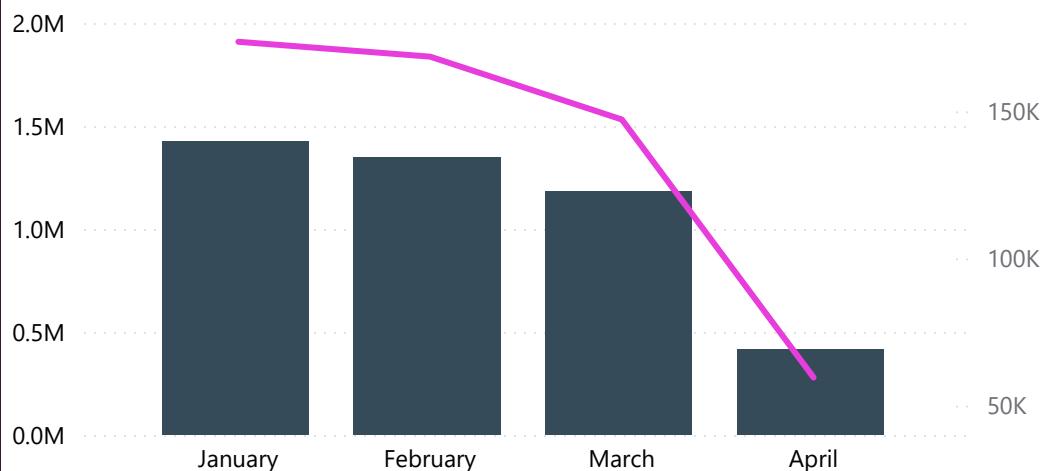
Total Quantity

13%

Profit Margin %

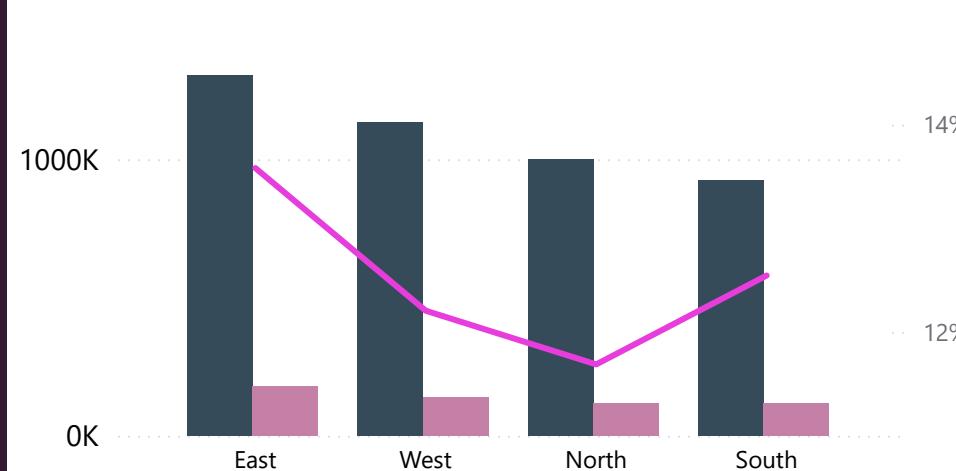
Monthly Sales & Profit Trend

● Total Sales ● Total Profit



Regional Sales vs Profit Margin

● Total Sales ● Total Profit ● Profit Margin %



Sales Person

All

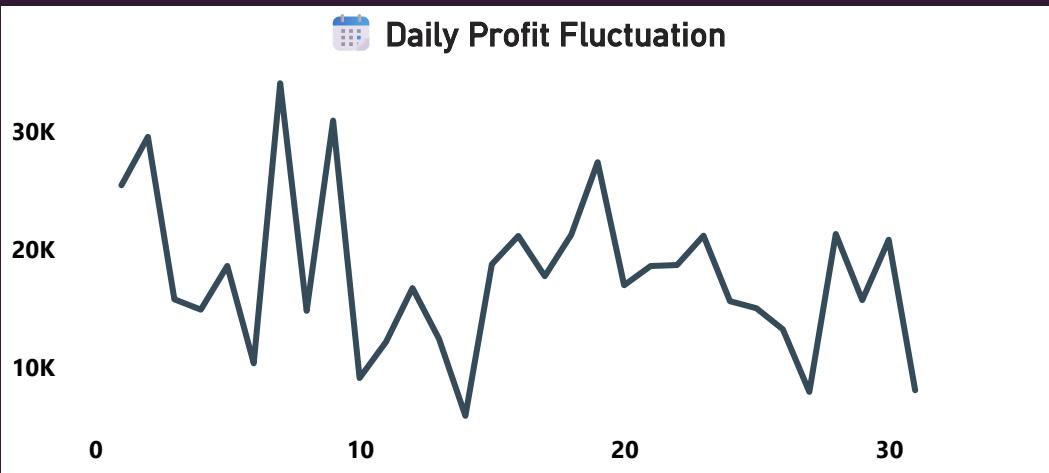
OrderDate

All

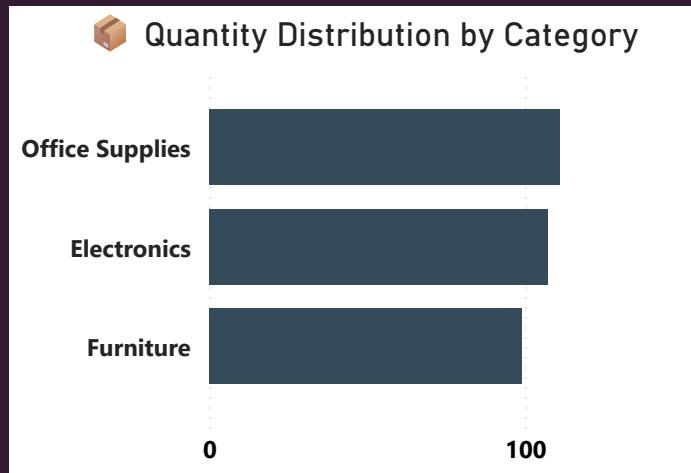
OrderDate

All

Daily Profit Fluctuation



Quantity Distribution by Category



City-wise Sales Volume

