SUMMARY AND RECOMMENDATIONS FROM THE IMDB CASE STUDY

The following insights are derived from the IMDB dataset for RSVP movies:-

1. The most number of movies released in the year of 2017 after that the trend is downward. The highest number of movies produced in the month of march.
2. USA and India produced more than a thousand movies(1059) in the year 2019.
3. There are 13 genres present in the dataset.
4. If, RSVP movies plans to make a movie of one of these genre then they should focus on the DRAMA genre as it has produced the highest movies among other genre which is 4285 movies and has the average duration of 106.77 mins.
5. Thriller movies can also be considerable
6. Dream Warrior Pictures or National Theatre Live production house has produced the most number of hit movies (average rating >8).
7. James Mangold can be hired as the next director.
8. The top three production houses in the world are -Marvel Studios ,Twentieth century fox and Warner Bros respectively , these are based on the number of votes received by the movies they have produced.
9. Vijay Sethupathi & Taapsee Pannu is on the top in the actor and actress list , RSVP movie can hire them to woo the local audience.
10. Star cinema is on Top and has produced 7 multilingual movies, Twentieth Century Fox is on no 2 and has produced 4 multilingual movies. They can be considered as the production house.
11. Andrew Jones is on top in director list with 5 movies in total.