



Current Month Transactions

18325

Goal: 17339 (+5.69%)

Current Month Profits

\$71.68K

Goal: \$67.88K (+5.6%)

Current Month Revenue

\$120.16K

Goal: \$113.80K (+5.59%)

Current Month Returns

496

Goal: 482 (-2.9%)

product_brand	Total orders	Total profit	Profit margin	Return rate
Hermanos	8071	\$33,167.27	58.54%	1.11%
Tell Tale	7694	\$29,925.59	58.04%	1.00%
Ebony	7685	\$29,749.45	59.82%	0.95%
Tri-State	7438	\$29,064.76	58.90%	1.02%
High Top	7153	\$28,502.83	60.39%	1.01%
Nationeel	6499	\$27,446.16	60.47%	1.11%
Fast	6188	\$24,746.78	61.05%	1.09%
Fort West	6175	\$23,951.11	59.79%	0.92%
Horatio	6121	\$25,589.28	58.44%	1.25%
Best Choice	6000	\$25,901.32	60.60%	0.84%
Sunset	5856	\$20,802.99	60.49%	1.04%
Red Wing	5806	\$23,629.96	59.37%	1.09%
Big Time	5797	\$23,710.27	60.26%	0.97%
Carrington	5622	\$21,467.59	59.52%	0.89%
Cormorant	5382	\$22,504.92	61.51%	0.90%
High Quality	5323	\$24,007.67	60.00%	1.03%
BBB Best	5254	\$19,374.93	62.10%	0.90%
Imagine	5225	\$21,741.70	61.51%	0.98%
Denny	5223	\$23,049.58	58.07%	0.91%
Golden	5218	\$19,403.25	58.71%	0.91%
PigTail	5180	\$17,338.44	60.68%	0.96%
Super	5120	\$19,606.62	60.66%	0.94%
Total	167616	\$6,61,193.24	59.93%	0.99%

Products details

customer details

Select all

Canada

Mexico

USA

Total Orders by Countries



Total orders by country/region

USA

Mexico

Canada

Total target vs Revenue target

\$119.49K

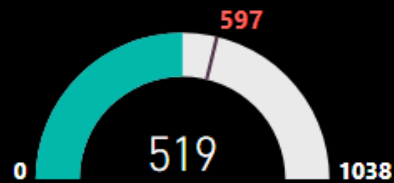
\$120.16K

\$0.00K

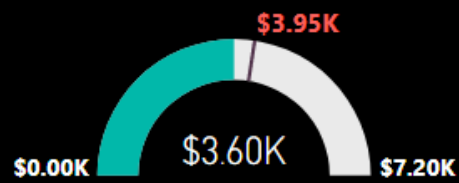
\$240.32K



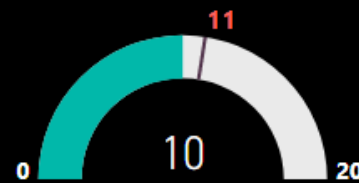
Current Month Orders vs. Target



Current Month Revenue vs. Target



Current Month Returns vs. Prev Month



Product Brand

Hermanos

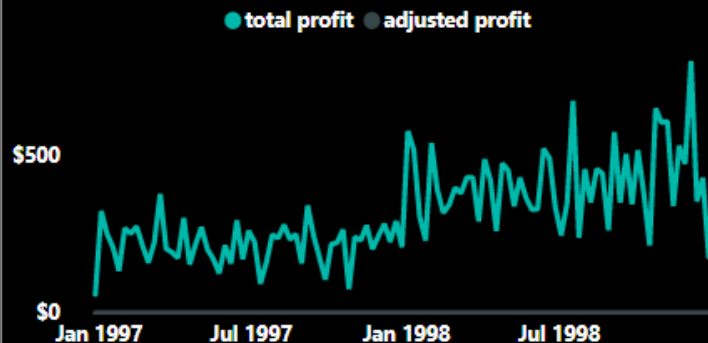
Price adjustment

0

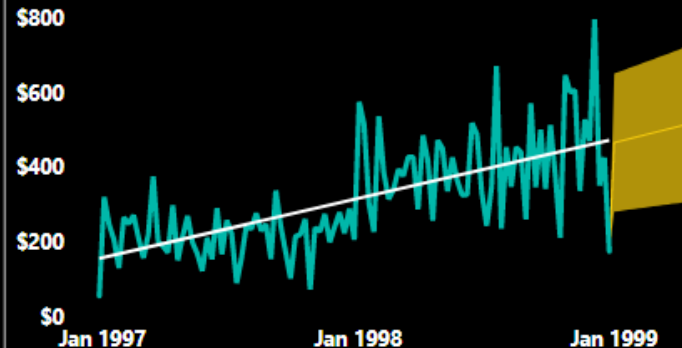
\$0.95
Average reta...

\$0.95
adjusted price

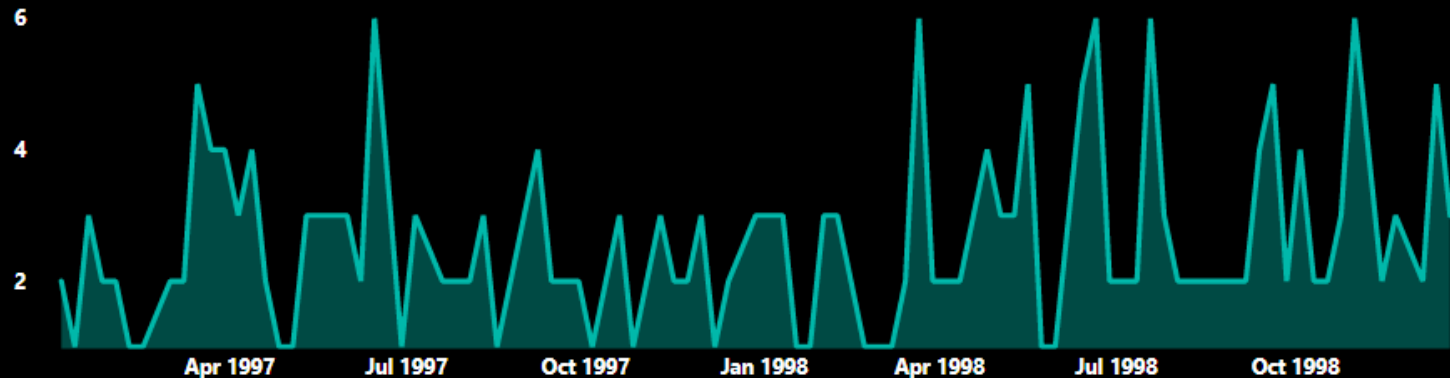
Weekly Profit



Weekly Profit



total returns by Start of Week



[Report summary](#)

[customer details](#)



CUSTOMER NAME

Ida Rodriguez

Total Orders

290

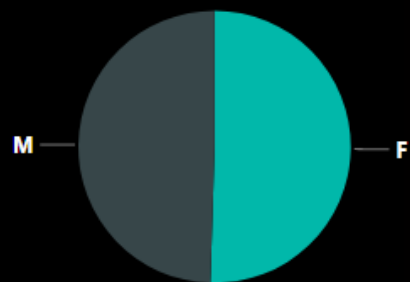
Total Profit

\$1.34K

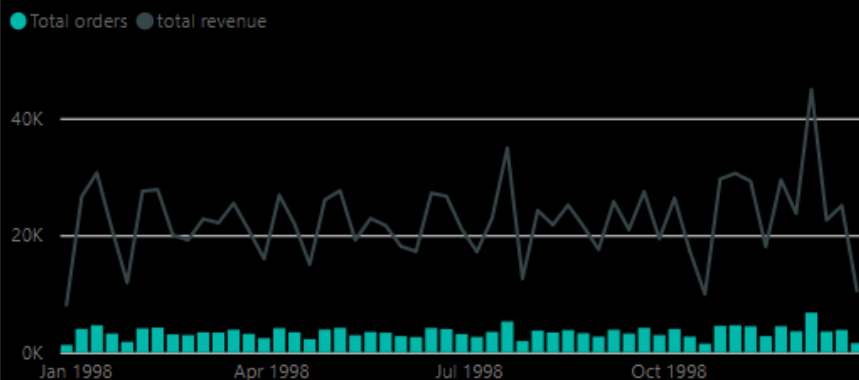
Total Revenue

\$2.24K

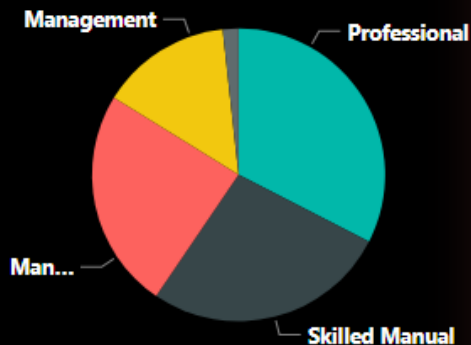
Total orders by gender



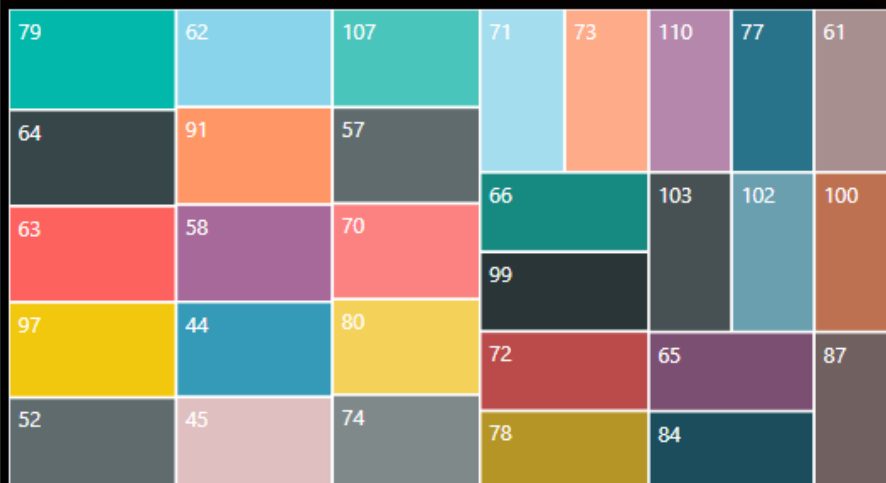
Total orders and total revenue by Start of Week



total revenue by occupation



Total orders by Current age



Full Name	Total orders	Total Revenue
Ida Rodriguez	290	\$2,235.43
James Horvat	297	\$2,121.31
Dawn Laner	301	\$1,995.21
Mary Francis Benigar	275	\$1,973.79
Wildon Cameron	233	\$1,955.25
Aaron McDonnell	260	\$1,907.90
Joann Mramor	251	\$1,826.31
Eric Winters	257	\$1,776.27
Merridee Archuleta	279	\$1,763.58
Lucy Flowers	267	\$1,750.14
Kristin Miller	239	\$1,738.93
Scott Littleford	224	\$1,716.15
Bernadette Marschang	265	\$1,713.75
George Todero	262	\$1,664.45
Emily Barela	205	\$1,630.12
Frank Darrell	221	\$1,628.36
Isaiah Heymsfield	197	\$1,598.53
Mary Smith	223	\$1,595.58
Patricia Towns	241	\$1,585.12
Shirley Ortiz	226	\$1,583.94
Total	6105	\$43,444.59

Product details

Report summary