







# INTRODUCTION

**This SQL project is built on a Music Store database to explore real-world data insights using structured queries. It covers key concepts like JOINS, CTEs, aggregation, window functions, and subqueries across three levels: basic, moderate, and advanced.**

**The project analyzes customer behavior, top-selling artists, most popular genres per country, and revenue patterns — helping sharpen my skills in data analysis, query optimization, and relational database design.**





# WHO IS THE SENIOR MOST EMPLOYEE BASED ON JOB TITLE?

```
SELECT  
    title, last_name, first_name  
FROM  
    employee  
ORDER BY levels DESC  
LIMIT 1;
```



# WHICH COUNTRIES HAVE THE MOST INVOICES?

```
SELECT
    COUNT(*) AS c, billing_country
FROM
    invoice
GROUP BY billing_country
ORDER BY c DESC;
```



**WHAT ARE TOP 3 VALUES OF TOTAL INVOICE?**

```
SELECT  
    total  
FROM  
    invoice  
ORDER BY total DESC;
```



**WHICH CITY HAS THE BEST CUSTOMERS? WE WOULD LIKE TO THROW A PROMOTIONAL MUSIC FESTIVAL IN THE CITY WE MADE THE MOST MONEY. WRITE A QUERY THAT RETURNS ONE CITY THAT HAS THE HIGHEST SUM OF INVOICE TOTALS.**

```
SELECT
    billing_city, SUM(total) AS InvoiceTotal
FROM
    invoice
GROUP BY billing_city
ORDER BY InvoiceTotal DESC
LIMIT 1;
```



**Who is the best customer? The customer who has spent the most money will be declared the best customer.**

**Write a query that returns the person who has spent the most money.**

```
SELECT
    customer.customer_id,
    first_name,
    last_name,
    SUM(total) AS total_spending
FROM
    customer
    JOIN
        invoice ON customer.customer_id = invoice.customer_id
GROUP BY customer.customer_id
ORDER BY total_spending DESC
LIMIT 1;
```

**Write query to return the email, first name, last name, & Genre of all Rock Music listeners.**

```
/*Method 1 */

SELECT DISTINCT
    email, first_name, last_name
FROM
    customer
    JOIN
    invoice ON customer.customer_id = invoice.customer_id
    JOIN
    invoiceline ON invoice.invoice_id = invoiceline.invoice_id
WHERE
    track_id IN (SELECT
        track_id
        FROM
            track
            JOIN
            genre ON track.genre_id = genre.genre_id
        WHERE
            genre.name LIKE 'Rock')
ORDER BY email;
```

```
/* Method 2 */

SELECT DISTINCT
    email AS Email,
    first_name AS FirstName,
    last_name AS LastName,
    genre.name AS Name
FROM
    customer
    JOIN
    invoice ON invoice.customer_id = customer.customer_id
    JOIN
    invoiceline ON invoiceline.invoice_id = invoice.invoice_id
    JOIN
    track ON track.track_id = invoiceline.track_id
    JOIN
    genre ON genre.genre_id = track.genre_id
WHERE
    genre.name LIKE 'Rock'
ORDER BY email;
```



**Write a query that returns the Artist name and total track count of the top 10 rock bands .**

```
SELECT
    artist.artist_id,
    artist.name,
    COUNT(artist.artist_id) AS number_of_songs
FROM
    track
    JOIN
    album ON album.album_id = track.album_id
    JOIN
    artist ON artist.artist_id = album.artist_id
    JOIN
    genre ON genre.genre_id = track.genre_id
WHERE
    genre.name LIKE 'Rock'
GROUP BY artist.artist_id
ORDER BY number_of_songs DESC
LIMIT 10;
```



**Return all the track names that have a song length longer than the average song length. Return the Name and Milliseconds for each track.**

```
SELECT
    name, milliseconds
FROM
    track
WHERE
    milliseconds > (SELECT
        AVG(milliseconds) AS avg_track_length
        FROM
            track)
ORDER BY milliseconds DESC;
```



**Find how much amount spent by each customer on artists? Write a query to return customer name, artist name and total spent .**

```
WITH best_selling_artist AS (  
    SELECT artist.artist_id AS artist_id, artist.name AS artist_name , SUM(invoice_line.unit_price*invoice_line.quantity) AS total_sales  
    FROM invoice_line  
    JOIN track ON track.track_id = invoice_line.track_id  
    JOIN album ON album.album_id = track.album_id  
    JOIN artist ON artist.artist_id = album.artist_id  
    GROUP BY artist.artist_id,artist.name  
    ORDER BY total_sales DESC  
    LIMIT 1  
)  
SELECT c.customer_id, c.first_name, c.last_name, bsa.artist_name, SUM(il.unit_price*il.quantity) AS amount_spent  
FROM invoice i  
JOIN customer c ON c.customer_id = i.customer_id  
JOIN invoice_line il ON il.invoice_id = i.invoice_id  
JOIN track t ON t.track_id = il.track_id  
JOIN album alb ON alb.album_id = t.album_id  
JOIN best_selling_artist as bsa ON bsa.artist_id = alb.artist_id  
GROUP BY 1,2,3,4  
ORDER BY 5 DESC;
```



**Write a query that returns each country along with the top Genre. For countries where the maximum number of purchases is shared return all Genres.**

```
/* Method 1: Using CTE */
```

```
WITH popular_genre AS
```

```
(
  SELECT COUNT(invoice_line.quantity) AS purchases, customer.country, genre.name, genre.genre_id,
  ROW_NUMBER() OVER(PARTITION BY customer.country ORDER BY COUNT(invoice_line.quantity) DESC) AS RowNo
  FROM invoice_line
  JOIN invoice ON invoice.invoice_id = invoice_line.invoice_id
  JOIN customer ON customer.customer_id = invoice.customer_id
  JOIN track ON track.track_id = invoice_line.track_id
  JOIN genre ON genre.genre_id = track.genre_id
  GROUP BY 2,3,4
  ORDER BY 2 ASC, 1 DESC
)
SELECT * FROM popular_genre WHERE RowNo <= 1;
```

```
/* Method 2: : Using Recursive */
```

```
WITH RECURSIVE
```

```
sales_per_country AS(
  SELECT COUNT(*) AS purchases_per_genre, customer.country, genre.name, genre.genre_id
  FROM invoice_line
  JOIN invoice ON invoice.invoice_id = invoice_line.invoice_id
  JOIN customer ON customer.customer_id = invoice.customer_id
  JOIN track ON track.track_id = invoice_line.track_id
  JOIN genre ON genre.genre_id = track.genre_id
  GROUP BY 2,3,4
  ORDER BY 2
),
max_genre_per_country AS (SELECT MAX(purchases_per_genre) AS max_genre_number, country
  FROM sales_per_country
  GROUP BY 2
  ORDER BY 2)
```

```
SELECT sales_per_country.*
FROM sales_per_country
JOIN max_genre_per_country ON sales_per_country.country = max_genre_per_country.country
WHERE sales_per_country.purchases_per_genre = max_genre_per_country.max_genre_number;
```





# CONCLUSION

- Gained hands-on experience in writing SQL queries on a real-world music store database.
- Used JOINS, GROUP BY, HAVING, ORDER BY, and subqueries for data retrieval and filtering.
- Implemented CTEs and recursive queries to solve complex analytical problems.
- Analyzed revenue patterns across cities and countries for business insights.
- Strengthened my understanding of relational database design and query optimization.





THANK  
YOU

