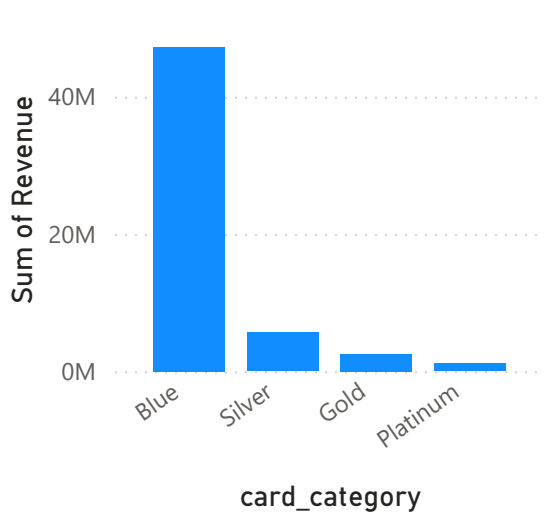




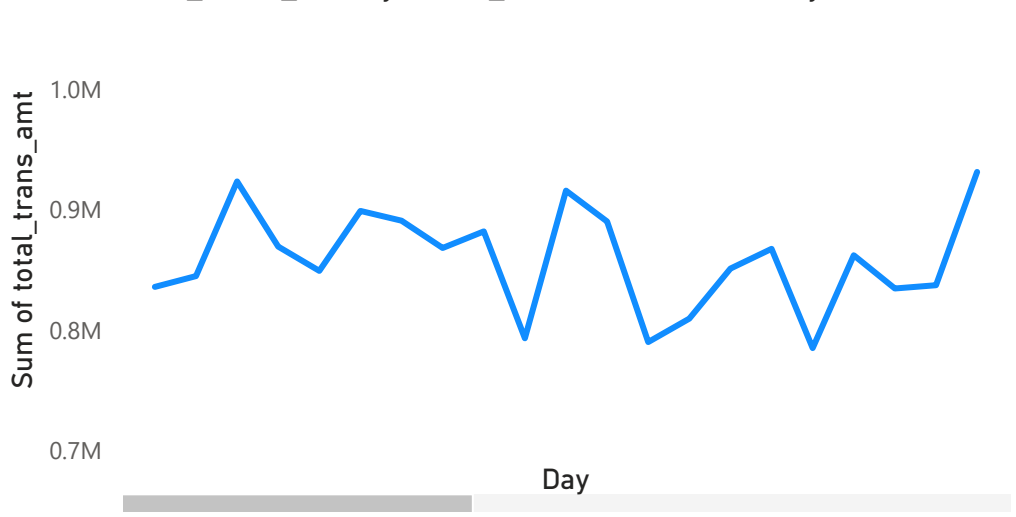
Sum of Revenue by card_category



Week_num2	Previous_week_Revenue	Current_week_Revenue	WOW_Revenue
53	933134	12,01,600.58	28.8%
52	1070439	9,33,134.43	-12.8%
51	1026549	10,70,439.10	4.3%
50	980152	10,26,549.11	4.7%
49	1008777	9,80,152.37	-2.8%
Total	933134	12,01,600.58	28.8%

activation_30_days	%GT Count of activation_30_days
0	42.54%
1	57.46%
Total	100.00%

Sum of total_trans_amt by Week_num2, Month and Day



delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

Credit Card Transaction Report

Q4

Q3

Q2

Q1

Low

Med

High

F

M

Revenue

57M

Total Amount

46M

Total Interest

8M

Transaction Count

667K

week_st...

All

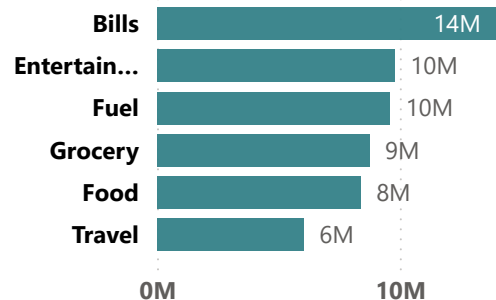
Gold

Silver

Blue

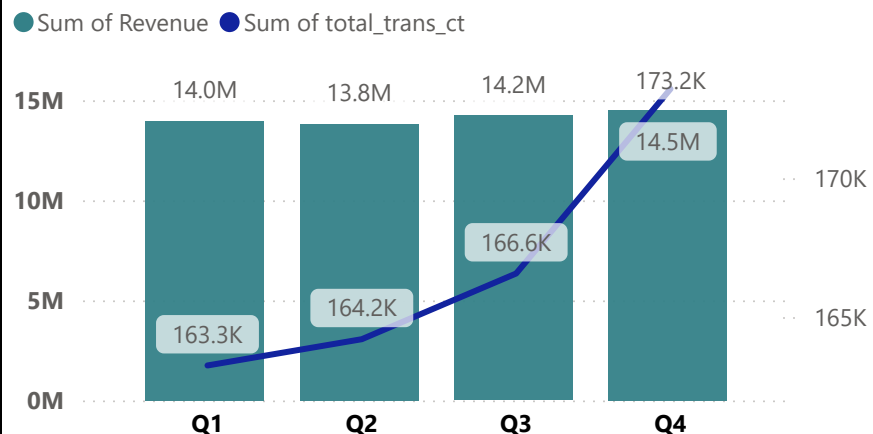
Platinum

Revenue by expenditure

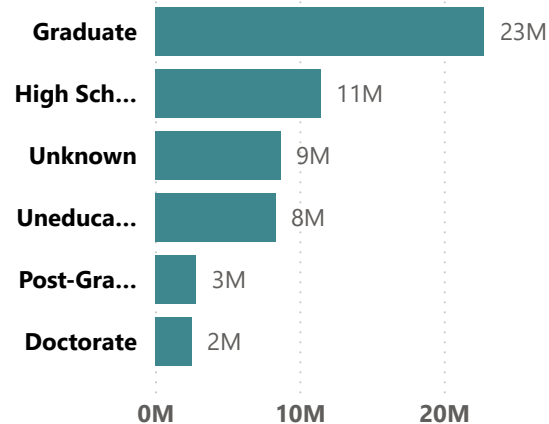


card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest
Blue	47188612	37840749	667000
Silver	5659109	4647596	80000
Gold	2533682	2091362	30000
Platinum	1135608	953314	10000
Total	56517011	45533021	790000

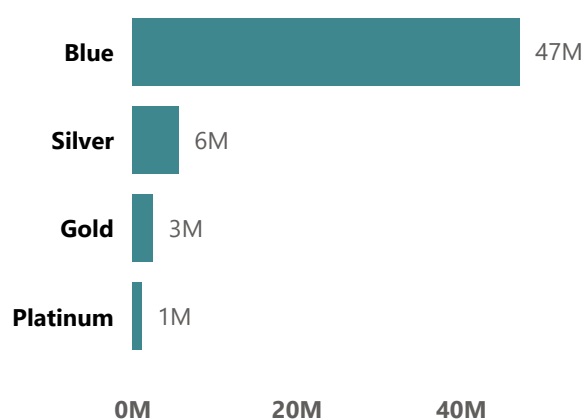
QTR Revenue and total_trans_count



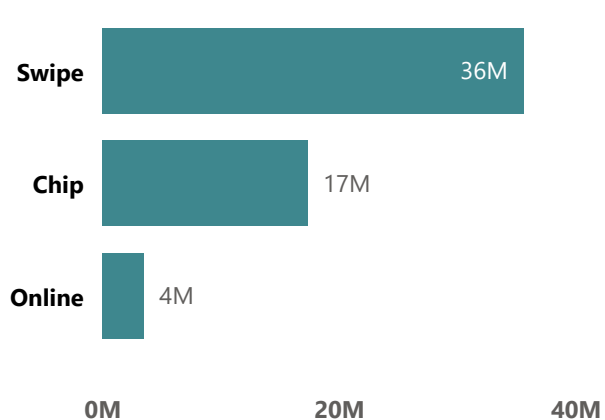
Revenue by Education level



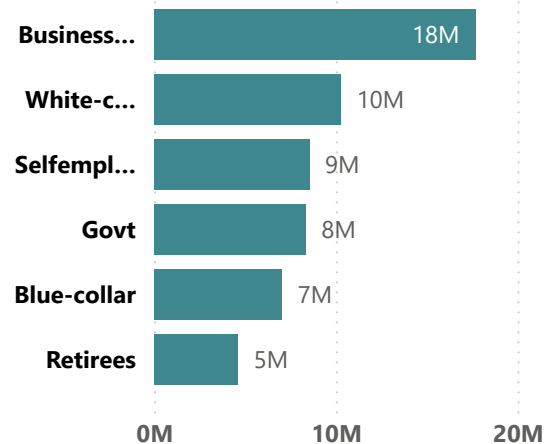
Revenue by Card Category



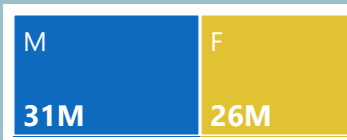
Revenue by Use Chip



Revenue by Customer Job



Credit Card Customer Report



week_start_...
All

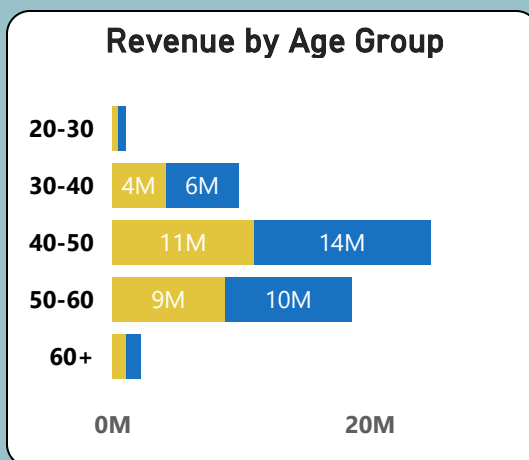
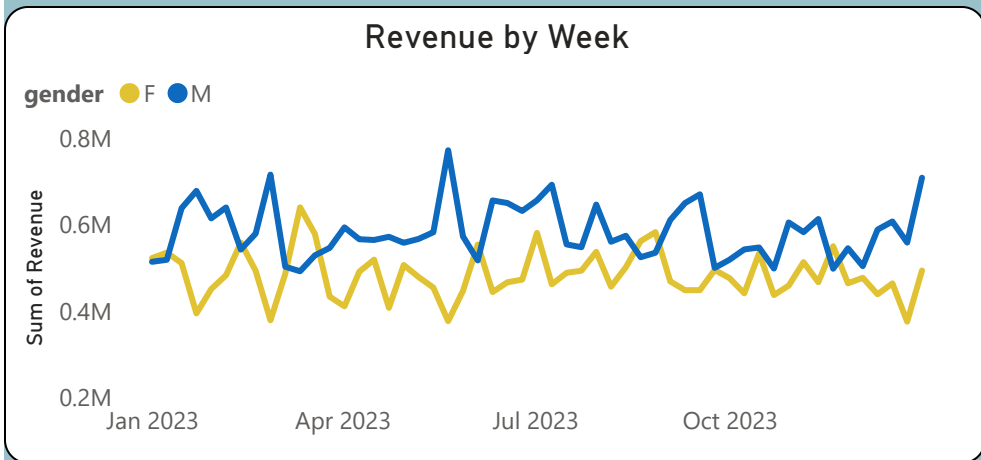
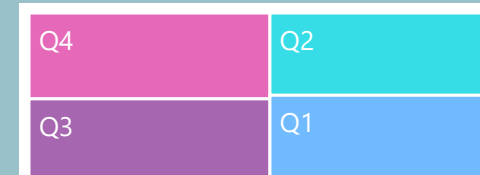
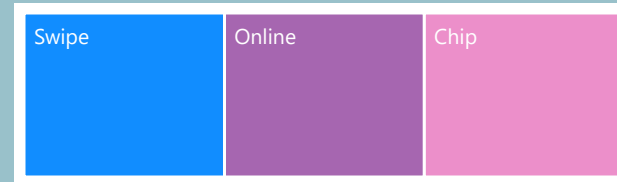


Revenue
57M

Income
1bn

Total Interest
8M

Customer Satisfaction
3.19



customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Businessman	17697472	2584604	377310350
White-collar	10283124	1464691	209548530
Govt	8335534	1182231	179608716
Selfemployeed	8542826	1141510	152973219
Blue-collar	7040606	967751	145779069
Retirees	4617448	641692	98294338
Total	56517011	7982480	1163514222

