

## THE BUSINESS INSIGHTS ARE AS FOLLOWS:

1. Mostly the movies were produced in the year 2017.
2. March has most numbers of movies .
3. India and USA together produced 2555 movies .
4. Unique Genres in the dataset are Drama, Fantasy, Thriller, Comedy, Horror, Family, Romance, Adventure, Action, Sci-Fi, Crime, Mystery and Others.
5. Drama Genre has most numbers of movies under it.
6. There are 3289 movies which belong to only one genre.
7. Longest average duration movies were from Action genre and shorted avg duration movies were from Horror genre.
8. Thriller Genre has number 1 ranking .
9. Most of the hit movies belong to the 7 ratings.
10. Dream Warrior Pictures as well as National Theater Live are the production companies which have produced the maximum number of hit movies.
11. The top 3 directors in the top three genres are: James Mangold, Anthony Russo and Soubin Shahir.
12. Mammooty and Mohanlal are the actors with median ratings of the movies at least 8.
13. The top 3 production companies based on the number of votes received by their movies are: Marvel Studios, Twentieth Century Fox and Warner Bros.
14. Vijay Sethupathi is the top actor who is Indian and has a high average ratings.
15. The top 5 actresses who are from hindi cinema based on the average ratings of the movies are: Tapsee Pannu, Kriti Sanon, Divya Dutta, Shraddha Kapoor, and Kriti Kharbanda