

Bruce Jin 金焯阳

+86-15800976100 • digitor_jin@hotmail.com

Work Experience:

Amazon Web Service (AWS), Head of Strategic Startup and Venture, GCR

- 2019.7-Present
Shanghai
Promoted from IC to team lead to manager
- Initiated Joint Venture Capital Fund and AWS China Fund (Amazon direct investment) programs
 - Initiated and built AWS Strategic Startup program and BD team (4 directs, 13 virtual team) to increase AWS penetration in top startups through special Amazon/AWS programs and investment track research
 - Managed VC BD team (4 directs) to increase AWS penetration in VC backed startups through Activate programs and events that support post-investment management of VCs
 - Initiated bio-monthly Meeting of Mind events (Investor and Founders' sharing Dinner)

SDIC Unity Capital, TMT Sector, Investment Director

One of the earliest and largest national Venture Investment Institution

- 2016.10-2019.7
Beijing
Promoted from VP to SVP to Director
- TMT Fund Investments: evaluated 50+ GPs, \$126M investments in 8 VC funds
 - Chenhui Venture, Shunwei, IDG, Unity Venture, FreeS, DT Capital, Sinovation, and Xiamen Info Tech
 - \$25M Direct Investments
 - 1More, consumer electronics, investor of reverse merger round
 - Hangzhou Nation Chip, Semiconductor, Lead investor of Series B round
 - Studied Industries: Smart Devices, Robotics and Transportation, SAAS and AI, Fintech, Insurance

PassCard, Founder

Built Mobile Grocery Platform to Deliver Goods from Nearby Grocery Stores (100K active users)

- 2014.4-2016.7
Shanghai
- Built management team from Nielson, Ctrip, Louts
 - Collaborated with 8 retail chains such as Tesco, Louts, Lianhua, Jingkelong in Shanghai and Beijing
 - Collaborated with 20 FMCG brands to offer personalized coupon
 - Launched own fruit brand "Jumbo Fruits"

Shanghai Venture Capital, FOF, Senior Investment Manager

- 2012.2-2014.4
- Invested five VC funds as anchor investor, with total investment amount of \$60 million; Post-investment management of 8 VC funds, with total fund size of \$500M

Uno Capital, Deputy Director

- 2010.10-2011.9
- Responsible for raising new funds; launched one private equity and one real estate funds

Genfields, Inc., Partner and VP of Finance

Agri-biotech start-up, developing transgenic Cassava Seed for high yield feedstock of biofuel

- 2008.12-2010.05
Arizona, USA
- Richard Sayer was a Partner and Chief Scientist (One of Five Best Agriculture biotechnology scientist awards by Nature Magazine in 2008)
 - Established technology licensing agreements with Donald Danforth Plant Science Center and strategic partnership with Valero (NYSE: VLO)

United Financial Center, LLC, Analyst

AIG affiliates in Tucson, AZ; Asset Under Management of \$50M

- 2007.08-2008.11
- Monitored investment portfolios
 - Security and Alternative Investment Opportunities Analysis

Education:

- 2006-2007 **University of Colorado at Denver**
M.S in Finance
- 2001-2005 **University of Shanghai, SILC Business School**
B.S in Economics

Awards & Certificates:

- 2021 AWS SAA Certificate and Certified Speaker
- 2018 Security Qualification Certificate
- 2015 Pujiang Talents Award (Annual Shanghai City Award)
- 2010 Ph.D. in Finance Fellowship Offer from Institution of Illinois Technology