1. Given the provided data, what are three conclusions we can draw about crowdfunding campaigns?

Crowdfunding can be used for a wide array of different opportunities. The theater campaigns had 187 successful campaigns of 344 total campaigns, and other entertainment fields like film and video and music have the most successful campaigns compared to any other category. Fields like publishing and games did poorly in comparison.. July had the most successful campaigns at 58 to a total of 93 campaigns.

1. What are some limitations of this dataset?

There is only ten years of data available. Despite the number of categories and subcategories, there are still subcategories not included in the larger parent category and categories that are not as well-known that have been left out.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

We could compare the subcategories together grouped by the parent categories to see a clearer picture of how well or not they are doing. We can compare the failed campaigns by their categories.