# Enhancing Road Safety with Ai-Driven Traffic accident method for Traffic accident analysis and prediction

Student name: K.Charushree

Register number: 510123106004

Institution: Adhiparasakthi college of engineering

**Department:B.E-Electronics and communication Engineering** 

Date of submission:08.05.2025

#### 1.Problem Statement

- Road traffic accidents remain a significant public health concern, causing widespread loss of life and economic damage globally.
- Existing accident analysis and prevention strategies often rely on reactive measures after accidents have occurred, leaving a gap in proactive, datadriven approaches to improve road safety.
- Developing predictive models using machine learning algorithms to identify areas with a higher likelihood of accidents based on historical data, traffic flow, weather conditions, and other relevant factors.
- Predicting the severity of potential accidents, allowing for more targeted interventions and resource allocation.

# 2.Objectives of the Project

- Building predictive models that can identify high-risk areas, times, and situations based on various factors.
- Implementing AI-powered systems for real-time traffic monitoring, dynamic route optimization, and automated incident detection.
- Using AI insights to inform infrastructure improvements, law enforcement strategies, and public awareness campaigns.

- Gathering data from various sources, including sensors, cameras, and vehicle telementry. Gathering historical accident data from various sources (e.g., police reports, traffic management systems).
- Building and implementing AI models for accident prediction, traffic flow optimization, and safety alert.

## 3. Scope of the project:

- Cleaning and preparing the data for analysis, including handling missing values and outliers.
- Identifying relevant features from the data that can predict accidents (e.g., time of day, weather conditions, traffic volume, road conditions.
- Developing predictive models using machine learning algorithms (e.g., supervised learning predicting accident severity, unsupervised learning for identifying patterns.
- Deploying the models to predict potential accident locations and severity.
- Exploring new machine learning techniques and models.
- Integrating real-time data from sensors and cameras to improve prediction accuracy.

### 4.existing system

Predictive analytics: analysing historical accident data to identify high risk areas and predict potential accidents.

Real time monitoring:using sensors ,cameras and iot devices to monitor traffic conditons and detect potential accidents.

Computer vision: analysing traffic footage to detect incidents, track vehicles, and identify potential hazards.

### 5. proposed system

Data collection module:gathering data from various sources, such as traffic cameras, sensors, weather reports, accident reports, social media feeds.

Data preprocessing module:cleaning processing ,integrating collected data for analysis

Alert the notification system:sending alerts to authorities, emergency services, and drivers in case of predicted or detected accidents.

#### 6.Data Source

- Source:kaggle-https://www.kaggle.com/datasets/sobhanmoosavi/us-accidents
- Type of data:structured data
- Nature of data: Historical accident data collected from various source such as traffic APIs and government records.it includes information like time,location,severity,weather,road condition,traffic flow.
- Dataset link: link unavailable

### 7. High level methodology:

- Data collection:gathering relevant data from various source,
- Traffic cameras, sensors, accident report, weather data, traffic patterns.
- Data preprocessing: clean and preprocess the collected data to ensure the quality and consistency.
- Feature Engineering:extract the relavent feature from the preprocessed data that can be used for prediction

- Model development:develop and train and AI model using the exteacted feature to predict high -risk areas and optimise emergency response.
- Model Evalution:evalute the performance of the developed model using metrics such as accuracy, precaution and recall.
- Deployment:deploy the developed model in production-ready environment,integrating it with existing traffic management systems.

#### 8. Tools and Technologies

- Programming languages:pandas,numpy and matplotlib
- LIBRARIES
- Data visualisation:matplotlib,seaborn
- Business intelligence tools:power Bi
- Containerization:deployment and intergration
- Api development:utilize frame work for traffic management system.
- OTHER TOOLS AND TECHNOLOGIES:
- Gis and mapping tools
- real time data processing.
- SOME POPULAR AI TOOLS
- Google cloud ai platform
- Tensor flow
- Pytroch
- Keras
- Apache spark

#### 9. Team members and roles:

- 1. S.sushmitha-**Data collection and integration:**responsible for sourcing data sets,conncting Apis,and preparing the initial
- 2. M.keerthana-**Data cleaning and EDA:**cleans and preprocesses data performs exploratory analysis and generates initial insights.
- 3. k.charushree-**Feature engineering and modeling**:works on feature extraction and selection develops and trains machine learning models.
- 4. S.gayathri-Evaluation and optimization :tunes hyper parameters ,valid dates models and documents performance metrices.
- 5.k.lakshmi-**Documentation and presentation** :compiles reports, prepares visualizations , and handles presentation and optional development.