Sponsorship Package

📅 May 17–19, 2019

📍 New Lab – Brooklyn Navy Yard
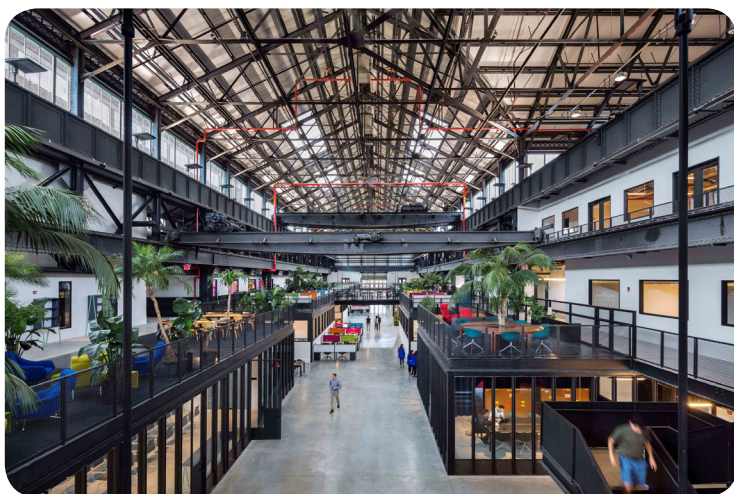
🌐 eth-nyc.com

✉️ sponsor@ethglobal.co

What is ETHNewYork?

ETHNewYork is ETHGlobal's first hackathon in New York City and our premiere American event of 2019.

ETHNewYork is your opportunity to support over 600 developers, industry experts, advisers, mentors, and companies who are creating the next generation of infrastructure and applications that will power the decentralized web.

You will meet developers face to face, have new and experienced developers build with your product, have a global marketing presence, and generate and onboard new users. You will also help support tenured developers with substantial protocol development experience and eager creatives looking to join the space, #buidl their first DApps. ETHNewYork is the perfect time to launch a new product, or the best way to get rapid feedback on your existing one.

Over 600 attendees (hackers, mentors, sponsors, speakers, and community members) will gather at New Lab, a well known space and platform for scaling frontier technologies, in the historic Brooklyn Navy Yard on May 17th.

Join us for a packed weekend of building, learning, workshops, technical talks,

What is ETHGlobal?

ETHGlobal organizes and runs Ethereum hackathons around the globe

These events are the heartbeat of the Ethereum developer community. Every few months, a new ETHGlobal event happens somewhere in the world, hundreds of developers gather, and create the future.

Our event series consistently attracts top minds in the space, resulting in new venture backed companies, real products, and exciting careers.
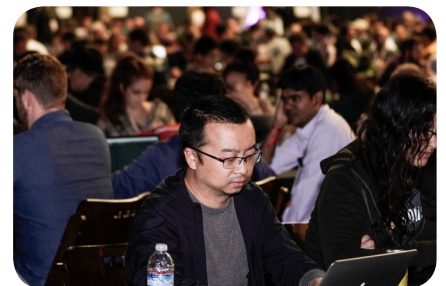

Learn

New to Ethereum or software? Our events are the best way to join the blockchain developer community. Our attendees can learn from scratch and complete a project in just 36 hours.
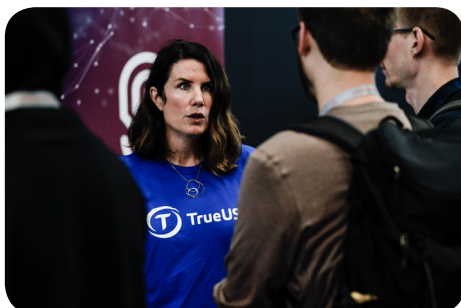
Build

Create a product, integrate with leading dApp Protocols, SDKs or APIs, get feedback from top devs and launch your company.

Sponsor

Reach and engage the largest collection of Ethereum developers on the planet. Get real-time feedback on your protocols, SDKs, or APIs from new and experienced developers alike.

ethereum foundation   0x   CONSENSYS   MAKER   status   NuCypher   and over 100 more partner blockchain organizations

Sponsorship Perks

General	Bronze $7k	Silver $15k	Gold $30k	Partner $125k (limit 1)
Thanked during ceremonies	●	●	●	●
Maximum company passes	4	8	12	16
Sponsor table		●	●	●
Talk at the opening ceremonies			2 mins	15 mins
Event talk			●	●
Select table location			●	First

Recruiting				
Distribute recruiting material	●	●	●	●
Attendee information (Github/LinkedIn/etc)	Post event	Pre event	Pre event	Pre event
Recruiters on site			●	●

Marketing				
Swag in welcome bags	●	●	●	●
Logo on website	●	●	●	●
Logo on site banners		●	●	●
Logo on cryptocollectable			●	●
Website and blog feature				●

Engineering				
Send mentors	●	●	●	●
Host technical talk*	●	●	●	●
Host an API/Protocol workshop**	●	●	●	●
Host an API/Protocol prize**	●	●	●	●
Present API/Protocol prize on stage**	●	●	●	●

Limited Opportunites				
Extra passes	1000	750	500	250
Brand a meal (limit 3)		5000	3000	Free
Brand a refreshment table (limit 2)		2500	1500	Free
Wifi sponsor (limit 1)			7500	2500
Livestream sponsor (limit 2)			4000	1500
Afterparty sponsor (limit 1)		Email us for more information		

* Tech talks are proposal based and not guaranteed
** Must have a public facing API or protocol, with a prize at the event