

# VISUAL FMS Integration with MyJohnDeere API: Automatic Farm book

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visual | FarmManagement  
Software

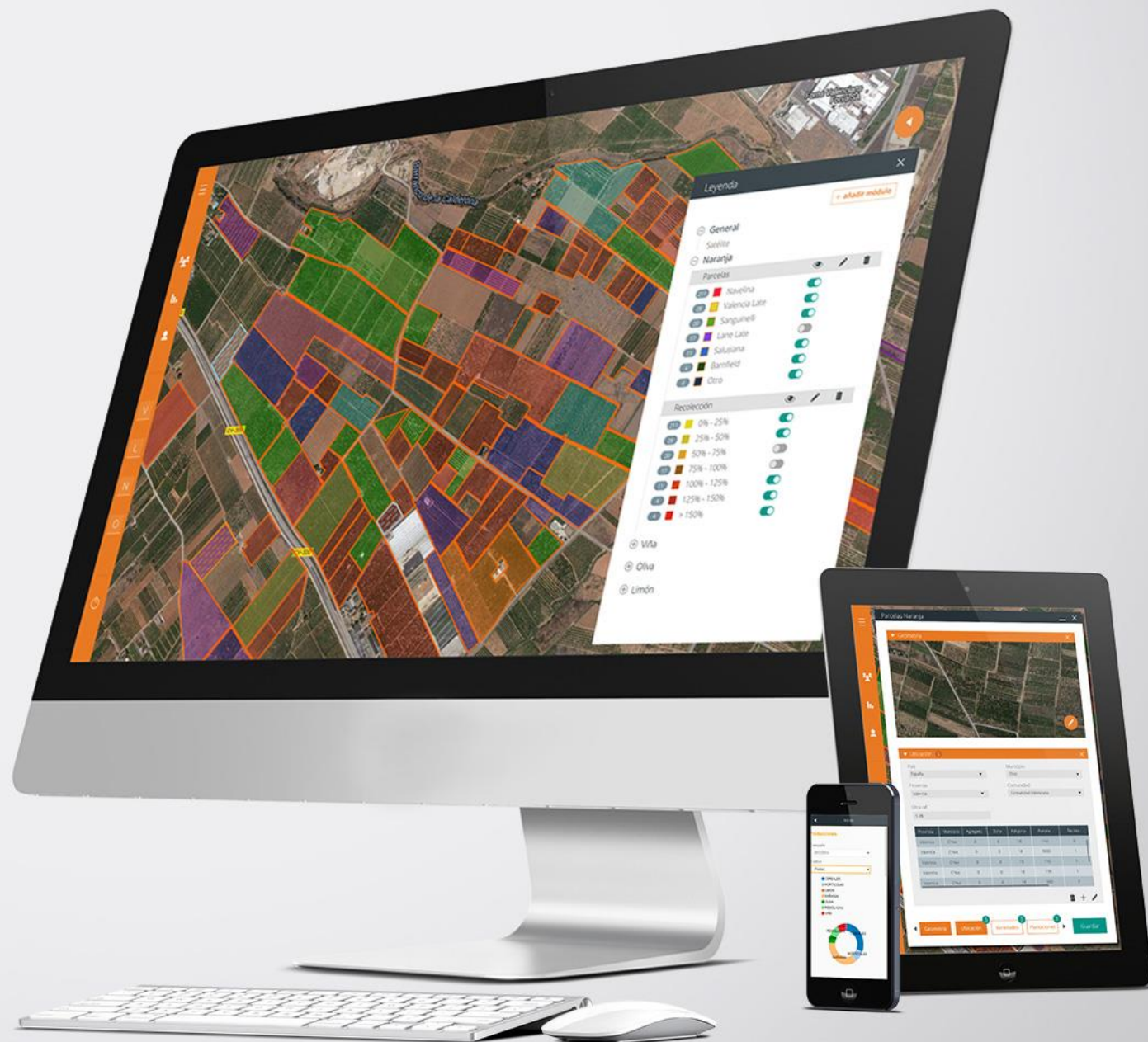
# VISUAL 4.0: Platform for connected agriculture

Farm Management System

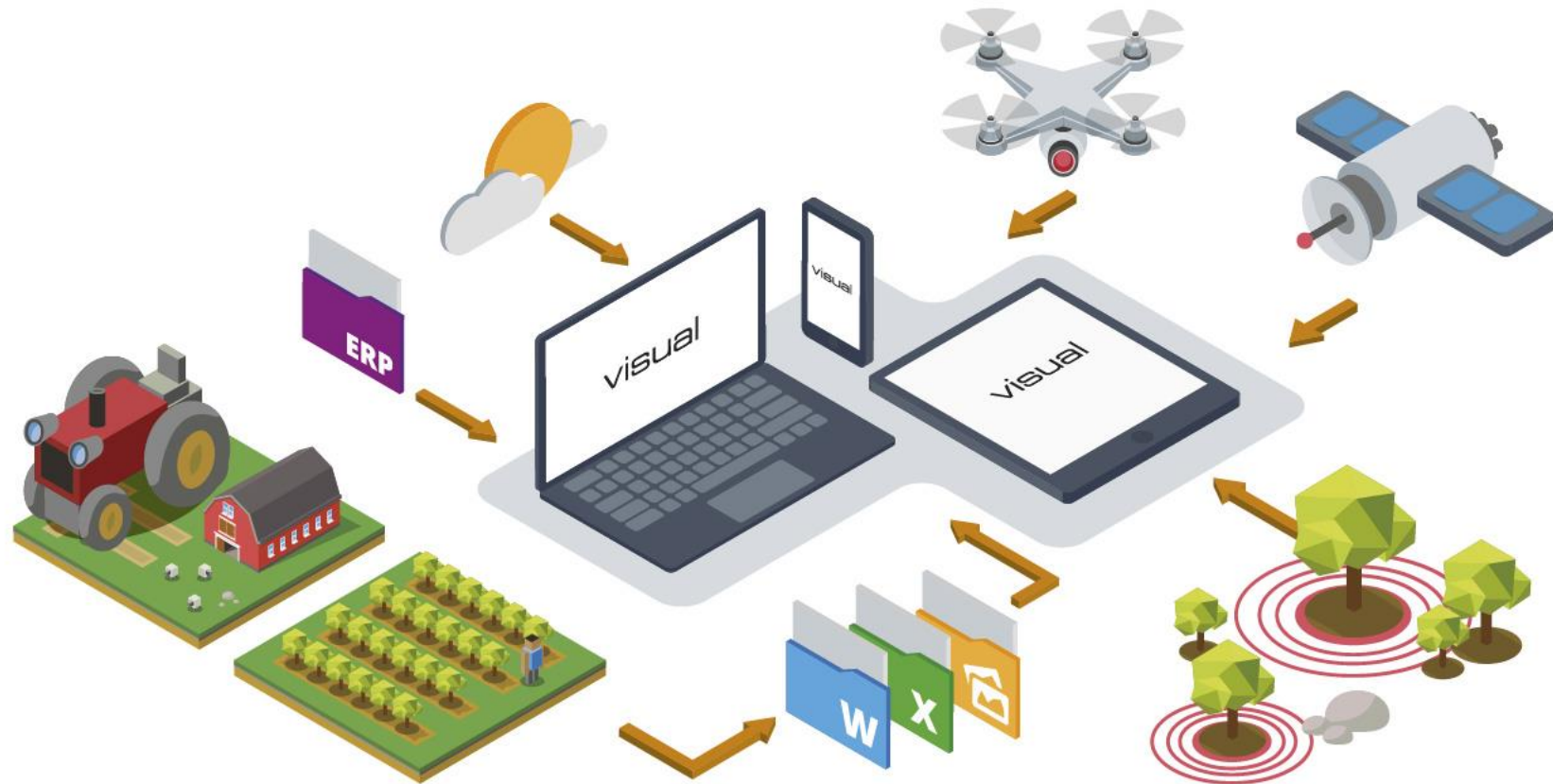
Data Analytics platform

Cloud based

Improve data sharing











# AGRONOMIC MANAGEMENT

*From sowing to harvesting*

Sowing  
Fertilization  
Weeds control  
Monitoring plan  
Pest & disease control  
Harvesting

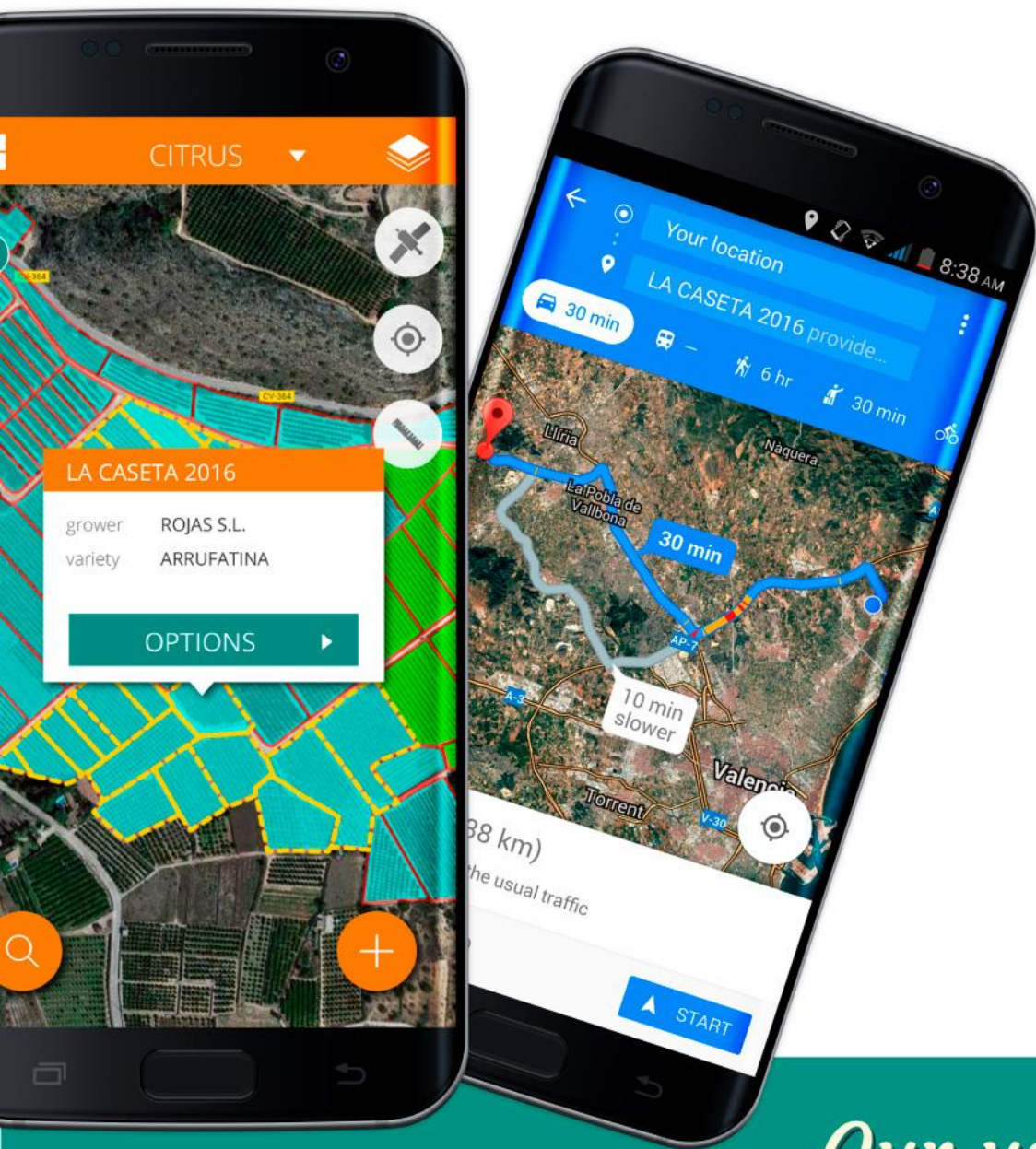




# Sensors & ag-weather data







Organize your work &  
save all your data in the  
same place

**OFFICIAL FIELDBOOK**

Meets the requirements of the most  
relevant standards.

**COMMUNICATION BY EMAIL, SMS  
OR VISUAL APP**

Send treatment orders to several  
plots at once.

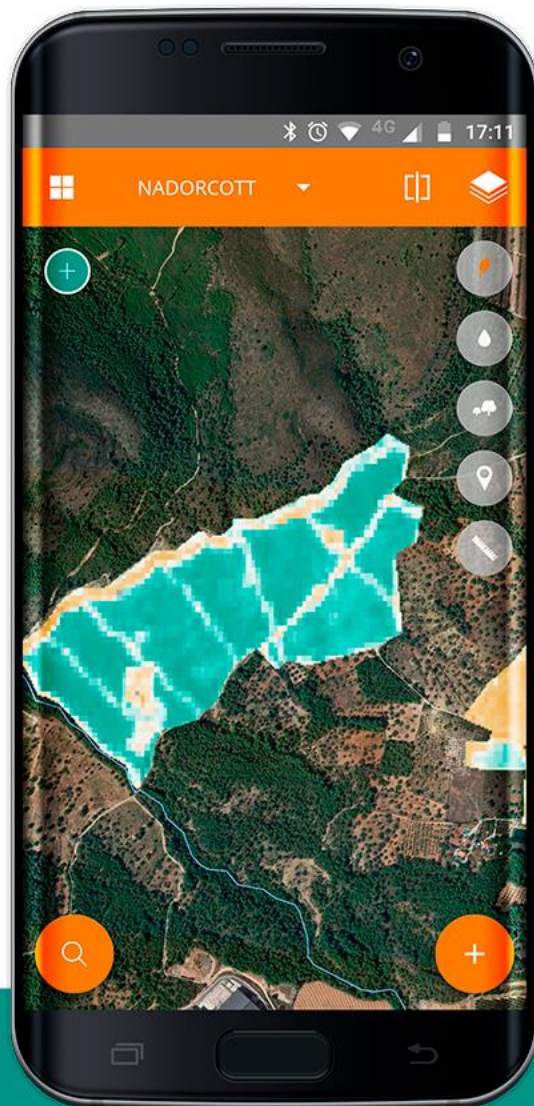
*Our users save the 50% of their time*



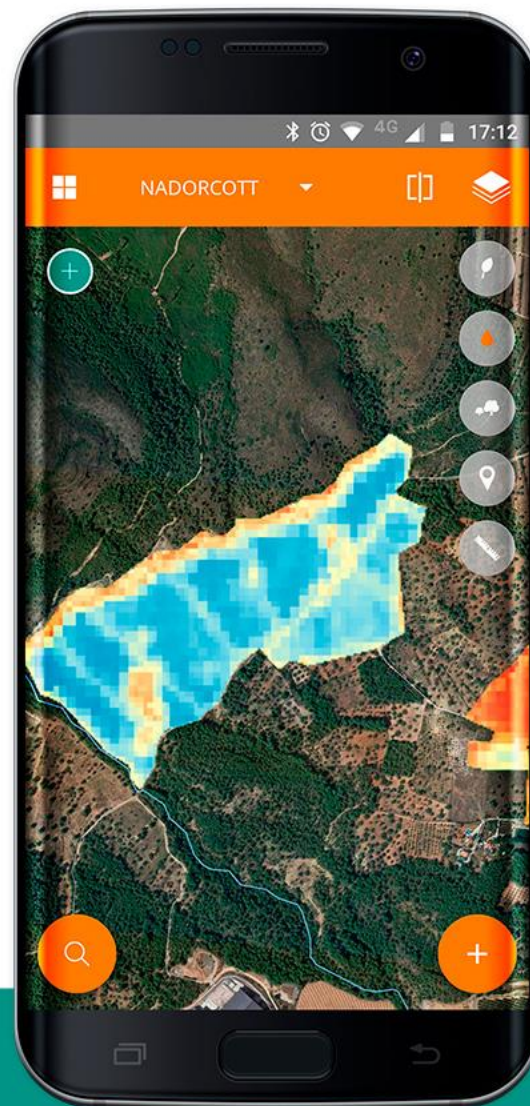
 **NDVI**



 **LAI**

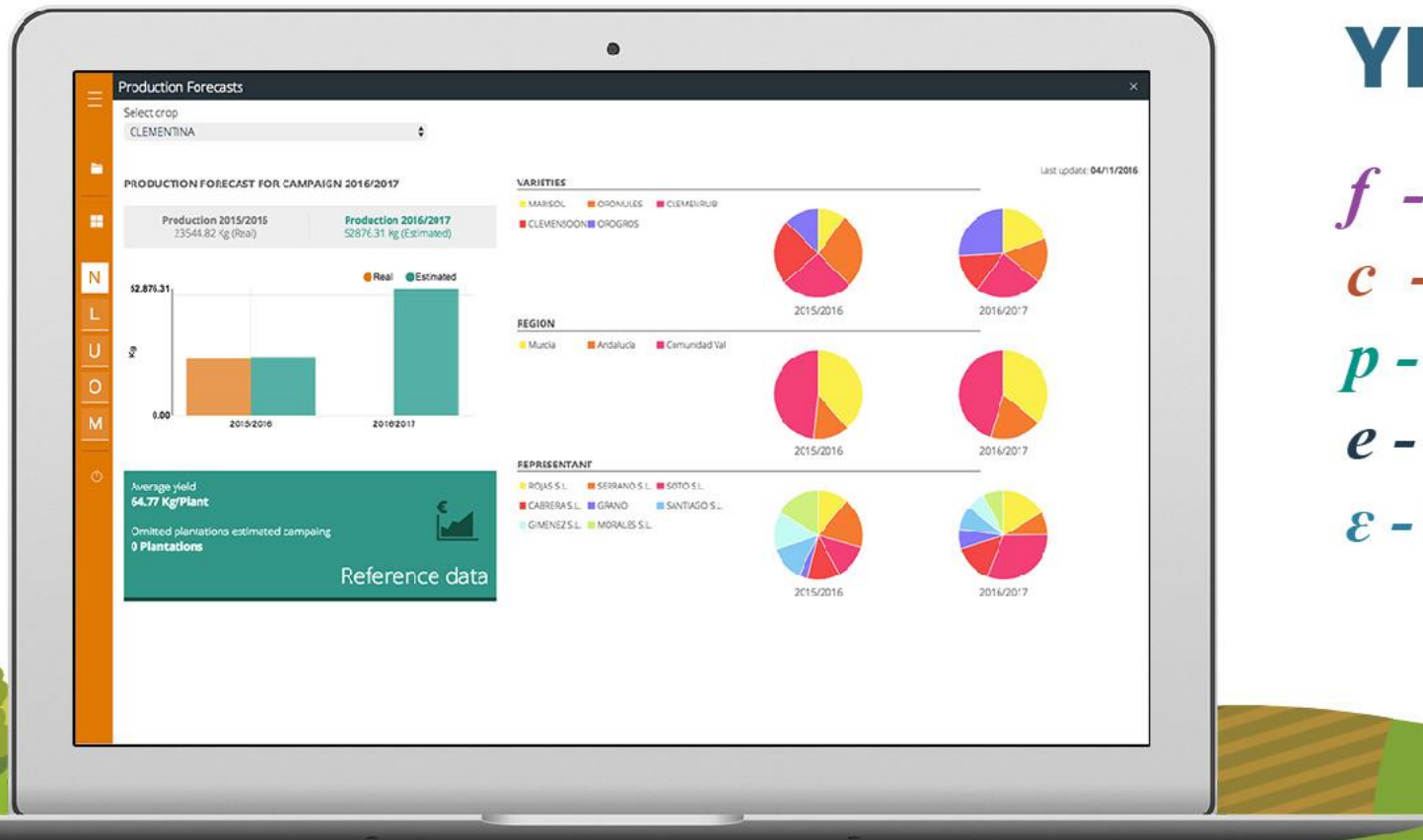


 **NDII**





# DATA LOGGED IN + ALGORITHM ➡ YIELD FORECAST



$$\text{YIELD} = f(c, p, e) + \varepsilon$$

$f$  - Machine learning

$c$  - Crop/variety features

$p$  - farmer practices

$e$  - environmental features

$\varepsilon$  - variability

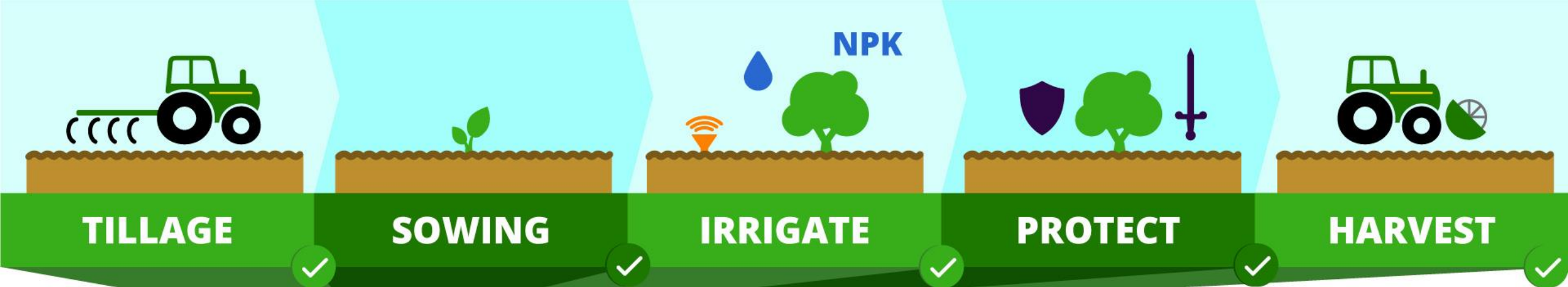
# My John Deere Integration





# Integration diagram

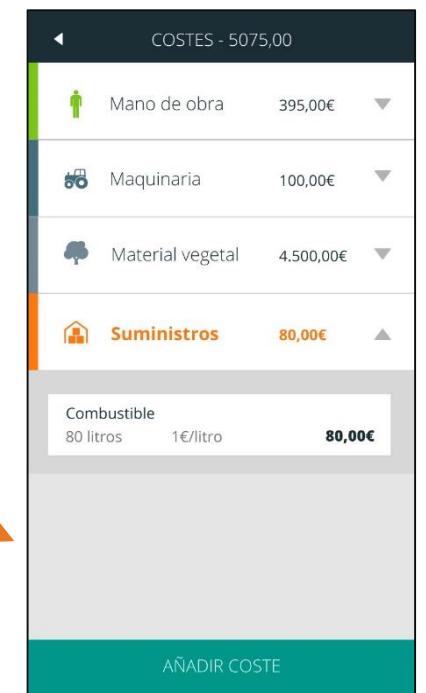
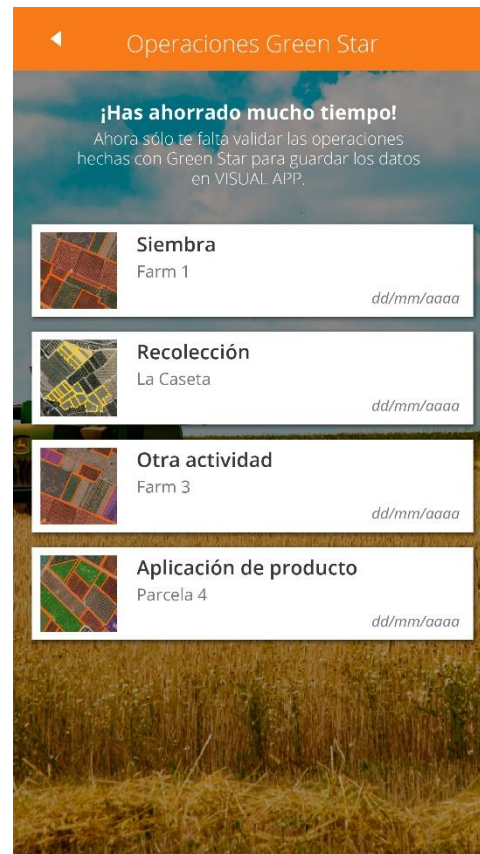








# Operation data validation





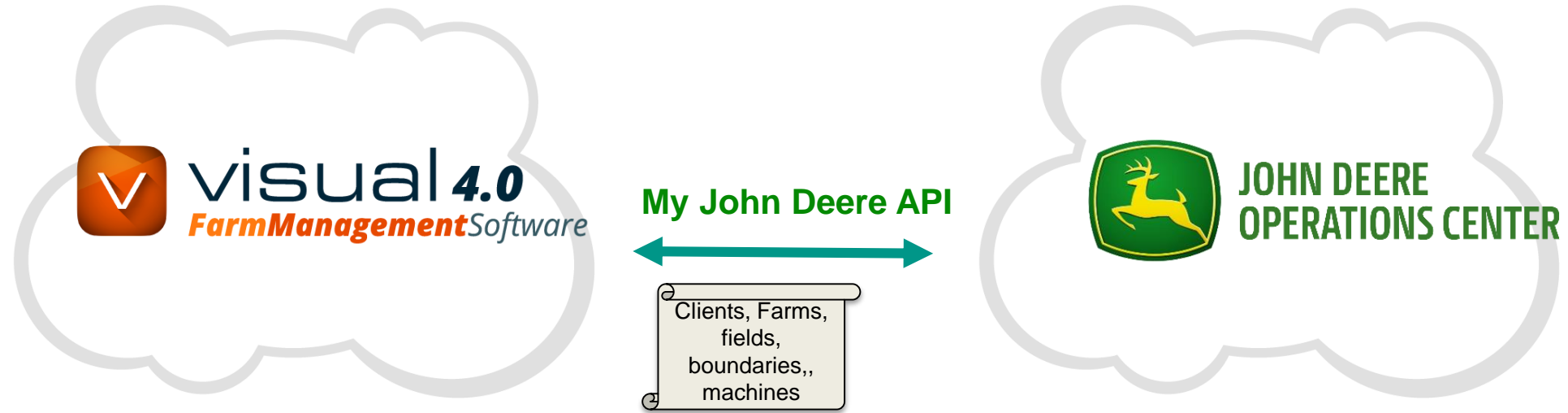
# What data is transferred?



For each activity that is documented on the GS3, an activity is created in VISUAL including the following data:

- ✓ Agronomic data from: seeding, harvesting, tillage, and product application/spraying
- ✓ Worked area
- ✓ Fuel consumption
- ✓ Time used
- ✓ Workforce
- ✓ Machinery involved

## FIRST SCENARIO: General data



General data from Operations Center is downloaded using My John Deere API:

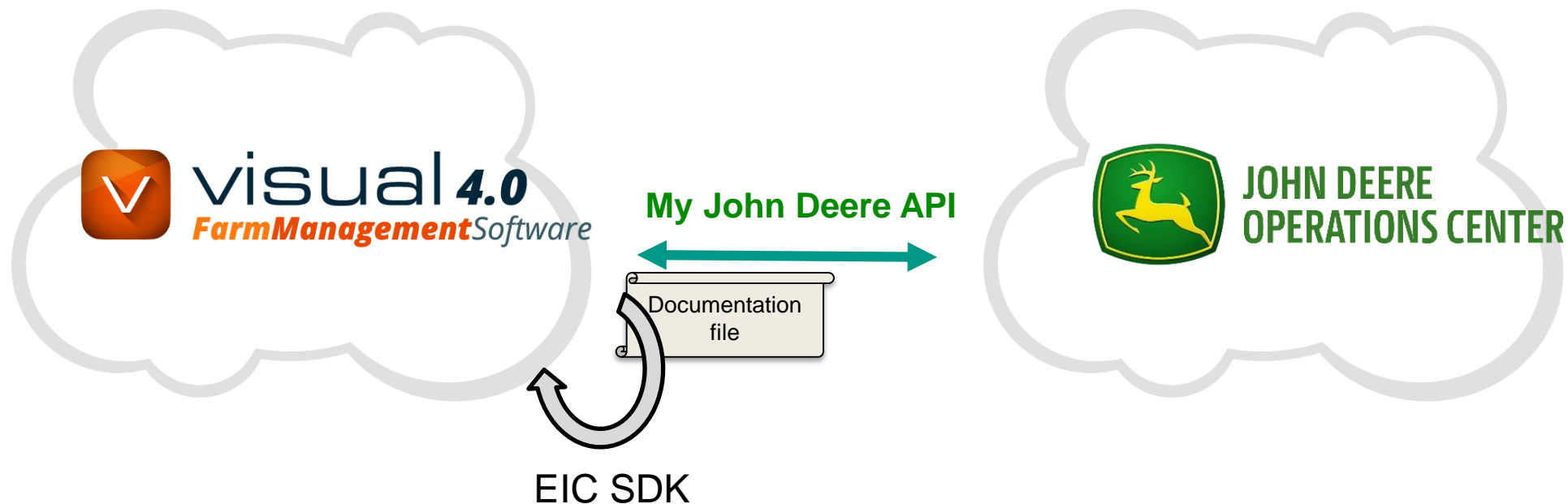
Base resources API: download machinery

Field details API: clients, farms, fields, boundaries

Data enrichment with VISUAL master data.



## SECOND SCENARIO: Documentation data (operations + costs)

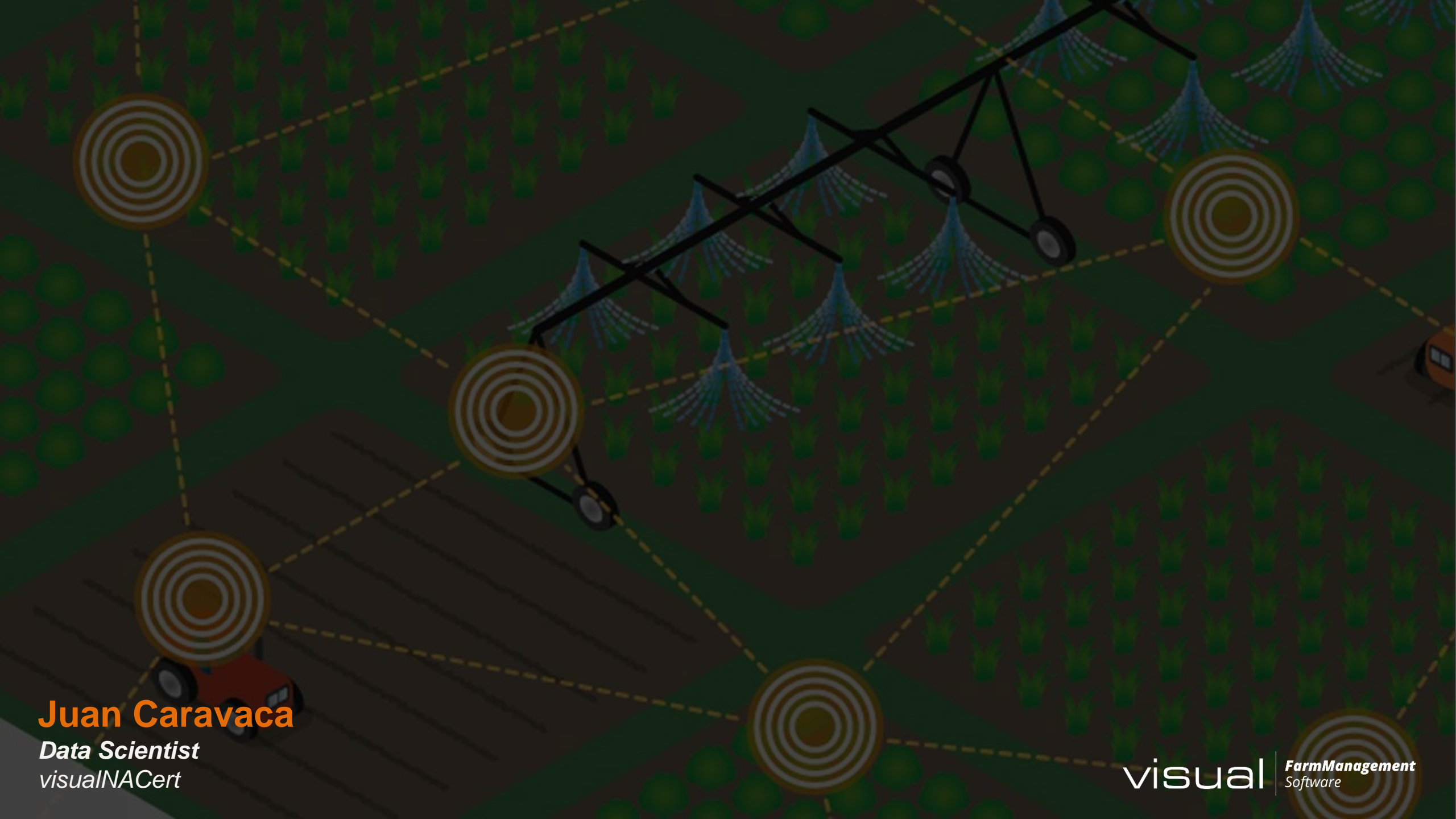


Documentation files are downloaded using Base Resources API.  
Then are processed using EIC SDK (only for available for GS3 2630)  
Files are translated to a format that can be understood by VISUAL

VISUAL crosses documentation data with its master data and proposes activities to the fields that are pending validation







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