

## About Us



## S'TYME CONSULTING • • •



Johannesburg-based business strategy, brand building consultancy and business and personal coaching firm dedicated to empowering businesses with bold, data-driven strategies that drive sustainable growth and outperform competitors. Founded in 2023 we partner with forward-thinking clients and beyond to navigate complexity, seize opportunities, and grow business and / Self.

We customize each individual journey ensuring robust time-bound strategies and plans to helping them achieve their goals. Using neuroscience techniques and incorporating life stages.

For business we ensure growth pathways in understanding growth horizons, revenue maximization and scalability, linking business ambition to economic landscapes.

Our name, "S'TYME," reflects our belief that every business has its moment — and we're here to help you forge your frontiers.

## Our Services



#### 1

#### PERSONAL COACHING & MENTORING

- Develop unique and customized timebound plans that will ease the journey of achieving your goals
- Craft a game-plan to assist you to step into the best version of whom you are capable to becoming – move with purpose and intention
- Inspiring your journey and make it possible for you to see that it is possible to achieve all that you desire by unmasking blurred lines
- Use Neuroscience tools and incorporate life stages to maximizing goals you want to reach - Wholistic and mindful approach

#### 2

#### **BUSINESS GROWTH CONSULTANCY**

- Develop and unpack the Horizons of growth - Revenue maximization
- Market entry and optimization strategy development and deployment, Business planning, Growth road maps, Financial projections and Go-to-Market plans, Revenue modelling and Sales plan. Pitch decks
- Marketing and Brand communication to drive demand, market uptake and scale market reach
- Business tools development and analytics cascading business data (numeric) into market reports, business reporting and performance decks

# How does it work -

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2

#### **DEFINE SCOPE AND GOALS**

Outline and align on what needs to be achieved. Paint the vision. \_\_\_\_

#### **DEVELOP STRATEGY & PLAN**

Design and develop strategic plans to move towards achieving the outlined goals. Mapp out time-bound actions and identifying windows of Pivots and Growth. 3

#### **ACTIONS - REFLECT -ACTIONS**

Implementation of the aligned actions and reflection on progress, learnings and momentum. Continuous assessment of progress.

4

#### **CELEBRATIONS**

Acknowledge and appreciate the journey. Pause and see the results.

# Key Reasons to choose us

1

#### **PROVEN CAPABILITY**

We can provide factual reassurances regarding our reputation, quality of past/ completed work, experience and professional capabilities.

2

#### **EXPERIENCE**

We work and collaborate
with experts who have
extensive experience
working in multiple
industries, South African
markets and African
Markets, global brands.

3

### ORIGINAL AND TRANSFORMATIVE

We pride ourselves on the fact that all our work is original in both design and execution. Every activity we undertake yields positive and sustainable results. 4

#### **SUPERIOR SERVICE**

In providing our services, there is nothing more important to us than the complete satisfaction of our clients.

Get in Touch with Us

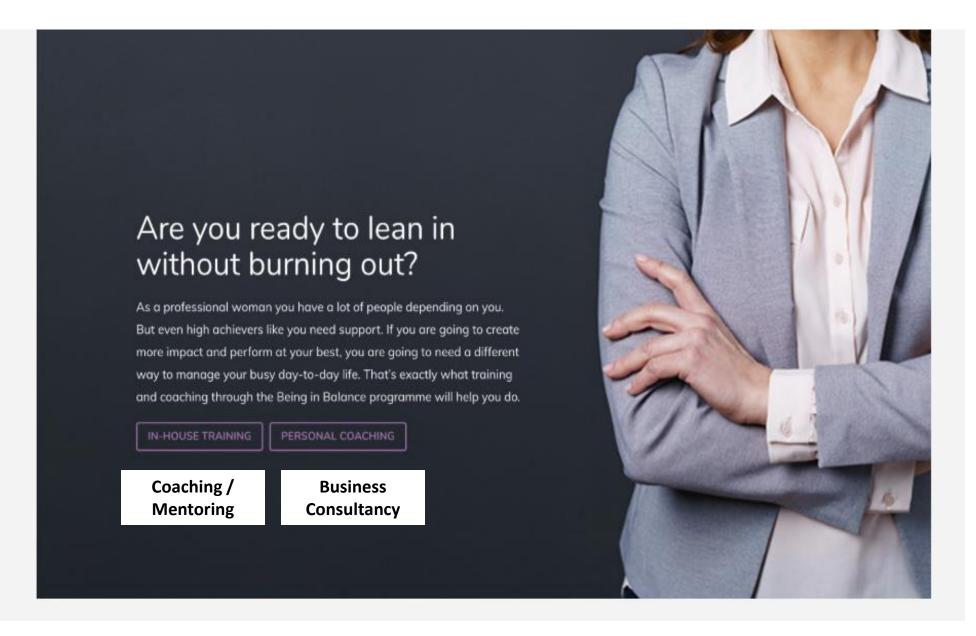
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### Landing Page



Reference

#### **Copy for landing page:**

**Headline:** You exist to achieve your utmost desires and goals

**Copy:** All that which you wish to achieve is possible. It is possible in time, with effort and intentional plan. Let me partner with you on your growth journey and forge your new frontiers.

Coaching / Business
Mentoring Consultancy

Book a call: Julia @stymeconsulting.co.za

