Introduction to **Information Retrieval**

(Inverse) Document frequency weighting

Document frequency

- Rare terms are more informative than frequent terms
 - Recall stop words
- Consider a term in the query that is rare in the collection (e.g., arachnocentric)
- A document containing this term is very likely to be relevant to the query arachnocentric
- → We want a high weight for rare terms like arachnocentric.

Document frequency, continued

- Frequent terms are less informative than rare terms
- Consider a query term that is frequent in the collection (e.g., high, increase, line)
- A document containing such a term is more likely to be relevant than a document that doesn't
- But it's not a sure indicator of relevance.
- → For frequent terms, we want positive weights for words like high, increase, and line
- But lower weights than for rare terms.
- We will use document frequency (df) to capture this.

idf weight

- df_t is the <u>document</u> frequency of t: the number of documents that contain t
 - $-df_t$ is an inverse measure of the informativeness of t
 - $df_t \leq N$
- We define the idf (inverse document frequency)
 of t by $idf_t = log_{10} (N/df_t)$
 - We use $log(N/df_t)$ instead of N/df_t to "dampen" the effect of idf.

Will turn out the base of the log is immaterial.

idf example, suppose N = 1 million

term	df_t	idf_t
calpurnia	1	
animal	100	
sunday	1,000	
fly	10,000	
under	100,000	
the	1,000,000	

$$idf_t = \log_{10} \left(N/df_t \right)$$

There is one idf value for each term *t* in a collection.

Effect of idf on ranking

- Question: Does idf have an effect on ranking for one-term queries, like
 - iPhone

Effect of idf on ranking

- Question: Does idf have an effect on ranking for one-term queries, like
 - iPhone
- idf has no effect on ranking one term queries
 - idf affects the ranking of documents for queries with at least two terms
 - For the query capricious person, idf weighting makes occurrences of capricious count for much more in the final document ranking than occurrences of person.

Sec. 6.2.1

Collection vs. Document frequency

 The collection frequency of t is the number of occurrences of t in the collection, counting multiple occurrences.

Example:

Word	Collection frequency	Document frequency
insurance	10440	3997
try	10422	8760

 Which word is a better search term (and should get a higher weight)?

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