Kenneth Zimny

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SUMMARY

Accomplished Full-Stack Developer with experience in Frontend, Backend, and Application Development. Known for creating secure, scalable, and high-performing web applications that align technical strategies with business objectives. Adept at building responsive websites, enhancing business features, and delivering impactful user experiences using tools such as React, Next.js, Adobe Experience Manager, and WordPress. Brings a proven ability to thrive in diverse roles—whether as a sole developer, business owner, or collaborative team contributor—while demonstrating strong problem-solving, organizational, and communication skills.

EXPERIENCE

Critical Mass — Frontend Developer

Sep 2023 – Present

- Owned development and optimization of secure, high-traffic React and Adobe Experience Manager (AEM) applications serving ~30M visits in Y2025, supporting core business features, UX, and primary conversion funnels.
- Recovered a 78% decline in a core High-Value Action (primary form submission), delivering a 308% conversion lift within 30 days through targeted technical improvements.

Critical Mass — Associate Web Developer

Apr 2022 – Sep 2023

- Implemented frontend components and page templates using HTML, CSS, and JavaScript.
- Assisted in debugging, QA validation, and incremental feature enhancements across React and AEM-based projects.

Tractatus Design Studio — Technical Lead & Business Owner

Aug 2021 – Sep 2022

- Served as the sole technical lead, owning system architecture, implementation, deployment, and ongoing maintenance across all client projects.
- Provided consulting services while building and maintaining long-term client relationships.

ArtVersion — Frontend Developer

Feb 2021 – Aug 2021

- Designed and developed responsive WordPress websites for clients across multiple industries.

EDUCATION

Elmhurst University — Bachelor of Philosophy

- 3.73 GPA
- Graduated with Honors in Philosophy
- Clark Award Recipient — Excellence in Philosophy
- Minor - Business Administration

CERTIFICATIONS

CompTIA Security+ • AWS Certified Cloud Practitioner

SKILLS

HTML • CSS • JavaScript • React • Next.js • Adobe Experience Manager • WordPress • Web Security • Performance Optimization • DevOps Fundamentals • Embedded Systems • Collaboration & Communication