

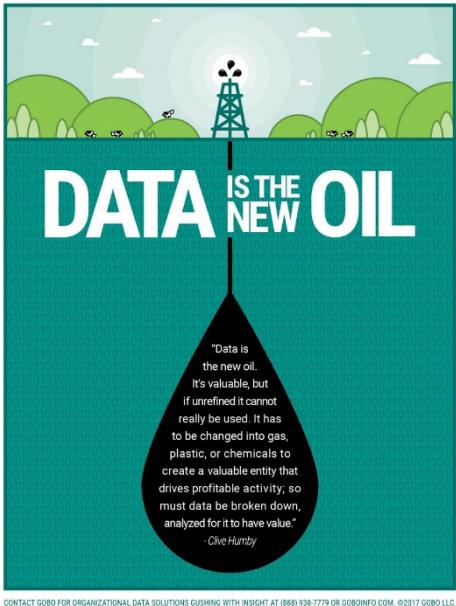
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Future.Talk 1 / 2018

Data: gold or kryptonite?
An insurer's guide to the resource of the future

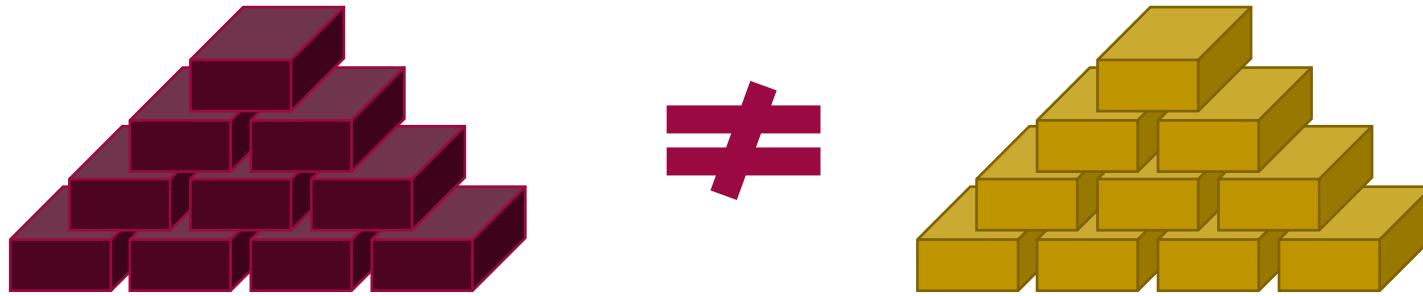
<https://twitter.com/srlm/status/977920324456116224?lang=hu>

<https://itchronicles.com/technology/data-the-new-gold-rush-for-businesses/>

<https://www.ivw.unisg.ch/wp-content/uploads/2018/02/FT1-2018.pdf>

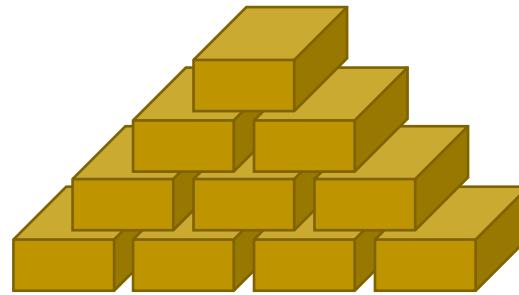
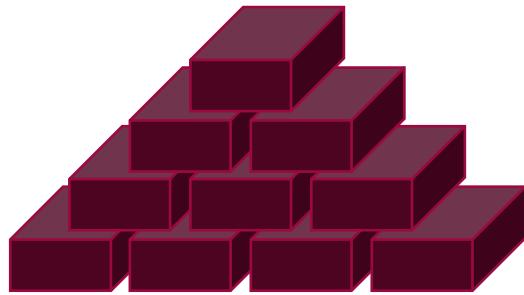
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Raw data is not gold

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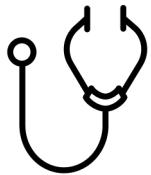
Raw data is not gold, yet

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there is already so much data about us



Smart Watch
Medical Device
Wearables



Medical Report
Blood Tests
Chronic Diseases



Journal
Training Plan
Other Apps



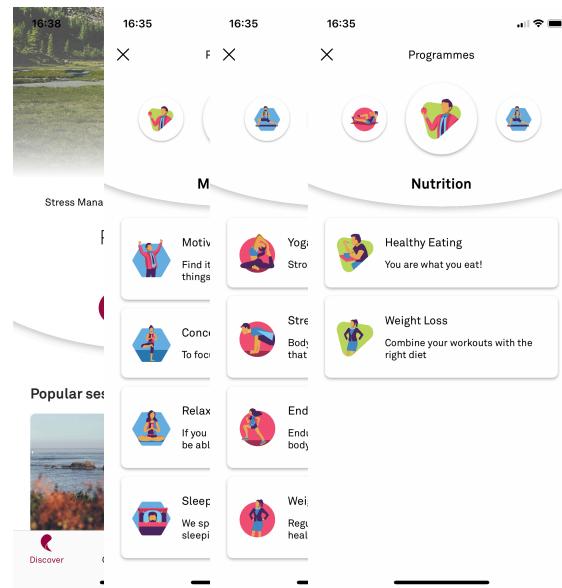
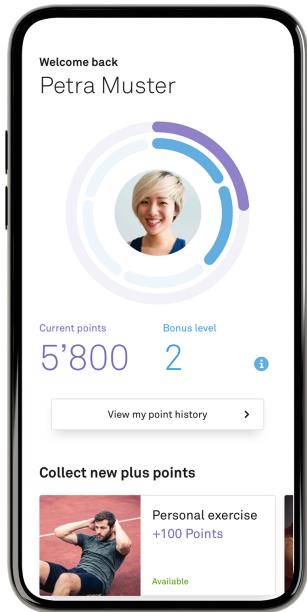
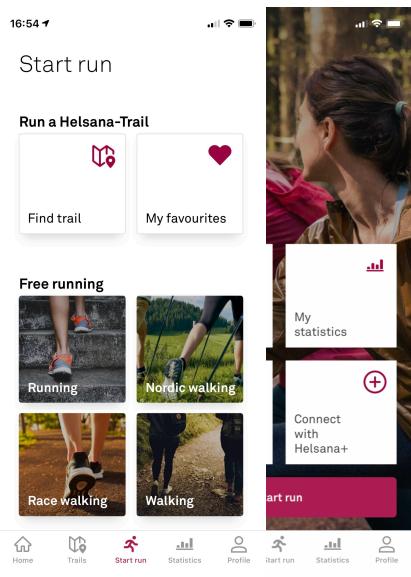
Drugs
Vaccines
Vitamins



Social Media
Fitness Apps
Other Apps

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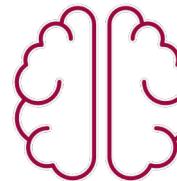
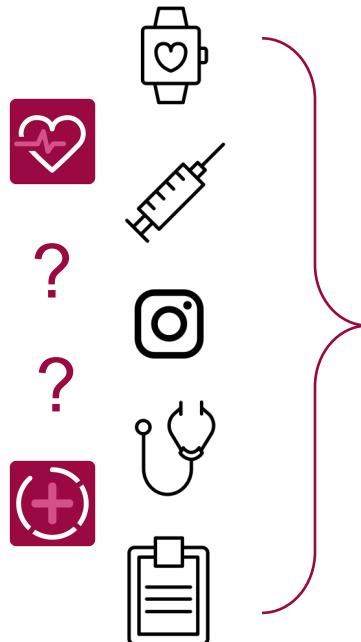
Helsana health apps



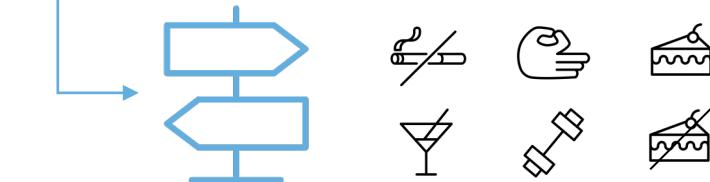
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there is so much data about me

Users: 1'125
Activities: 190'502



Visualize health status



Recommend actions to improve health



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