SAHITHI KOTTURU

Hyderabad, 500072| 9177730452| sahithi2330@gmail.com|

Profile Summary

- Business Intelligence Developer with 5 years of professional experience in generating business insights using Tableau, Power BI and SQL.
- Hands on Experience in analyzing data using complex SQL queries and creating tables, views, and user defined functions, Indexes, stored procedures using SQL Server.
- Conceptualizing and developing reports, dashboards on Tableau and Power BI.
- Expert in Generating on-demand and scheduled reports for business analysis or management decision using SQL Server Reporting service (SSRS), Tableau and power BI. Periodic reporting is done daily which helps the client.
- Researching problems thoroughly to diagnose the root cause by pulling data from multiple sources.
- Implemented Row-Level Security (Static and Dynamic).
- Having Experience with power BI Service (Creating Workspace, sharing reports through embedded code and HTML, Creating subscription and alerts).
- Good experience with on premises gateway (personal mode & standard mode).
- Outstanding ability to communicate and work with in a diverse team and independently.
- Strong decision-making skills, organizational skills, excellent leadership and problem-solving skills.

Professional Experience

- Working as Business Intelligence developer with Acuwin SolutionsPvt Ltd since Aug 2017 to till date.

Project Details

Project #3:

Role   : Power BI Developer

Duration   : Mar 2021 to Present

Client   : Sigma

Responsibilities   :

- Managed enterprise services by diagnosing root cause of incidences, determines time of detection, diagnosed, and resolved by analyzing data.
- Designed Developed and tested various visualizations for dashboard and ad-hoc reporting solutions by connecting from different data sources and databases..
- Extract data from different kind of source systems into Power query and then transformed the data by applying business rules.
- Created new columns, new measures and conditional columns using DAX functions
- Developed interactive views with action/highlight filters to track-manager-correct system entry errors which provided strategic insights to financial leaders, that helped decrease the faulty inputs into their software.
- Implemented Role Based Security as part of user level security in Power BI.

Technology Stack**: Power BI and SQL server,**

Project #2:

Role   : Power BI Developer

Duration   : July 2019 - Feb 2021

Client   : McAfee

Responsibilities   :

- Worked closely with the growth marketing and Management team.
- Responsible for creating various dashboards and reports.
- Developed rich dashboards to deliver actionable insights which helping monitoring the YOYKPI's and daily metrics.
- Interactive insights helped in Root cause analysis of the low conversion rate.
- Imported data from SQL server and performed the required transformations.
- Transformed the data using power query (custom column, group by etc.,)
- Played proactive role in requirement gathering discussions and helping client to understand pros and cons of Power Bi to obtain optimum results.
- In addition to report development have installed and configured the on-premise data gateway (standard mode) in power Bi service.

Technology Stack**: Power BI, SQL Server and Data-bricks, Snowflake**

Project #1:

Role   : Power BI Developer/Tableau Developer

Duration   : Oct 2018 – Mar 2019

Client   : John Deere

Responsibilities:

- Built and published various interactive reports/dashboards and data scheduling using PowerBi desktop and Power BI service.
- Developed at least two - three visual options for each report for discussion with stakeholders and customers.
- Worked under 3 senior developers in creating the reports for clients.
- Responsible for creating the dashboard for an automotive manufacturing company.
- Included in a team and responsible in creating the Power Bi dashboard which helps in monitoring the no.of alert messages sent.
- Formulated SQL queries to fetch required columns to generate reports for ad-hoc analysis.
- Performed unit testing and data validation.
- Provided continued maintenance and development of bug fixes for the existing and new Power BI Reports.
  Technology Stack: **Power BI, MYSQL and Excel**

Data Analyst Intern: <u>Acuwin Solutions</u>, Hyderabad, India.   Aug 2017 – Aug 2018

- Supporting the data analyst team.
- Designing database tables and structures.
- Creating views, functions and stored procedures.
- Designed dashboards using Tableau.
- Worked under the Tableau Developers in preparing various ad-hoc reports.

Technology Stack**: Tableau, MySQL and Excel.**

Education

- **MBA** from Mallareddy College of Engineering and Technology, Hyderabad in **Jan 2017**

- **BTech(** Electronics and communication**)** from Vijay College of Engineering for Women's in **May 2013**

Technical Skills

- **Data Visualization**: Tableau, Power BI and Excel.
- **Database** – MySQL, SQL Server