



KYLIE WEBER

UI DESIGNER



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PROFILE

Hello, I am Kylie, a UI designer currently living in Amsterdam. I have 7 years of hospitality management experience and I am a certified UI/UX designer. I am looking for opportunities in the deisgn indusrty that allow me to design meaningful and accessible products that strive to make a difference in today's world. I am a passionate, empathic and enthusiatic person searching for an enriching opportunity where I can contribute, learn and grow.

EDUCATION

Career Foundry

2019-2020
User Interface Design Certification

IUBH (Bad Honnef)

2013-2017
B.A Hospitality Mangement

UX SKILLS

User Personas
Wireframing
User Testing
User Interviews
Market Analysis

UI SKILLS

Visual Design
Responsive Design
Sketching
Iconography
iOS & Android Design
Prototyping
Mockup Design

OTHER SKILLS

HTML
Basic CSS
Basic JavaScript

SOFTWARE

Sketch
Balsamiq
InVision
Squarespace
Angle

LANGUAGES SKILLS

English (Fluent)
German (Intermediate)
Swahili (Intermediate)

WORK EXPERIENCE

FREELANCE UI/ WEB DESIGNER 2019-Present
Amsterdam, The Netherlands

As a junior designer, I take on design projects and create solutions to various interface problems. Some tasks include: Creating web designs for small size businesses, Creating Marketing & Advertising print designs & Logo Design. Some responsibilities result in contributing to re-design and re-branding efforts. as well as aiding in SEO optimizations.

UI DESIGNER- SAVE UP MOBLIE APP 2019-2020
CareerFoundry (Online Case Study)
Completed all UI/UX actions for a mobile money saving-tool. A few key tasks included: Conducted UX actions such as competitor analysis, user testing, wireframing & iterating designs based on user feedback. Responsible for the final UI design based on all initial brief, UX findings, and current market trends.

WEB DESIGNER 2018-2019
Wicks & Wishes Limited (Nairobi, Kenya)
A candle-making startup where my responsibilities were; creating a variety of online content & assisting in Marketing & PR efforts. Other tasks included: designing the company website, generating social media content, logo & brand design as well as approving all print designs.

HOTEL OPERATIONS MANAGER 2017-2019
Echo Villas Watamu (Watamu, Kenya)
Managed a private eco-friendly hotel on the Kenyan Coast. Taking part in community projects & improving hotel operations resulting in a 98% guest satisfaction rating. Some key operation responsibilities were: Reporting & managing all financial operations as well as leading all sales, marketing & advertising efforts. Actively took part in guest relations, all food & beverage activities & was responsible for recruitment, and work scheduling.