HDip in Creative Multimedia Programing

Ashley Mc Inerney

K00243715

SeARCH ENGLINE OPTIMIZATION REPORT

Evolving Web Technologies – Assignment 2 – 30%

* TITLE TAG -

<title>GREAT CREATIVE LIGHTHOUSE DESIGNS OF THE WORLD</title>

**Takeaway**: Pay attention to your title tags, be clear and descriptive.

* META DESCRIPTION TAG –
* Header Tags

This report aims to outline the progress made in optimizing the site, *‘Great Lighthouse Designs of the World*’ for the keywords, ‘creative-digital –design’. This site can be found on:

………………………………..

**REFERENCES**

* Patel, N. (2019). *7 Essential HTML Tags that Separate SEO Pros from the Rookies*. [online] Neil Patel. Available at: https://neilpatel.com/blog/html-tags-for-seo/ [Accessed 24 Apr. 2019].
* Litsa, T., Abbott, N., Morabito, J., Balkhi, S. and Barker, S. (2019). *A quick and easy guide to meta tags in SEO - Search Engine Watch*. [online] Search Engine Watch. Available at: https://searchenginewatch.com/2018/04/04/a-quick-and-easy-guide-to-meta-tags-in-seo/ [Accessed 24 Apr. 2019].