

# SRIJAN VARMA

Interned at Cars24 (Product Management)



KOLKATA

Educational Details							
Course & Specialization	Institute	Year	%/CGPA				
MBA (International Business)	Indian Institute of Foreign Trade, Kolkata	2026					
B.Tech (Electronics & Communication Engineering)	Vellore Institute of Technology - VIT Vellore	2023	70.70				
Class XII	Delhi public school, bhilai	2018	68.60				
Class X	Delhi Public School, Durg	2016	10.00/10				
Summer Internships							
Product Management Intern	Cars24	3 Months					
<b>Responsibilities</b>	<ul style="list-style-type: none"> <li>Spearheaded migration of CARS24 credit decision engine from internal tech system to low code BRE with an external vendor, enhancing policy management agility and reducing tech dependencies.</li> <li>Engaged cross-functional stakeholders—including product, engineering, compliance, and risk—to map and implement complex NBFC underwriting policies into the BRE.</li> <li>Documented complex policy logic and implementation workflows to support future audits, compliance checks, and onboarding of new stakeholders.</li> <li>Contributed to the design of scalable product architecture that supports future policy versioning, A/B testing, and adaptive underwriting logic.</li> </ul>						
	<ul style="list-style-type: none"> <li>Engineered a Python-based test suite to validate 1000s of historical loan applications daily, performing root-cause analysis to ensure end-to-end policy accuracy.</li> <li>Optimized underwriting workflows to process thousands of loan applications per day, improving system scalability and operational efficiency.</li> <li>Reduced TAT for Policy Changes in BRE by 66% leading to ~75 lakh increase in profit in PnL</li> <li>Demonstrated strong product ownership and rapid execution by completing the end-to-end BRE integration within a 3-month MBA internship, earning senior leadership recognition.</li> <li>Validated accuracy of newly implemented rules by comparing outcomes with legacy systems across 10,000+ lead records, identifying and resolving over 98% of mismatches.</li> </ul>						
Professional Experience							
Blockchain Lead	Sparkshift	12 Months					
<b>Responsibilities</b>	<ul style="list-style-type: none"> <li>Designed Web3 infrastructure and tokenomics for play-to-earn game, ensuring stability and growth</li> <li>Created smart contracts including vesting, airdrop, NFT, FT, and marketplace solutions</li> <li>Integrated Wallet-as-a-Service platform, enabling secure digital asset management and better user experience</li> </ul>						
	<ul style="list-style-type: none"> <li>Collaborated with 3D designers creating NFTs for weapons and clothing, enriching gaming ecosystem</li> <li>Singlehandedly developed blockchain backend in three months, showcasing efficiency and strong ownership</li> <li>Implemented strategic vesting smart contracts, benefiting investors and ensuring long-term financial success</li> </ul>						
Blockchain Lead	Ethix Labs	May 2023 - Jan 2024					
<b>Responsibilities</b>	<ul style="list-style-type: none"> <li>Led 6 developers delivering blockchain solutions, driving innovation across NFTs, marketplaces, and DeFi</li> <li>Managed global Web3 client engagements, fostering partnerships, ensuring satisfaction, and aligning deliverables</li> <li>Delivered complex blockchain projects on schedule and budget, ensuring compliance and high-quality outcomes</li> </ul>						
	<ul style="list-style-type: none"> <li>Delivered high-value blockchain projects, generating \$180K revenue and driving strong company growth.</li> <li>Mastered Algorand blockchain, trained teammates, and delivered pioneering successful projects.</li> <li>Collaborated with senior management on strategic initiatives, offering market insights for sustainable growth.</li> </ul>						
Internships							
Blockchain Developer	KnowFly Labs Pte Ltd	6 Months					
<b>Responsibilities</b>	<ul style="list-style-type: none"> <li>Integrated wallet-as-a-service platform, enabling seamless asset management and enhanced digital security</li> <li>Developed NFT and FT contract templates, simplifying game asset tokenization for developers</li> <li>Provided documentation and support, assisting developers integrating blockchain seamlessly into games</li> </ul>						
	<ul style="list-style-type: none"> <li>Streamlined the process for game developers to launch NFTs, increasing the adoption rate of the platform to 50+ game.</li> <li>Improved user experience by integrating a seamless wallet-as-a-service, maintaining 100K wallets and 250k NFTs</li> </ul>						
Certifications							
CERTIFICATION		CERTIFYING AUTHORITY		DATE			
Product Management Marketing		Udemy		2024			
Product Management 101		Udemy		2024			
Computational Vision		University of Colorado Boulder		2020			
Position Of Responsibility							
Event Coordinator - IET on campus VIT							
<ul style="list-style-type: none"> <li>Coordinated the VIT Technical United Conference (VITTUC), a national level mock United Nations focused on AI regulation and green energy</li> <li>Organized delegations from leading companies like Tesla and Google alongside country representatives for technology-driven discussion</li> </ul>							
Hobbies and Interests							
<ul style="list-style-type: none"> <li>Travel enthusiast , have traveled extensively for 2 years, have been a digital nomad and like playing Chess and Badminton</li> </ul>							

