

Anthony Kimani

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Personal Statement

I am a passionate and creative graphic designer, web developer, and photographer with over two years of experience in visual design, digital content creation, back-end and front-end development. Proficient in Adobe Photoshop, Illustrator, Premiere Pro, HTML, CSS, Python, Django and JavaScript, I have crafted engaging designs, responsive websites, and compelling visual stories for social media, marketing materials, and branding campaigns. My strong problem-solving skills, attention to detail, and ability to collaborate with teams make me a valuable asset in any creative and tech-driven environment. I am eager to contribute my diverse skill set to a dynamic team focused on innovation and impactful design.

Key Skills

- Graphic design and branding
- Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro)
- UI/UX design and digital content creation
- Time management
- Communication and collaboration skills
- Critical thinking and problem-solving
- Computer Programming
- Web Management

Work Experience

Graphic Designer

Lead Graphic Designer

Happy Hearts Initiative

(Present)

- Oversee the creative direction and branding of the organization.
- Design promotional materials, social media content, and digital assets to support initiatives.
- Collaborate with team members to ensure visual consistency and branding excellence.

Spread A Smile Organization

(2019 – January 2025)

- Led the design and branding efforts for the organization's marketing campaigns.

- Created engaging visual content for social media, newsletters, and promotional materials.
- Collaborated with teams to develop impactful storytelling through design.
- Enhanced brand visibility through creative and strategic design solutions.

Freelance Graphic Designer

(June 2022 – Present)

- Created branding materials, including logos, brochures, posters, and social media content for various clients.
- Developed visually appealing marketing materials that increased engagement and brand recognition.
- Designed UI/UX elements for web and mobile applications.
- Edited and enhanced images and videos for promotional content.

Education & Certifications

Power Learn Project Academy, Nairobi

- Software Engineering (Ongoing)

SHIELD – Social Hub for Innovation Entrepreneurship Leadership and Design Thinking *(March 2025)*

- Web Development
- Entrepreneurship
- Leadership
- Design Thinking
- Tourism Development

Tunapanda Institute, Nairobi *(July 2023)*

- Graphic Design,
- Web Development
- Digital Media

Raila Educational Centre, Nairobi

- K.C.S.E Certificate

First Aid Certification, St. John Ambulance, Nairobi

- First Aid Trainer and Mentor

References

Available upon request.

