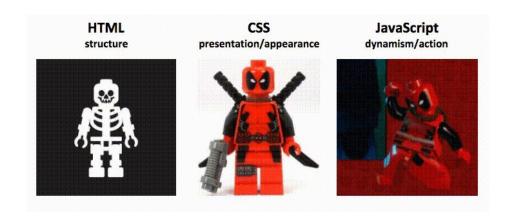
HTML5, CSS and Javascript

Kameswari Chebrolu



https://d2v4zi8pl64nxt.cloudfront.net/javascript-seo/59 48abfc0e2df5.02876591.gif

Examples are from: https://www.w3schools.com/html/default.asp

Web

- Enormously popular application that provides a tremendous wealth of information
- Origins: 1989 Tim Berners-Lee (CERN) proposed mechanism to distribute high-energy physics data (reports, photos, blueprints etc)
 - Proposal eventually lead to World Wide Web (WWW)
- · 1993, first graphical browser Mosaic was released
- 1994, W3C (world wide web consortium) was formed to develop web and standards

- Web page consists of base HTML file which includes several referenced objects
 - Object can be other HTML files, JPEG images, Java applets, audio files,.....
 - Text/Image that links to another page is called a hyperlink (often highlighted by some means)
- - E.g. http://www.iitb.ac.in/images/header/iitb_logo.gif
- Web pages are viewed by a program called a browser
 - E.g. Internet Explorer, Google Chrome, Mozilla Firefox

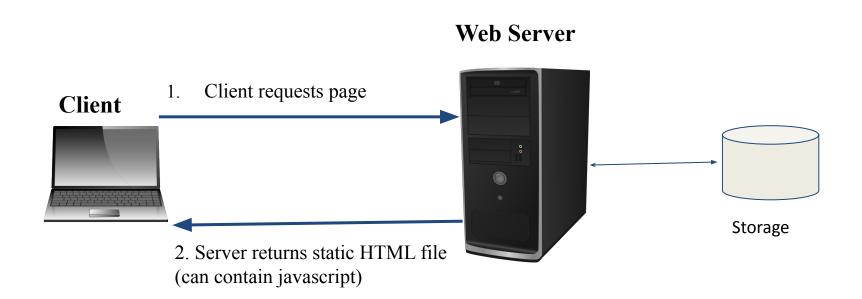
Client-side Programming

- Code that runs in the browser
- Primarily concerned with improving the appearance and behavior of a rendered web page
 - Selecting and styling UI components, creating layouts, form validation etc
- E.g. Javascript
 - HTML, CSS are for markup/styling

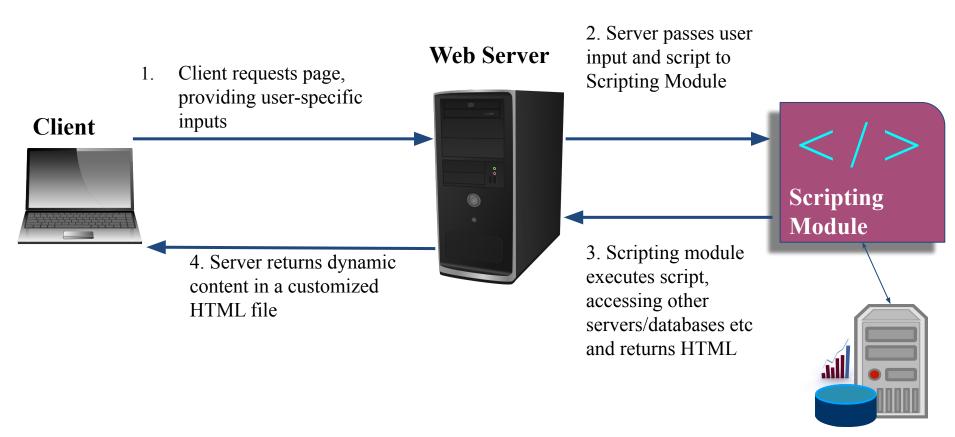
Server-side Programming

- Code that runs in the server
- Helps choose which content is to be returned to the browser in response to request
 - validating submitted data and requests, using databases to store and retrieve data, sending the correct data to the client as required.
- E.g. PHP, Python, Ruby, C#, and JavaScript (NodeJS)
- Developers typically write their code using web frameworks (Django/Python)
 - Collections of functions, objects, rules and other code constructs
 - Helps solve common problems, speed up development etc

Static Web Pages



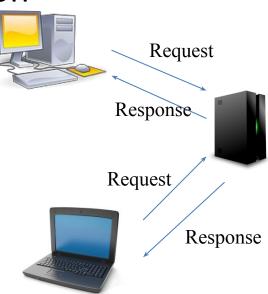
Dynamic Web Pages Architecture



Scripting Languages: PHP, Python, Ruby etc

Hyper Text Transfer Protocol (HTTP)

- The protocol employed by Web application
- Based on client-server model
 - Client (browser) requests web objects
 - GET and POST method
 - Server responds with status code and requested object (if present)
 - 200 OK, 404 not found etc
- Operates over TCP, server port 80 (http), 443 (https)



Our Focus

Static Web pages: HTML, CSS and Javascript

- How to View HTML Source?
 - Right-click a HTML page in browser and select
 "View Page Source"

HTML5

- . HTML stands for Hyper Text Markup Language
 - Many versions, current version is 5
- Tells browsers how to display the content
- Supports text, text elements, tables, embedded images, audio/video elements
- Supports hyperlinks: links to other documents or document parts
- Also supports embedded code, executed at client-side browser: javascript

My First Heading

My first paragraph.

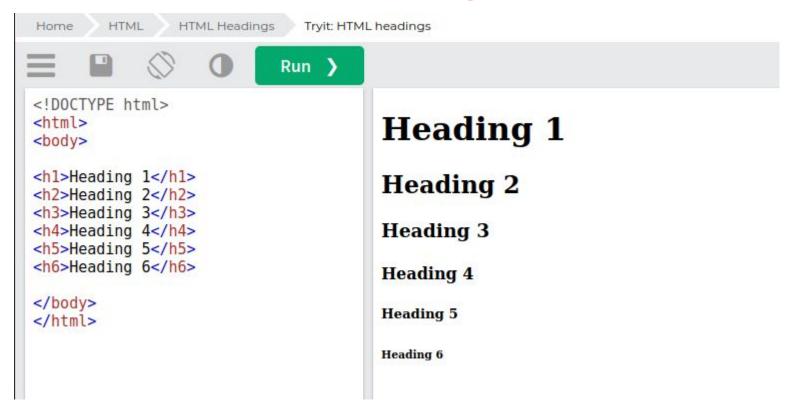
Elements/Tags

- HTML is just a series of elements
- · Element defined by a start tag, some content, and an end tag
- Tag: Enclosed within <,>
 - E.g. , , ,
 - HTML tags are not case sensitive; <P> same as .
 - But strongly recommend use of lowercase
- Example Element: This is a para
- The <html> element is the root element and it defines the whole HTML document
- HTML elements with no content are called empty elements.
 - The
br> tag defines a line break, and is an empty element without a closing tag
- · Elements can be nested

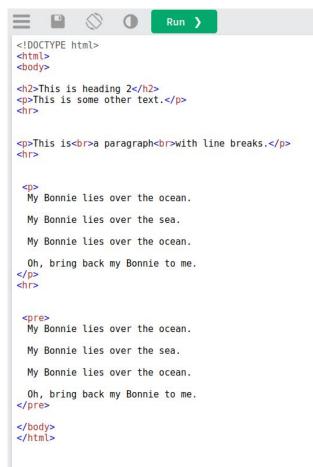
Attributes

- Attributes provide additional information about elements
 - Always specified in the start tag
- Attributes usually come in name/value pairs like: name="value"
 - E.g: This is a red paragraph.
 - E.g: Visit W3Schools
 - <img src="img_girl.jpg" width="500"
 height="600">

Headings



Paragraph



Result Size: 486 x 773

Get your own website

This is heading 2

This is some other text.

This is a paragraph with line breaks.

My Bonnie lies over the ocean. My Bonnie lies over the sea. My Bonnie lies over the ocean. Oh, bring back my Bonnie to me.

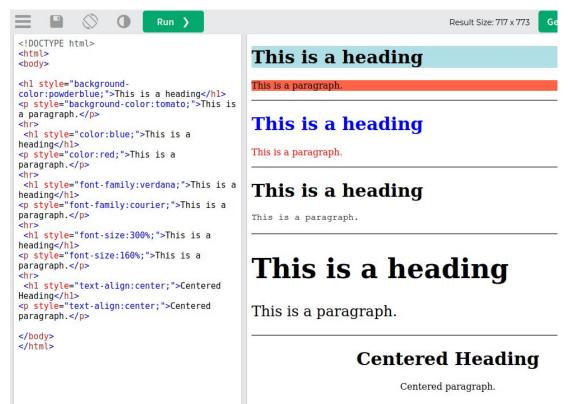
My Bonnie lies over the ocean.

My Bonnie lies over the sea.

My Bonnie lies over the ocean.

Oh, bring back my Bonnie to me.

Style



Comment

```
Run )
<!DOCTYPE html>
<html>
<body>
This is a paragraph.
Look at this cool image:
<img border="0" src="pic trulli.jpg" alt="Trulli">
-->
This is a paragraph too.
<hr>
This <!-- great text --> is a paragraph.
</body>
</html>
```

This is a paragraph.

This is a paragraph too.

This is a paragraph.

Links

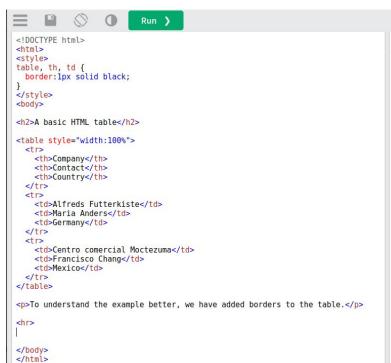
- Use the <a> element to define a link
 - a. Use the href attribute to define the link address
 - b. Use the target attribute to define where to open the linked document
- Use the element (inside <a>) to use an image as a link
- Use the mailto: scheme inside the href attribute to create a link that opens the user's email program

<button onclick="document.location='default.asp'">HTML

Tutorial</button>

</body>

Tables



Result Size: 1079 x 782

Get your own website

A basic HTML table

Company	Contact	Country
Alfreds Futterkiste	Maria Anders	Germany
Centro comercial Moctezuma	Francisco Chang	Mexico

To understand the example better, we have added borders to the table.

Lists



An ordered HTML list

- 1. Coffee
- 2. Tea
- 3. Milk
- Coffee
- Tea
- Milk

Coffee

- black hot drink
- Milk
 - white cold drink

HTML Video

```
Run >
<!DOCTYPE html>
<html>
<body>
<video width="320" height="240" controls>
  <source src="movie.mp4" type="video/mp4">
  <source src="movie.ogg" type="video/ogg">
  Your browser does not support the video tag.
</video>
</body>
</html>
```



id

- id attribute is used to specify a unique id for an HTML element
- value of the id attribute must be unique within the HTML document
- id attribute is used by CSS and JavaScript to style/select a specific element
- The value of the id attribute is case sensitive







```
<!DOCTYPE html>
<html>
<body>
<a href="#C4">Jump to Chapter 4</a>
<h2>Chapter 1</h2>
This chapter explains ba bla bla
<h2>Chapter 2</h2>
This chapter explains ba bla bla
<h2>Chapter 3</h2>
This chapter explains ba bla bla
<h2 id="C4">Chapter 4</h2>
This chapter explains ba bla bla
</body>
</html>
```

Jump to Chapter 4

Chapter 1

This chapter explains ba bla bla

Chapter 2

This chapter explains ba bla bla

Chapter 3

This chapter explains ba bla bla

Chapter 4

This chapter explains ba bla bla

Cascading Style Sheets (CSS)

- Separates document content from presentation
- Used for describing the presentation of a document (layout, colors, fonts etc);
 - Can control the color, font, the size of text
 - The spacing between elements, how elements are positioned and laid out
 - What background images or background colors are to be used
 - different displays for different devices and screen sizes, and much more!
- Saves effort, can control the layout of multiple web pages all at once

Cascading Style Sheets (CSS)

- CSS can be added to HTML documents in 3 ways:
 - Inline by using the style attribute inside HTML elements
 - Internal by using a <style> element in the <head> section
 - External by using a <link> element to link to an external CSS file (most common)

Inline

```
Run >
<!DOCTYPE html>
<html>
<body>
<h1 style="color:blue;">A Blue Heading</h1>
A red paragraph.
</body>
</html>
```

A Blue Heading

A red paragraph.

Internal

```
Run )
<!DOCTYPE html>
<html>
<head>
<style>
body {background-color: powderblue;}
    {color: blue;}
    {color: red;}
</style>
</head>
<body>
<h1>This is a heading</h1>
This is a paragraph.
This is another paragraph.
</body>
</html>
```

This is a heading

This is a paragraph.

This is another paragraph.

External



```
"styles.css":

body {
   background-color: powderblue;
}
h1 {
   color: blue;
}
p {
   color: red;
}
```

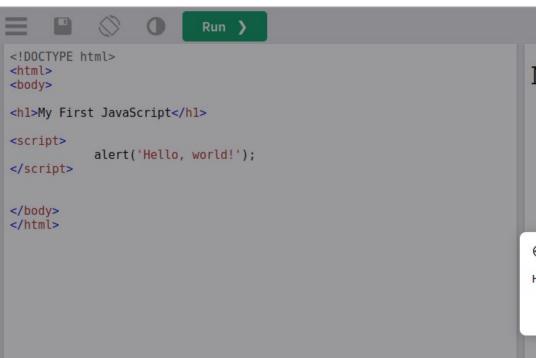
```
<!DOCTYPE html>
<html>
<head>
<style>
h1 {
 color: blue;
 font-family: verdana;
 font-size: 300%;
 color: red;
 font-family: courier;
 font-size: 160%;
</style>
</head>
<body>
<h1>This is a heading</h1>
This is a paragraph.
</body>
</html>
```

This is a heading

This is a paragraph.

Javascript

- A lightweight programming language (scripting) used to make web pages interactive
 - Not related to Java
- Usage:
 - react to events (ex: user click)
 - get information about a user's computer (ex: browser type)
 - perform calculations on user's computer (ex: form validation)
- <script> tag is used to signal to the browser that stuff between the tags is JavaScript code that needs to be executed



My First JavaScript

⊕ www.w3schools.com

Hello, world!

OK



</body>

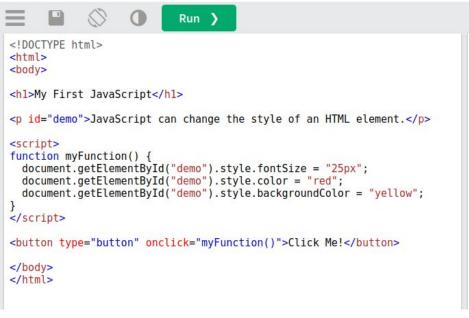
```
JavaScript can change the style of an HTML element.
<script>
function myFunction() {
  document.getElementById("demo").style.fontSize = "25px";
  document.getElementById("demo").style.color = "red";
  document.getElementById("demo").style.backgroundColor = "yellow";
}
</script>
```

<button type="button" onclick="myFunction()">Click Me!</button>

My First JavaScript

JavaScript can change the style of an HTML element.

Click Me!



My First JavaScript

JavaScript can change the style of an HTML element.

Click Me!



<!DOCTYPE html>







```
<html>
<body>
<h1>My First JavaScript</h1>
Here, a JavaScript changes the value of the src (source) attribute of an image.
<script>
function light(sw) {
 var pic;
 if (sw == 0) {
   pic = "pic bulboff.gif"
  } else {
   pic = "pic bulbon.gif"
 document.getElementById('myImage').src = pic;
</script>
<img id="myImage" src="pic bulboff.gif" width="100" height="180">
<button type="button" onclick="light(1)">Light On</button>
<button type="button" onclick="light(0)">Light Off</button>
</body>
</html>
```

My First JavaScript

Here, a JavaScript changes the value of the src (source) attribute of an image.



Light On Light Off

Noscript

The HTML <noscript> tag defines an alternate content to be displayed to users that have disabled scripts in their browser or have a browser that doesn't support scripts:

Example:

<noscript>Sorry, your browser does not support
JavaScript!</noscript>

Classes

- Often used to point to a class name in a style sheet
- Can also be used by JavaScript to access and manipulate elements with a specific class name.
- A class name can be used by multiple HTML elements
 - an id name must only be used by one HTML element within the page







```
<!DOCTYPE html>
<html>
<head>
<style>
.city {
 background-color: tomato;
 color: white;
 padding: 10px;
.main {
  text-align: center;
</style>
</head>
<body>
<h2>Multiple Classes</h2>
Here, all three h2 elements belongs to the "city"
class. In addition, London also belongs to the
"main" class, which center-aligns the text.
<h2 class="city main">London</h2>
<h2 class="city">Paris</h2>
<h2 class="city">Tokyo</h2>
</body>
</html>
```

Multiple Classes

Here, all three h2 elements belongs to the "city" class. In addition, London also belongs to the "main" class, which center-aligns the text.

London

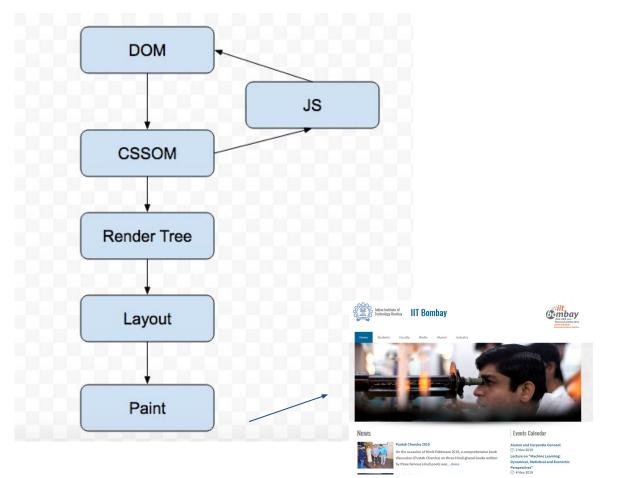
Paris

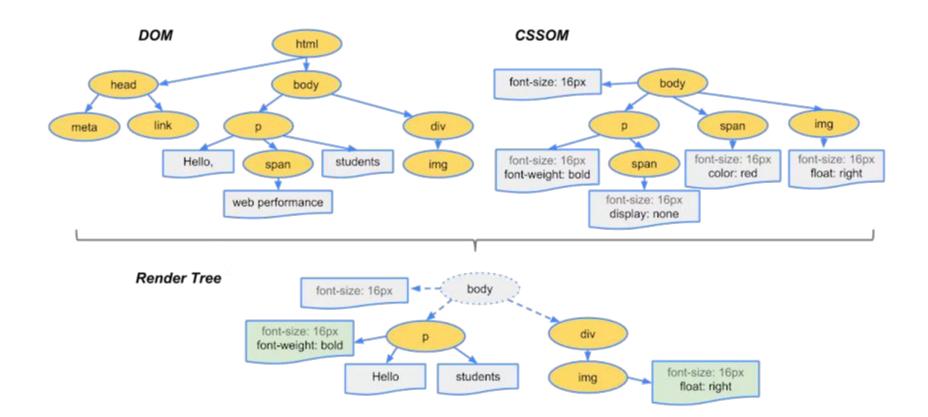
Tokyo

Tying it all together

Document Object Model (DOM)

- An application programming interface (api) that extracts a tree structure out of HTML
 - Each node is an object representing a part of the document
 - Objects can be manipulated programmatically via JavaScript





References

Core Reference:

https://www.w3schools.com/html/default.asp

- CSS in depth:

 https://www.w3schools.com/css/default.asr
 - https://www.w3schools.com/css/default.asp
- Javascript in depth: https://www.w3schools.com/js/default.asp