# SUBMITTING WEBSITE SITEMAP TO GOOGLE SEARCH CONSOLE

**A PROJECT REPORT**

***Submitted by***

**KARTHICK E (2020309015)**
**KAVIPRIYA K (2020309016)**
**KAVIYA P S (2020309017)**
**KEERTHANA K (2020309018)**

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**ANNA UNIVERSITY: CHENNAI 600025**

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# CHAPTER 1

# INTRODUCTION

## 1.1 OVERVIEW

To submit your website's sitemap to Google Search Console, start by signing in to your Google Search Console account. Next, select the website property you want to work on from your list of properties. Then, navigate to the "Sitemaps" section in the left-hand menu. Here, click on the "Add/Test Sitemap" button, and enter the URL of your sitemap file. Once you've submitted it, Google will process your sitemap, helping the search engine index your website's pages more effectively. Regularly checking the Search Console for updates and issues is essential for ensuring your site performs well in Google search results.

## 1.2 PURPOSE OF THIS PROJECT

- Understanding User Behavior
- Monitoring Website Performance
- Optimizing Search Rankings
- Identifying Indexing Issues
- Security Monitoring
- Backlink Profile Analysis
- Structured Data Analysis

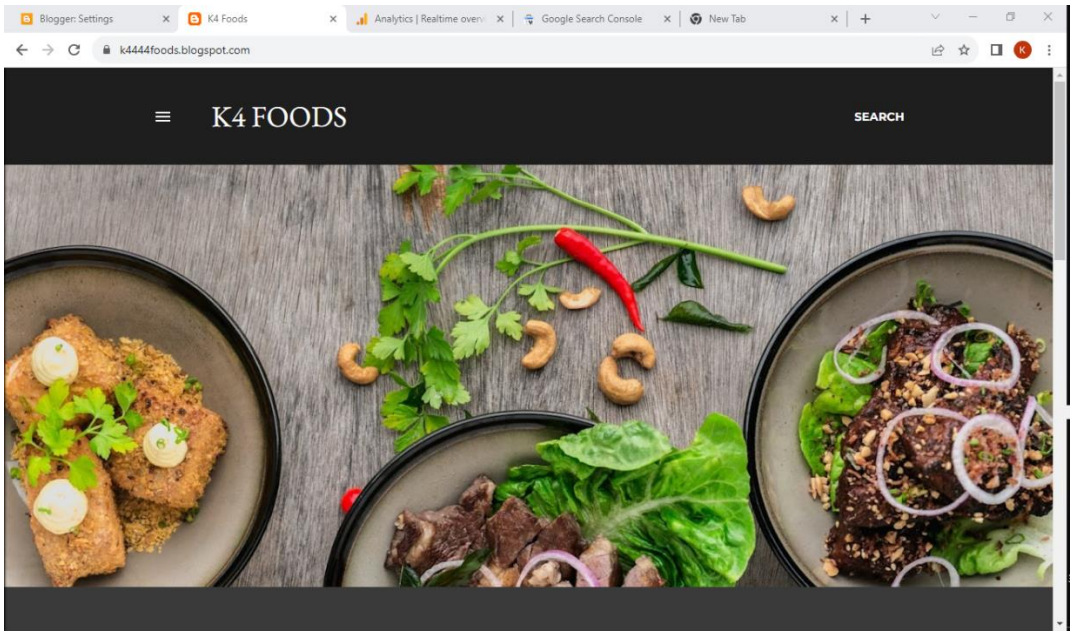
# CHAPTER 2

# METHODOLOGY AND RESULT

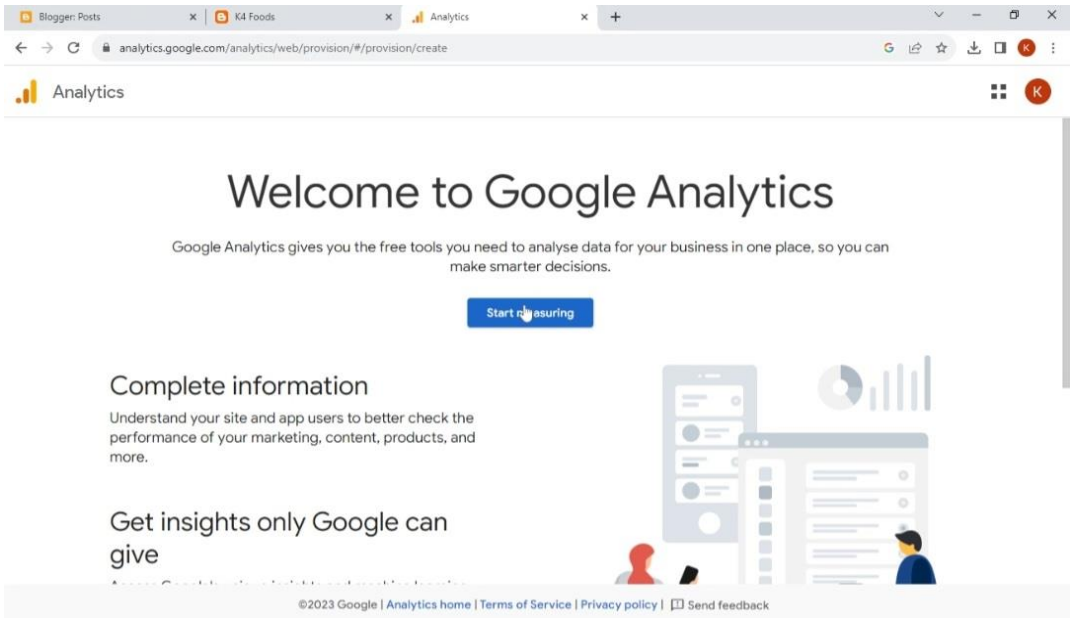
## 2.1 PROJECT METHODOLOGY

The following steps are followed in this project:

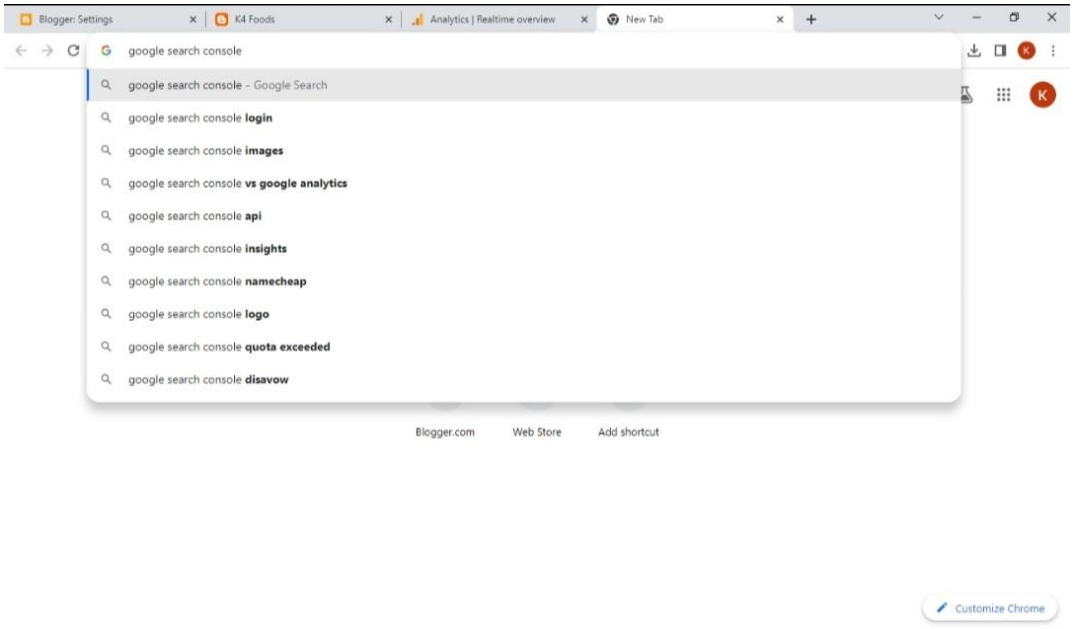
1. First we have created our website "**K4 Foods"** in blogger.com



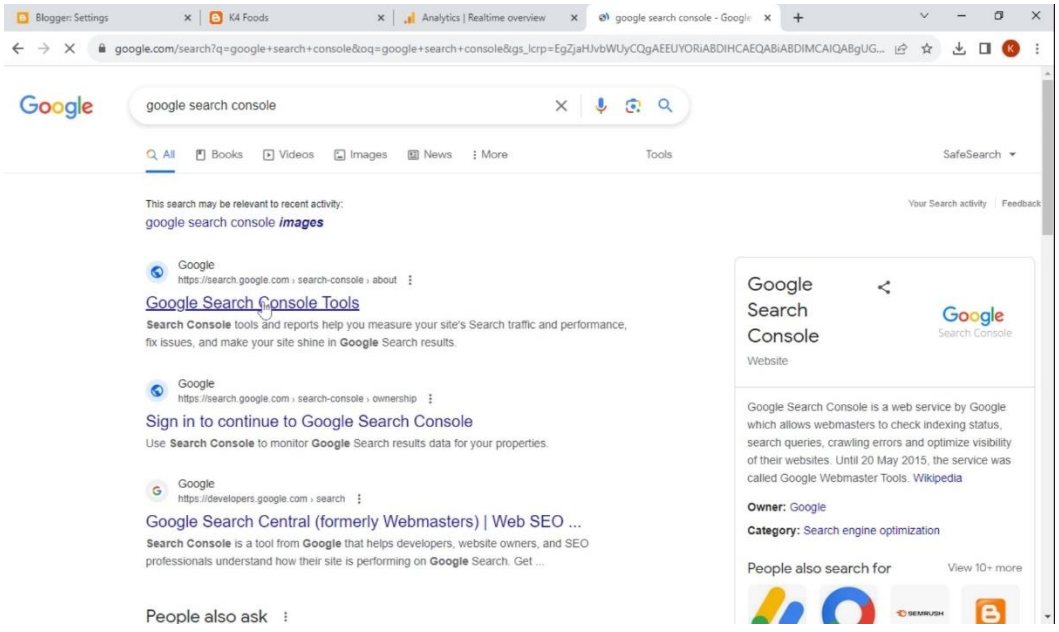

2. Then Google Analytics is done for our website.



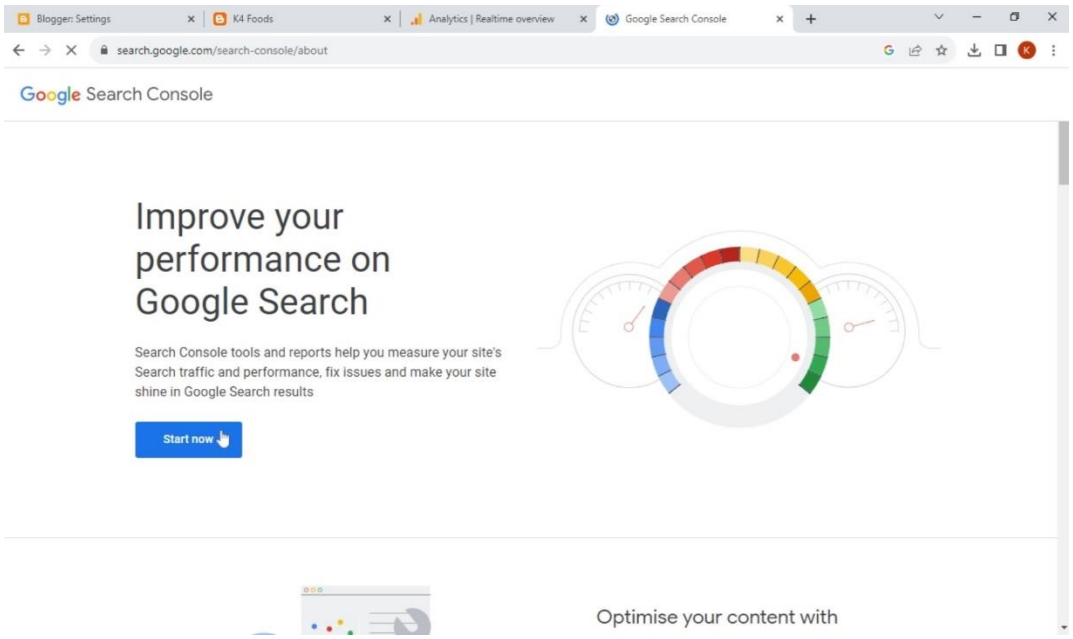
3. Google Search console: Go to Google and search for “Google Search Console”.



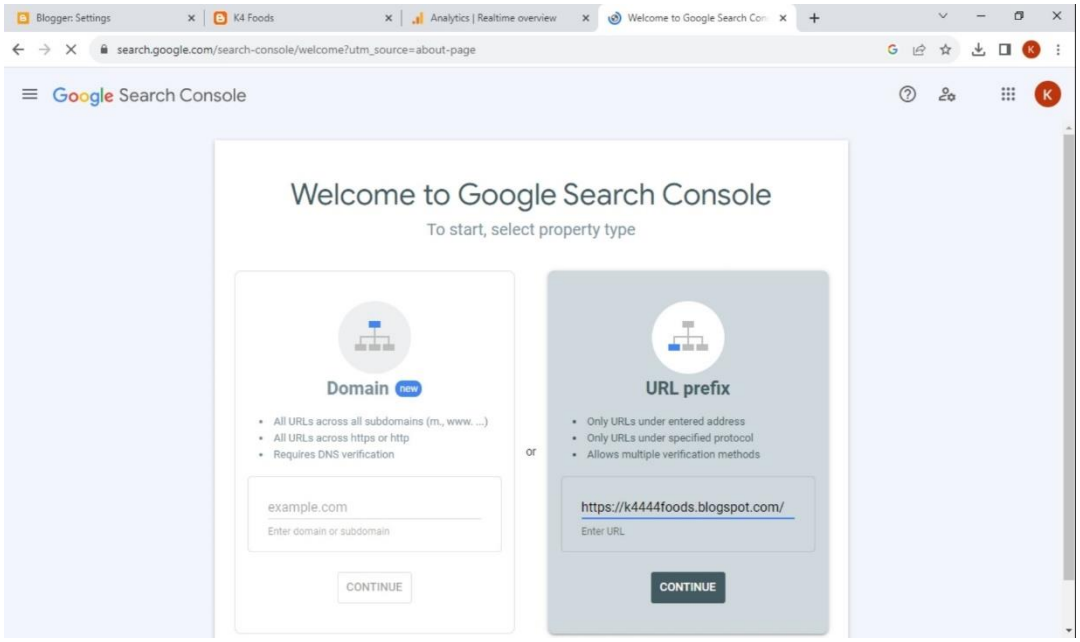

4. Google Search Tools: In that page, select “Google Search Tools”.



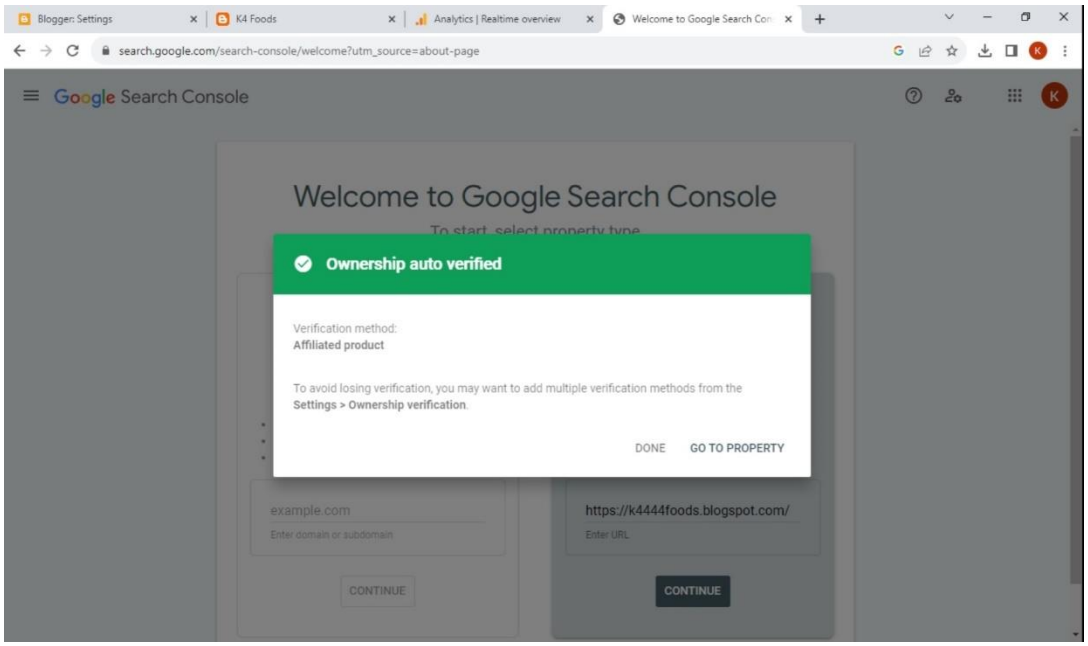
5. Start Now: After opening the Google search tools then click “Start now”.



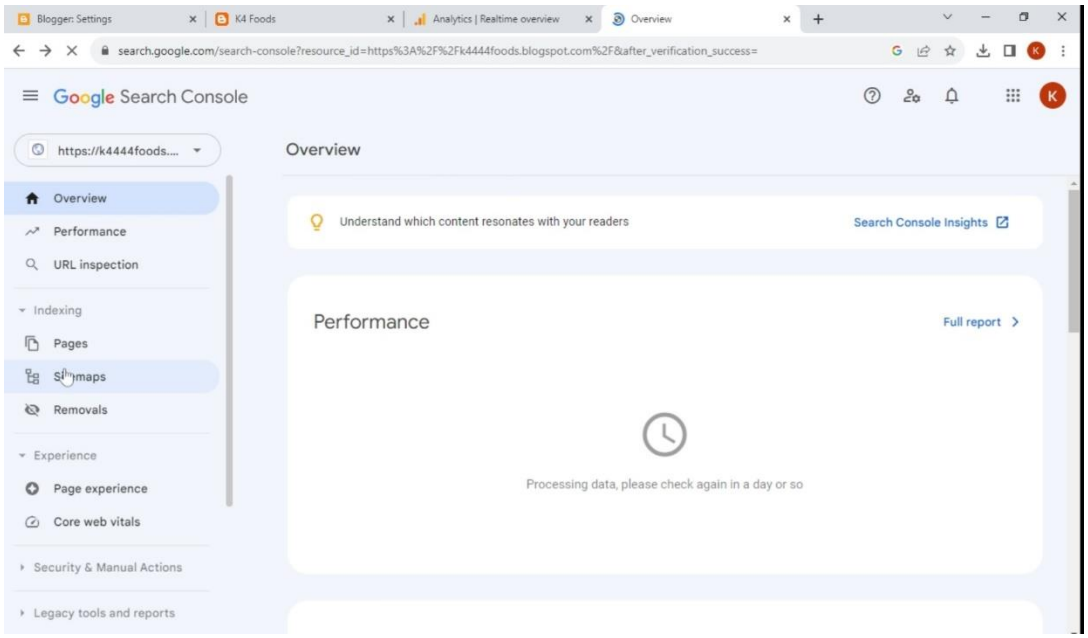

6. Entre website URL: A new page will be open. There will be Domain URL and URL Prefix. In URL Prefix, submit website URL address and give “continue”.



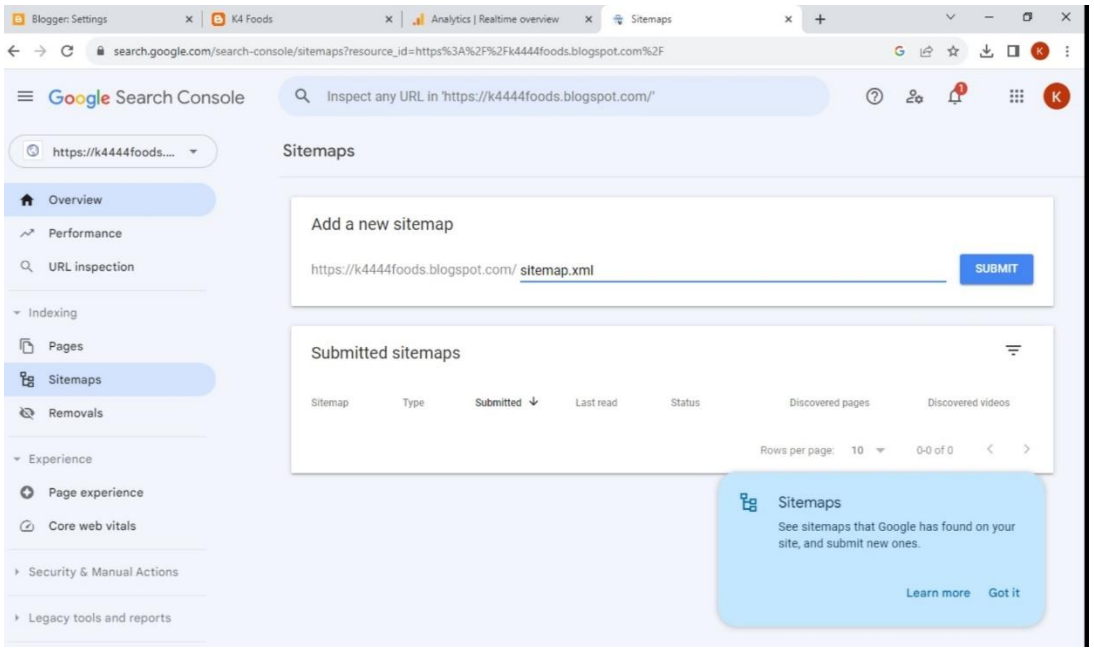
7. Verify Ownership: Then Choose verify.




8. Go to Property and go to sitemap

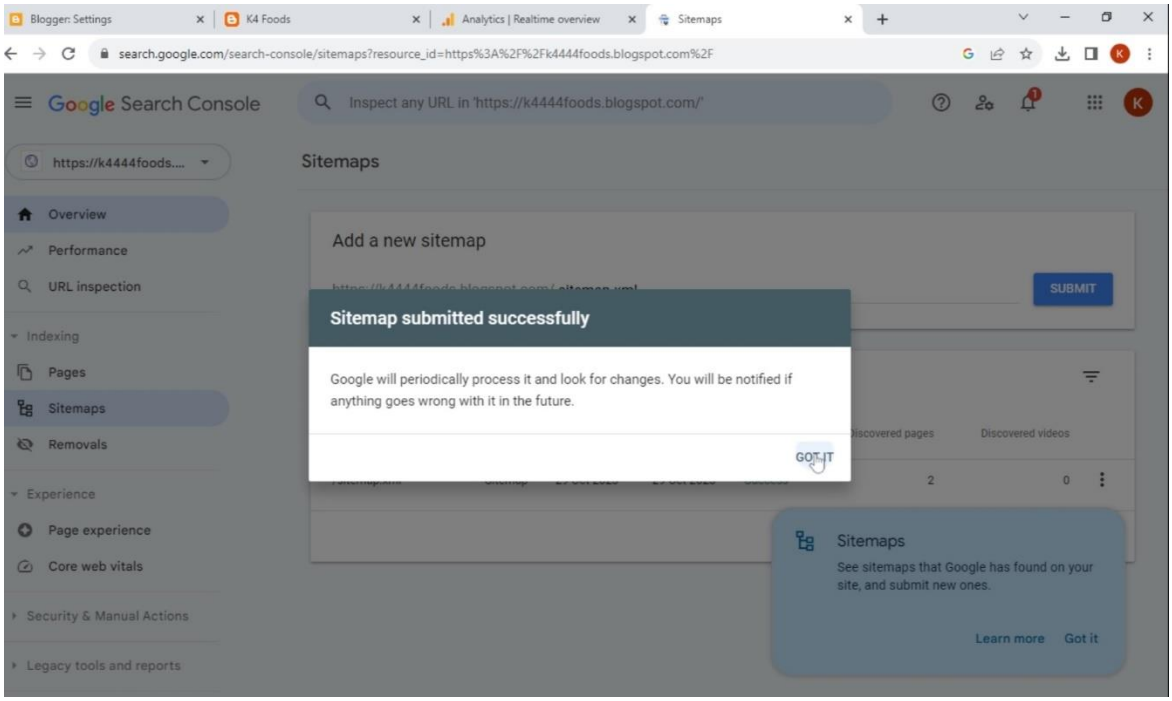


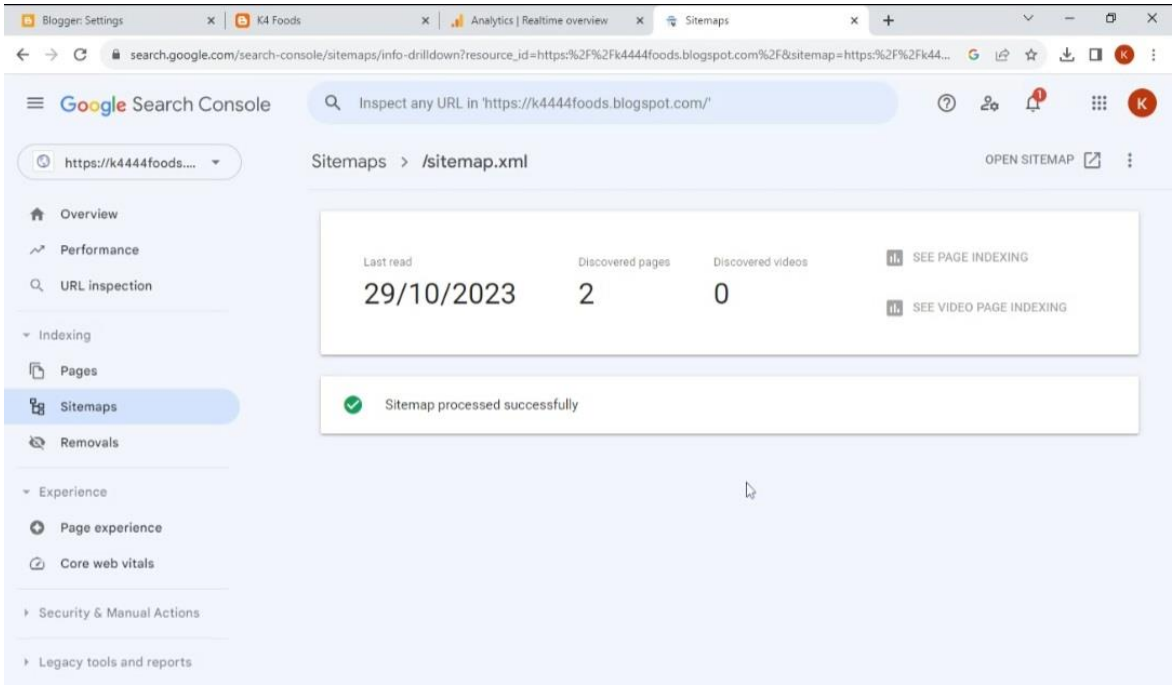
9. Sitemap: Enter “sitemap.xml” and give submit.




## 2.2 RESULT

Form this we have identified that our website “**K4 Foods”** sitemap is submitted successfully.




Blogger: Settings
K4 Foods
Analytics | Realtime overview
Sitemaps
search.google.com/search-console/sitemaps/info-drilldown?resource_id=https:%2F%2Fk4444foods.blogspot.com%2F&sitemap=https:%2F%2Fk44...
Google Search Console
Inspect any URL in 'https://k4444foods.blogspot.com/'
https://k4444foods....
Overview
Performance
URL inspection
Indexing
Pages
Sitemaps
Removals
Experience
Page experience
Core web vitals
Security & Manual Actions
Legacy tools and reports
Sitemaps > /sitemap.xml
OPEN SITEMAP
Last read
29/10/2023
Discovered pages
2
Discovered videos
0
SEE PAGE INDEXING
SEE VIDEO PAGE INDEXING
Sitemap processed successfully

# CHAPTER 3

# ADVANTAGES & DISADVANTAGES

## 3.1 ADVANTAGES

- By monitoring your website's performance in Google search results, you can identify opportunities to improve your search engine rankings and increase your site's visibility to a wider audience.
- Google Search Console provides data on the search queries that lead users to your site, allowing you to understand what your audience is looking for and tailor your content.
- The Index Coverage report helps you find and fix indexing issues, such as pages that are not indexed, errors, or duplicate content problems, ensuring that Google indexes your site correctly.
- You can submit your website's sitemap to Google, which helps expedite the indexing of new pages or changes to existing ones, allowing them to appear in search results more quickly.
- With mobile internet usage on the rise, Google Search Console alerts you to mobile usability issues, enabling you to provide a better user experience and improve your mobile search rankings.
- It allows you to monitor and optimize your website's loading performance, interactivity, and visual stability, enhancing user experience and search rankings.
- Search Console notifies you about any security issues on your site.
- You can examine the websites linking to yours and determine which pages on your site attract the most links. This information is valuable for assessing your site's authority and planning your backlink strategy.
- Google Search Console is a free tool that offers a user-friendly interface, making it accessible to website owners, whether they are beginners or experienced professionals.

## 3.2 DISADVANTAGES

- GSC retains data for a limited period, typically up to 16 months. This means you can't access historical data beyond that timeframe, making long-term trend analysis challenging.
- The data in GSC is not real-time; there can be a delay of a few days before the most recent information is available. This may affect your ability to respond to changes promptly.
- GSC provides insights primarily for Google search results, which may not reflect how your site is performing on other search engines like Bing or Yahoo.
- In some cases, the data provided by GSC is sampled, especially if your site has a high number of pages. This can lead to less accurate insights, particularly for long-tail keywords.
- GSC doesn't offer insights into your competitors' performance or strategies, limiting your ability to compare your site's performance with others in your industry.
- GSC primarily focuses on organic search traffic from Google. It does not provide data on other sources of traffic, like social media, email, or direct traffic.
- GSC can be less effective for very large websites with millions of pages. It may not provide a complete overview of site performance in such cases.

# CHAPTER 4

# CONCLUSION

- The submission of our website "**K4 Foods"** sitemap in Google Search Console is achieved successfully.
- Once we've submitted it, Google will process your sitemap, helping the search engine index your website's pages more effectively.
- Through this we can also understand the performance of our website clearly.