

Static Website & Starter Package

Ideal for new businesses and personal websites. It allows businesses a great start to online presence while maintaining a low acquisition cost.

Versatile Packages

Versatile websites can be adapted to many different functions or activities. They have increased & enhanced functionality & more features. This package is best fit for Medium Sized Business Website

Custom Web Application

Designed and Developed for corporate & enterprise e-commerce systems. This solution is customized to suit a wide range of needs, functions & platforms. For pricing request quotation.

STATIC WEBSITE	STARTER PACKAGE	VERSATILE PACKAGE
Max Pages 8	Max 10 pages	Max 40 paged
No Backend	Simple Dashboard	Excellent Dashboard
Excellent Performance	Excellent Performance	Excellent Performance
Responsive Design	Responsive Design	Responsive Design
Client to Provide PSD Designs	Simple Interface	Advanced User Interface
Free SSL Certificate	Free SSL Certificate	Free SSL Certificate
SEO Optimized	SEO Optimized	SEO Optimized
3 Revision cycles	Foundation-Level Functionality	Advanced Level- Functionality
	CMS Based	CMS Based
	Content Posted as Issued	Content Planning
	Blog	Free SSL Certificate
	Basic Security	Advanced Security
	3 Revision cycles	3 Revision cycles
7 Delivery Days	7 Delivery Days	14 Delivery Days
Ksh 20,000	Ksh 35,000	Ksh 65,000

Here are a few of the questions clients ask about the web Design Solution

What will I Get with the Website?

When the web design process is complete, we will upload all the website files on your web hosting account and you will have full control of all aspects of the website. In addition to the website, at your request, we can create a short video demonstrating how to make changes to the website and change elements like pictures etc.

How long will it take to see my new website?

This is usually determined by how much content you have and the number of pages we will be building. However, the average turnaround time is about 2 weeks from the time we receive content to the time the website is launched. This usually takes into consideration the time it will take to do revisions and initiate the launch sequence after we have received a go-ahead to launch. The time it takes to get the first preview can be as low as 5 days.

What are the payment terms

You will make an initial payment of 60% of the website value before we can begin the development process. Once we have designed the website and all the changes are done according to your specifications, you will be required to clear the balance before the website is launched.

What do you need from me to start?

To begin the web design process, we require a number of things from you:

1. Your Logo in Vector format or high quality png.
2. Photos that you would like us to use on your website.
3. Text for each of the pages we will be building

4. The colors and fonts you would like to use on your website.
5. At least 3 websites you like and their reasons why you like them.
6. The navigation structure of the website. (See Example below)

For example, A Starter Website would have the following Structure:

1. Home
2. About Us
3. Services

Electrical Installations ,Electronic repairs, Electricity Safety Audits

4. Our Work(All Clients)

Client 1 ,Client 2 ,Client 3

5. Contact Us Page

What happens after I Pay

Once you pay, we will start the process of organizing your content and planning the design of your website. In case we have any questions, We will reach out to you to ask and clarify in order to give you the website you had envisioned.

After we have gained a full understanding of the kind of website you are looking for, our design team will embark on designing your website by first creating a high fidelity mock-up of the website for your review. After approval from you, we will then start working on the actual website that will result in a complete website ready for launch after your approval.

Is the payment once or recurrent?

The cost of building your website is one time and once you have paid the full agreed amount, you will only need to make payments for web hosting which is a separate service.

How Many Changes Can I Make before Launch

Once we have issued the first preview, You will have 7 days to make all the changes you need on the website after which we will be able to proceed with the launch. You can issue as many changes as you deem necessary but the restriction will be on the number of days available to make the changes. This will allow us to keep our promise of delivering the website within the deadline agreed upon.

Will my website be available on Google automatically?

A website usually takes about 6 months to reach the top of the search engine rankings for a particular set of keywords once it's published. The quality of the content will greatly determine if the website will be able to rank in the first place.

Do you do backups of my website?

The responsibility of performing backups on a website rests on you as our client. We will provide you with the options of backing up the website upon your request to get you started.

Who controls the website after its launched?

Once the website is launched on your domain name, we will hand over full access to the website to you. You will have full access and control of the website and can perform the changes you deem necessary. If you would like us to perform any updates or edits to the website, we will need you to provide us with the login credentials since we will not have direct access.

Can I edit the website myself after launching?

Yes. Most of the websites we create are highly editable by a person who has a basic understanding of computers. You will need to have a computer and internet but as long as you understand basic computing concepts, you would be OK editing the website yourself. However, we will also provide (upon request by your) a video giving a basic walk through on how to edit your website and make basic changes. This will give you the basic knowledge you would need to get started with editing your own website.