

# Web Development Services

## Logistics Website

### Design

You'll have plenty of opportunities to review our work and provide feedback. We'll either share a Google Drive folder or Github repository or development site with you and we'll have regular, possibly daily contact by either phone, email.

### Graphics and photographs

You should supply graphic files in an editable, vector digital format. You should supply photographs in a high resolution digital format. If you choose to buy stock photographs, we can suggest stock libraries. If you'd like us to search for photographs for you, we can provide a separate estimate.

### HTML, CSS and JavaScript

We deliver pages developed from HTML markup, CSS stylesheets for styling and unobtrusive JavaScript for behaviors.

### Browser testing

Browser testing no longer means attempting to make a website look the same in browsers of different capabilities or on devices with different size screens. It does mean ensuring that a person's experience of a design should be appropriate to the capabilities of a browser or device.

We test our work in current versions of major desktop browsers including those made by Apple (Safari), Google (Chrome), Microsoft (Edge), Mozilla Firefox and Opera. We won't test in other older browsers unless we agreed separately. If you need an enhanced design for an older browser, we can provide a separate estimate for that.

### Mobile browser testing

Testing using popular smaller screen devices is essential in ensuring that a person's experience of a design is appropriate to the capabilities of the device they're using. We test our designs in:

iOS: Safari and Google Chrome

Android: Google Chrome

We won't test in Opera Mini/Mobile, specific Android devices, or other mobile browsers unless we agreed separately. If you need us to test using these, we can provide a separate estimate.

## **Domain Name Registration & Website Hosting**

### **Domain Name Registration:**

Domain registration requires utilizing the services of a domain name registrar, accredited company that has the authority to register domain names. We help individuals and organizations to register a domain name that has an extension like .com, .co.ke, .org, .or.ke, .net, .info, .biz, .us, .mobi, etc. depending on your choice.

### **Website Hosting:**

To make your Website visible to the world, it has to be hosted on a Web server. We use the best architecture & web server technology to host all of our developed websites. We will register a domain name for you, setup the server needed to host your Company site & create the initial website specific email you wish for your company (example: you@yourdomain.com ). All these services are renewable on a yearly basis. We will inform you one month prior to expiry date of domain and hosting. Here are some technical details about the hosting server we recommended to be used:

- 100GB NVMe SSD Disk Space
- 4GB RAM
- New - PHP 7.0, 7.1, 7.2, 7.3, 7.4 Supported
- Apache Web Server
- Suitable for Ecommerce Sites
- SEO-Friendly Hosting
- Unlimited Email Accounts
- Unlimited Monthly Bandwidth
- FREE SSL Certificate
- FREE cPanel
- Node.js Fully Supported
- Python Fully Supported

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### **Email Hosting**

Email Hosting allows you to put your company name in front of customers & prospects, suppliers, vendors and partners with every email you send. Stay on customers' minds with an email address that uses your domain. Reinforce your marketing & branding efforts with every email you send. Build on the business identity you've already established with a professional email address. Our email service provider is a trusted company that keeps over 12 million email accounts running smooth. Keep your inbox clean with 300 million spam emails blocked daily. Stay in touch while on the go with email that's available anywhere on almost any device. Access all your important email messages from your iPhone, BlackBerry or Android Smartphone or favorite tablet. Send and receive email through our intuitive Web interface or a variety of desktop email clients like Gmail

**Technical support**

We offer support for website hosting, email and other services relating to hosting. You may already have professional hosting and you might even manage that hosting in-house; if you do, great. If you don't, we will recommend one of our preferred hosting providers.

**Search Engine Optimisation (SEO)**

We don't guarantee improvements to your website's search engine ranking, but the pages that we develop are accessible to search engines.

**Changes and revisions**

We don't want to limit your ability to change your mind. The price at the beginning of this contract is based on the number of weeks that we estimate we'll need to accomplish everything you've told us you want to achieve, but we're happy to be flexible. If you want to change your mind or add anything new, that won't be a problem as we'll provide a separate estimate for those additional weeks with a maximum of three revisions.

**Scope**

Here is a detailed list of the exact service we will provide to you:

**Consultancy Website (Duration 7 days )****DEVELOPMENT**

1. Install Wordpress
2. Configure Wordpress settings
3. Build child theme
4. Install theme
5. Configure theme settings
6. Minor theme tweaks
7. Install plugins
8. Configure plugins
9. Minor modifications via plugin
10. Content structure setup ( categories, posts, excludes actual content)
11. Configure dashboard page
12. Configure getting start page (if applicable)
13. Configure support/contact page
14. Configure forum(if applicable)
15. Customize category archive pages (if applicable)
16. Configure navigation
17. Configure sidebar widgets
18. Cargo Price Calculator

## FEATURES

1. Max 10 pages
2. Simple Dashboard
3. Excellent Performance
4. Simple Interface
5. SEO Optimized
6. Foundation-Level Functionality
7. CMS Based
8. Content Posted As Issued
9. Basic website Security

#	Details	Cost
1	Domain and Hosting Email Services + Integration with Gmail/Outlook (yourname@business-name.com)	6,000
2	Logistics Website Development	35,000
	Total	41,000

## Payments

We're sure you understand how important it is as a small business that you pay the invoices that we send you promptly. As we're also sure you'll want to stay friends, you agree to stick tight to the following payment schedule:

### 60% Non-Refundable Down Payment

You agree to provide a non-refundable down payment of Ksh 24,600 (60% of 41,000). This payment is due immediately upon signing of this document and we will not be working on your project until this payment is made.

### 20% On Completion

You agree to provide a payment of Ksh 8,200 (20% of 41,000) upon final review of the contracted work. This payment is due immediately after you've reviewed the contracted work on our own servers and any agreed up tweaks or adjustments have been completed. This payment is due immediately after you've reviewed the proposed work on our demo servers and we will not upload the proposed work to your servers until the last payment is made.

## **20% Final Payment**

You agree to provide a final payment of Ksh 8,200 (20% of 41,000) upon final review of the contracted work. This payment is due immediately after you've reviewed the contracted work on our own servers and any agreed up tweaks or adjustments have been completed. Once this payment is made the work will be transferred to your server.

## **Our Guarantee**

We guarantee our work for 7 days during which time we will identify and fix any bugs that may occur. Our guarantee only covers items we are contracted to build that break for whatever reason. It does not cover new features, whole site changes or anything a reasonable person would not consider a "bug".

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## **Here are a few of the questions clients ask about the web Design Solution**

### **What will I Get with the Website?**

When the web design process is complete, we will upload all the website files on your web hosting account and you will have full control of all aspects of the website. In addition to the website, at your request, we can create a short video demonstrating how to make changes to the website and change elements like pictures etc.

### **How long will it take to see my new website?**

This is usually determined by how much content you have and the number of pages we will be building. However, the average turnaround time is about 2 weeks from the time we receive content to the time the website is launched. This usually takes into consideration the time it will take to do revisions and initiate the launch sequence after we have received a go-ahead to launch. The time it takes to get the first preview can be as low as 5 days.

### **What are the payment terms?**

You will make an initial payment of 60% of the website value before we can begin the development process. Once we have designed the website and all the changes are done according to your specifications, you will be required to clear the balance before the website is launched.

### **What do you need from me to start?**

To begin the web design process, we require a number of things from you:

1. Your Logo in Vector format or high quality png.

2. Photos that you would like us to use on your website.
3. Text for each of the pages we will be building
4. The colors and fonts you would like to use on your website.
5. At least 3 websites you like and their reasons why you like them.
6. The navigation structure of the website. (See Example below)

For example, A Starter Website would have the following Structure:

1. Home
2. About Us
3. Services  
Electrical Installations ,Electronic repairs, Electricity Safety Audits
4. Our Work(All Clients)  
Client 1 ,Client 2 ,Client 3
5. Contact Us Page

### **What happens after I Pay?**

Once you pay, we will start the process of organizing your content and planning the design of your website. In case we have any questions, We will reach out to you to ask and clarify in order to give you the website you had envisioned.

After we have gained a full understanding of the kind of website you are looking for, our design team will embark on designing your website by first creating a high fidelity mock-up of the website for your review. After approval from you, we will then start working on the actual website that will result in a complete website ready for launch after your approval.

### **Is the payment once or recurrent?**

The cost of building your website is one time and once you have paid the full agreed amount, you will only need to make payments for web hosting which is a separate service.

### **How Many Changes Can I Make before Launch**

Once we have issued the first preview, You will have 7 days to make all the changes you need on the website after which we will be able to proceed with the launch. You can issue as many changes as you deem necessary but the restriction will be on the number of days available to make the changes. This will allow us to keep our promise of delivering the website within the deadline agreed upon.

### **Will my website be available on Google automatically?**

A website usually takes about 6 months to reach the top of the search engine rankings for a particular set of keywords once it's published. The quality of the content will greatly determine if the website will be able to rank in the first place.

### **Do you do backups of my website?**

The responsibility of performing backups on a website rests on you as our client. We will provide you with the options of backing up the website upon your request to get you started.

**Who controls the website after its launched?**

Once the website is launched on your domain name, we will hand over full access to the website to you. You will have full access and control of the website and can perform the changes you deem necessary. If you would like us to perform any updates or edits to the website, we will need you to provide us with the login credentials since we will not have direct access.

**Can I edit the website myself after launching?**

Yes. Most of the websites we create are highly editable by a person who has a basic understanding of computers. You will need to have a computer and internet but as long as you understand basic computing concepts, you would be OK editing the website yourself. However, we will also provide (upon request by your) a video giving a basic walk through on how to edit your website and make basic changes. This will give you the basic knowledge you would need to get started with editing your own website.