

# Manish Kafle

A Conscientious person who aims to contribute to the company's goal and take on more responsibility as quickly as possible as the newest member of the team.

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**Github:** <https://github.com/k4fledmanish>

## Career Objective

To obtain a challenging position as a Web developer in a dynamic organisation, where I can utilise my skills in web development, problem-solving and team collaboration to create high-quality, user-friendly Websites and apps as well as contribute to the growth and success of the company.

## Specific Skills & Attributes

- Strong knowledge of the WordPress platform, including custom theme, etc.
- Strong knowledge of HTML, CSS, JavaScript as well as Java, ReactNative, Objective C and Flutter.
- Experience with e-commerce platforms such as WooCommerce and Shopify.
- Knowledge of popular WordPress plugins/themes and experience customising them to meet specific requirements.
- Experience working with page builders such as Elementor, Beaver Builder, etc.
- Excellent problem-solving skills and the ability to troubleshoot and debug code.
- Skilled in utilising version control systems such as Git and knowledge of Github Platform.
- Experience with RESTful APIs and web services.
- Ability to work effectively both independently and in a team environment.
- Strong understanding of SEO principles and the ability to implement them in a WordPress environment.

## Education and Qualifications

### Bachelor of Information Technology (Mobile Application Development)

2021

Academy of Information Technology, Melbourne, Australia

- Advanced Studio 1 - 2
- Machine Learning
- IOS Applications
- Android Applications
- Cross Platform Applications
- Advanced Web Applications
- Augmented Reality Applications
- UX / UI Design

### Certificate IV in Work Health and Safety

2022

Rhodes College, Melbourne, Australia

- Implementing WHS management systems
- Victorian legislation
- Workplace incident response
- Occupational Health and Safety Act

## Employment History

### Freelance WordPress Web Developer

May 2019 – Present

- Developed and launched a custom WordPress website for a local cleaning company, which resulted in a 50% increase in website traffic and a 20% increase in leads.
- Optimised website performance and implemented SEO best practices for clients in the cleaning, hospitality and non-profit sectors
- Responsible for setting up and managing a website's back-end and front-end
- Developed 15+ websites based on the WordPress platform, including basic setup, customisation and payment gateway implementation.

### Key Achievements:

- Built and maintained a high number of sites for clients and collaborated with other developers and designers to meet project goals.

- Designed, developed, and maintained e-commerce websites with payment gateway integration.
- Implemented SEO techniques to ensure websites ranked highly in search results as well as Optimised websites and web applications for better performance and user experience.

#### **Supervisor, MSY PTY Ltd, Westfield Doncaster, VIC 3108**

**July 2018 –December 2021**

- Monitor business metrics and make sure the quality of labour is monitored also participate in developing reports for the share holders daily.
- Responsible for handling customer complaints and resolving disputes.
- Regularly met or exceeded stated sales goals for our team as well as met all customer satisfaction requirements
- Conducted safety training and meetings and performed opening and closing duties

#### **Key Achievements:**

- Amazing results for overall health of the mechanical equipment, point of sale, security camera documentation system, and phone system.
- Assisted in creating, promoting, and executing a wide variety of promotional sales and marketing plans

### **Key Assets / Skills**

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- Strategic Communications Plan
- Internal & External Communications
- Writing & Public Speaking
- Digital & Traditional Media
- Problem Solver
- Efficient
- Idea Creation / Creative Concepts
- Research & Development
- Staff Leadership & Development
- Team Work

### **Projects / Works**

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#### **Solemn - Addiction Recovery (Academic Project)**

Objective : Create a solution for Addiction Recovery

Duties : Content based recommendation system

Source Code : [Github Repository](#)

#### **ChatTime (Academic Project)**

Objective : Solution for in-house communication

Duties : Design and Develop Cross Platform App

Source Code : [Github Repository](#)

#### **OZ Clean Master (Freelance Project)**

Objective : Responsive Website for Commercial Cleaning

Duties : Wordpress, Build Responsive, SEO Friendly Websites, Run Google Ad Campaigns.

View : <https://ozcleanmaster.com.au>

#### **AR-App-Magazine (Academic Project)**

Objective : Solution for Interactive learning for Kids

Duties : Develop Cross Platform Augmented Reality App

Source Code : [Github Repository](#)

#### **Hamro Freelancer (Freelance Project)**

Objective : A Freelancer Hiring Portal

Duties : Build from Scratch using Wordpress

View : <https://hamrofreelancer.com>

#### **Apsley Arms Hotel (Freelance Project)**

Objective : Responsive Website and Room Booking System

Duties : Build using Wordpress, Responsive, SEO Friendly Website with online booking System

View : <https://apsleyarmshotel.com.au/>

### **Interests**

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Keen interest in music as well as participating in sport, particularly Swimming and Basketball. Passionate about creating music and playing guitar, Competent in playing a variety of musical styles as well as composing and recording rock and metal genre tracks.

### **References**

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References available upon request.