

















\$3.74bn! BM: 3.81bn (-1.86%) Net Sales 38.1%!

BM: 38.34% (-0.66%) **GM%** 

-14.0%

BM: -14.19% (+1.47%)

**Net Profit %** 











## **Profit and Loss Statement**

Line Item	2022Est	ВМ	chng	chng %
Gross Sales	7,370.14			
Pre Invoice Deduction	1,727.01			
Net Invoice Sales	5,643.13			
- Post Discounts	1,243.54			
- Post Deductions	663.42			
Total Post Invoice Deduction	1,906.95			
Net Sales	3,736.17	3,807.09	-70.92	-1.86
- Manufacturing Cost	2,197.28			
- Freight Cost	100.49			
- Other Cost	15.52			
Total COGS	2,313.29			
Gross Margin	1,422.88	1,459.51	-36.63	-2.51
Gross Margin %	38.08	38.34	-0.25	-0.66
GM / Unit	15.76			
Operational Expense	-1,945.30			
Net Profit	-522.42			
Net Profit %	-13.98	-14.19	0.21	-1.47

## Net Sales Performance Over Time



## Top / Bottom Product and Customer by Net Sales

P & L Value	P & L chng %
1,923.77	-2.48
775.48	-1.13
14.82	-1.60
1,022.09	-1.24
3,736.17	-1.86
	1,923.77 775.48 14.82 1,022.09

seg	ment	P & L Value	P & L chng %
+	Accessories	454.10	
+	Desktop	711.08	
+	Networking	38.43	
+	Notebook	1,580.43	
+	Peripherals	897.54	
+	Storage	54.59	
	Total	3,736.17	-1.86

BM = Benchmark , LY = Last Year