



region, mark...
All

customer
All

segment, ca...
All

2018

2019

2020

2021

2022Est

Q1

Q2

Q3

Q4

YTD

YTG

81.2%✓

LY: 80.21% (+1.2%)

Forecast Accuracy %

6.90M!

LY: 9.78M (-29.46%)

ABS Erorr

-3.47M✓

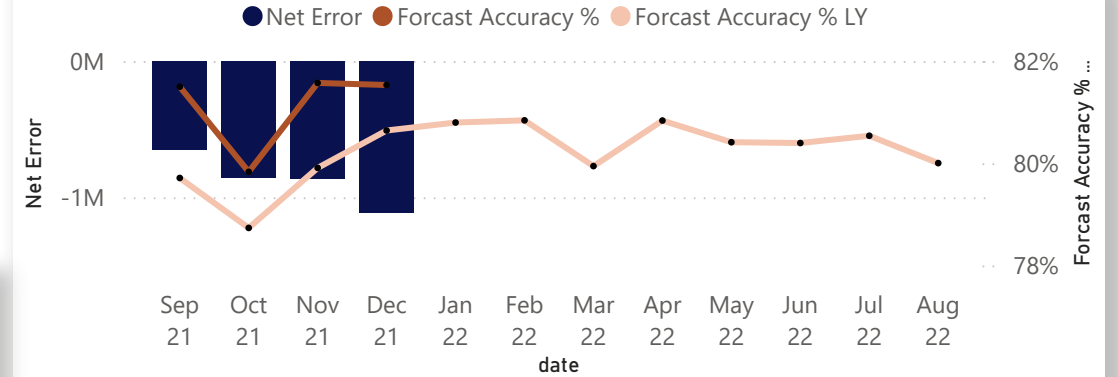
LY: -0.75M (-361.97%)

Net Error

Key Matrix By Customer

customer	Forecast Accuracy %	Forecast Accuracy % LY	Net Error	Net Erorr %	Risk
Acclaimed Stores	57.7%	50.69%	83037	10.7%	EI
All-Out	44.0%	29.09%	-150	-0.3%	OOS
Amazon	73.8%	74.54%	-464694	-9.2%	OOS
Argos (Sainsbury's)	54.8%	56.08%	-23040	-17.6%	OOS
Atlas Stores	49.5%	48.16%	-4182	-2.3%	OOS
Atliq e Store	74.2%	74.59%	-294868	-9.6%	OOS
AtliQ Exclusive	70.4%	71.69%	-359242	-11.9%	OOS
BestBuy	46.6%	35.31%	81179	16.7%	EI
Billa	42.6%	18.29%	3704	3.9%	EI
Boulangier	52.7%	58.77%	-48802	-20.2%	OOS
Chip 7	34.6%	53.44%	-85293	-35.0%	OOS
Chiptec	50.5%	52.54%	-20102	-11.4%	OOS
Circuit City	46.2%	35.02%	85248	16.5%	EI
Control	52.1%	47.42%	64731	13.0%	EI
Coolblue	47.7%	52.95%	-34790	-15.3%	OOS
Costco	51.9%	49.42%	101913	15.8%	EI

Accuracy / Net Error Trend



Key Matrix By Product

segment	Forecast Accuracy %	Forecast Accuracy % LY	Net Error	Net Erorr %	Risk
Accessories	87.4%	77.66%	341468	1.7%	EI
Desktop	87.5%	84.37%	78576	10.2%	EI
Networking	93.1%	90.40%	-12967	-1.7%	OOS
Notebook	87.2%	79.99%	-47221	-1.7%	OOS
Peripherals	68.2%	83.23%	-3204280	-31.8%	OOS
Storage	71.5%	83.54%	-628266	-25.6%	OOS
Total	81.2%	80.21%	-3472690	-9.5%	OOS